If it's cool, we have it!

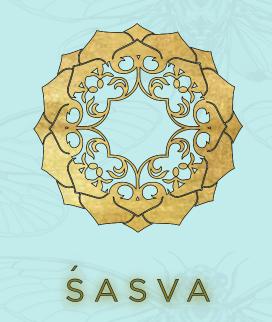
BRAND SCOUTING AND DISTRIBUTION

PORTFOLIO

www.releasedistribution.it













EAU DE PARFUM





EPHEMERAL DYADIC

GRAMMATIK DRAMMATIK





















MOTH and RABBIT

LES FLEURS DU GOLFE

**Release Distribution** selects and promotes only the best independent brands of niche perfumery, for the person and for the environment.

Brands with a great personality, with intense and refined fragrances, and a great attention to design and story-telling.

All proposed with the possibility of introduction accessible to all, and supported by adequate sales support material.

Each brand of Release Distribution proposals speaks of innovation, research, originality and freedom of expression.

If it's cool, we have it!





Boadicea the Victorious needs no introduction. Founded in 2008, this prestigious British luxury perfumery brand has quickly become a top international name in its field.

Boadicea's fragrances are as powerful, independent and unmistakable as the British warrior queen who is the inspiration behind the brand.

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#### WienerBlut®



It all began at the end of the XIX century, when the term Wiener Blut (Viennese Blood) was coined to describe a certain part of Viennese society.

This period, between traditionalism and avant-garde, inspired Wiener Blut.

Ancient perfume recipes of the late XIX century, revisited by contemporary noses, such as Excentrique Molecules' Geza Schoen and Mark Buxton. An absolute novelty for the Italian market and a Release distribution exclusive.



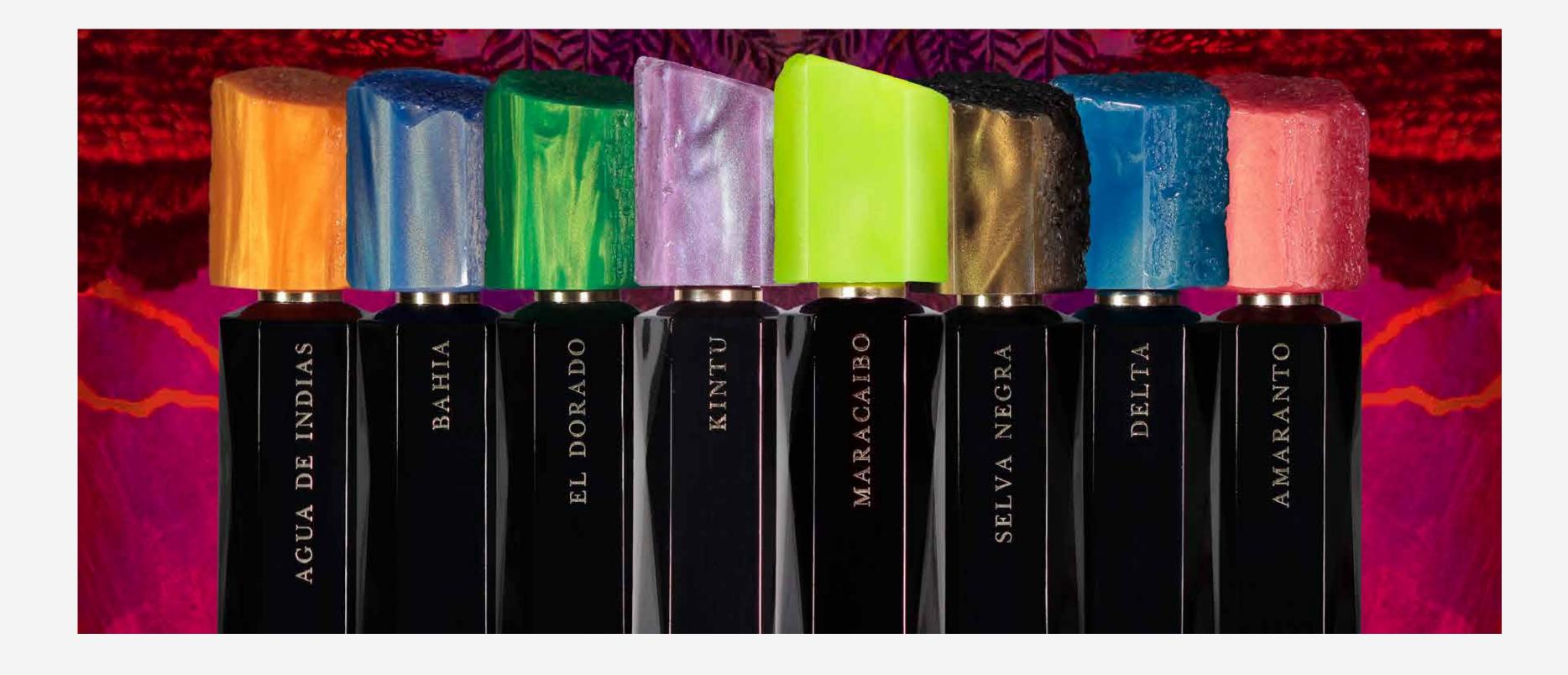


The philosophy of the Indian brand is simple: create luxurious fragrances by combining a series of cultural and artistic influences, from natural and renewable ingredients.

S A S VA: Means 'excellent', 'praiseworthy' and 'laudable'. Our logo is a variation on the thousand petal lotus which in Indian culture is a symbol of supreme consciousness, the universal spirit and the universal mind.

Seeking to draw from the rich heritage of oriental perfumery while seeking to interpret it progressively and are inspired by the energetic cosmopolitan globalised youth culture of our times. We believe in a pluralistic diverse India that is rich in influences and is open to modernity and other cultures.





Mutis – Nueva Granada is the first brand of Artistic Perfumery designed and created by Hanssen Diaz, a young Colombian artist to celebrate the sumptuous and supremely rich botanical heritage of his land, known at the time of the Spanish Conquest with the evocative name of Nueva Granada. The name Mutis was chosen in honor of Celestino Mutis, the 18th century botanist who, on behalf of the King of Spain, surveyed and catalogued the vast, and hitherto unknown, botanical heritage of those mysterious and fascinating lands.

The fragrances of the Mutis – Nueva Granada collection ooze the languid and sensual atmosphere of those equatorial territories: that feeling of suspension of time and expansion of space immortalized by Nobel Prize for Literature winner Gabriel Garcia Marquez, also a son of Colombia. Thanks to the Magic Realism which pervades through his work, Marquez made his home country popular around the whole world.



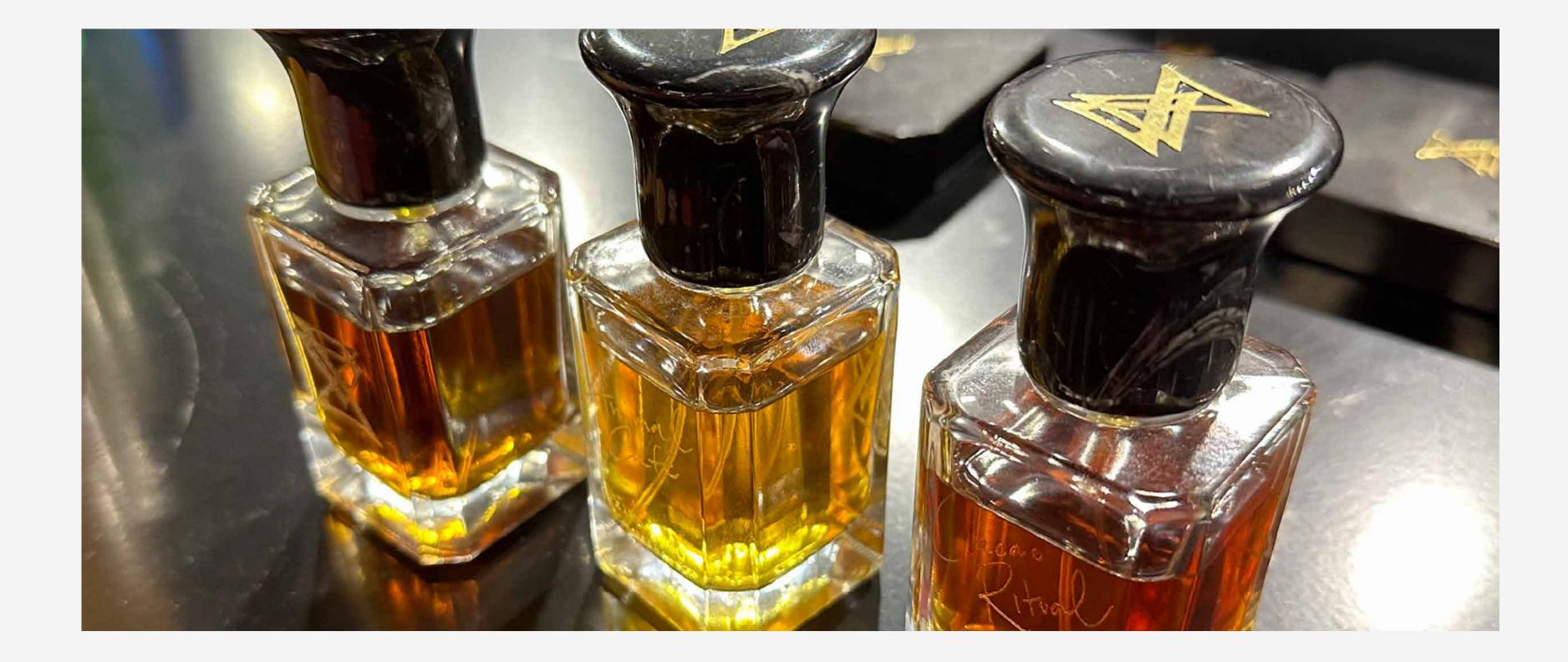


A completely new interpretation of the concept of the Sea. SALUM PERFUMES are unexpectedly marine and deep, offering a new olfactory horizon. Far from the classical summer scents: raw materials, unexpected notes, salted and uplifting. A new concept to express in a new way the fascination of worldwide seas.

A New Journey, a new collection of perfumes dedicated to one of the most loved holiday destinations of all time; Polynesia.

The Polynesian soul imagined by the creator of the Salum brand, Massimiliano Minorini, in collaboration and in alchemy, with the nose Sofia Bardelli. Innovative fragrances that manage to amaze and excite. Highly concentrated parfum extract presented in a jewel bottle. Unusual accords such as COCOYSTER (coconut and oyster) STRAWBERRY POOL (a pool of strawberries) for a collection with a wow effect.





Forbidden botanicals is a family of fragrances with ancient and rebellious protagonists, as sensual as they are controversial. Ingredients that in human history have been medicine and poison, sacred and profane.

Cannabis, mushrooms, tobacco, cocoa and coffee, five elixirs created using only rare raw materials of excellent quality, with very high concentrations of natural components carefully selected by small producers and master extractors.

Many of these ingredients come from the prince's secret oases, hidden paradises, his wild abodes where to find peace and inspiration. One of these is the castello di montecucchi, his florentine estate that has been chosen as a laboratory to create his collection of fragrances, also declined in precious hand-made incense.

### MOTH and RABBIT



MOTH AND RABBIT was founded in 2016, and splits its activity between Paris and Berlin.

MOTH stands for transformation. RABBIT stands for breeding.

Driven by these two concepts, the brand transforms and reproduces in perfumes contemporary stories we can all relate to. The perfumes of MOTH AND RABBIT are inspired by iconic movies or by seminal artists who have influenced today's semantics. Created by Mark Buxton, they are a blend of pure and sharp contemporaneity.





The elegant shores of Lake Como are the setting for Francesca Dell'Oro's growth, always transporting her to atmospheres of gardens, colors, lights and special scents.

In 2011, giving full voice to her creative drive, Francesca launched her fragrance line with the desire to translate her favorite olfactory evocations into emotional language.

Dynamic, versatile, always looking for new inspirations, Francesca concretizes each of her olfactory visions by collaborating with essence houses renowned for their experience and quality in the development of raw materials. She is the protagonist and coordinator of each creative step, ensuring with religious attention that the spirit and suggestions she intends to recreate in her perfumes are always highlighted. Unique and truly exclusive fragrances, capable of emphasizing peculiarities and hallmarks of each person.

Simply, with a spray.

# HUNG



What does a man smell like?

Hyun Yeu, founder and creative director of Hunq, is obsessed with this question.

HUNQ fantasizes about certain male archetypes and imagines their scent. It's all about the chemistry. And this is where pheromones come into play ...

5 fascinating fragrances for now. A work in progress with so much still to explore. For men who are capable of entering another identity without losing their own.





Have you seen the bottle? Now, close your eyes.

And smell.

In fact, listen.

Music becomes perfume with L'Orchestre.

Ten musical fragrances from techno to flamenco.

Ten musicians. And famous noses who have created olfactory symphonies from their music.

Let the scent play!

Lempoko



Established in 2016 by Joseph and Eglantine Berthion, Senyokô is a Paris-based independent fragrance brand.

The brand demonstrates a unique fusion of French elegance and Japanese refinement by blending avant-garde elements from literature, fine arts, and music rooted in both Eastern and Western cultures. The creators' bedtime stories are now told by this ingenious and exquisite collection.

Senyokô is the ultimate form of beauty.

### DREAM H2TEL



DREAM HOTEL is the 5-star hotel where you will check in to all your mischievous fantasies. A place of exclusive experiences that opens up to the most luxurious guests.

5 stars5 stories5 fragrances

5 different stories, conceived as the olfactory memory of a fantasy, a story that happened in that same space, as in a dream.

Each bottle of DREAM HOTEL is like a secret key to a room of fantasies. A complimentary silk mask invites you to close your eyes and let your most mischievous dreams come true.

### GRAMMATIK DRAMMATIK



Recognising both the power of words and the power of fragrance, Grammatik Drammatik creates a range of fragrances inspired by extravagant words that express the 'NO DRAMA' philosophy of the new generation. Through its range of SKUs, the brand creates a new vocabulary that enables self-expression through language and fragrance. The "don't be fucking dramatic" philosophy is the essence that inspires concepts such as: Sexorcism, NFI (No Fucking Idea) or Ambitchous.

Through the creation of new bizarre words expressing a non-dramatic attitude, the brand aims to understand, recognise and nurture a community of connoisseurs, who share the same language, attitude and philosophy of life. Therefore, Grammatik Drammatik aims to inspire a somewhat relaxed rebellion against conformity, criticism of imperfection or classical prescriptions of being.

The brand's 'no drama' philosophy can also be found in the fragrance recipes, through the use of imperfect blends.

### I SON VENIN

EAU DE PARFUM



Son Venin is an independent perfume house, based in Oslo. Son Venin partners share a background of experiences in experimental design, in brand marketing and technology. Everyone shares also the vision of something concrete in the world immaterial of perfume. In Son Venin, the Scandinavian spirit of independence and democracy blends with personal memories and Scandinavian ingredients, creating a "local" and cosmopolitan product.





AER is a small independent perfume house from Berlin.

Created and blended by hand at the Atelier AER in Berlin-Mitte.

100% botanical, highly concentrated.

Perfumes all unisex, made with the finest ingredients and formulated to last all day long.

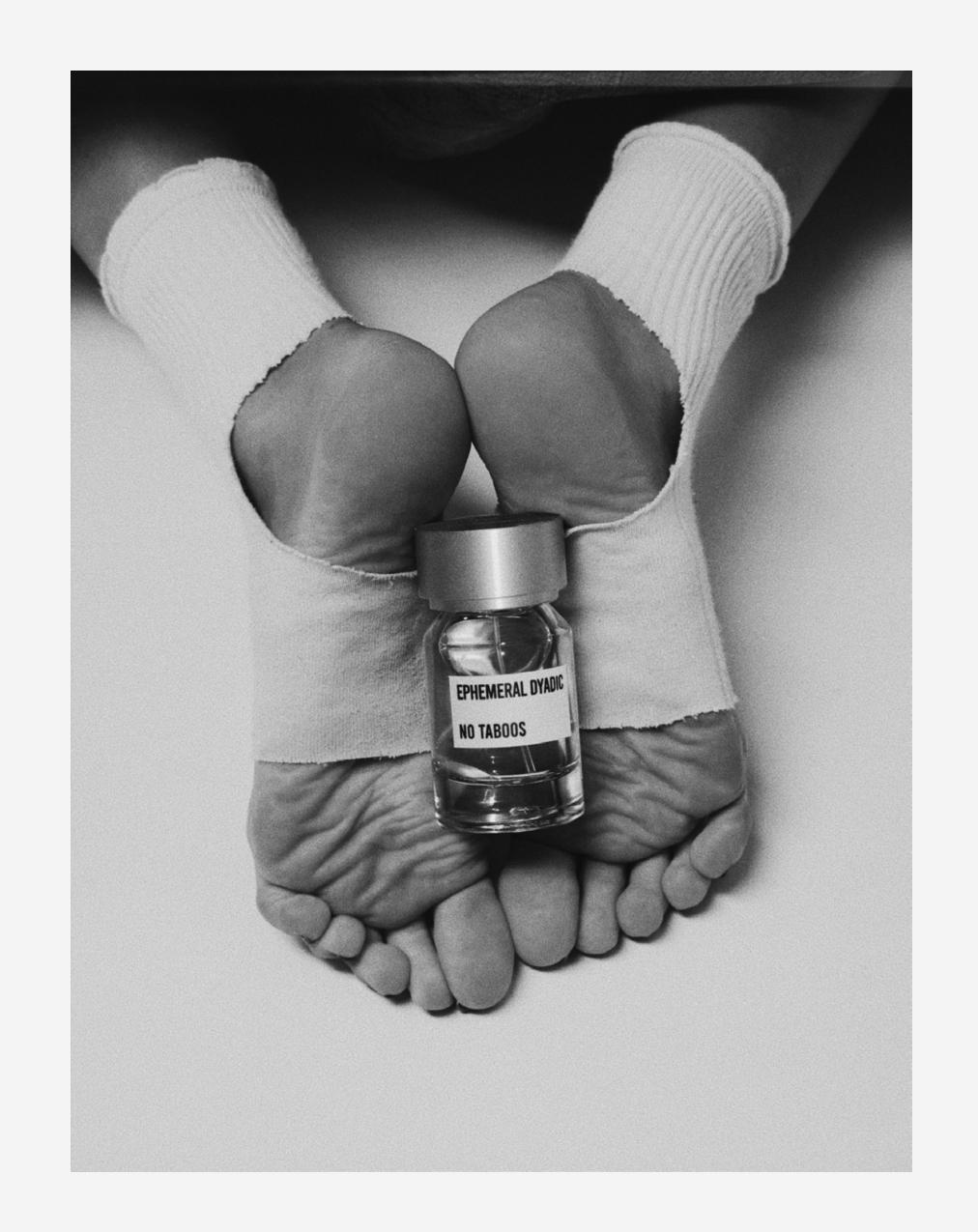
Vegan perfumes, not tested on animals.

The packaging is recyclable and recycled.

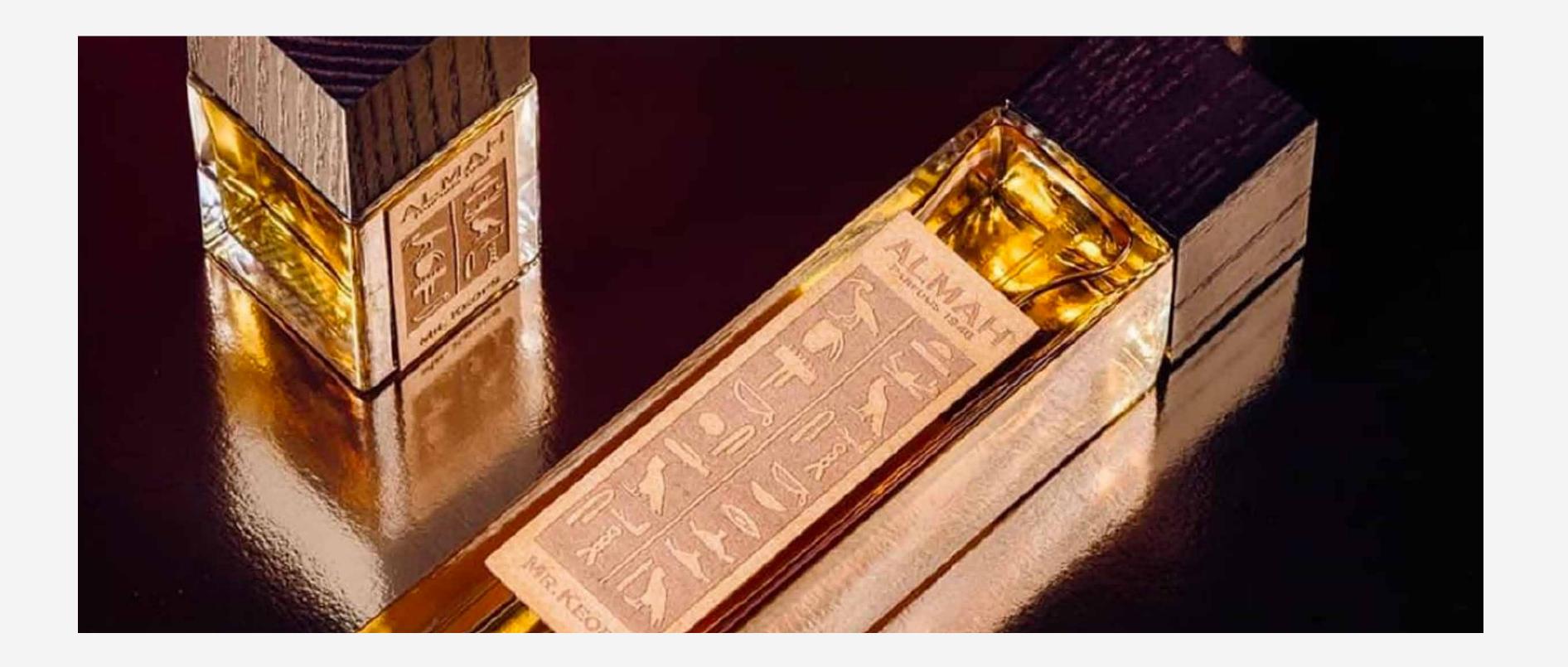
## EPHEMERAL DYADIC

Ephemeral Dyadic invites you to embark on a sensory journey unlike any other. In the heart of Istanbul's industrial tapestry, we've woven a narrative where artistry and fragrance unite to create an experience that defies the ordinary. Our fragrances are not mere scents; they are masterpieces, each a testament to the beauty found in the ephemeral.

At the core of Ephemeral Dyadic lies the visionary artistry of our founder, Sinan Saul. A true artist at heart, Sinan weaves emotion, creativity, and storytelling into every fragrance, transforming the act of wearing perfume into a gallery-worthy experience.







Our niche perfumery was born out of a passion for nature, knowledge and design. We specialise in creating exclusive fragrances, made from the highest quality natural essential oils, that express the personality and style of the wearer. Our experience in the perfumery industry has taught us to enhance the beauty and harmony of flowers and seeds, using innovative and sophisticated techniques.

Our product line is distinguished by the use of the best essential oils, which we personally select and blend in our Barcelona headquarters. Here we have a team of experienced perfumers and chemists, who ensure the quality and safety of our fragrances, following the highest analytical standards.

# ΛΖΜΛΝ

Ethereal and wistful meets vivacious charm. Azman conceives scents using exotic, almost-forgotten, ingredients of the highest quality from around the world with a French flamboyance, for everyday wearability.

Unusual. Exceptional. Unforgettable.

The brand represents a persona as distinguished as its user.

Every Azman perfume must touch a cord, make an indelible connection. To become the fragrance that permeates the memory of beautiful moments.



### J-Scent FRAGRANCE COLLECTION









J-Scent is a perfume brand launched in 2017. Its collection of fragrances draws inspiration from the traditional and distinctive scents of Japan that are part of the daily lives of its inhabitants. Each fragrance is carefully created at Luz Fragrance, a renowned Japanese perfumery founded in 2001. These unique fragrances capture the beauty of Japan and its four seasons, expertly blending the finest Japanese essences with nature. Enjoy the sensory experience of these extraordinary fragrances, which transport you on a journey through Japanese landscapes and traditions, delivered directly from the factory in Japan.

#### LES FLEURS DU GOLFE



Les Fleurs du Golfe represent a unisex fragrance line designed to satisfy a wide range of emotions and desires. Thanks to their originality and the brand's expertise, these fragrances manage to combine the best elements of the world's fragrances, thus offering a unique olfactory experience. The collection offers a variety of options ranging from joy to tranquillity, from romance to adventure, thus reflecting the diversity of human experiences.

## iggyvoo



Iggywoo's fragrance collection is crafted to create future-heritage blends, that reject rigid definitions of his-or-hers, and young-or-old, and redefines the way fragrance is created and experienced.

For the past two decades, Richard Saint-Ford worked within the fashion and beauty industries as an award-winning Creative Director working for iconic culture brands including Gucci, Tom Ford, Diesel, and Nike. He also served as Beauty Director for renowned Photographer RANKIN and his magazine HUNGER.

Now the founder of scent brand IGGYWOO, he uses the knowledge passed down to him from his perfumer grandmother, combined with his unique scent explorations, he has crafted a personal and uniquely distinctive aromatic language.





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The 1920s, known as the Golden Decade, represented an era of glittering parties, glamour, and mysterious seduction. Amidst this brilliance, a fragrance emerged that beguiled the senses and captured hearts: MYSTIKUM.

Inspired by the mysticism and elegance of the era, MYSTIKUM became one of the most popular perfumes of its time, particularly renowned in cosmopolitan centers like Berlin, Paris and New York.

Its enchanting fragrance composition and mysterious character made it a symbol of luxury and sophistication.

However, as the years passed, this legendary fragrance faded into oblivion—until now.

http://releasedistribution.it/

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