

L o v e B e a u t y . T o u c h B e a u t y



TOUCHBeauty



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TOUCHBEAUTY
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MARKETING



PART 01

ABOUT
TOUCHBeauty



ABOUT TOUCHBeauty

Born in the UK in 1999
Specialized in Beauty &
Personal Care Devices:
Creative Design, Innovative
R&D Team, Manufacturing,
Brand Marketing



ABOUT TOUCHBEAUTY

TOUCHBeauty has branches in the UK, China, USA, Japan, Germany, Thailand, Hong Kong, and Malaysia. The brand trademark is registered globally in 69 countries and regions.



Products are available in more than 80 countries & regions

More than 3000 channels, including online/offline outlets

Partnership with airlines and airports around the world.



USA



Australia



Korea



Taiwan



Panama



Japan



Hong Kong



Madrid



Peru

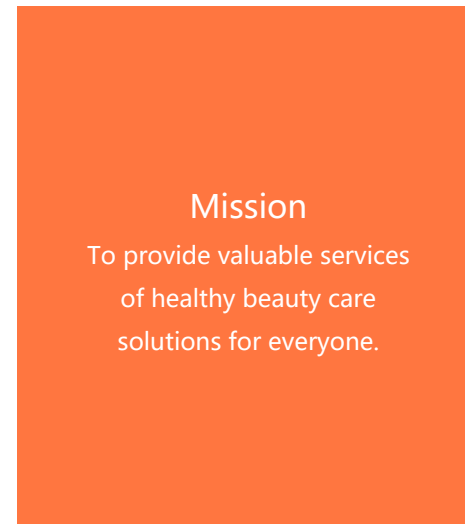
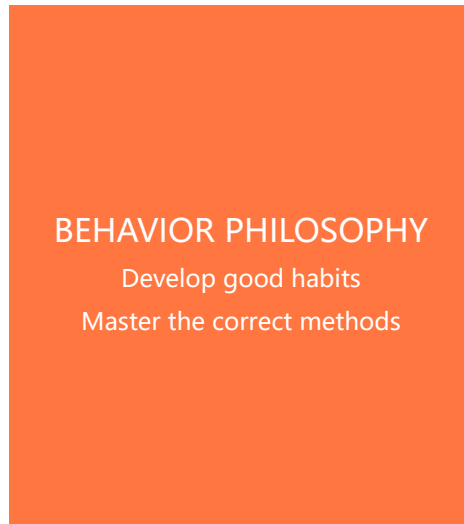
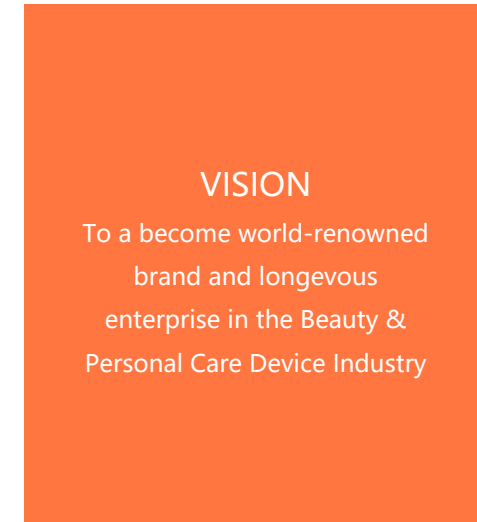
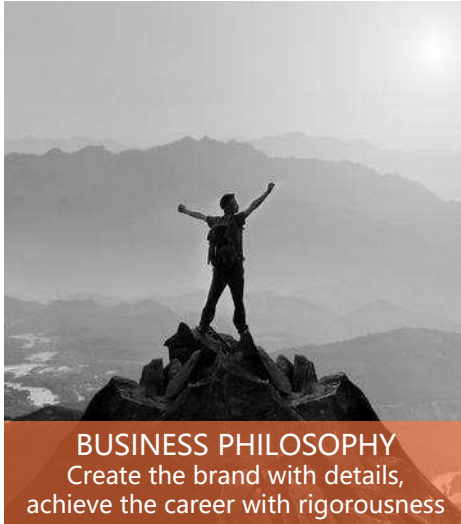


Saudi Arabia

ABOUT FACTORY

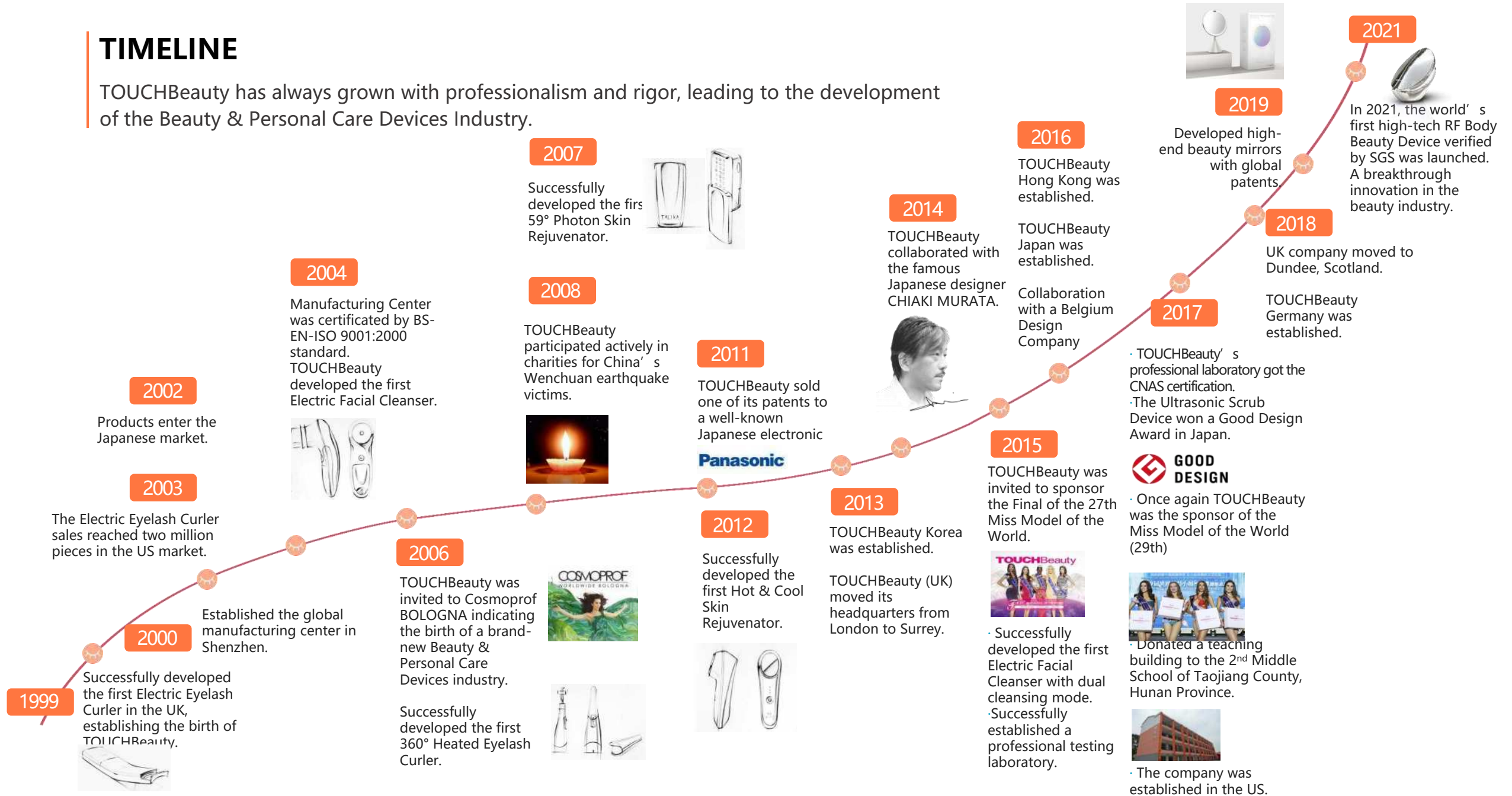


COORPORATE CULTURE



TIMELINE

TOUCHBeauty has always grown with professionalism and rigor, leading to the development of the Beauty & Personal Care Devices Industry.



BRAND ADVANTAGES

INTERNATIONAL BRAND

69 National & Multi-Category
Trademarks



INDUSTRY LEADER
Since 1999

WIDE SALES
NETWORK

Products available in
more than 80
countries & regions



PERFECT
INDUSTRIAL
CHAIN

Design, R&D, Mold,
Injection Molding,
Painting, Assembly



STRONG R&D TEAM

24 Years' Experience
> 200 R&D Patents

STRICT QUALITY CONTROL

With 99.9% quality rate
according to the certified
CNAS laboratory

INDEPENDENT R&D

With 23 years of research and development experience, TOUCHBeauty' s professional team developed a diverse range of products. These products are divided into six different beauty & personal care categories.



R&D Team

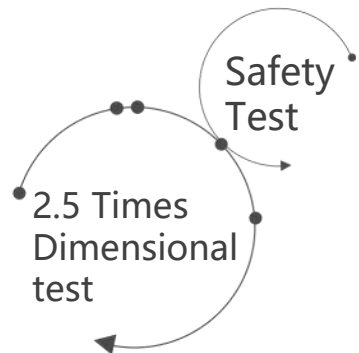
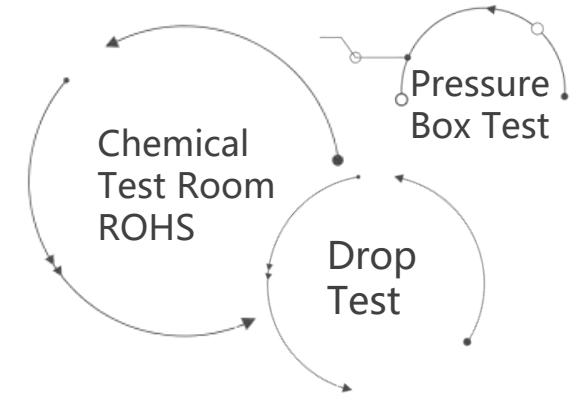
Technological Innovation

New Products Released

Patents

NATIONAL CERTIFICATION

TOUCHBeauty has a **professional testing laboratory with CNAS certification** (a professional certification that provides test reports). The laboratory strictly follows and implements quality control standards. Quality control inspections have a **99.9% quality rate**.



CORPORATE HONOR

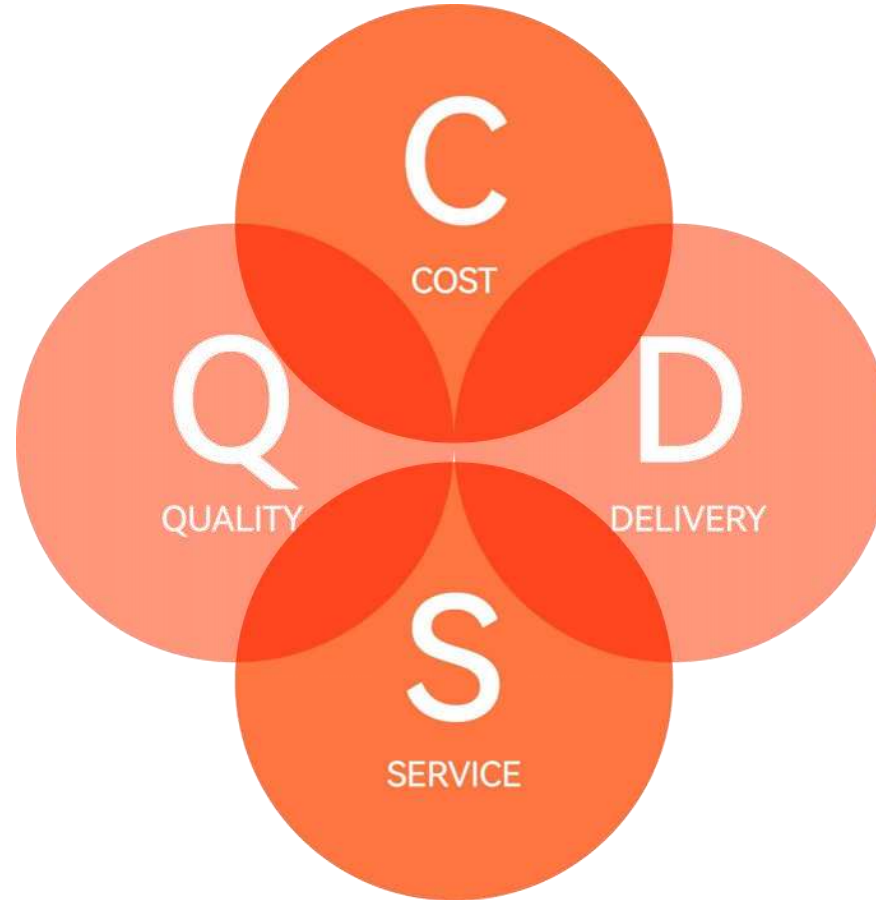
More than 60 corporate & brand certifications.



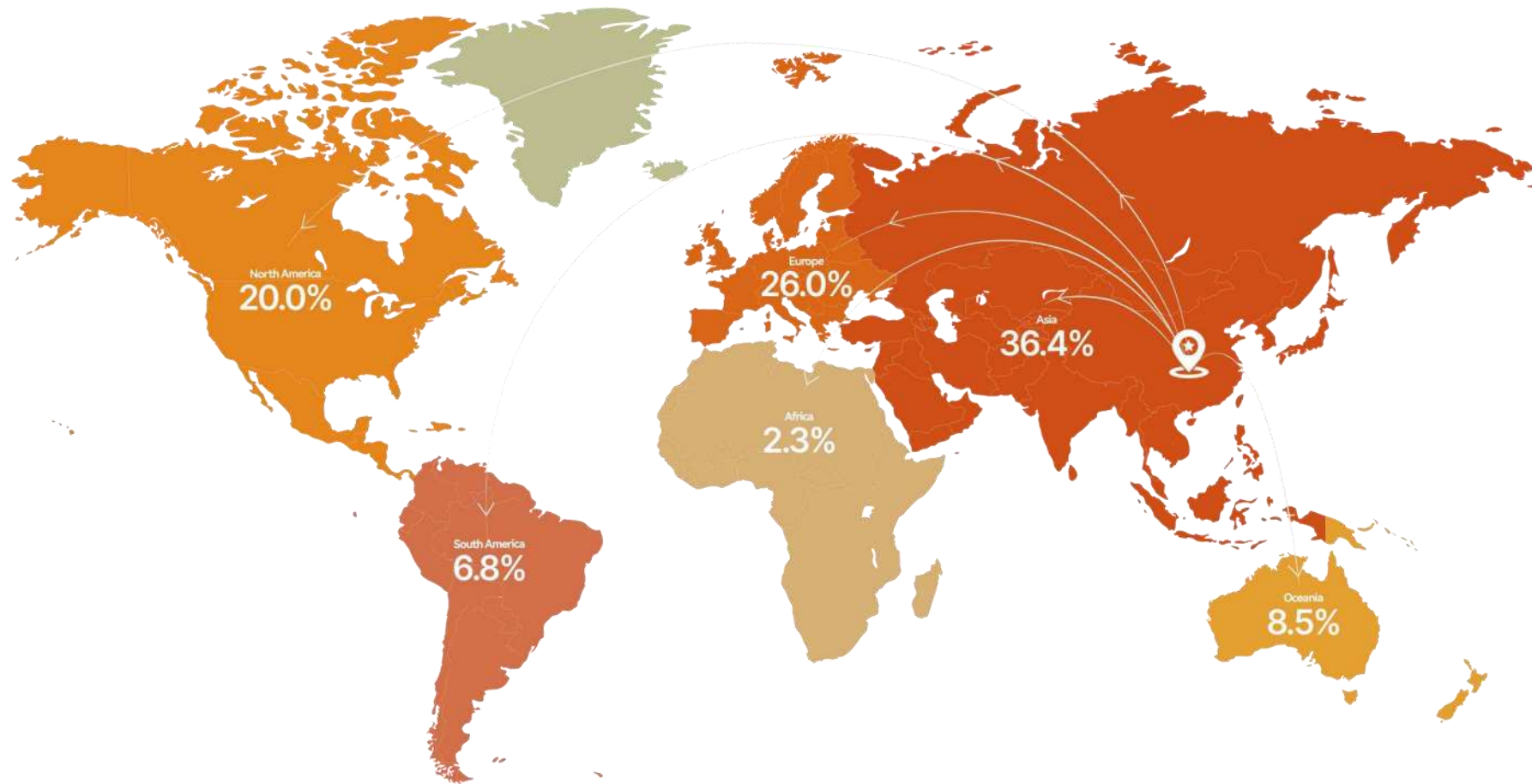
- National High-Tech Enterprise
- National Certification Laboratory (Registration No. CNAS L9679)
- CCTV Beauty & Personal Care Devices Industry Preferred Brand
- Guangdong Province, Abiding by Contract and Credit Enterprise
- GOOD DESIGN AWARD
- Guangdong Province Integrity Model Enterprise
- Shenzhen Quality Association Director Unit
- Chinese Famous Brand
- The 13th Shenzhen Enterprise Innovation Record
- 2019 China's Annual Influence Brand
- National Excellent Foreign Investment Enterprise
- China's Good Brand

MANAGEMENT STANDARDS

TOUCHBeauty has obtained several advanced management system certifications and product quality certifications nationally and abroad.



GLOBAL MARKET



TOUCHBeauty

smartBeauty

COS'FAIR

m
You & Me

MARKET PERFORMANCE

Online & Offline



BRAND PROMOTION | Magazine Advertisement



airBaltic



BRAND PROMOTION | Magazine Advertisement



airBaltic



Cathay Pacific



COSMOPROF Bologna



HKTDC



Miss Model of the World



HKTDC Product



Baby Products



Canton Fair -Buyer Guide-1/2

BRAND PROMOTION

Mainstream Media Coverage



BRAND PROMOTION | TV Interview

TOUCHBeauty was on-air several times and was interviewed by the most important Chinese media channels, such as CCTV, Guangdong News Channel, etc.

TOUCHBeauty has also won the CCTV China Preferred Brand Award in the industry.



BRAND PROMOTION | Sponsor of Miss Model of the World



THE OFFICIAL SPONSOR OF
MISS MODEL OF THE WORLD
27-31 EDITION
INTERNATIONAL FINAL



MARKETING



PARTICIPATION IN
WORLD-RENOWNED
EXHIBITIONS

SPONSORING THE
50TH ANNIVERSARY
OF ORIFLAME



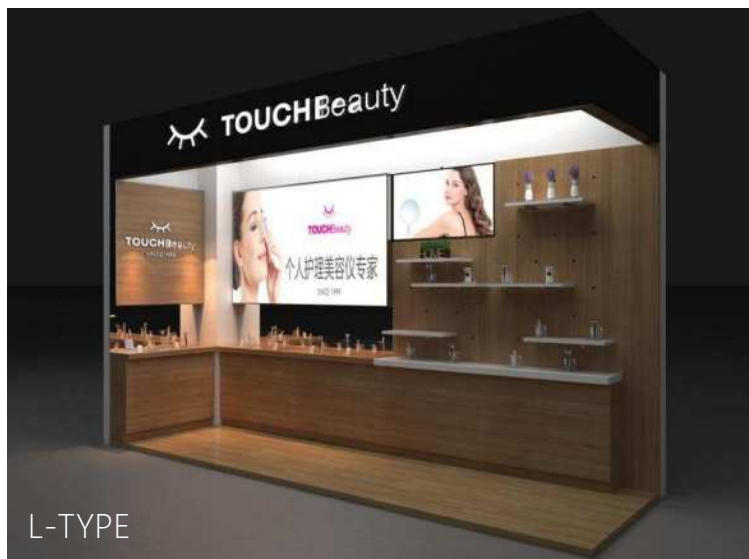
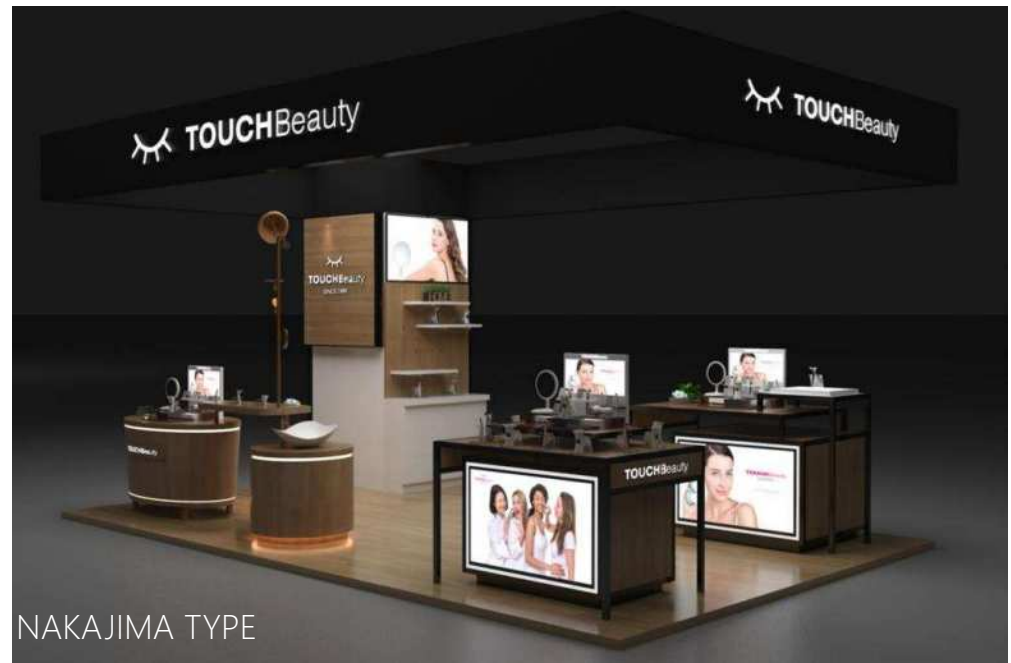
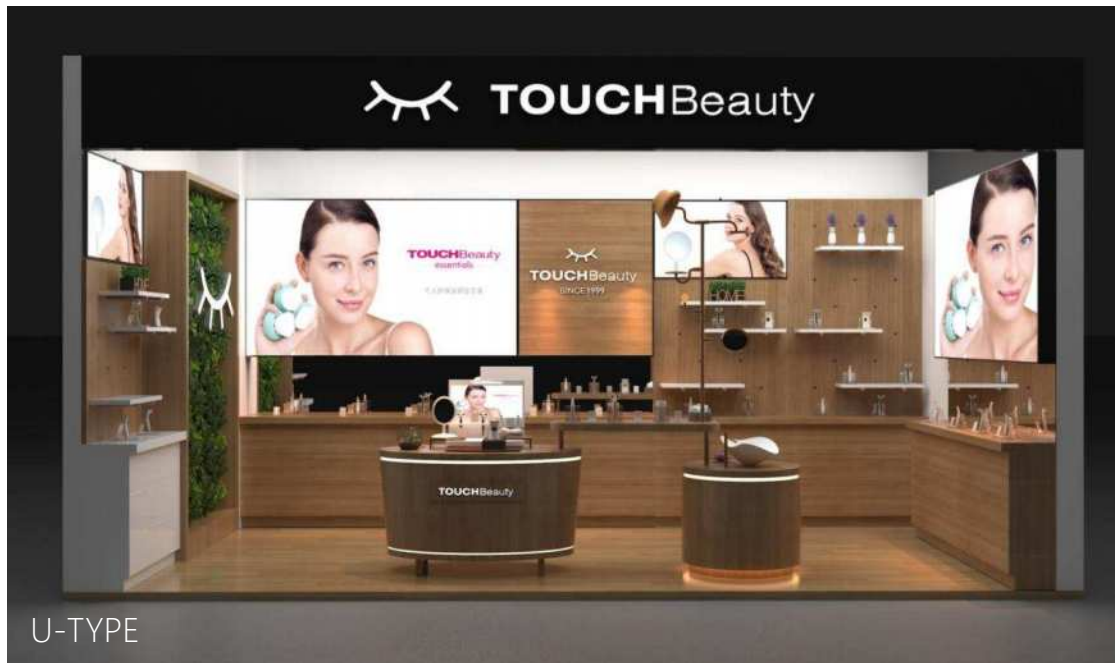
MARKETING | Creating an offline experience store



Flagship Type



I-Type





PART 02

PRODUCTS INTRODUCTION

THE WORLD'S FIRST

1999

Heated Eyelash Curler



2005

Hot & Cool Facial Steamer Device



2007

- Electric Photon Rejuvenation Device (For French brand TALIKA)
- Two-way Rotation 360° Heated Eyelash Curler



2014

Smart Electric Facial Cleanser



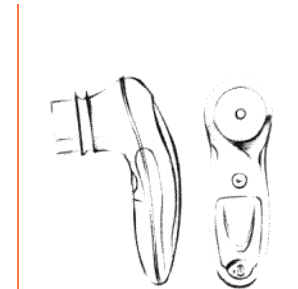
2017

Dual-Mode Electric Facial Cleanser



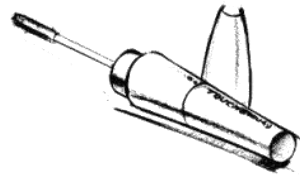
2021

REVIVE Multi-Function Body Device



Electric Facial Cleanser

2004



EMascara Brush

2006



Hot/Cool Skin Device

2012



- Ultrasonic Scrub Device
- Men's Electric Nose Hair Trimmer

2015



High-End Beauty Mirrors

2019

.....
More products in development

2022

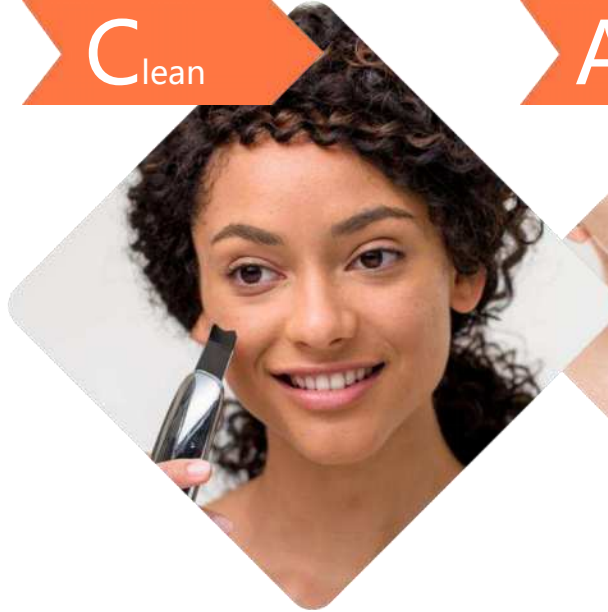
PRODUCT CATEGORIES

Product Categories: TOUCHBeauty has a wide range of products distributed in a total of six categories.



| C A N C

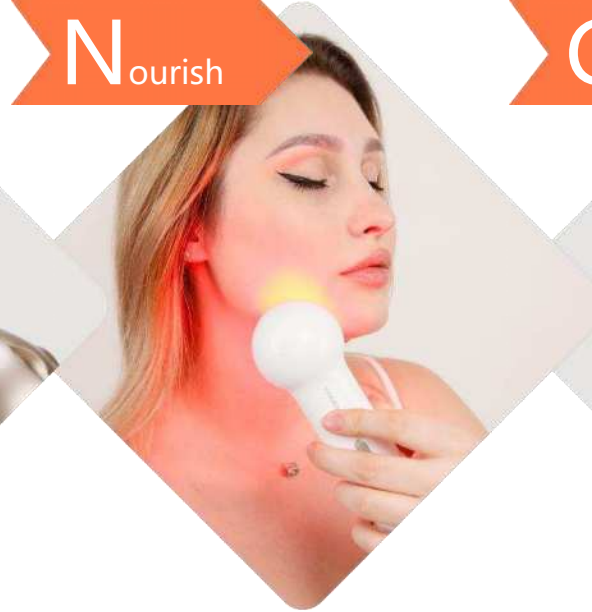
Clean



Activate



Nourish



Care



Gentle & Deep Cleansing

1769 Ultrasonic Scrub Device
1760 Advanced Electric Facial
Cleanser
1782 Electric Facial Cleanser



Promotes Absorption Ability

1586 Electric Facial Steamer
1682 Microcurrent Facial
Roller
1589 Hot/Cool Skin Device



Promotes Skin Vitality & Cell Regeneration

1583 Sonic Eye Device
1385 Cream Booster
1712 Multi-Therapy Beauty Device




Lock Skin Moisture

1613A Contour Sculpting
Roller
1389 Hot/Cool Skin Device



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