

This press release announces the launch of the new flagship range of spray guns from Anest Iwata predominantly for the car refinish industry the WS-400 Series 2 and the LS-400 Series 2. The following paragraphs provide information on the main features and benefits related to their use as well as the date of launch.



Cardano al Campo, 16th of May 2022:

Anest Iwata is pleased to announce the launch of its new Premium Quality Spray Gun range for the car refinish industry:

WS-400 BASE SERIES 2 - LS-400 BASE SERIES 2 - WS-400 CLEAR 2 SERIES available in Digital and Non-Digital versions.

On May 23<sup>rd</sup>, 2022 Anest Iwata will present its highly anticipated Superior range of spray guns for the car refinish sector. Series 2 is the successor to the world renowned Supernova range after a careful in-depth analysis of existing and future market requirements focussing predominantly on the new guns atomisation performance and ease of application. Designed in collaboration with the world-class design studio Pininfarina, the spray gun delivers outstanding straight out the box ergonomic improvements as well as a stunning appearance thanks to its unique design. The new series 2 comes with the first of its kind newly developed integrated into the handle digital pressure gauge called DPG-1, this gauge is easy to remove and easy to maintain due to its revolutionary design.



The Series 2 spray gun line up can be witnessed on the 29th Biennial International Automotive Equipment and Aftermarket fair, **Autopromotec 2022 in Bologna, Italy**.

## **KEY FEATURES:**

- NEW ATOMISATION TECHNOLOGY: SPLIT NOZZLE<sup>™</sup> 2.0 The Split Nozzle<sup>™</sup> 2.0 is the latest generation of atomisation technology. It is developed in 3 types – WS BASE, CLEAR and LS BASE line - in order to optimise every single auto refinishing process (Basecoat, Clearcoat and HVLP technology related applications).
- 2. DPG-1: DIGITAL PRESSURE GAUGE This incredibly small and quick-detachable digital manometer is embedded into the gun grip without changing the original size and shape of the grip itself. The grip feels no heavier or larger than usual even with the digital manometer, maintaining Anest Iwata's trademark ergonomic design.

## 3. SPRAY GUN BODY: DESIGNED BY PININFARINA

Anest Iwata and **Pininfarina** carefully researched and developed a new design for the body of the spray gun, maintaining the design language of the original WS and LS. For the Series 2 the boundaries of the original WS/LS-400 design were pushed, resulting in a more contoured, lightweight body with improved balance of the **ergonomic experience**, unrivalled by any competitor.

## **TESTIMONIALS OPINION:**

"My first impression was absolutely positive...it's lighter, faster and more even compared to its predecessor and I think we even saved some material." Markus Feller, Auto Christian Gmbh

The Series 2 spray guns will be available with highly optimized nozzle and air cap options for specific applications and paint types. The digital version incorporating the DPG-1 has a distinctive appearance thanks to the new highly durable PVD-coating, while the standard version (non-digital) comes in the renown Anest Iwata Twilight Chrome plating. For further information or support please use the following communication channels:

- 1. Anest Iwata web site: <u>www.anest-iwata-coating.com</u>
- 2. Anest Iwata Series 2 YouTube channel: https://www.youtube.com/channel/UCPOhCuA1\_04Hia7N8JWHFGg
- 3. Anest Iwata FB channel: https://www.facebook.com/IWATAITALIA
- 4. Write to the local Anest Iwata sales branch found here: <u>https://www.anest-iwata-coating.com/dealer/</u>.