

# Schröder

Experts in lightability™

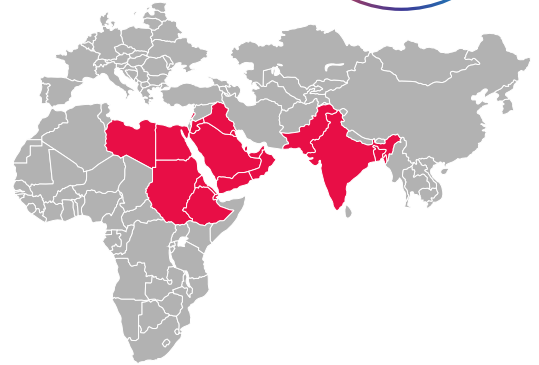


## Middle East

We bring meaningful moments to people in public spaces

## Territory

Eritrea, Ethiopia, Djibouti, Sudan, Iraq, Jordan, Libya, Lebanon, Yemen, Egypt, Bahrain, Kuwait, Oman, Qatar, Saudi Arabia, Pakistan, India & Bangladesh



## Regional Presence of 50+ years

**1969** : Schröder Middle East was first established in Lebanon.

**2007** : Relocated to Abu Dhabi Mussaffah Industrial Zone, a strategically positioned city in the Gulf cooperation council countries.

**2012** : Opened the Middle East head office in Dubai serving the GCC and the Middle East countries as well as Eritrea, Ethiopia, Djibouti, India, Pakistan and Bangladesh.

A member of the **Schröder Group, a family company,**  
accompanying visionaries for **112 years**

### 1907

#### BELGIUM

Workshops of Jules Schröder and Co. founded as industrial revolution commences

### 1950

#### WORLDWIDE EXPANSION

Schröder starts to explore its geographic horizons

### 1993

#### CITIES MARKET

Schröder light the Champs-Élysées marking a successful move into the design market that defines the 1990s

### 2010

#### LED GENERATION

Development of a complete range of LED luminaires

### 2015

#### SHUFFLE

First worldwide to create a luminaire connecting people to their social environment

### 2017

#### SMART CITY AWARD

Schröder wins prize for smart cities in London

### 2019

#### RETROFIT KSA AWARD

UAE; Schröder Gulf Lighting wins the largest tender in the group history in the Eastern and Western parts of Saudi Arabia replacing in total more than 200,000 luminaires

### 2020

#### ASSEMBLY FACILITY KSA

Establishment of product assembly facility in Saudi Arabia through a local partnership. More than 140,000 luminaires have been assembled in Saudi Arabia.

## 6 R&D CENTRES

Belgium



China

Germany



Hungary

Hungary



Portugal

Portugal



South Africa

South Africa



Spain

UK



Ukraine

## 6 FACTORIES

## In-house **School of Knowledge** in **Light & Lighting** (Skill Middle East)

Our Skill Middle East, based in Dubai, provides lighting seminars for internal teams and customers, and also organises locally specific trainings, seminars and workshops covering many topics such as LED lighting, tunnel and road lighting, urban and decorative lighting, smart lighting, lighting design software etc...

## Lighting Solution Offer



Motorways | Urban & residential streets | Squares & Pedestrian areas | Large areas | Industrial halls & Warehouses | Accent & Architectural | Bridges | Sport venues | Tunnels & Underpasses

## Committed to **Save Energy**

By combining the best of LED technology with a wide range of control systems, our solutions can offer huge energy savings of up to 85% and radically reduce the payback time of a new installation.



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