

# NEVS

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#### News and trends at EUROLUB



#### YOUR EUROLUB TEAM

These employees and many others give their all every day to ensure your success.

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#### OUR STAR PRODUCTS

From a ready-mixed coolant to fresh and fragrant wipes – it's worth taking a look at our star products.

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#### NOW ALSO PART OF THE EUROLUB FAMILY: BIZOL

Strengthening our international sales together with BIZOL.

Read more on page 4

The AfD party leader is bringing Germany's exit from the EU to the table. In an interview with the Financial Times of London, she suggests holding a "Dexit" referendum to remedy the EU's "democratic deficits".

t would be easy to dismiss this as a cheap attempt to distract from the deportation fantasies within her own ranks.

Hundreds of thousands have taken to the streets against this policy in recent weeks and months. But though the Nazi stamp doesn't fit a large proportion of the AfD's electorate, it would be a mistake not to respond substantively to the initiative.

Right-wing populists in EU states have always toyed with the idea of leaving the Union – with increasing success.

And it is not as if the debate was unheard-of in Germany. In 2019, for instance, the idea was discussed when the AfD blamed low interest rates for depleting Germans' savings. This drew on widespread distrust of the common currency, which the AfD also took advantage of when it was founded, as early members fuelled doubts about the stability of the euro.

They laid the cornerstone for an idea of the nation that is fundamentally incompatible with Germany's business model as the third largest economy.

Alice Weidel claims that Brexit was a success, but she'd do well to read the Brexit study released by the Cambridge Econometrics Institute. It would be an exaggeration to say that Great Britain is on its last legs, but 1.8 million jobs have disappeared since then. Having left the EU costs the country EUR 163 billion annually. In 2023, the British had an average of around EUR 2,330 less in their wallets per capita – hardly a success

What would the implications be for Germany? Economists agree: the export model would risk collapse, unemployment would rise and, with the return to the German mark, all the conveniences presented by the euro would disappear. It's impossible to list all of the disadvantages, not to mention the end of freedom of movement. Ultimately, Dexit is a fantasy in more ways than one.

Still, you should never underestimate such mind games. At first, nobody believed in Brexit. The AfD currently has no leverage to bring about an exit from the EU, but it can fuel hostility towards it and thus further undermine its foundations. It's now up to democratic parties



to show the difference between legitimate criticism of the institutions and pure populism in the European election campaign.

Source: Handelsblatt



Export nation Germany



#### Your EUROLUB team



## These employees and many others give their all every day to ensure your success.

he approximately 70 employees of EUROLUB are the beating heart of our company. Day after day, they are at the centre of the action and play a key role in ensuring that everything runs smoothly. 'Can't be done' is not part of our vocabulary at EUROLUB (and now BIZOL, too). The dedicated EUROLUB employees take on a wide range of tasks, starting with

production on our eight automatic filling lines through to picking in our rack warehouses. Our office staff in accounting, marketing, export, procurement, IT, order processing and sales also keep the ball rolling. EUROLUB never rests. Production runs all year round to meet constant demand. THANK YOU! The efficiency and organisation of the 18,000 Euro-pallet spaces for

our products is particularly impressive. Our staff work closely together to ensure that orders are processed quickly and products are delivered on time. That's no mean feat in a company that has 750 items in its range. Professionalism and commitment are always in demand.

#### **FACTS**

Committed to training!

new apprentices
from September 2024

Our fleet

3 TGX semitrailers



## 7 TGX TKW semitrailers

mit 3.5 und 8 Kammern

driven by trained and experienced "lubricant handlers" supply our customers as well as our own facilities.

#### Trade fairs

We are expanding our already considerable brand awareness both nationally and internationally!

### Our star products:

## UNIVERSAL RTU READY-MIXED COOLANT



#### Item no.: 832XXX

Coolant based on ethylene glycol, used as RTU (Ready to Use).

- Contains high-quality corrosion additives and features optimal corrosion protection for all metals and metal alloys used in the cooling system, including aluminium.
- The coolant can be used in all cars and light commercial vehicles. It can be safely mixed with all coolant agents in the radiator system.
- Coloured yellow and set to a freezing point of -37°C.
- Premixed 50/50 with water.

The product must not be further diluted with water!

Item no.	Packing unit
832001	12 X 1 l
832004	4 X 4 l
832020	20 l
832060	60 l
832208	208 l
832100	1,000 l

#### **EUROWIPES CLOTHS**

#### Item no.: 117000

For fast, gentle removal of light, heavy and stubborn soiling from hands, tools and machine parts. These polypropylene fleece cloths soaked in a skin-friendly detergent solution effortlessly remove oils, grease, glue, graphite, soot, metal

dust, inks and petrol and diesel odours. Ideal for use on the go. Soap- and silicone-free.

With a pleasant, fresh perfume.

Item no.	PU pallet	Packing unit
117000	192 tubs	4 tubs



#### We are climate-compensated

e have voluntarily been a climate-compensated company since 2021. Based on the CO<sub>2</sub> footprint created by *First Climate* following the guidelines of the internationally recognised Greenhouse Gas Protocol, we compensate for unavoidable greenhouse gas emissions by purchasing high-quality climate protection certificates. The First

CO<sub>2</sub>-Kompensation
Unternehmen
2023
In Kooperation mit FirstClimate

confirms that the transaction has been carried out properly and

Climate seal

legally. In the long term, we can shrink our CO<sub>2</sub> footprint as much as possible through reduction measures. All of our company's

emissions – staff commutes, heating and paper consumption as well as our entire fleet – were recorded and evaluated by an independent auditor.

#### We voluntarily invest in the following climate projects:

- Mine gas North Rhine-Westphalia (multiple locations), Germany
- Energy-efficient stoves Kampala metropolitan region, Uganda
- *Hydropower* Himalayas, Himachal Pradesh, India
- **Reforestation** Uruguay
- Energy efficiency Ulaanbaatar region, Mongolia



## Our first product is climate-compensated – and has been since 2022.

In March 2022 we presented our first climate-compensated product. To do this, we had the PCF (Product Carbon Footprint) calculated for our product WIV ECO 5W-30 6 litres together with First Climate, which we subsequently offset by purchasing high-quality climate protection certificates. Our sales volumes, transport and distribution, packaging and preliminary products (chemicals) were all taken into account.



In Kooperation mit **FirstClimate** 

## STRONG PERFORMANCE. STONG BRAND.



#### OVER 60 COUNTRIES WORLDWIDE

our products reach the whole world from Bavaria. As a recognised TecDoc Data Supplier and a TEMOT listed supplier, we stand for quality and trust.

TecDoc®
DATA SUPPLIER



Almost four decades with around 70 experts, we are your innovative and innovative and reliable partner for lubricants in Germany.

'Made in Germany' – our promise for top products in German quality.

#### CLIMATE-COMPENSATED SINCE 2021

Our contribution to a more sustainable future.

#### OVER 750 ARTICLES

in our wide product range from our own production. 54

tankunits

18.000

euro pallet containers

5

million-litre tank volume

8

fully automatic filling lines

automechanika

Hall 12.0 – B50

10 to 14 September 2024

**auto**mechanika

10 to 12 December 2024

Get your ticket now!

ACACALIA Preside Called Preside Call

www.eurolub.com

EUROLUB

WIV ECO

5W-30

## Now also part of the EUROLUB family: BIZOL





# Follow us on our new Instagram channel!

Become part of our community! News, stories and the people behind EUROLUB! Scan the QR code and follow us!

