

COSMOPOLITAN

22 New Beauty Products Cosmopolitan Editors Loved in September

Including a review of Miu Miu's just-dropped perfume and an electric toothbrush that stays charged for an entire month.

By [Lauren Balsamo](#) Published: Sep 17, 2025

After a chaotic summer, it's a time to get organized, reassess routines, and, of course, do a little shopping to stock up on staples and refresh your look for the fall season. When it comes to beauty shopping, there's no better place to discover the latest and greatest than this list of 22 editor-approved favorites. Curated by me (aka Cosmo's beauty director) and the rest of the beauty team, these new skincare, [makeup](#), hair, and fragrance finds are the perfect addition to any fall beauty wardrobe. Keep scrolling for the best beauty products of September, including the perfect summer-to-fall transition [perfume](#), a new and improved version of the iconic NARS multiple, a collagen-boosting [sheet mask](#) that makes skin glow for days, a drugstore [body lotion](#) that smells (and feels) ultra luxe, and so much more.

FEMMUE Dream Glow Revitalize Radiance Mask (6 Pack)



\$32

REVOLVE 

"When my face is feeling extra dull and dry, which is more often than not these days, I love throwing on one of these hydrating masks. They're soaked in hyaluronic acid, glycerin, niacinamide, and loads of plant extracts. I even keep a few at my desk at work and love throwing one on mid-day (perks of being a beauty editor) for a skin pick-me-up." —JH