



**Beauty Innovation**  
**Highlight Your Best Features!**

# Company Profile

EVER BILENA founded in 1976 started as “EBC” engaged in the internal and external sales business of our private brands of color cosmetics.

In 1994, our company has reorganized for the following decades, we continually work on OEM/ODM cosmetics business with a range of diverse color cosmetics and skin care products, such as the mascara, eyeliner, eye shadow, eyebrow coat, lipstick, lipgloss, compact powder, cake foundation, blusher, stick foundation, liquid foundation, and the basic skin care products etc.

Our focus is on supplying the highest quality products with reasonable prices to meet all user’s needs.



ODM = Our Advantage ,  
Global Perspective & Sensibility of Current Trends



# Our Business Philosophy

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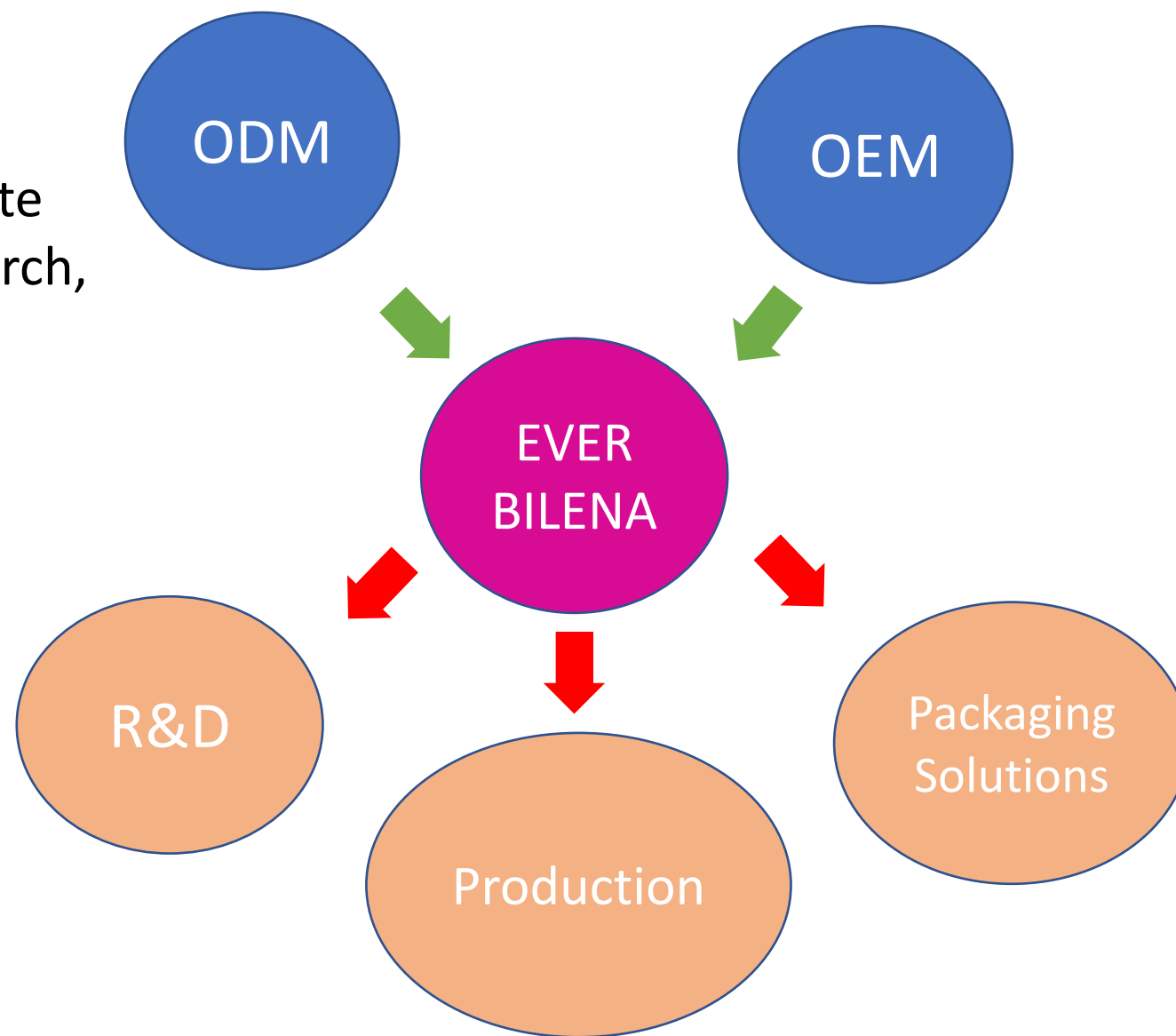
“Maintaining offering the products with high and stable quality, is the way to own the ability of the sustainable growth market.” This is the business philosophy of EVER BILENA brings all of our colleagues to the sustained growth following up the innovational progress of cosmetics industry in the world, and to go with the trend of globalization.

Our products are sold worldwide. The main markets are Japan, the Middle East, Australia, New Zealand, the United States, and the EU, also sold via the agents in several countries such as Japan, Hong Kong, the UAE, the Philippines, Russia and the South East Asia for decades. We are a cosmetics contract manufacturer (OEM/ODM) to meet the needs of our customers as well.

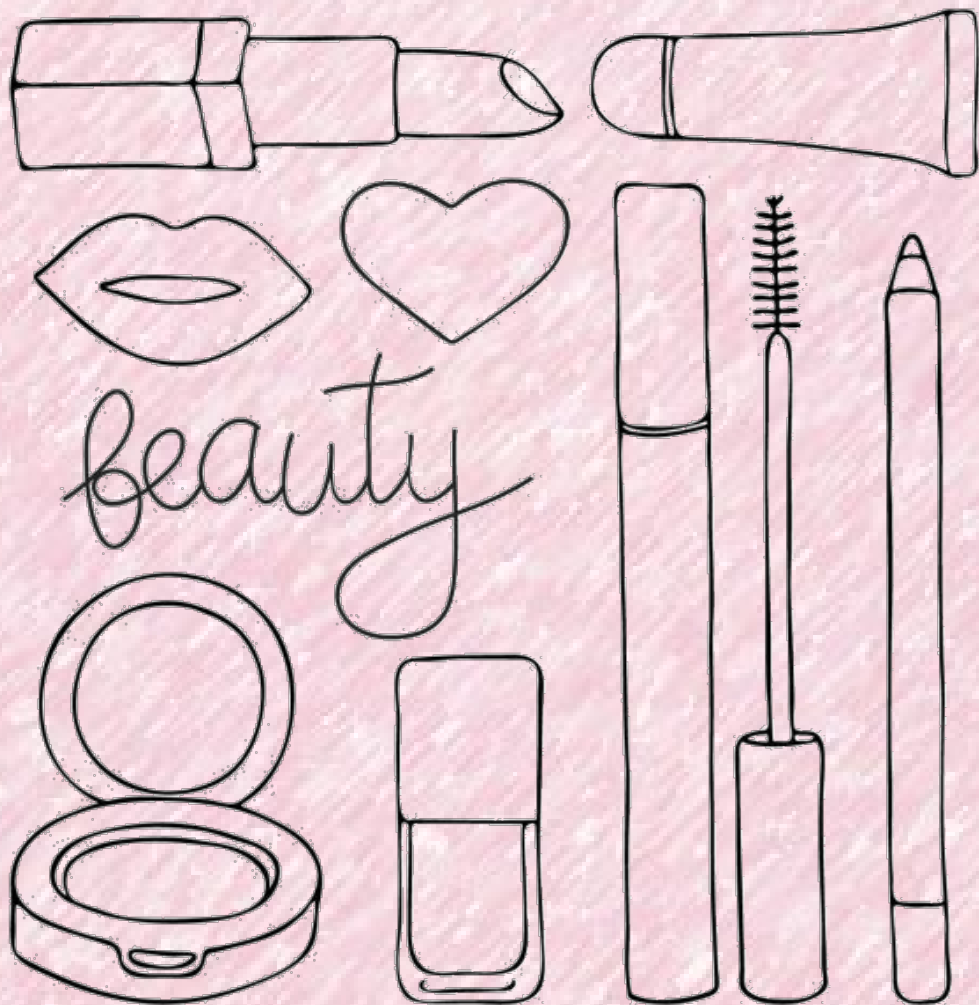


# Accessible Luxury

EVER BILENA provides services integrate marketing planning, formulation research, product development, packaging outsource, design and production for colour cosmetics.



# Makeup Products





# Eye



## Mascara

- Tubing formula
- Instantly add thickness, length and darker color to the lashes
- Water-resistant and Zero smudge
- The appearance of longer, fuller and curler lashes
- Free of Parabens, Talc
- NOT TESTED ON ANIMALS



★ Clear mascara



★ Curling & Lifting Mascara



# Eye

## Eyebrow Pencil/Powder

- To apply color and give the illusion of fuller looking of eyebrows
- Special ingredients to fill in a precise and controlled eyebrows
- NOT TESTED ON ANIMALS



★Eyebrow Powder



★Hexagon Eyebrow Pencil



**EVER bilena**

# Eye

## Eyeshadow

- It makes your eyes stand out look more larger and attractive
- Different types include: Matt, Satin, Mineral, Cream, Shimmer can be used to build and create any makeup look
- Free of Parabens, Talc
- NOT TESTED ON ANIMALS



★ Star Drill Eyeshadow





# Eye

## Eyeliner / Dipliner

- Make your eyes appear more rounded, larger and sharper
- Water-resistant, Long lasting and Zero smudge
- The rich black formula is perfect for creating dramatic, attention-demanding eyes or for executing any look you desire
- Free of Parabens, Talc
- NOT TESTED ON ANIMALS



↑★Micro Eyeliner Ipen

★Liquid Eyeliner↑

# Eye

## Eyebrow Coat

- Helps tidy up eyebrows
- Water-resistant and Zero smudge
- Instantly making them appear sharper and adds definition
- NOT TESTED ON ANIMALS



*EB* EVER bilena

# Lip



## Lipstick

- Lips can look natural but have a hint of color definition
- Lipstick provides hydration and sun protection with natural ingredients
- It has matt and shine texture can correctly enhance your complexion
- NOT TESTED ON ANIMALS



# Lip



## Lip Tint

- Lip tint is easy to apply on lip and cheek to make a natural-looking
- It is a lot lighter and easier layer with lip and cheek
- Free of Parabens, Talc
- NOT TESTED ON ANIMALS





## Face

### Pressed Compact Powder

- The formula soaks up extra shine for a refreshed, refined look can also help in absorbing excess oil
- Micronized pigments can reduce shine and smooth fine lines, pores and wrinkles
- Parabens Free
- NOT TESTED ON ANIMALS



★Two Way Cake/  
Compact Loose Powder



★Ceramide Pressed Powder

# Face



## Liquid Foundation

- Liquid foundation covers blemishes, providing a smoother finish and a healthy glow
- Our formula with natural coverage will improve the skin tone leave with an even complexion
- NOT TESTED ON ANIMALS



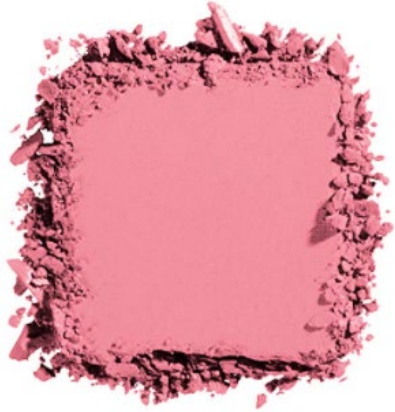
# Face



## Concealer

- Works with foundation to provide excellent coverage to achieve the appearance of a smooth, even skin ton
- Refreshes tired looking eyes and disguise puffiness, blemishes, scars and any imperfections
- NOT TESTED ON ANIMALS

# Face



★ Duo Magnetic Blush

## Blush

- The Blush made of pressed powder can work well with any type of foundation
- It can warm up cool-toned and fair skin; it even adds depth to skin tones as contouring
- Parabens Free
- NOT TESTED ON ANIMALS



**We are here for all your business needs and questions.**

 **EVER BILENA**