



FINEST CAR CARE
CAR, MOTORCYCLES & BICYCLES

OUR KEY FIGURES



French specialist
since **1968**



Presence in **22**
countries around
the world



3 600 key account
customers



+280 catalog
references



3 433 958 units sold
in 2024



99% satisfied
customers



Download
our **products**
catalogue

 *French company*

OUR RANGES DEDICATED TO UPKEEP AND MAINTENANCE CAR, MOTORCYCLE, BIKE & LEISURE



Covers all car maintenance needs: washing, renovation, polishing, finishing



All the GS27 expertise at the service of your freedom (motorhomes, caravans, vans, boats)



Automotive interior fragrances to diffuse without moderation



A specific range of products dedicated to automotive maintenance



A range that ensures visibility, shine and performance for your motorcycle



Suitable for all bikes and respectful of materials, even the most fragile



Products developed to meet the requirements of automotive professionals



A range accessible to all that stands out for its simplicity and clarity



A MULTINATIONAL PRESENCE





INNOVATIVE & EFFICIENT PRODUCTS



Integrated R&D and laboratory

In-house development of our products



Expertise in fine chemicals

Regular adaptation of our formulas to keep up with technological developments

Dynamism & inventiveness

Daily work to meet the requirements of our customers and the market



360° COMMUNICATION FOR MORE VISIBILITY

TV, RADIO, PRESS, WEB, NEWSLETTERS, FAIRS, EVENTS



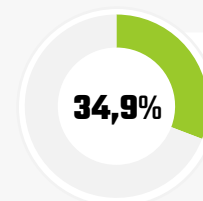
THE CHOICE OF FRENCH MANUFACTURING

95%

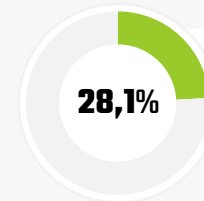
of our products are **made in France**, a guarantee of quality and traceability for our customers



HISTORICAL LEADER ON THE SRS MARKET IN FRANCE



In value*



In volume*

* Source : GFK - 2021

OMNICHANNEL PRESENCE



Auto Centers (SRS)



Wholesalers



Specialty Stores



DIY superstores



Food Superstores



Petrol-Station



E-commerce



Marketplaces



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● ● ● *French company*