



# COMPANY PROFILE

**NORTEK**  
Lighting Lives...





## WHO ARE WE?

We are the pioneers and innovators of exceptional lighting solutions. Our unwavering commitment to deliver superior lighting experience is the core of our company. As designers and creators, we take pride in crafting products that embody the perfect synergy of exquisite design and technical expertise.

Our dedicated team of experts, armed with their ingenuity, continuously strive to push the boundaries of innovation, raising the bar for quality and performance in the lighting sector. We channel our creative energy into crafting luminaires that not only illuminate spaces but also evoke emotions, leaving a lasting impact on the lives of those we touch.



## OUR SUCCESS STORY



Nortek, since its inception in **2014**, has emerged as a leading name in the lighting industry, guided by a principle of offering customers the best quality and outstanding service. From our roots in switches and cables, we have expanded our product range to include over 60 exclusive products, becoming one of India's most trusted and popular light brands. In 2023, we took a significant step forward by introducing a new line of products, including Wires & Cables and PVC Insulated Tapes, further diversifying our offerings. This move was met with great success, strengthening our position in the market and expanding our customer base.

Throughout this journey, Nortek's success story has been woven with determination, passion, and a steadfast commitment to illuminating lives across India. From humble beginnings with just two products, today we celebrate nationwide presence. With over 60+ distributors and 7000+ dedicated dealers forming a robust network, we continue to shine as a beacon of quality and customer satisfaction in the lighting industry.

**60+**  
exclusive products

**7,000+**  
dedicated dealers,

Starting with  
**2**  
products,

**60+**  
distributors



Presence Globally in  
UK and Europe

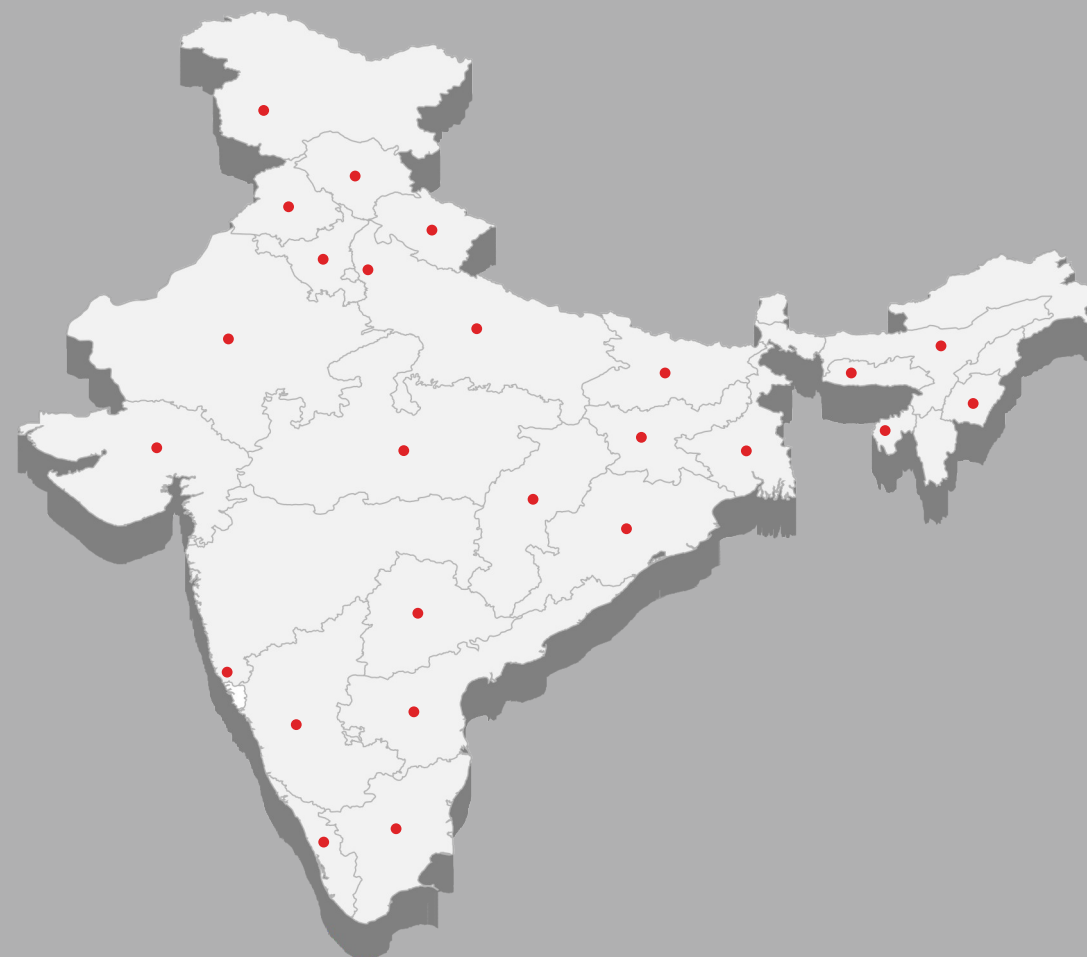
## OUR MISSION & VISION



TO ILLUMINATE  
EVERY CORNER  
OF **INDIA**

Nortek LED's commitment to excellence extends beyond our products; it is ingrained in our customer-centric approach. We understand that each space is unique, and our comprehensive range of lighting solutions caters to diverse requirements, ensuring every customer finds their perfect fit. As a responsible brand, we prioritise sustainability and environmental consciousness, reflected in our diverse range of energy-efficient lighting solutions. Our constant endeavour to harness India's natural resources through solar lighting further solidifies our dedication to a greener and brighter future. With an unwavering vision and a dedicated team, Nortek LED stands tall as a beacon of innovation, creativity, and reliability in the world of lighting. We continue to evolve, learn, and adapt, staying true to our mission of illuminating lives and spaces with brilliance, one exceptional lighting experience at a time.

As part of our continued growth strategy, Nortek has exciting plans for the future. By the end of 2023, we are all set to launch our own line of FANS, adding to the diverse range of products and catering to the evolving needs of our customers.

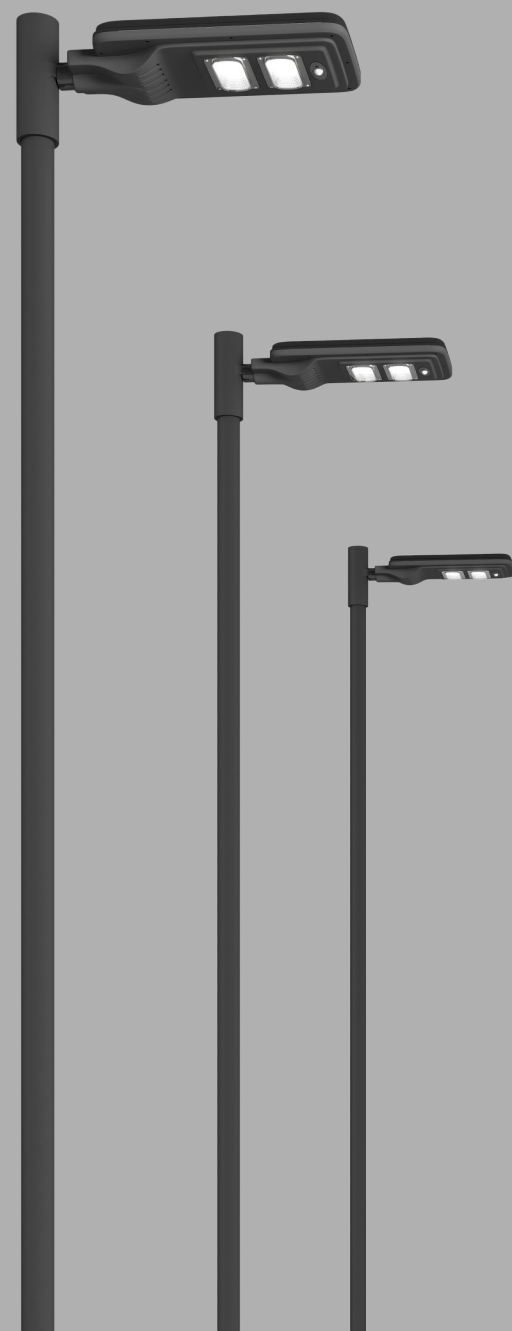




## PRODUCTS WE OFFER



With an unwavering focus on providing larger-than-life experiences, our curated range of lighting solutions goes beyond illuminating spaces – it illuminates smiles. From residential lighting encompassing panel lights, tube-lights, and bulbs, to outdoor and commercial lighting featuring track spots, down-lights, wall lights, streetlights, and floodlights, we cater to diverse needs with unparalleled finesse. In addition, our collection extends to architectural lighting, industrial high-bays, floodlights, and promising solar lighting that harness India's natural resources responsibly.



60+  
PRODUCTS

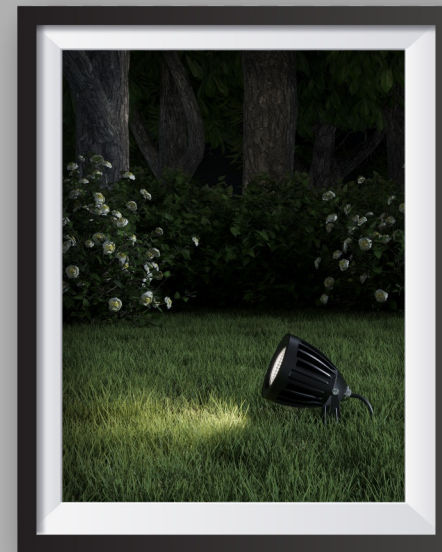
# PRODUCTS WE OFFER | / / / / / / / / / / / / / / / /



INDOOR



OUTDOOR



GARDEN



STREET





# AFFILIATIONS



As a testimony to our commitment to excellence, Nortek LED proudly holds affiliations with prestigious industry organisations and esteemed partners.

These associations reflect our dedication to upholding the highest standards of quality and staying at the forefront of innovation in the lighting sector. We continuously collaborate with like-minded entities to amplify our impact and drive positive change in the lighting industry.



# CERTIFICATIONS



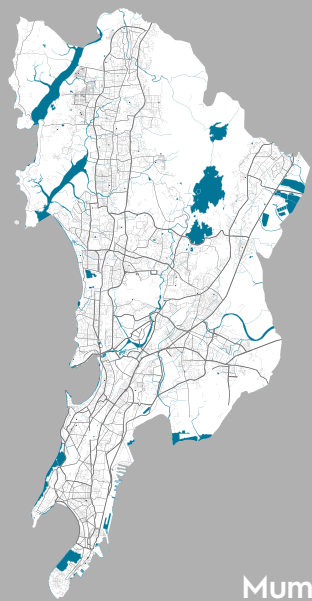
At Nortek LED, we prioritise the safety and satisfaction of our customers. To ensure our products meet the most stringent quality standards, we hold various certifications that underscore our commitment to manufacturing top-notch fixtures such as: (e.g: BIS, CE, ISO, RoHS, BEE Star, etc)

Our certified products provide not just efficient illumination, but also peace of mind, knowing that each fixture has been thoroughly tested and approved for outstanding performance.





# DISTRIBUTION



Mumbai

STARTED  
FROM HERE

Nortek LED's remarkable journey would not have been possible without a widespread and dedicated distribution network. Starting in Mumbai and spreading our reach to Maharashtra, southern states, and beyond, our roots now extend nationwide. With over 60+ distributors and a family of 7000+ dealers and sub-dealers, we are fully committed to serving this nation with our exceptional lighting resources.



India

NOW WE  
HERE

# CONTACT US

At Nortek LED, we are passionate about illuminating your lives. Whether you have queries about our product range, collaborations, or want to explore tailor-made lighting solutions, our team is just a call or email away. Reach out to us today, and let us brighten your world with happiness and satisfaction, one light at a time.



Dynamic Lighting Solutions LLP

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