

Megacell International Company Ltd

Sales Office:

65 Chamnan Phenjati Bldg

156-157, 19th Floor,

Rama 9 Road, Huaykwang District

Bangkok 10320 Thailand



Our Philosophy

- **To stand by the highly respected RB Battery name.**
We guarantee that our reputation as the manufacturer and provider of the top tier automotive and deep cycle batteries in the world is solid.
- **To produce our product with integrity and trust.**
Our batteries are made with the utmost care and efficiency to guarantee that you will receive the best, quickest service so that you are never taken off the road.
- **To form relationships that last longer than the life of your battery.**
Our goal is to build business relationships that last through the many generations of both our businesses in order to form healthy business partnerships that positively contribute to international business.



Who are we?

- Megacell International Co., Ltd[®], is a leading supplier of quality aftermarket automotive parts to global markets.
- We are based in Thailand with dedicated local staff, managed by an Australian top-management team.
- We leverage our extensive experience, modern manufacturing and logistics facilities, and scale to consistently deliver premium quality parts at affordable prices to its customers.



Introduction

- With more than 25 years in business and RB manufactured products, the RB brand has been heralded as the leading automotive and deep cycle battery.
- Since we first introduced the RB brand to the international stage, our supply and brand presence has grown far beyond our expectations. In the 25 years since the birth of the RB brand, we are now found around the world from the Asia, the Middle East, Africa and the Americas.
- From the early days, the RB inventory and production capabilities have grown to include the production of 12V Dry charged batteries, Deep Cycle Solar, Sealed Maintenance Free (SMF), Enhanced Flooded Battery (EFB) and AGM batteries as well as Motorcycle types, with a continued emphasis on supporting our partners we are also starting with the Lithium batteries for Starter Applications as well as Deep Cycle.
- Our goals of quick, yet efficient production times, coupled with our growing respect for the time, determination and high business ethics of our customers and clients has motivated us to produce as many high-quality units as possible.
- With so many years of dedication and hard work, our teams can service any requirements in a prompt and professional manner.



Key Statistics

- **Shareholding:**
 - 100% Australian
- **Established:**
 - 1998
- **Combined Employees:**
 - 100+
- **Combined Registered Capital:**
 - THB 405 million
- **HQ Location:**
 - 19TH Fl. Chamnan Phenjati Building, Bangkok
- **Production Location:**
 - Thailand, Korea, Malaysia, Vietnam
- **Range:**
 - 3,000+ SKU's (Part Numbers)

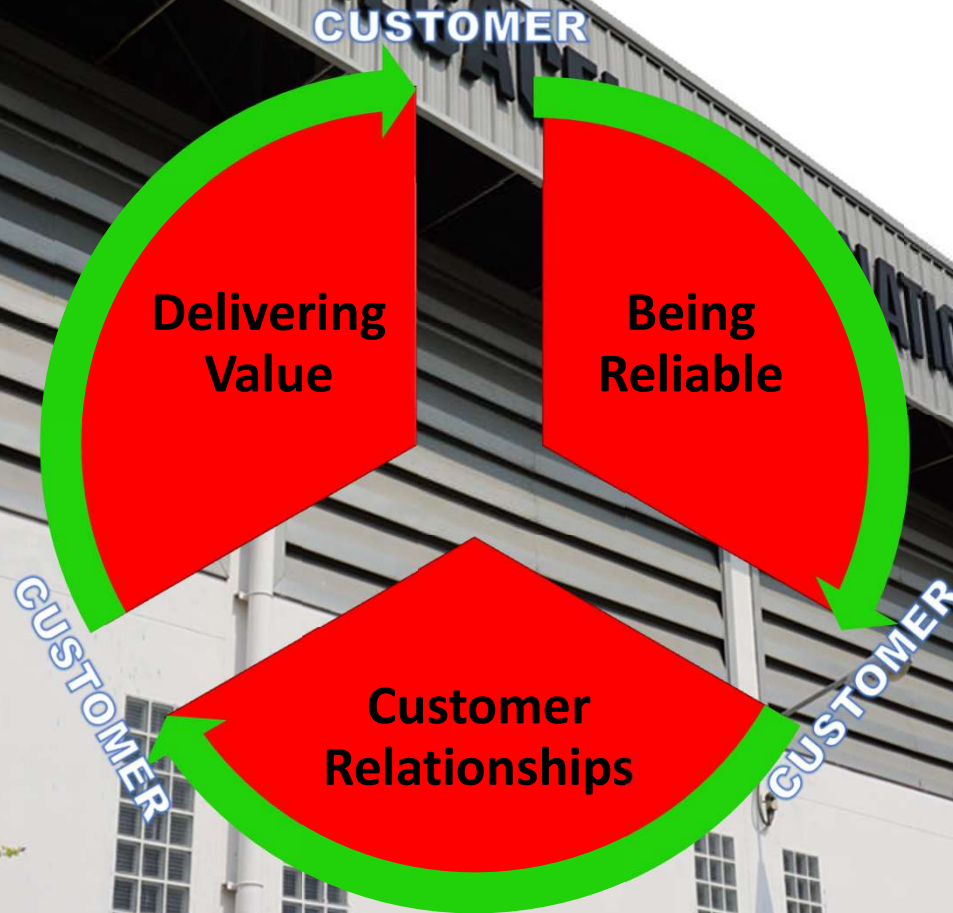


Export to Local

- Megacell is a recognized player in the Batteries Markets Worldwide, with production bases in both Thailand, Vietnam, Malaysia and Korea.
- With over 25yr+ experience in the export Batteries Business, we take pride in our teams know how and reputation as premium supplier of automotive, industrial and marine batteries to the worldwide market.
- We bring our ideology to the Local market in Thailand with the pursuit of being a reputable player of quality Automotive batteries at competitive prices.



OUR CORE VALUES:



OUR CORE VALUES: 1 “VALUE”

Delivering Value

- Means supplying premium quality parts
- Means affordable prices
- Means engineering, QC and testing
- Means meeting our customer's special requirements & long-term needs e.g.
 - Rapid developments
 - Precise tolerances
 - Special packing requirements



OUR CORE VALUES: 2 “RELIABILITY”

Being Reliable

- Means consistently supplying quality parts
– Each & every order
- Means delivering on time
- Means supporting our customers in an honest & transparent manner



OUR CORE VALUES: 3 “RELATIONSHIPS”

Strengthening Customer Relationships

- Means mutual respect
- Mean open & honest dealing
- Means listening to customer needs
- Means supporting customer's to our best ability



Where we supply



Certifications



CERTIFICATE OF REGISTRATION

This is to certify that the management system of:

Megacell International Co., Ltd.

Main Site: Head Office: 65/156-157 Chamnan Phenjati Building, 19th Floor, Rama IX Road, Huaykwang Sub-District, Huaykwang District, Bangkok 10320 Thailand
 Additional Site: Megacell International Co., Ltd., Warehouse: Amata Nakorn Industrial Estate, 700/129 Moo 1, Tambol Bankao, Amphur Panthong, Chonburi 20160 Thailand
 has been registered by Intertek as conforming to the requirements of:

ISO 9001:2015

The management system is applicable to:

Supply of Automotive Rubber Parts, Batteries and General Automotive Products.

Certificate Number:

Initial Certification Date: 02 March 2009

Last Certificate Expiry Date: 22 February 2021

Date of Last Recertification Audit: 28 January 2021

Certification Cycle Start Date: 20 March 2021

Issuing Date: 21 March 2021

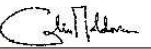
Valid Until: 22 February 2024




Intertek Certification Limited, 10A Victory Park, Victory Road, Derby DE24 8ZF, United Kingdom

Intertek Certification Limited is a UKAS accredited body under certificate of accreditation no. 924.





Calin Moldoveanu
President, Business Assurance



In the issuance of this certificate, Intertek assumes no liability to any party other than to the Client, and then only in accordance with the agreed upon Certification Agreement. This certificate's validity is subject to the organization maintaining their system in accordance with Intertek's requirements for systems certification. Validity may be confirmed via email at certificate.validation@intertek.com or by scanning the code to the right with a smartphone. The certificate remains the property of Intertek, to whom it must be returned upon request.



Main Battery Products

- Automotive Dry Charged Batteries:
 - RB's hallmark dry battery.
 - Built with our exclusive "quick activate" technology, RB's dry charge battery is always ready when you are. Fill with electrolyte and it will immediately get to work.
 - The life of this battery will last a multitude of years.
- Automotive Sealed Maintenance Free (SMF) Batteries:
 - Built with silver and expanded grid technology, this ultra-premium battery will charge forward seamlessly.
 - All RB SMF batteries are ready to start working as soon as they are installed.
 - Designed to withstand the extreme heat and the extreme cold, RB batteries can withstand the elements of any climate anywhere in the world.
- Deep Cycle Solar (EBZ) Batteries:
 - EBZs have been created to operate at optimal rates for deep cycle and solar applications. These applications include backup lighting, UPS, etc.
 - The life of your battery can be guaranteed to last longer with the RB vented design that promises that the electrolyte level of your battery can be constantly topped off. This is made possible by the unique construction of the grid.



Battery Photos

Dry Charged Batteries



EFB & AGM Batteries



Sealed Maintenance Free Batteries



Marine & Leisure Batteries



Deep Cycle Solar Batteries



Motorcycle Batteries



SNAPSHOT OUR PEOPLE

- **Our People:**

- Australian top management team
- In-house full time highly trained & experienced
 - Engineering team
 - Technicians
 - Labour teams

- Previous work experience of our people:

- Procter & Gamble
- Symantec
- Thai NOK
- Siam Michelin
- GS Battery
- 3K Battery
- Dee Stone Tyre Company
- Nike
- Auto Alliance (Mazda/Ford)
- Complete Auto Part



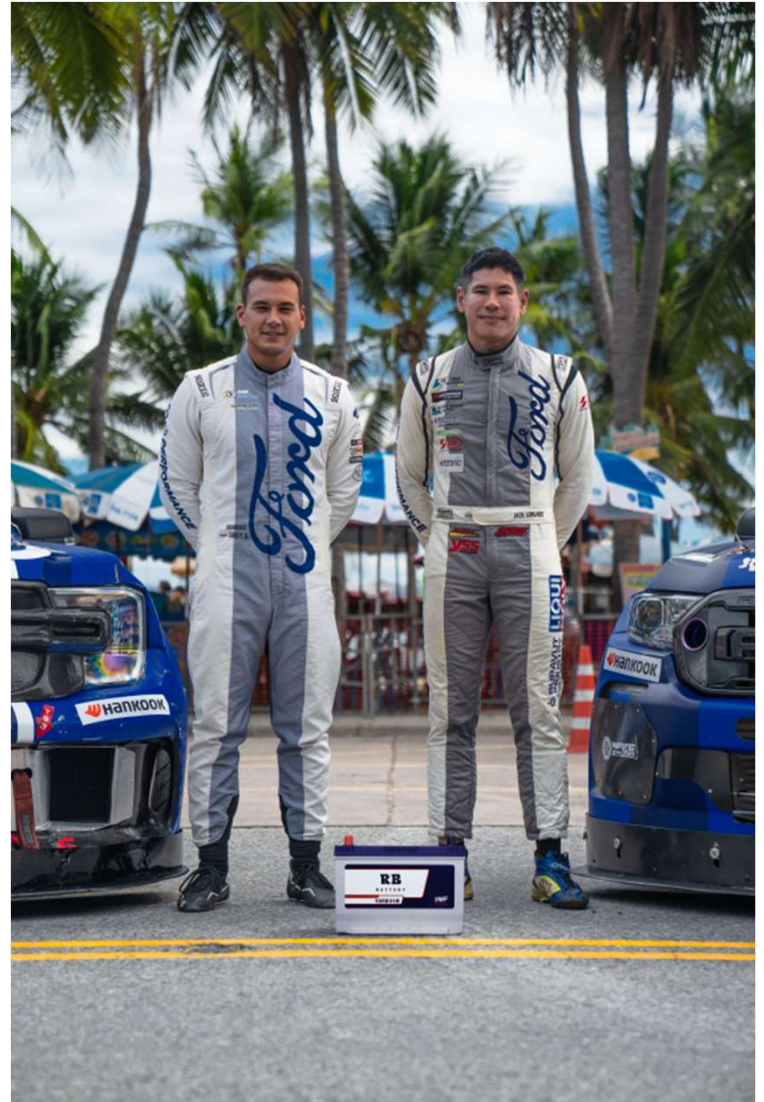


RB
BATTERY

- START-STOP
- MARINE & LEISURE
- AUTOMOTIVE BATTERY
- SEALED MAINTENANCE FREE

WITH YOU ALL THE

www.rbbattery.com





START-STOP



MARINE & LEISURE



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WITH YOU ALL THE WAY



 **THAILAND
SUPER SERIES**



Contact Information:

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