

CALYPSO®

Sun protection for the whole family



CALYPSO[®]

- **A British sun care brand**
- **Produced in Manchester, UK**
- **Family sun protection brand**
- **70+ SKUs**
- **Sold worldwide by major supermarkets, pharmacy chains, beauty stores and online retailers**



CALYPSO[®]
2024

calypsosun.com



Shimmer Lotion and Glow Mist Reviews

Why they love our new products



Super Sparkly

I absolutely love this cream! It rubs in so quickly and leaves your skin soft. The glitter really shimmers and is noticeable from a far (and even underwater!).

Katie P



Fantastic Discover

This Glow Mist is a sun protection game-changer! It was perfect for sunbathing by the pool, left my skin protected, radiant, and smelling fantastic.

Victoria W



Feels nice on the skin

It does exactly as it says. It is the easiest sunscreen I have ever used. It is quick and easy to spray onto my skin and it absorbs quickly.

Miss S



Social Media





2024 Plans

Mist Sprays



Latest

sun protection

Glow Mist

100ml

SPF 30, 50



Gives radiant finish



Water resistant



Tropical fragrance



Vegan



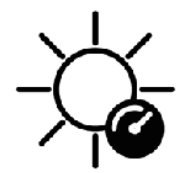
NEW

tanning

Glow & Tan Mist

100ml

SPF 15, 30



Accelerates tanning



With Coconut oil



Water resistant



Vegan



NEW

sun protection

Shimmer Mist

100ml

SPF 15, 30



Gives beautiful shimmer



Tropical fragrance



Water resistant



Vegan



NEW

sun protection

Sun Stick – mineral/invisible

15g

SPF 50



For face and body



Water resistant



Suitable for children



Easy application



LATEST sun protection

Shimmer Lotion

100ml

SPF 50+



Gives beautiful shimmer



Water resistant

B5

With provitamin B5



Vegan



NEW

sun protection

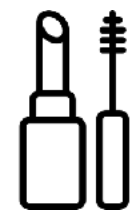
Once a Day Face Serum

SPF 50+

50ml



Long lasting protection



Suitable for under
makeup

VC

With Vitamin C



Vegan



All you need

Once A Day



sun protection

Once A Day Sun Protection

200ml
150ml for SPF50

SPF 10, 20, 30, 50



Apply once only



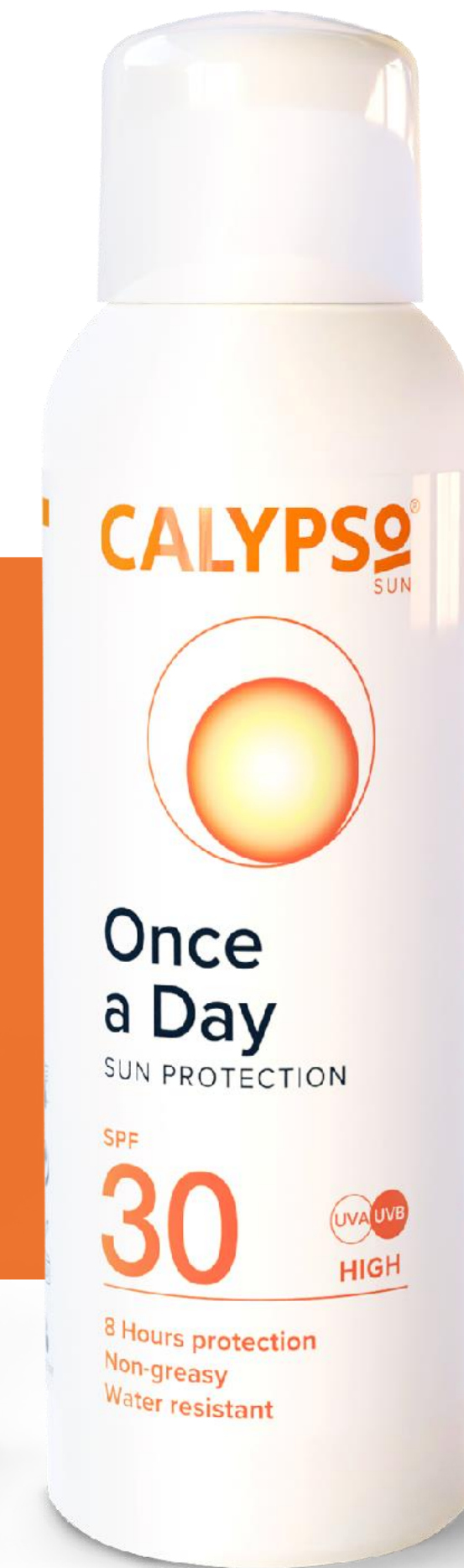
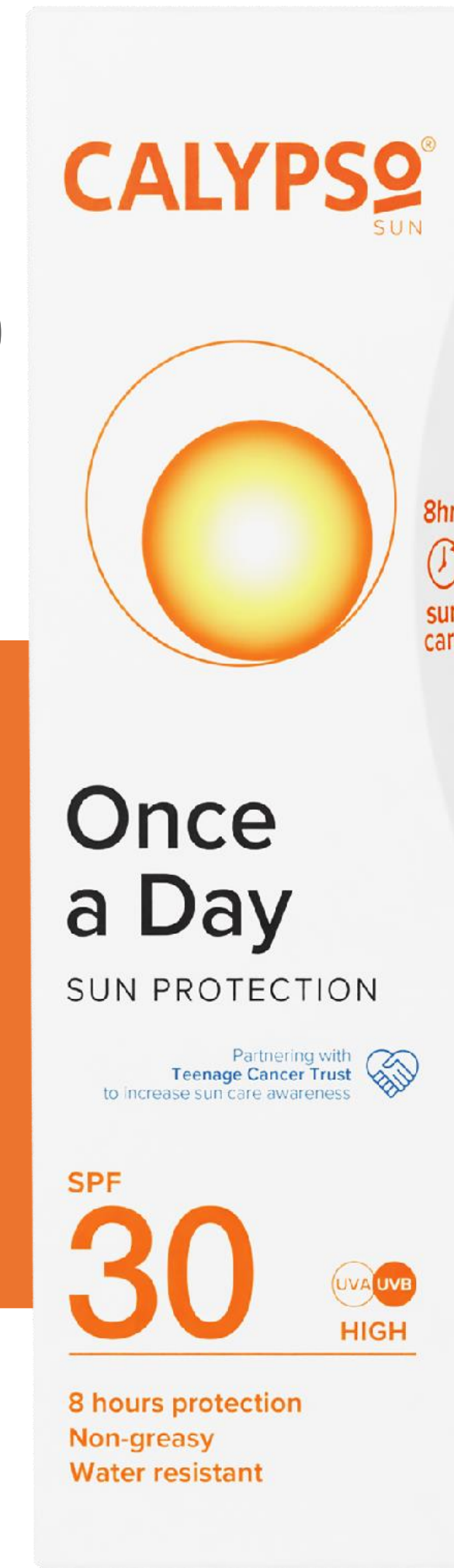
Non-greasy



Water resistant



Vegan



sun protection

Once A Day Tan & Protect

200ml

SPF 15, 25



Apply once only



Water resistant



With Tan
Enhancer



Vegan



sun protection

Once A Day Sun Protection Spray

150ml

SPF 30, 50+



Up to 12 hours protection



With UVA Superior star rating



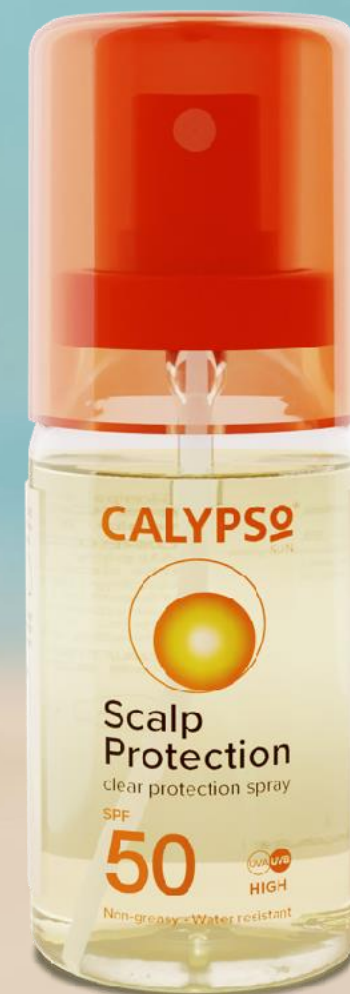
Water resistant



Vegan



Sun Protection



sun protection

Sun Lotion

200ml

SPF 6, 10, 15, 20, 30



12h moisturisation



Anti-ageing



Water resistant



Vegan



sun protection

Sun Lotion

150ml

SPF 50



12h moisturisation



Anti-ageing



Water resistant



Vegan



sun protection

Sensitive Skin Face Lotion

SPF 50+

50ml



Suitable for sensitive skin



Unscented



Non-greasy



Vegan



sun protection

Clear Protect Dry Oil Sprays

200ml

SPF 6, 10, 15, 30



Apply to wet or dry skin



Quick drying



Water resistant



Vegan



sun protection

Clear Protect Dry Mist Sprays 175ml

SPF 15, 30



Zero white marks



Continuous spray



Water resistant



Vegan



sun protection

Scalp Protection

50ml

SPF 30, 50



Scalp and parting protection



Water resistant



Non-greasy



Vegan



sun protection

Lip Balm

SPF 30

4.3gr



**Contains
Beeswas**

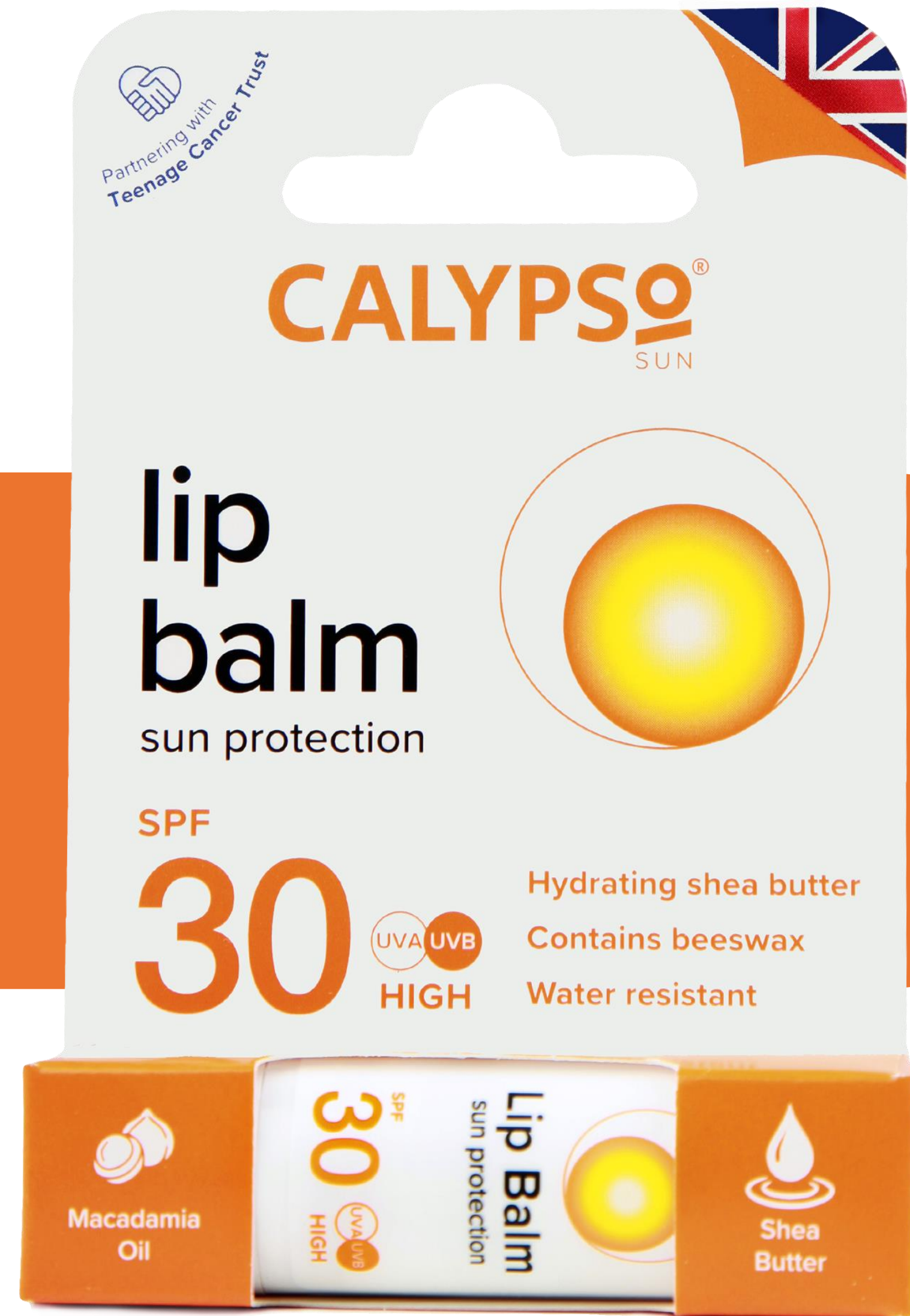


**Contains
Shea Butter**



UVB

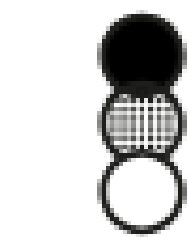
UVA + UVB



sun protection

Sun-Sea Hair Protection

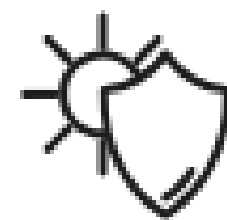
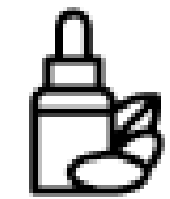
100ml



UVA UVB UVA

Reduces Colour Fading

Contains Keratin



Contains Argan Oil

Protects Against Sun, Chlorine and Dehydration

Dermatologically Tested

Kids



Kids

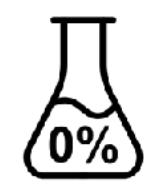
Disappearing Coloured Roll-on

50ml

SPF 30, 50



Fun application



Alcohol free



Water resistant



Vegan



Kids

All School Day Long Sun Protection

150ml

SPF 40



8hr protection



Non-greasy



Water resistant



Vegan



Kids

Sun Lotion Disappearing Coloured Spray

SPF 50

200ml



Dermatologically tested



Fun application



Water resistant



Vegan



Kids

Kids Sun Lotion

150ml

SPF 50



Dermatologically tested



Non-greasy



Water resistant



Vegan



Tanning



tanning

Deep Tan Moisturising Oil Sprays

200ml

SPF 2, 6, 15, 30



Accelerates tanning



Coconut fragrance



Contains Monoi de Tahiti



Vegan



tanning

Carrot Oil

200ml

Original, SPF 2, 6, 15



Accelerates tanning



Water resistant



Contains natural carrot oil



Vegan



tanning

Tanning & Protection Dry Mist

175ml

SPF 6



Coconut
fragrance



Continuous spray



Water resistant



Vegan



After Sun





**After
Sun**

**Tan
Enhancer**

12h

Moisturisation

**Pre &
Post**

Tanning

after sun

After Sun Moisturising Lotion

500ml



12hr
moisturisation



With Aloe Vera



Immediate
effect



Vegan

after sun

After Sun with Insect Repellent

500ml



Protects from
biting insects



With Aloe Vera



Immediate
effect



Vegan



after sun

After Sun Aloe Vera Gel

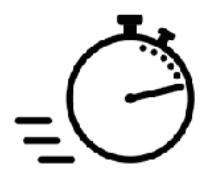
500ml, 250ml & 100ml



Contains
witch hazel



With Aloe Vera



Immediate
effect



Vegan



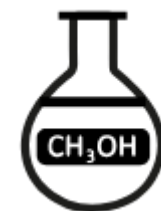
after sun

After Sun Cooling Effect Gel

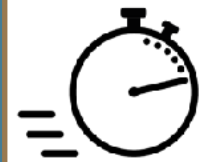
250ml



Paraben Free



Contains Menthol
& Iricalmin



Immediate effect



Vegan



health care

Sun Burn Relief

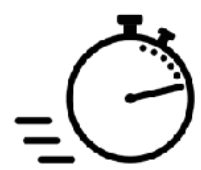
100ml



With iricalmin



Bite and sting relief



Immediate effect

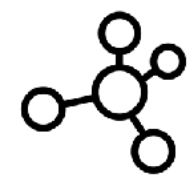


Vegan



health care

Insect Repellent Sprays 150ml



DEET free /
with DEET



Up to 5hr / 6hr
protection



Ideal for home
& abroad



Vegan



travel size

100ml





Current UK Retailers

home **bargains**

T.K. maxx

ASDA

ALDI

amazon

b&m

MATALAN


Morrisons

Musgrave

2023 Activities



Growth

We have experienced remarkable annual growth, with sales surging by an impressive 57% year on year. This demonstrates our dedication to product innovation and strong market presence.



Once a Day

Our Once a Day range has consistently ranked among our top sellers. The innovative line has been a game-changer, reinforcing Calypso's reputation as a trusted name in sun care.

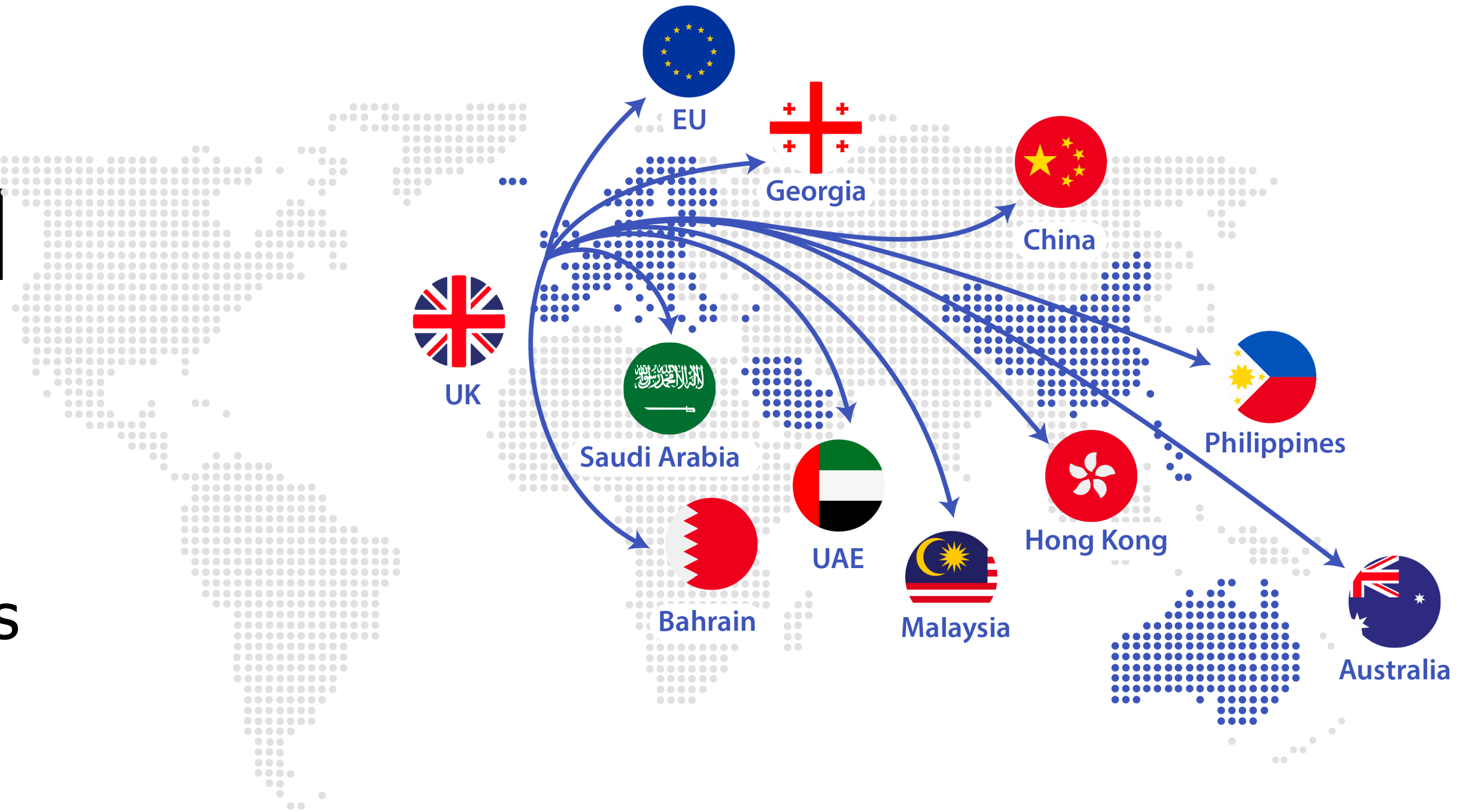


Socials

We have streamlined our social media strategy, ensuring engaging content is posted daily. Our efforts have encouraged new audiences through various campaigns, and converted our existing audience to long term consumers.

Global Sales

Available in 60 countries



Social Media presence



Daily content

Consistency is the cornerstone of our social media strategy. We've maintained a schedule of at least one post per day throughout the summer period, ensuring a steady flow of engaging content.



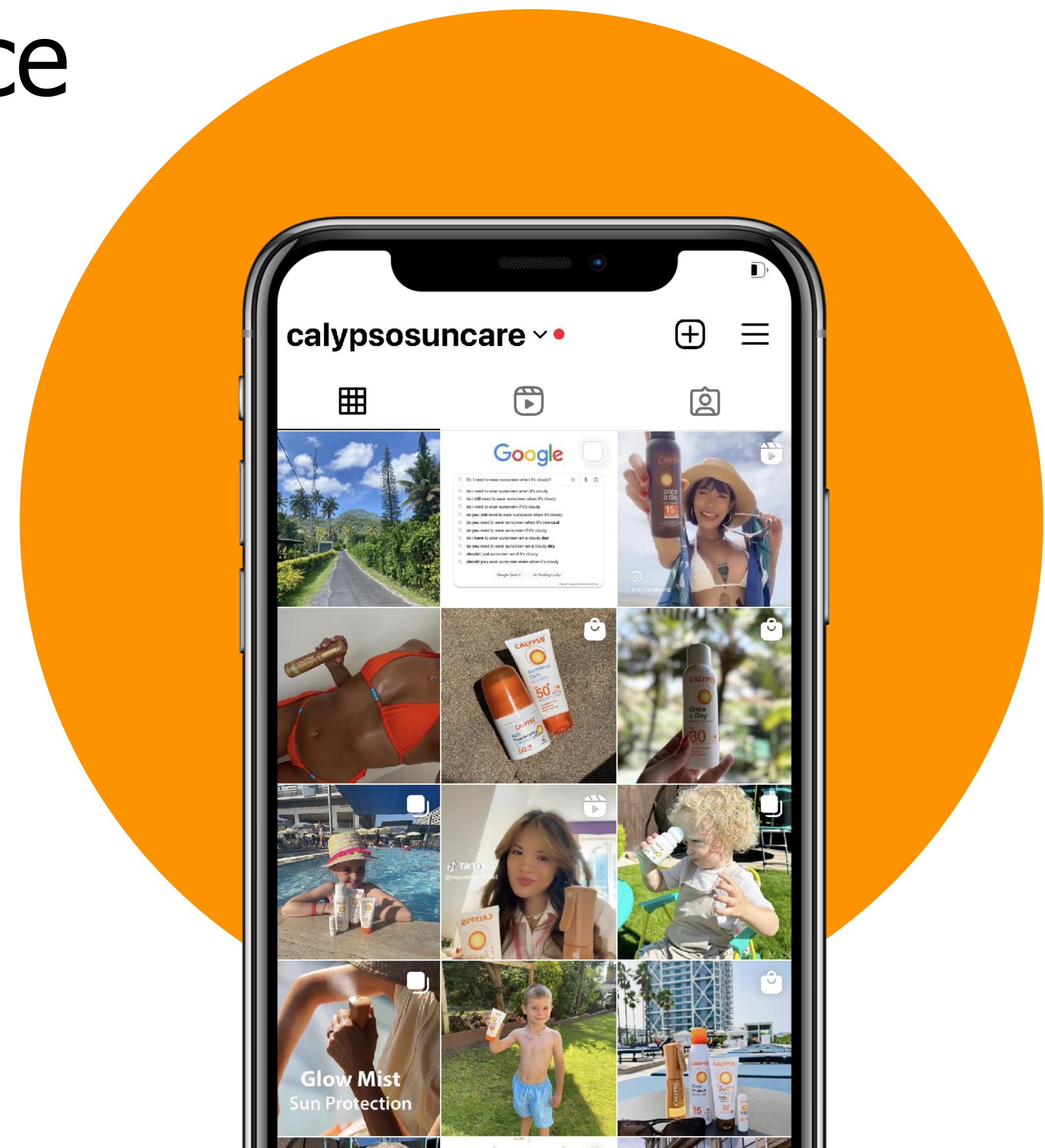
International Partnerships

We've broadened our horizons with influencer and content creator partnerships. These collaborations now span across 18 countries, amplifying our brand's message to diverse audiences.



Campaigns

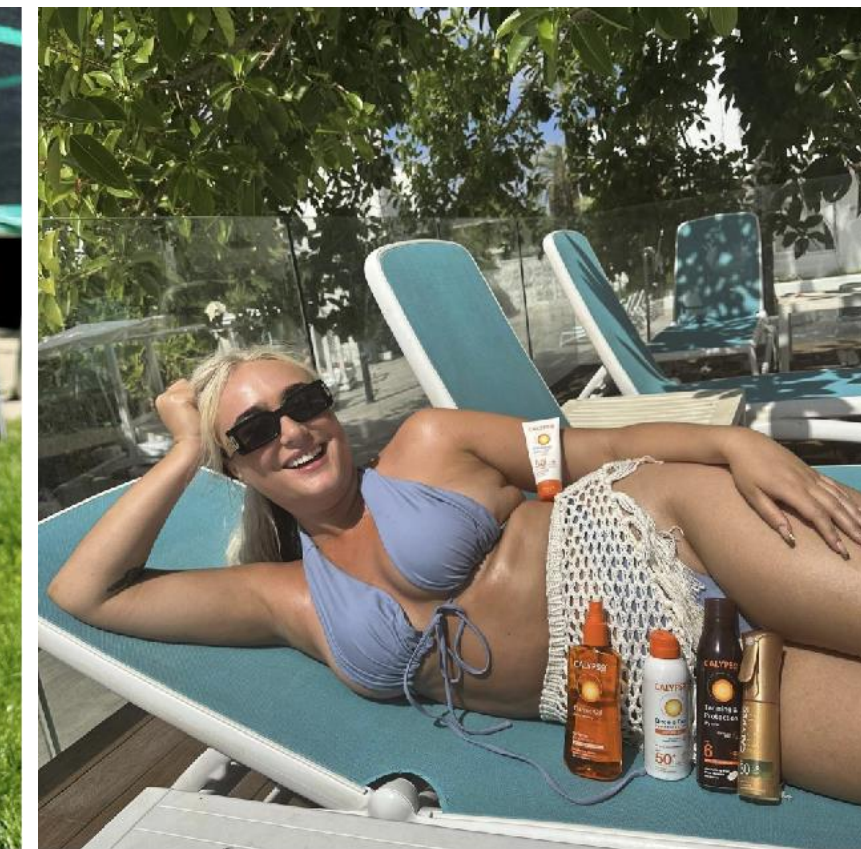
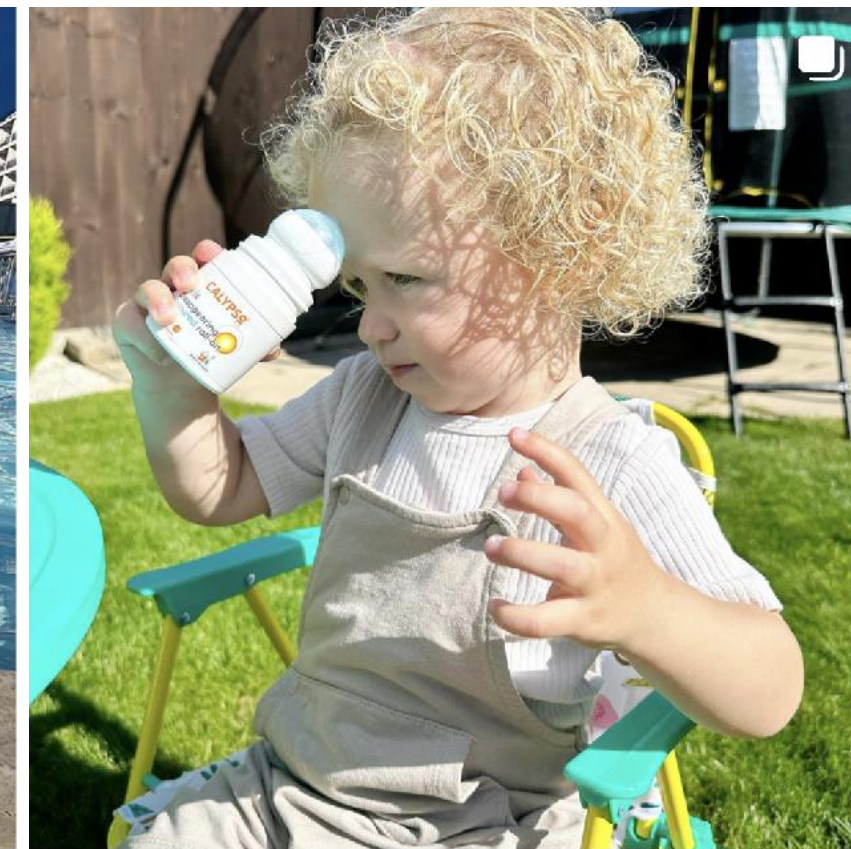
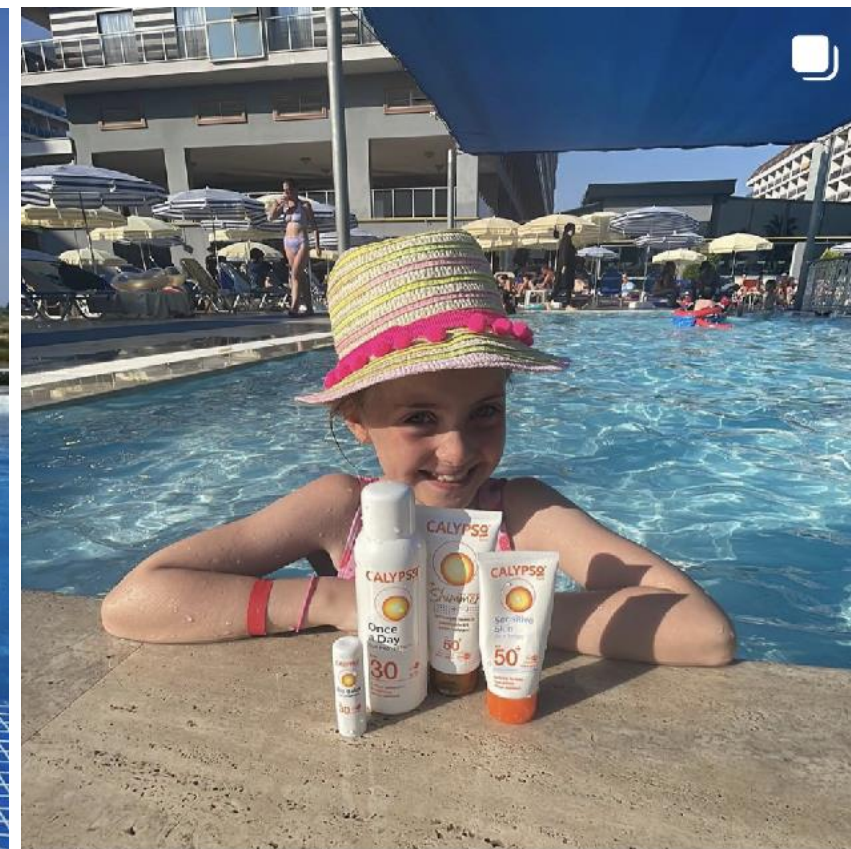
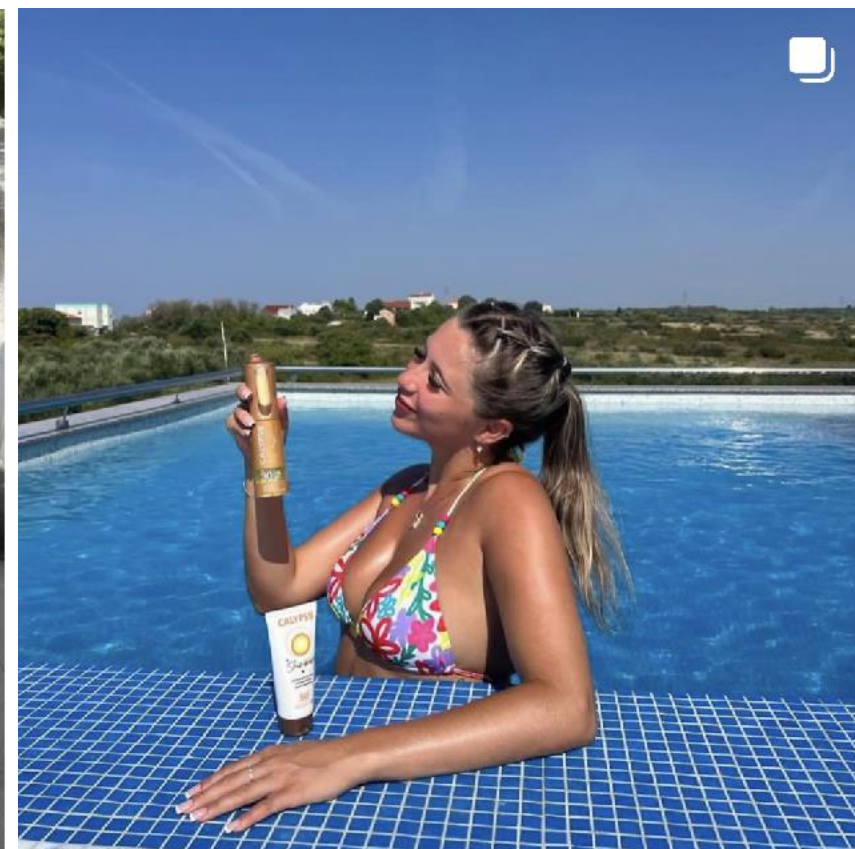
Our promotional campaigns and giveaways have not only rewarded our loyal followers but also attracted new customers. We've turned engagement into excitement, fostering a sense of community.



Influencer Partnerships



Global Reach



43,000
Accounts

reached on instagram
alone by September

18
Countries

with influencer partnerships
for content creation

6
Outlets

Active social media outlets with catered
content to generate new customers



Partnering to increase sun care awareness

Calypso has pledged an annual donation to the charity to help with research, education and care for teenagers across the UK diagnosed with cancer.

In 2022, we donated 3 gift baskets filled with different Calypso products for their annual charity ball raffle which raised around £300,000 for support services in the Greater Manchester Area.

PR Coverage

Women's Health

13 best once-a-day sunscreens that are perfect for forgetful types

Sunburn? Don't know her...

BY PERDITA HOURS | UPDATED: 16 MAY 2023

Do you find yourself spending more time religiously applying and reapplying a thick layer of SPF than whizzing through your latest must-read? If so, a once-a-day sunscreen could provide the answer to your protection problems.


Here's everything you need to know about once day sunscreens.

Do once-a-day sunscreens last all day?


Well, here's a quick disclaimer: don't take any once-a-day promise too literally. Using these formulas doesn't mean you can skip on a light layer at 9am and forget all about your skin until sundown. You will still need to stay vigilant and reapply after sweating or getting wet.

But, whether you're out in your local park, enjoying the British coastal lines or doing a workout in your garden, keep these SPF's handy.

Best once-a-day sunscreens

 **RIEMANN P20 Riemann P20 Sunscreen SPF30 Spray**
[Read more](#) **£22 AT AMAZON**

 **Lacura Lacura Sun SPF 30 Once A Day Sun Spray 200ml**
[Read more](#) **£8 AT ALDI**

 **Calypso Once A Day Sun Protection Lotion SPF 50 250ml**
[Read more](#) **£3 AT BPHOMA.CO.UK**

MailOnline

Ultimate guide to sun creams including one major brand that FAILED safety tests and a £3 supermarket-own product that ranks among the best - as experts urge skin protection to be free for the poor

The alarming findings come from an investigation by safety experts at Which? [READ MORE: Should you sleep naked? Four heatwave myths debunked](#)



METRO

These are the best sunscreens for a UK summer, tried and tested – which ones come out on top?

Calypso Press & Protect Sun Lotion SPF30



Soltan Protect & Moisturise Lotion SPF30 (Picture: Calypso)

Light, non-greasy and effective, this Calypso sunscreen is the perfect choice for everyday wear.

[Buy it here for £4.29](#)

SHEERLUXE



Your Top SPF Questions Answered

In this series, we ask the pros to answer your top beauty questions – and this time, they're all about SPF. From how much to apply, to the difference between factor 50 and factor 30, we put some of the SL Community's recent questions to two dermatologists...

Can You Share Some SPF Recommendations For Children?

"The SunSense Kids Roll On is my favourite. Another tip would be to get your children to put stickers on their SPF bottle – from experience, they normally get engage with the idea of SPF far better if they do this. I also recommend the Calypso Kids Coloured SPF. It comes out blue and then absorbs fast without any traces of colour left behind. I love it for children as they learn how to apply SPF and they can see where it's gone and where it's been missed for thorough protection." – Dr. Justine

Which?

Calypso says its Calypso Press and Protect Sun Lotion SF30 helps prevent premature skin aging. It's advertised as water resistant and contains added moisturisers. In our tests we found it easy to apply, and at £3.49 for 200ml it looks like very good value for money. But how well does it protect your skin from UVA and UVB? Read on for the full results of our test and our review of this Calypso sun lotion.

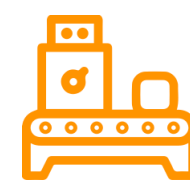


2 Million Pound Investment in Production Capacity



Building Construction

Linco Care is building an extended mixing area to boost production. As the extension nears completion, the existing mixing area will be repurposed into a spacious storage facility for raw materials.



New Machinery

Calypso manufacturers, Linco Care, have invested in new mixing vessels which increased mixing capacity from six to almost twelve tonnes.



Clean In Place (CIP)

Equipped with an advanced and automated CIP system, the new mixing vessels promise improved efficiency and safety standards.



Thank you
