

UL CORPORATION CO., LTD.

COMPANY PROFILE

UL Corporation has become one of the fastest-growing companies in Korea in both the beauty and nutritional supplement industries. UL Corporation is gaining attention with unique products and designs that capture the hearts of importers worldwide.

With a strong infrastructure that efficiently manages logistics in the e-commerce industry, as well as conducting thorough competitor research, UL Corporation has developed and manufactured more than 300 SKUs, spanning a variety of product types to meet the needs of any consumer.



Company information

UL Corporation was founded in 2018, starting with the skincare brand 'APLB' which has gone viral on social media platforms.

Corporate Name

UL CORPORATION CO., LTD.

CEO

Cheol-Soon Park

Number of Employees

50+

Websites

www.aplb.co.kr
www.amazon.com/aplb_official
www.rakuten.co.jp/aplbofficial
<https://global.oliveyoung.com/display/search?query=APLB>

Business Areas

Brand / Advertising / R&D
Distribution & Export

Year of Foundation

2018

Address

Namdong-gu, Incheon,
Republic of Korea

Annual Revenue

\$30,000,000

APLB Office Tour

Our modern workspace features a comfortable lounge with an exhibition area, two spacious meeting rooms, three smaller conference rooms, a R&D laboratory, a fully equipped studio, and a shared office space accommodating up to 100 team members.



Brands of UL Corporation

APLB
www.aplb.co.kr

Skin Care & Beauty / Nutritional Supplements / Pet Supplements

APLB

순한 성분에 효과를 더하다, 화장품 브랜드 'APLB'



Nutri Din

건강에 한걸음 더 가까이, 건강기능식품 브랜드 '뉴트리딘'



Nutri Din Kids

건강한 우리 아이를 위해서, 어린이 건강기능식품 '뉴트리딘 키즈'



PETSIDİN

반려동물의 행복을 위해 영양을 준다, 반려동물 브랜드 '펫시딘'



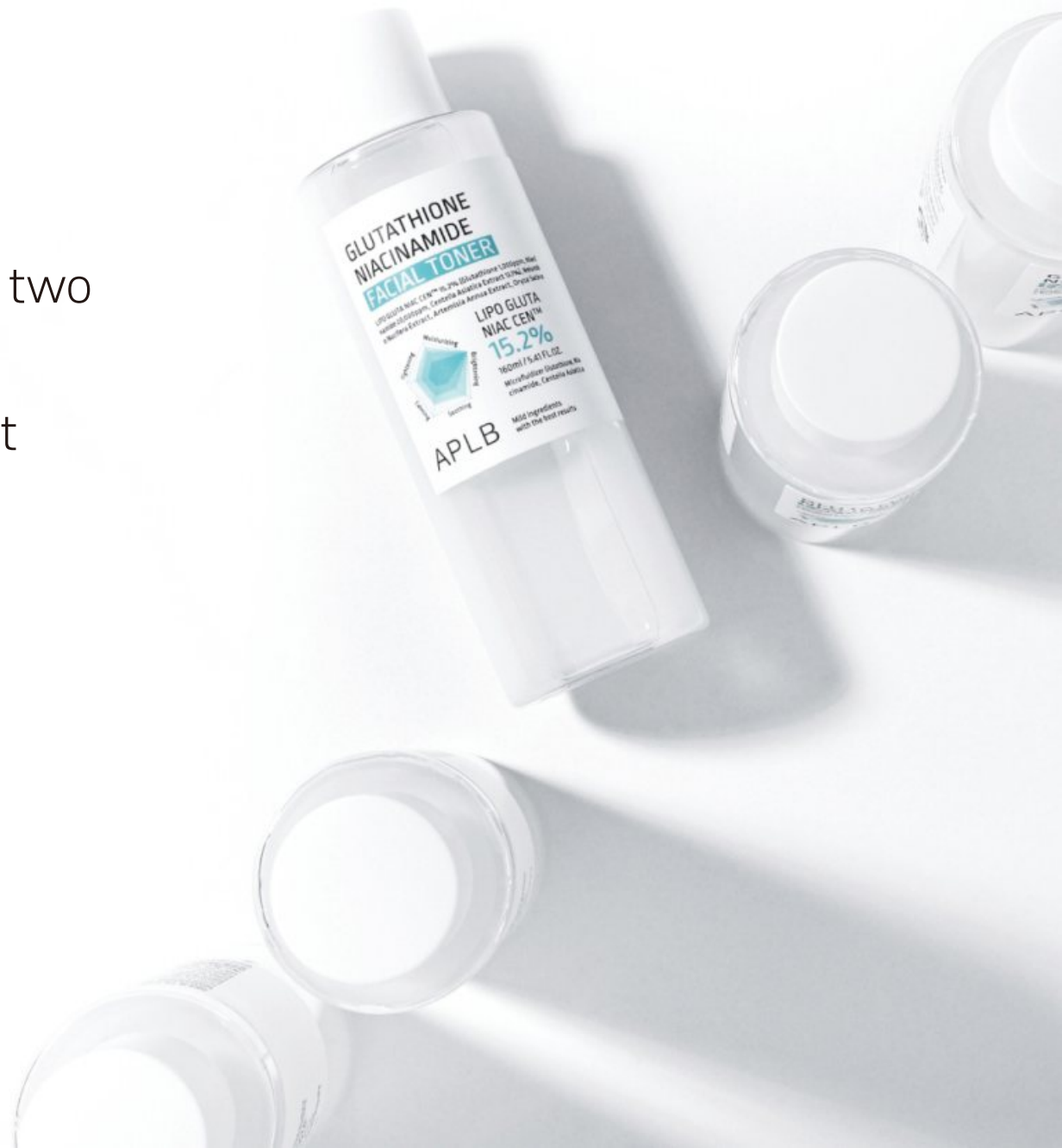
APLB

Mild ingredients
with the best results



Our brand shows that the power of two
is greater than one.

Let your skin thrive with the support
of natural energy and our optimized
gentle formula.



Customer + Brand

Even amidst your busy daily decisions,
our safe products allow you to take time
for yourself - focusing completely
on self-care and nurturing your skin
for a healthier complexion



Natural ingredients + Functionality

APLB is committed to delivering nature's active ingredients - a true gift from nature - to your skin. With an optimized formulation using nature-derived ingredients, our team focuses on developing gentle and non-irritating products that your skin can enjoy. APLB's innovative skin technology, infused with natural ingredients, helps you feel confident in your skin as you notice visible improvements every day.



Value + Quality

We prioritize the use of certified safe ingredients by carefully selecting each one to ensure the highest quality. APLB excludes all controversial or harmful ingredients and manufactures its products in a safe environment for your precious skin. Under strict quality management, we are committed to delivering the highest-quality products.

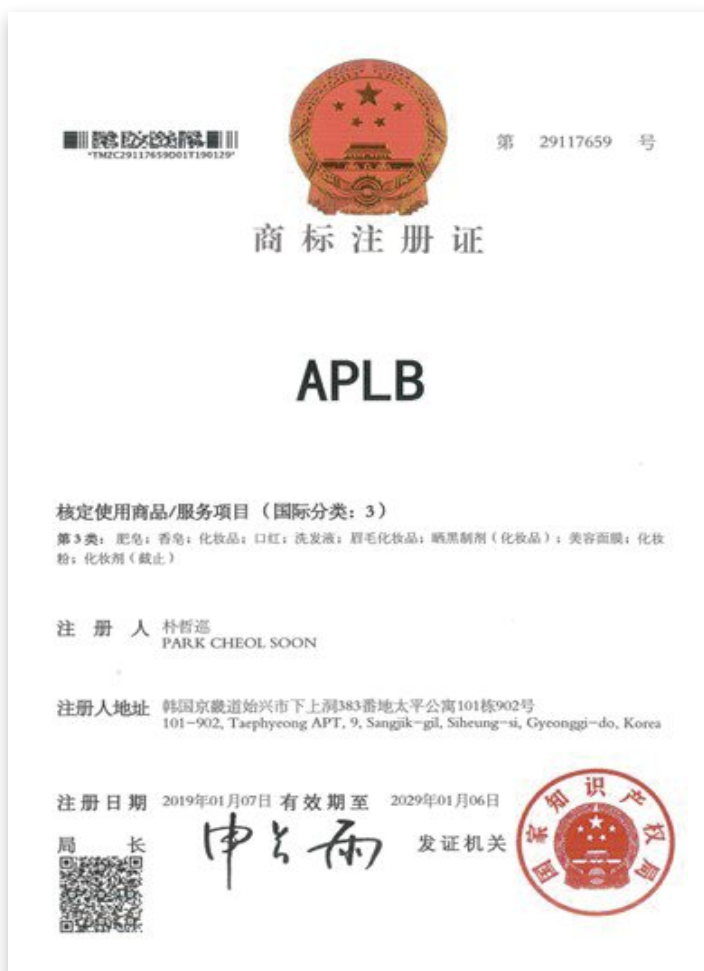


Brands & Trademark Registration

APLB
www.aplb.com

Brand: APLB

“APLB” has been registered in over 60 countries, including the United States, Japan and across the European Union.



1. SNS Marketing

- Mega-Macro Influencers
- Micro-Nano Influencers

2. Exclusive In-house Content

- Custom Content Production (photos/videos, etc.)
- Digital Assets (PDPs, Product guides, Influencer kits, etc.)

3. Offline Events

- Launching Events (e.g., Malaysia launch photo event)
- Merchandising (Retail Store Display Design)
- Exhibition Merchandising (e.g., product displays, booth setups)
- Pop-up Events (Various Countries)

4. Limited Edition PR Box

- Online Campaigns (Influencers, In-house Accounts)
- Offline Activations (Raffles, Brand Day, etc.)

5. FOC (Free of Charge) Samples

- B2B: Full-size Samples, Sachets, Buyer Beauty Boxes
- B2C: Promotional Samples, Influencer Distribution



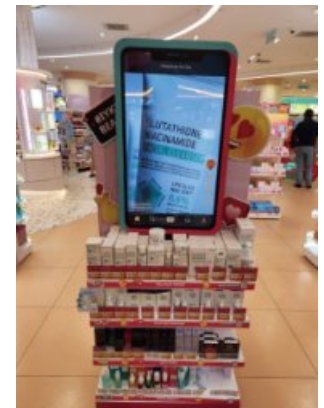
Offline Marketing

APLB
www.aplb.com

Launching Events



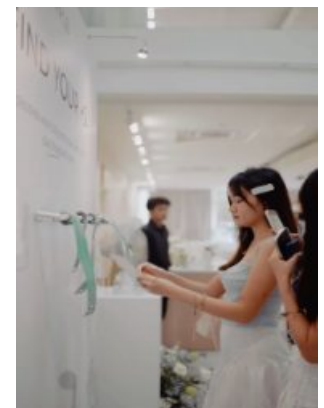
Merchandising



Exhibition Merchandising

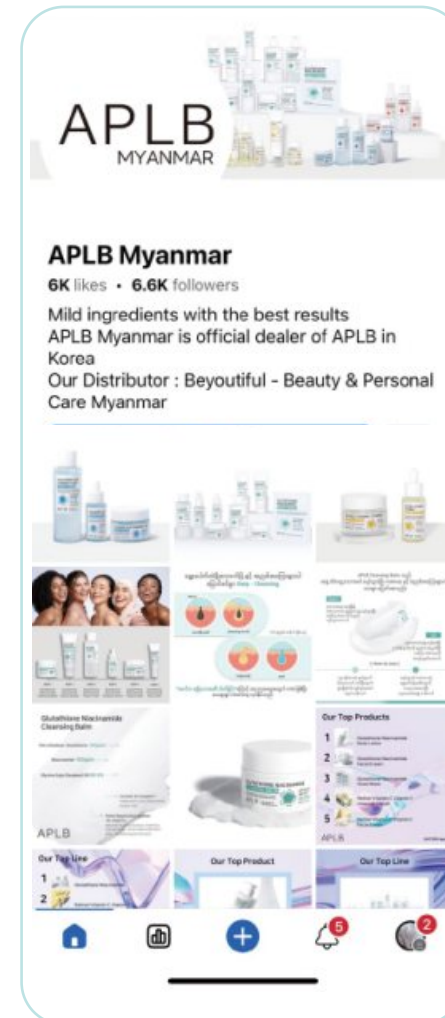
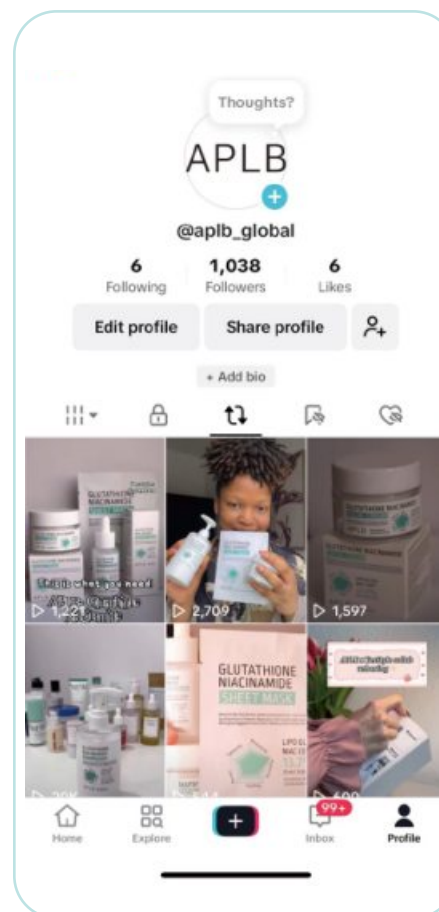
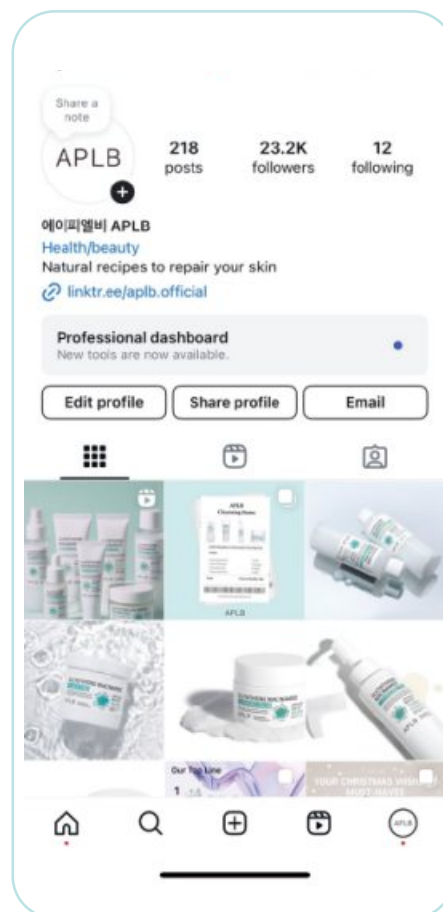
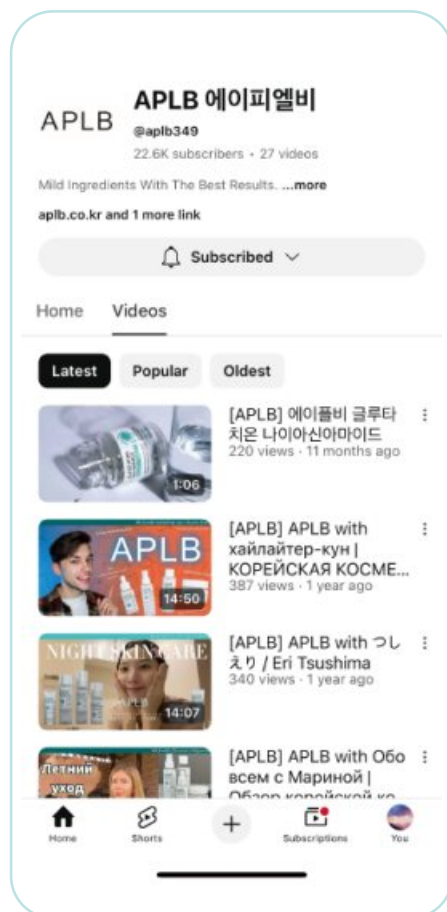


Pop-up Events

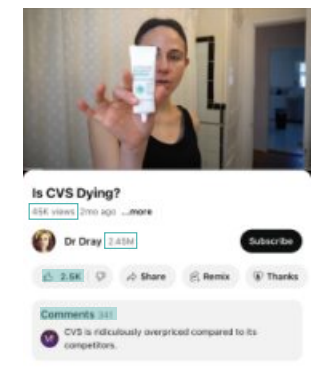
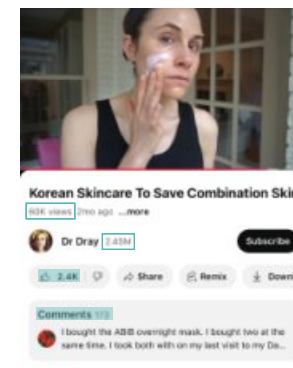
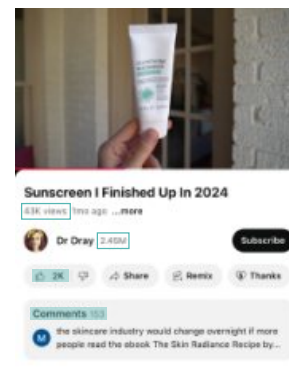
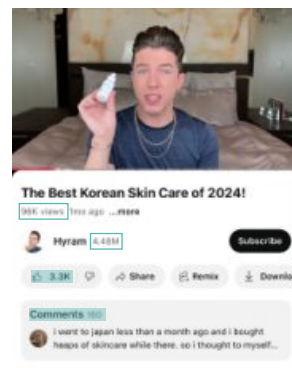
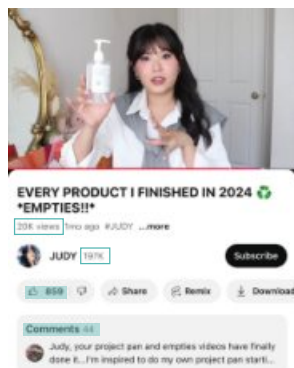
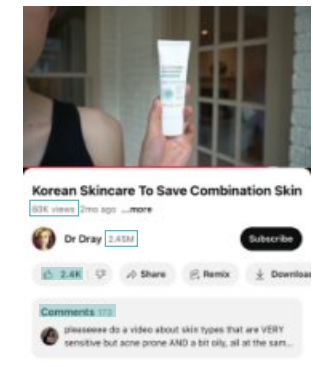
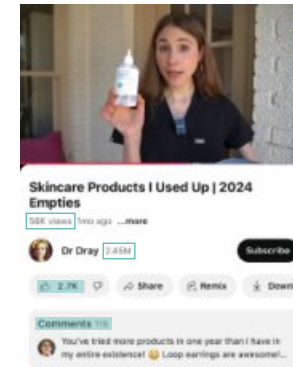
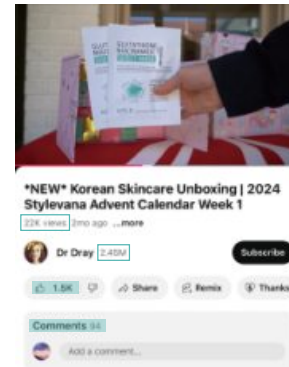
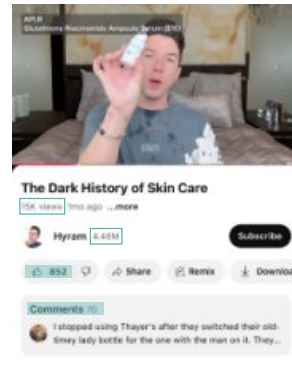
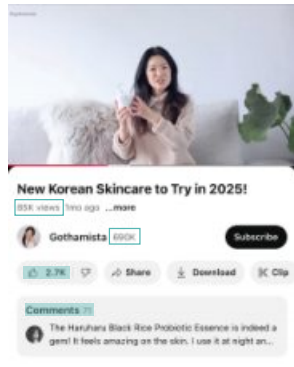
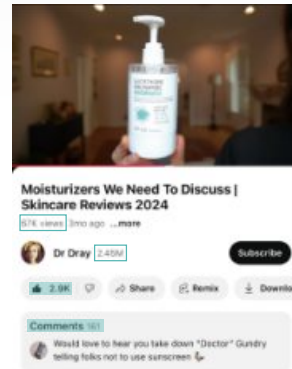
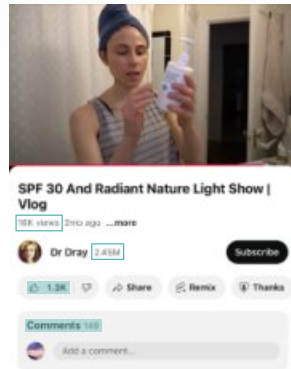
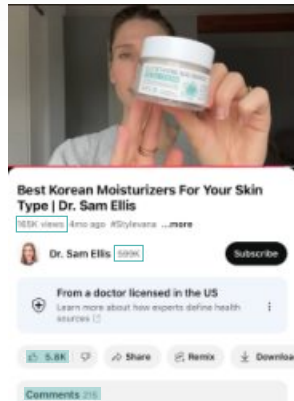


Online Marketing / Brand Social Media

APLB
www.aplb.co.kr

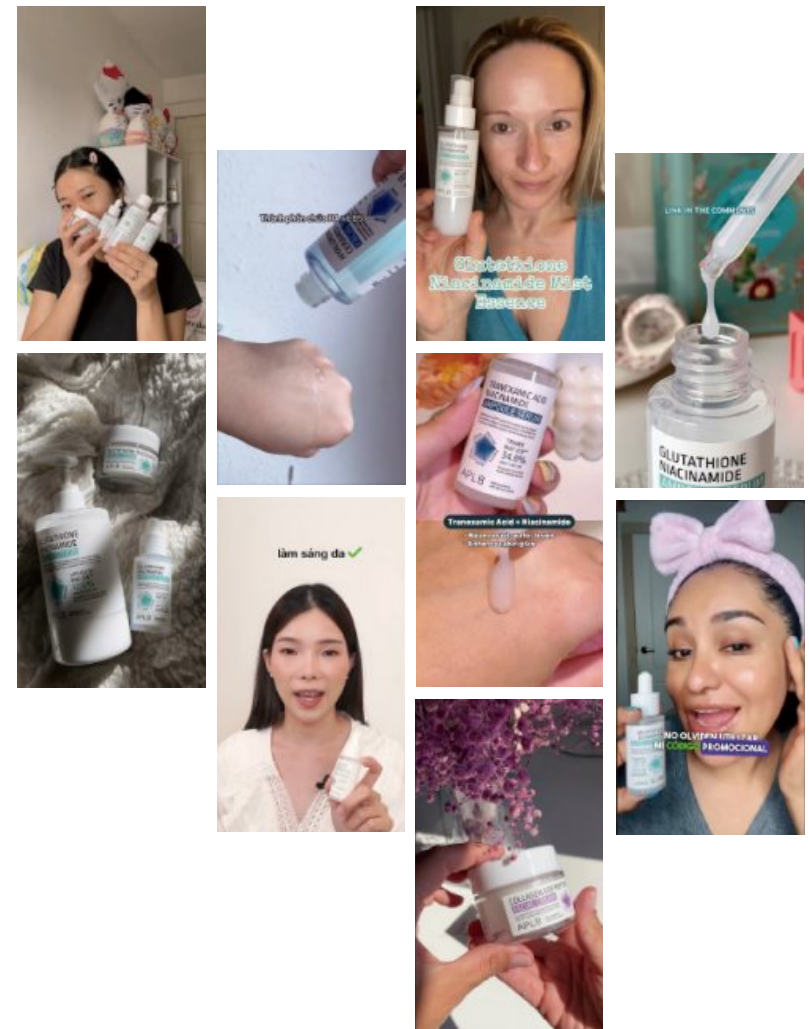
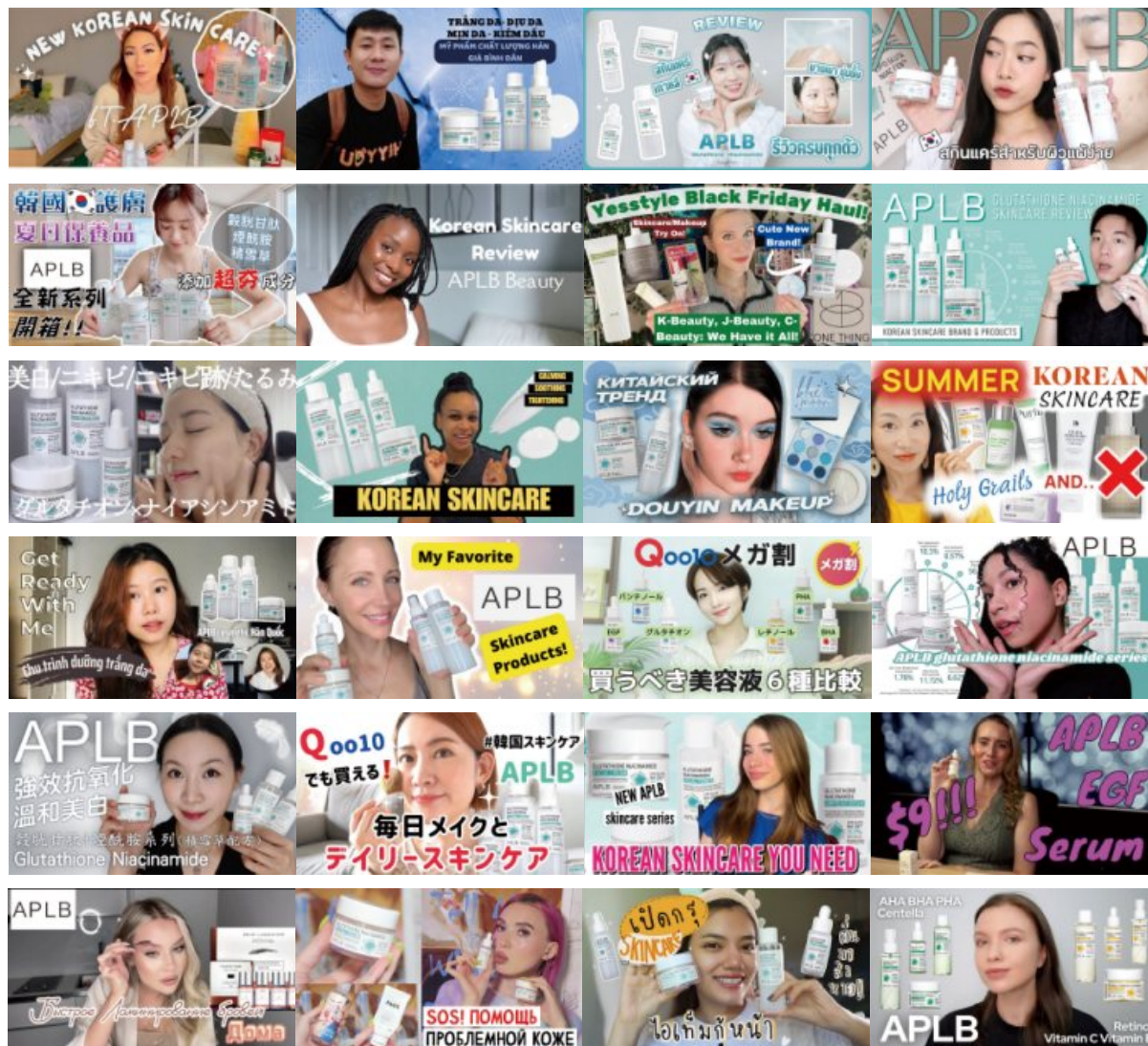


Online Marketing / Mega Influencer Marketing



Online Marketing / Influencer Marketing

APLB
www.aplb.com



Online Marketing / Influencer Marketing

APLB
www.aplb.co.kr

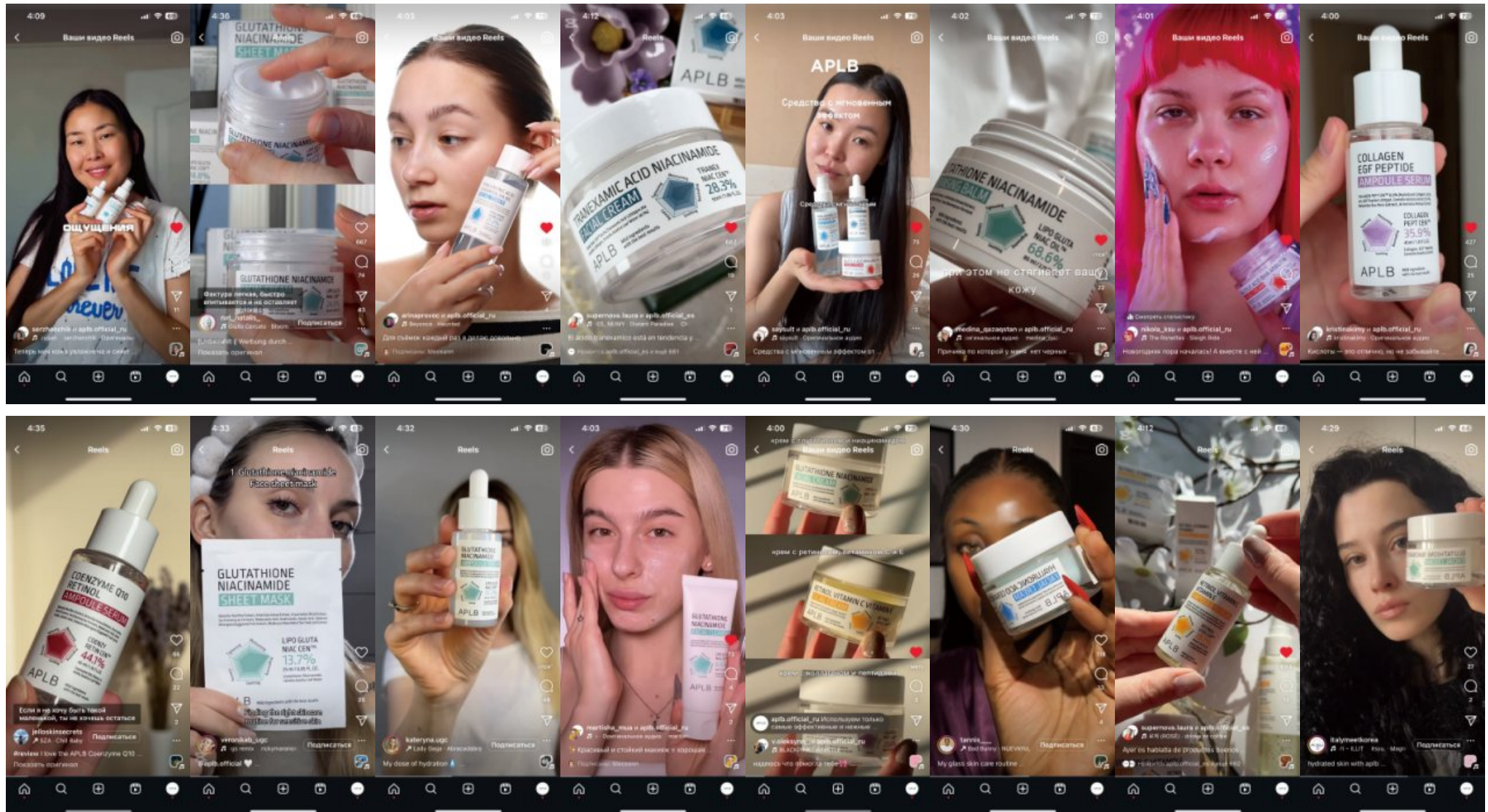


Online Marketing / Influencer Marketing

APLB
www.aplb.ru

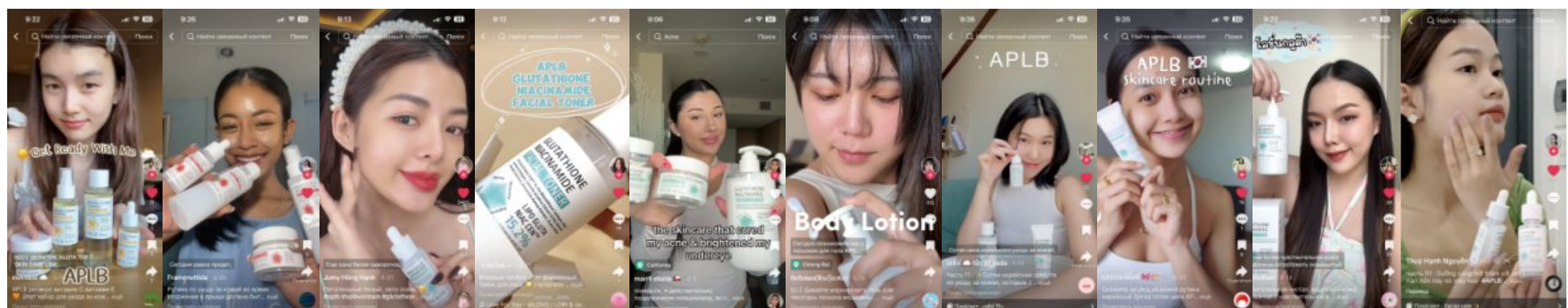
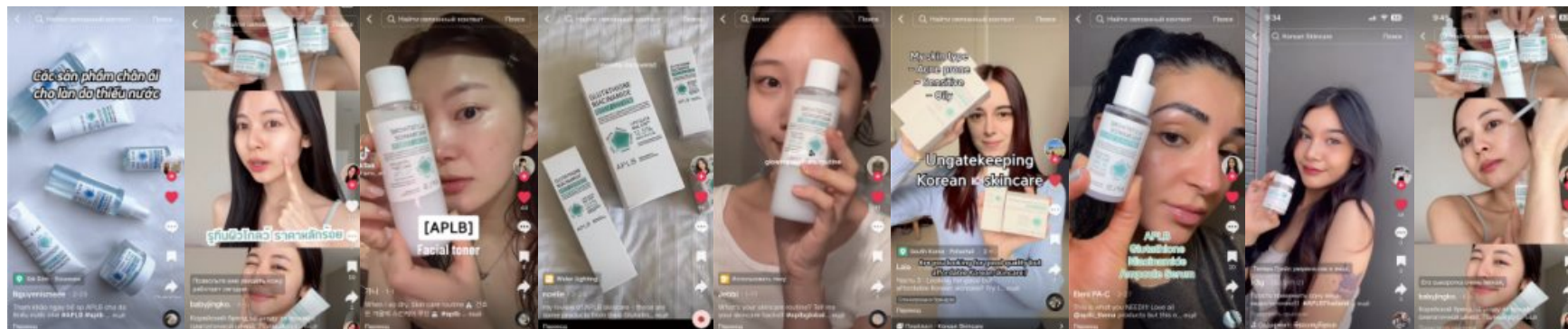


Instagram Reels



Online Marketing / Influencer Marketing

APLB
www.aplb.vn



Online Marketing / Influencer Marketing

APLB
www.aplb.com

facebook

Telegram

Wholesome Blog-Htet Htet
Apr 29 · 🌐
ဘာမှမလုပ်ရင်တောင် သဘာဝအတိုင်းလေးလှချင်တယ်ဆိုရင် skin care ဖို့လို့တယ်နော် 😊
Htet Htet လာဖို့လို့ ပါးပါးကြည့်ကြည့်လှတာ... See more

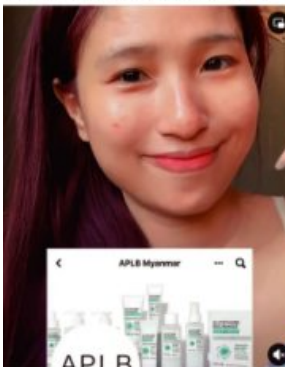


162 17 comments 24 shares 10.5K plays
Jue Myat Paing
May 7 · 🌐
မေ့လောင်သစ်ကြောင်ပျက်စီးသွားတဲ့သဘာဝအရကို calming လုပ်ပေးနိုင်မဲ့ APLB ရဲ့ Glutathione Niacinamide series ခုတ်... See more



35 8 comments 7 shares 5K plays

MoMo Beauty
Apr 24 · 🌐
Skin Care ကိုဘာပြုရင်ဘာသုံးရမလဲ step by stepသိရင် သုံးတာအလကားနော် ပုံမှန် skin care step 5ဆင့်ရှိပါတယ် မှီနဲ့အတူလွယ် skin care ရင်ဘာပြုရ... See more



932 22 comments 196 shares 44K plays
BB Htet
Jun 22 · 🌐
မျက်နှာသဘာဝရည်ကြည်ပြီးမျှဝင်ချင်တဲ့သူတွေအတွက် Skincare Routine ecot ပြောပြပေးတာ... See more



3.1K 9 comments 11 shares 7.2K plays

Ces' beauty diary
May 29 · 🌐
No makeup makeup
FLAPLB Myanmar



997 48 comments 45 shares 32.3K plays
MO MO - မိုးမိုး
May 18 · 🌐
MOMO ရဲ့ skincare routine ecosystemနဲ့အတူလွယ်မို့သုံးတဲ့ Glutathione Niacinamide se... See more



646 17 comments 18 shares 36.6K plays

АКТИВНЫЕ КОМПОНЕНТЫ

Экстракт центеллы азиатской, Пептиды, Коллаген, Витамин С, Витамин Е

А А вот и бюджетная линейка с ретиноидами. Все также легкое по текстуре, так что насчет крема: успеть до зимы.

Формула 19.5% запатентованного комплекса COLLAGEN REPT CEN™ в составе которого входит гидролизированный коллаген (2 000 ррт), пептид (GF 1 600 ррт) и экстракт центеллы азиатской (15.0%).

Я так думаю, для 40+, ибо в 50 даже фактор роста чешуйки будет маловато. Очень хорошо подходит для кожи.

Уход за кожей под кожей

APLB — новый эстетичный бьюти рутин. Демократичные цены, гипоаллергенные составы и минималистичный дизайн — средства из 6 (!) линеек закрывают все этапы ухода.

Формулы без отдушек, силиконов и парабенов — только комплекс Centella 3K и компоненты направленного действия для разных типов и состояний кожи.

Использовать продукты из одной гаммы или комбинировать в индивидуальной пропорции? Без проблем! Активна эффективна и в моноиспользовании, и в безумных комбинациях.

В инфографике подборка от бьютиер holysshop. Остался чертить сделку на сайте.

А По поводу меня ждал бокс от корейского бренда APLB. Давайте вместе ее опробуем.

Раньше я все же знакомила с этим брендом. У меня была линейка с глицерином и ниацинамидами.

Чо, зеленая линейка, с АНА ВНА РНА кислотами и центеллой.

У Всем доброе раннее.

Сегодня снова вернула в свой уход средства для лица и тела APLB - убираю, жалею пользоваться. Но подумала: какого черта??

Они невероятно нежные, текстуры заботливые, не имеют никакого аромата.

А Бюджетная линейка с дневным ретинолом. APLB Retinol Vitamin C Vitamin E

Что хочется отметить про бренд: чистейший состав и очень хорошие антиокислительные комплексные формулы.

У меня

Укрепляющий тоник с ретинолом APLB Retinol Vitamin C

Заменяю мои умывалки на новую aplb, а гель для лица и лосьон отправляется в нашу общую ванную. Вообще, если обратите внимание, то и все хвалят с центеллой (мадекассолом, это тоже она) и здесь 5.1%, да и вообще подборка компонентов огонь.

Ссылка на магазин: <https://www.joom.ru/stores/6438a6d15309a972e123f1> но есть и на других маркетплейсах.

33K edited 5.4K 7.5K 4 comments

Overseas Marketing

APLB
www.aplb.co.kr

Through participation in numerous international beauty conventions, UL Corporation has connected with potential buyers and distributors, expanding brand exposure and sharing the story behind its research and development.

2019

2023

2024

2025



Sales Channels online/offline

APLB
www.aplb.co

We are currently in negotiations with offline stores in Japan, Southeast Asia, Australia, etc.

OLIVE  YOUNG

YESSTYLE®

StyleKorean

 Shopee

Rakuten

Qoo10

STYLEVANA

JOLSE

amazon

TJ·maxx®

WINNERS

Marshalls

coupang

iHerb®

wildberries

OZON



Золотое Яблоко

JOOM

А'Этуаль

Sokobox

MiiN
KOREAN COSMETICS



Recent APLB Product Rankings On Olive Young Global



[Most Ranked Products]

GLUTATHIONE NIACINAMIDE BODY LOTION
GLUTATHIONE NIACINAMIDE BODY WASH
GLUTATHIONE NIACINAMIDE MIST ESSENCE
GLUTATHIONE NIACINAMIDE FACIAL TONER

Product Ratings On Online Platforms [Olive Young Global]





Body Lotion Rank #1

APLB
GLUTATHIONE NIACINAMIDE
BODY LOTION





Search for a product or brand...

Sign in | Bag | Buy (USD) | Help

Categories | Best | New | Sale | Brands | Skincare | Makeup | **Body** | Hair | Masks | Suncare | K-POP | Events | Membership

Free shipping over USD 60 | SAVE USD 20 with OLIVE YOUNG APP

Refine | Clear all

Results for 'body lotion'

60 items | view 24 36 48

Categories

☐ Bath & Body (60)

☒ Special Value Set (2)

☐ MEN (1)

Skin Concern

☐ Blackheads (1)

☐ Brightening (1)

☐ Deep Cleansing (4)

☐ Dullness (4)

☐ Moisturising (33)

Skin Type

☐ Combination&Normal (48)

☐ Dry (11)

☐ Sensitive (1)

Scent +

BEST



APLB
APLB Glutathione Niacinamide Body Lotion 300mL

★ 4.8

USD 9.99
USD 20.00

Gift with Purchase

BEST



AESTURA
AESTURA Ato Barrier 36.5 BODY LOTION 400mL

★ 5.0

USD 37.33
USD 44.00

BEST



PHYSIOGEL
PHYSIOGEL DMT Body Lotion 450mL

★ 4.5

USD 35.33
USD 44.00





Body Wash Rank #1

APLB
GLUTATHIONE NIACINAMIDE
BODY WASH





Search for a product or brand...

Sign in | Bag | Buy (USD) | Help

Categories | Best | New | Sale | Brands | Skincare | Makeup | **Body** | Hair | Masks | Suncare | K-POP | Events | Membership

Free shipping over USD 60 | SAVE USD 20 with OLIVE YOUNG APP

Refine | Clear all

Results for 'body wash'

151 items | view 24 36 48

Categories

☐ Bath & Body (150)

☐ MEN (1)

☒ Special Value Set (3)

☐ Skincare (2)

☐ Hair (1)

Skin Concern

☐ Acne (8)

☐ Anti-Bacterial/Disinfection (9)

☐ Blackheads (9)

☐ Brightening (1)

☐ Deep Cleansing (119)

Skin Type

☐ Combination&Normal (107)

☐ Dry (3)

BEST



APLB
APLB Glutathione Niacinamide Body Wash 300mL

★ 5.0

USD 9.99
USD 20.00

Gift with Purchase

BEST



SOME BY MI
SOME BY MI AHA-BHA-PHA 30 Days Miracle Acne Body Cleanser 400g

★ 5.0

USD 17.80
USD 26.40

BEST

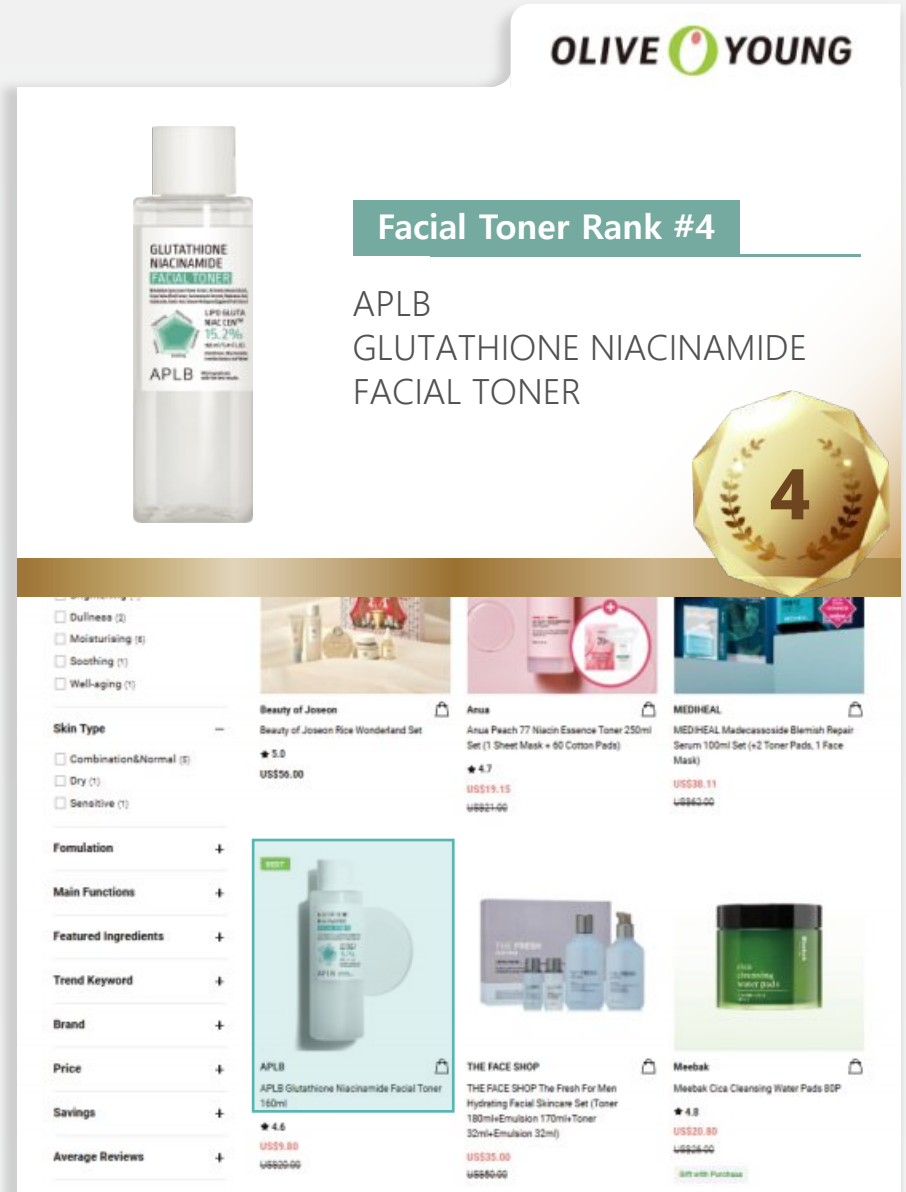
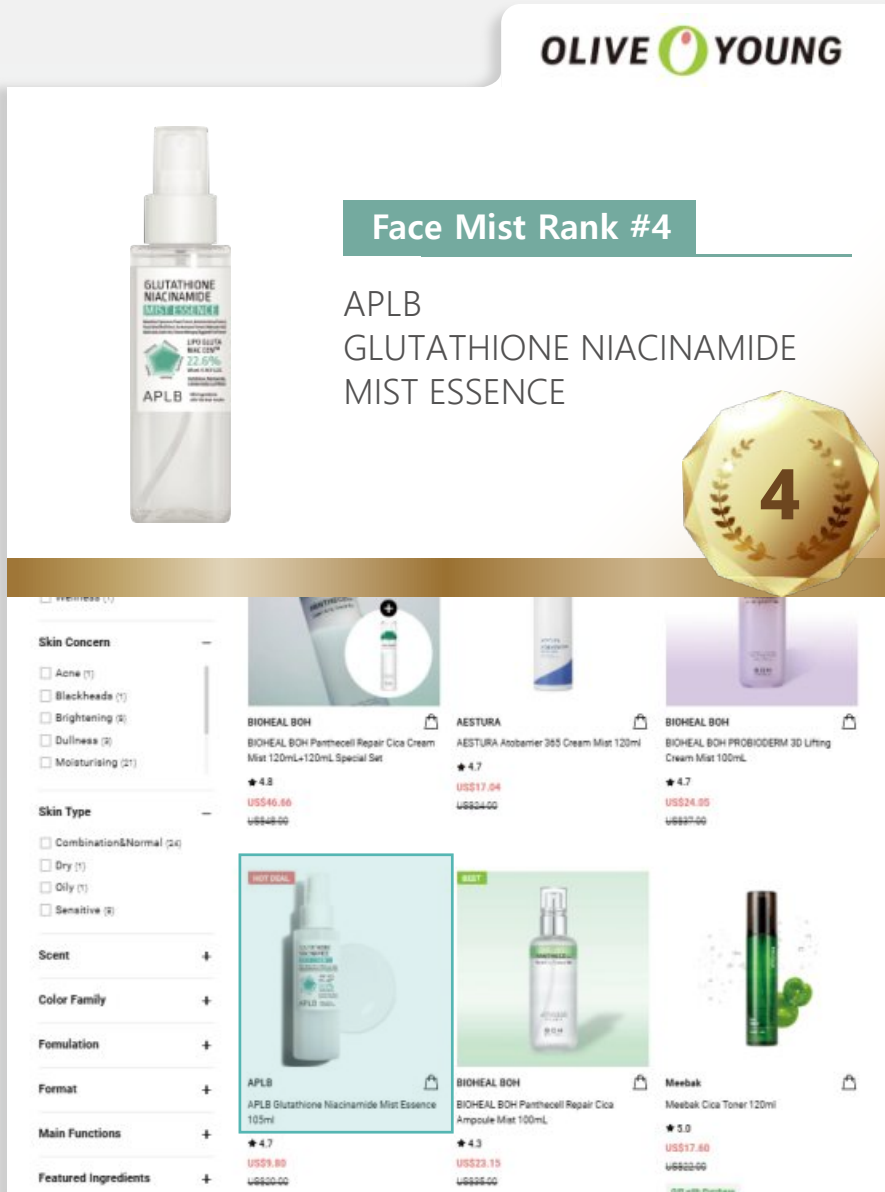


Milk Boobab
Milk Boobab Perfume Body Wash #Lime & Basil 500mL

★ 5.0

USD 10.37
USD 13.00

Product Ratings On Online Platforms [Olive Young Global]



Product Ratings On Online Platforms [Olive Young Global]

The selection of APLB products on Olive Young Global is continuously growing thanks to strong sales

OLIVE  YOUNG

OLIVE YOUNG

Sign in Bag 0kg (0.0lb) USD

Categories In-Store Best New Brands Skincare Makeup Body Hair Face Masks Suncare K-Pop Events Membership

Free shipping over US\$40 SAVE US\$20 with OLIVE YOUNG APP!

Refine **Clear all** Results for **'APLB'**

Categories

- ☐ Skincare (3)
- ☐ Face Masks (2)
- ☐ Suncare (2)
- ☐ Bath & Body (2)

Skin Concern

- ☐ Deep Cleansing (1)
- ☐ Dullness (1)
- ☐ Moisturising (3)
- ☐ Soothing (2)

Skin Type

- ☐ Combination&Normal (3)

UVA Star Rating +

SPF +

Scent +

Sun Protection Formulation +

Formulation +

Featured Ingredients +

Trend Keyword +

Brand +

Price +

Savings +

Average Reviews +

12 items | view 24 36 48 Most Popular

APLB
APLB Glutathione Niacinamide Body Lotion 300mL
★ 4.7
US\$9.98
US\$20.00

APLB
APLB Glutathione Niacinamide Body Wash 300mL
★ 4.6
US\$9.98
US\$20.00

APLB
APLB Glutathione Niacinamide Ampoule Serum 40mL
★ 4.7
US\$9.80
US\$20.00

APLB
APLB GLUTATHIONE NIACINAMIDE EYE CREAM 20mL
★ 4.6
US\$9.80
US\$20.00

APLB
APLB Glutathione Niacinamide Facial Toner 150mL
★ 4.6
US\$9.80
US\$20.00

APLB
APLB Glutathione Niacinamide Sheet Mask 25mL
★ 4.7
US\$3.00

APLB
APLB Glutathione Niacinamide Facial Cream 55mL
★ 4.6
US\$9.80
US\$20.00

APLB
APLB Glutathione Niacinamide Mist Essence 105mL
★ 4.7
US\$9.80
US\$20.00

APLB
APLB Glutathione Niacinamide Sunscreen 40mL double set
★ 4.8
US\$27.00

APLB
APLB Glutathione Niacinamide Sheet Mask 25mL 10ea
★ 4.8
US\$20.00

APLB
APLB Glutathione Niacinamide Facial Cleanser 80mL
★ 4.8
US\$20.00

APLB
APLB Glutathione Niacinamide Sunscreen 40mL
★ 4.6
US\$20.00

Recent APLB Product Rankings On YesStyle

YESSTYLE®

[Most Ranked Products]

GLUTATHIONE NIACINAMIDE SHEET MASK

GLUTATHIONE NIACINAMIDE BEAUTY TABLET

GLUTATHIONE NIACINAMIDE BODY LOTION

GLUTATHIONE NIACINAMIDE BODY WASH

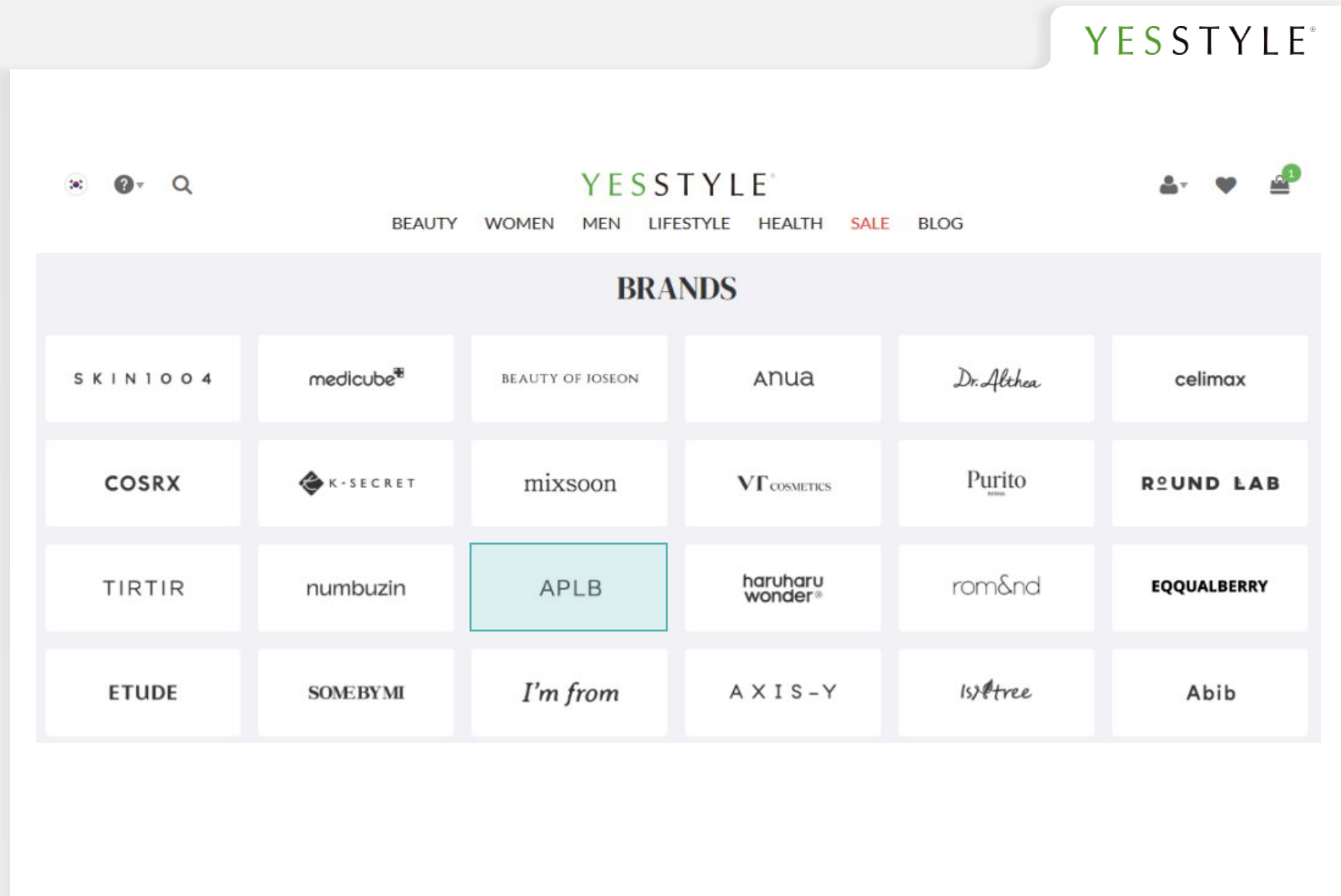
GLUTATHIONE NIACINAMIDE MIST ESSENCE

RETINOL VITAMIN C VITAMIN E MIST ESSENCE

GLUTATHIONE NIACINAMIDE EYE CREAM

Product Ratings On Online Platforms [YesStyle]

APLB is one of the top brands on the YesStyle platform



Product Ratings On Online Platforms [YesStyle]

YESSTYLE®



**GLUTATHIONE
NIACINAMIDE
SHEET MASK**

LIPO GLUTA
NIACEN™
13.7%
26 ml / 0.88 FL. OZ.
Glutathione, Niacinamide,
Certified Good to Good Water

APLB 100% ingredients with the best results.

All Cosmetic Products Rank #3

APLB
GLUTATHIONE NIACINAMIDE
SHEET MASK



BEAUTY WOMEN MEN LIFESTYLE HEALTH SALE BLOG

Shipping with any ₩56,000 purchase | Download YS App & Get 50 YS Points | 10% OFF your first order

Products

Expanding selection of global beauty brands at your fingertips. Our well-curated catalogue includes Korean, and Taiwanese beauty products to satisfy your skin care and makeup cravings. Discover new favorites and find yours here!

Sort by: Bestsellers

FLASH SALE 30% OFF	FLASH SALE 30% OFF	FLASH SALE 76% OFF	FLASH SALE 43% OFF
			
Beauty of Joseon - Relief Sun	Dr. Althea - 24/5 Relief Cream	APLB - Glutathione Niacinamide Sheet Mask	medcube - Collagen Night Wrapping Mask
₩25,680	₩20,522	₩1,554	₩22,507
★★★★★ 116,063	★★★★★ 18,335	★★★★★ 2,938	★★★★★ 2,073
FLASH SALE 30% OFF	FLASH SALE 30% OFF	FLASH SALE 30% OFF	FLASH SALE 22% OFF

YESSTYLE®



**GLUTATHIONE
NIACINAMIDE
SHEET MASK**

LIPO GLUTA
NIACEN™
13.7%
26 ml / 0.88 FL. OZ.
Glutathione, Niacinamide,
Certified Good to Good Water

APLB 100% ingredients with the best results.

Sheet Mask Rank #1

APLB
GLUTATHIONE NIACINAMIDE
SHEET MASK



BEAUTY WOMEN MEN LIFESTYLE HEALTH SALE BLOG

Shipping with any ₩56,000 purchase | Download YS App & Get 50 YS Points | 10% OFF your first order

Sheet Mask

Sort by: Bestsellers

FLASH SALE 76% OFF	FLASH SALE 53% OFF	FLASH SALE 40% OFF	FLASH SALE 31% OFF
			
APLB - Glutathione Niacinamide Sheet Mask	medcube - PDRN Pink Collagen Gel Mask	THE FACE SHOP - Real Nature Face Mask 1pc (DO Type) 20g	Biodance - Bio Collagen - Real Deep Mask Set
₩1,554	₩7,156	₩3,235	₩6,128
★★★★★ 2,938	★★★★★ 268	★★★★★ 18,091	★★★★★ 358
FLASH SALE 37% OFF	FLASH SALE 33% OFF	FLASH SALE 10% OFF	FLASH SALE 44% OFF

Product Ratings On Online Platforms [YesStyle]

YESSTYLE®



Supplements Rank #1

APLB
GLUTATHIONE NIACINAMIDE
BEAUTY TABLET



Shop with any US\$ 49 purchase | Download YS App & Get 50 YS Points | 10% OFF your first order

Supplements

Supplements complement a modern lifestyle to help you live a better and healthier life. Health supplements, over-the-counter treatments, can augment a good diet and fitness regimen.

Sort by: Bestsellers

FLASH SALE 40% OFF  APLB - Glutathione Niacinamide Beauty Tablet US\$ 9.84 ★★★★★ (164)	FLASH SALE 4.9% OFF  FOODOLOGY - Coleology-Cutting Jelly US\$ 20.81 ★★★★★ (82)	FLASH SALE 4.9% OFF  FOODOLOGY - Coleology Tea US\$ 14.80 ★★★★★ (82)	FLASH SALE 5% OFF  FOODOLOGY - Coleology Cut US\$ 29.40 ★★★★★ (116)
---	---	---	---

YESSTYLE®



Body Lotion Rank #1

APLB
GLUTATHIONE NIACINAMIDE
BODY LOTION



NEW IN WOMEN BEAUTY MEN LIFESTYLE HEALTH SALE BLOG

Shop with any US\$ 49 purchase | Download YS App & Get 50 YS Points | 10% OFF your first order

'body lotion'

Sort by: Bestsellers

FLASH SALE 40% OFF  APLB - Glutathione Niacinamide Body Lotion US\$ 11.90 ★★★★★ (322)	FLASH SALE 38% OFF  TIAM - Anti Blemish Body Lotion Back & Chest US\$ 12.00 ★★★★★ (305)	MOST POPULAR  VILLAGE 11 FACTORY - Relax Day AHA Exfoliating Body Lotion US\$ 25.20 ★★★★★ (402)	FLASH SALE 27% OFF  HOLIKA HOLIKA - Aloe 99% Soothing Gel 250ml US\$ 11.00 ★★★★★ (383)
--	--	--	---

Product Ratings On Online Platforms [YesStyle]

YESSTYLE®



Body Wash Rank #1

APLB
GLUTATHIONE NIACINAMIDE
BODY WASH



NEW IN WOMEN BEAUTY MEN LIFESTYLE HEALTH SALE BLOG

ing with any US\$ 49 purchase | Download YS App & Get 50 YS Points | 10% OFF your first order

body wash'

Sort by: Bestsellers

FLASH SALE 40% OFF	FLASH SALE 30% OFF	FLASH SALE 30% OFF	MOST POPULAR
 APLB - Glutathione Niacinamide Body Wash US\$ 11.90 ★★★★★ 127	 SOME BY MI - AHA, BHA, PHA 30 Days Miracle Acne Clear Body Cleanser US\$ 20.00 ★★★★★ 83	 Beauty of Joseon - Low pH Rice Face and Body Cleansing Bar US\$ 9.00 ★★★★★ 142	 CHARLEY - Paper Soap US\$ 5.20 ★★★★★ 306
MOST POPULAR	MOST POPULAR	MOST POPULAR	MOST POPULAR

YESSTYLE®



Mist Part #5 / #10

APLB
GLUTATHIONE NIACINAMIDE
MIST ESSENCE

APLB
RETINOL VITAMIN C VITAMIN E
MIST ESSENCE



FLASH SALE 40% OFF

 APLB - Glutathione Niacinamide Mist Essence US\$ 9.84 ★★★★★ 128	 APLB - Collagen EGF Peptide Facial Cream US\$ 9.84 ★★★★★ 48	 DARFYA - Momori Peach Glossy Iron Hair Mist US\$ 11.90 ★★★★★ 100	 Rohto Mentholatum - Melano CC Vitamin C Lotion US\$ 14.40 ★★★★★ 180
FLASH SALE 37% OFF	FLASH SALE 40% OFF	FLASH SALE 40% OFF	MOST POPULAR
 Dr. Jarte - Ceramide Cream Mist	 APLB - Retinol Vitamin C Vitamin E Mist	 APLB - Collagen EGF Peptide Mist	 Sunstar - Ora2 Breath Fine Mouth Spray

Product Ratings On Online Platforms [YesStyle]

YESSTYLE®



Eye Cream Rank #7

APLB
GLUTATHIONE NIACINAMIDE
EYE CREAM



SKIN 1004 - Madagascar Centella Probio-Cica Bakuchiol Eye Cream US\$ 8.82 ★★★★★ 197	SOME BY MI - Retinol Intense Advanced Triple Action Eye Cream US\$ 15.80 ★★★★★ 198	Haruharu WONDER - Black Rice Bakuchiol Eye Cream US\$ 14.30 ★★★★★ 1,391	Many&May - Tranexamic Acid + Glutathione Eye Cream Mini US\$ 3.01 ★★★★★ 491
FLASH SALE 30% OFF COSRX - Advanced Snail Peptide Eye Cream US\$ 15.05 ★★★★★ 1,036	FLASH SALE 25% OFF TIRTIR - Collagen Lifting Eye Cream US\$ 18.00 ★★★★★ 128	FLASH SALE 40% OFF APLB - Glutathione Niacinamide Eye Cream US\$ 9.84 ★★★★★ 84	FLASH SALE 25% OFF A.H.C. - TEN Revolution Real Eye Cream for Face US\$ 8.46 ★★★★★ 281

List of APLB's most popular products on YesStyle

YESSTYLE®

YESSTYLE

BEAUTY WOMEN MEN LIFESTYLE HEALTH SALE BLOG

Sort by: Best Value

Category: Beauty Health & Beauty Supplements Women

Featured:

- ☐ Price Drop
- ☐ Flash Sales
- ☐ South Korean Brands
- ☐ In-stock Items

Color Family: +

Price Range: +

FLASH SALE 70% OFF APLB - Glutathione Niacinamide Sheet Mask US\$ 0.17 ★★★★★ 100	FLASH SALE 40% OFF APLB - Glutathione Niacinamide Eye Cream US\$ 1.00 ★★★★★ 785	FLASH SALE 40% OFF APLB - Glutathione Niacinamide Sunscreen US\$ 1.00 ★★★★★ 31	FLASH SALE 40% OFF APLB - Retinol Vitamin C Vitamin E Ampoule Serum US\$ 1.00 ★★★★★ 100
FLASH SALE 40% OFF APLB - Glutathione Niacinamide Body Lotion US\$ 11.10 ★★★★★ 385	FLASH SALE 40% OFF APLB - Glutathione Niacinamide Body Cream US\$ 11.10 ★★★★★ 385	FLASH SALE 35% OFF APLB - Glutathione Niacinamide Sheet Mask Set US\$ 12.10 ★★★★★ 21	FLASH SALE 40% OFF APLB - Glutathione Niacinamide Ampoule Serum US\$ 1.00 ★★★★★ 100
FLASH SALE 40% OFF APLB - Glutathione Niacinamide Face Cream US\$ 1.00 ★★★★★ 285	FLASH SALE 40% OFF APLB - Retinol Vitamin C Vitamin E Face Cream US\$ 1.00 ★★★★★ 155	FLASH SALE 40% OFF APLB - Glutathione Niacinamide Mist Toner US\$ 1.00 ★★★★★ 181	FLASH SALE 40% OFF APLB - Glutathione Niacinamide Face Creamer US\$ 1.00 ★★★★★ 181
FLASH SALE 40% OFF APLB - Glutathione Niacinamide Face US\$ 1.00 ★★★★★ 285	FLASH SALE 40% OFF APLB - Collagen EGF Peptide Face US\$ 1.00 ★★★★★ 285	FLASH SALE 40% OFF APLB - Hyaluronic Acid Cream HA BB US\$ 1.00 ★★★★★ 285	FLASH SALE 40% OFF APLB - Collagen EGF Peptide Ampoule US\$ 1.00 ★★★★★ 285

Recent APLB Product Rankings on iHerb



[Most Ranked Products]

GLUTATHIONE NIACINAMIDE SUNSCREEN
GLUTATHIONE NIACINAMIDE TONER PADS
GLUTATHIONE NIACINAMIDE MIST ESSENCE
GLUTATHIONE NIACINAMIDE BODY WASH

Product Ratings On Online Platforms [iHerb]

iHerb

Sunscreen #2



APLB
GLUTATHIONE NIACINAMIDE
SUNSCREEN



iHerb

Search all of iHerb

Supplements Sports Bath Beauty Grocery Home Baby Pets Brands A-Z Health Topics

Specials Best Sellers

Categories > Bath & Personal Care > Sunscreen

Sunscreen

Face Sunscreen Body Sunscreen Baby & Kids Sunscreen K-Beauty Sunscreen

Available items only

1 - 48 of 260 results

Brands

Search brands

Top brands

iHerb Brands (1)

Eucerin (8)

PanOxyl (1)

Cetaphil (7)

ACURE (2)

+ 76 more

SPF

0 (2)

1-15 (11)



Eucerin, Age Defense, Lightweight Sunscreen Lotion For Face, SPF 50, Fragrance Free, 2.5 fl oz (75 ml)

★★★★★ 33,140

5K+ sold in 30 days

\$17.55



APLB, Glutathione Niacinamide, Sunscreen, SPF 50+ PA +++, 1.35 fl oz (40 ml)

★★★★★ 421

1K+ sold in 30 days

\$11.90



Eucerin, Clear Skin, Lightweight Sunscreen Lotion for Face, SPF 50, Fragrance Free, 2.5 fl oz (75 ml)

★★★★★ 18,297

2K+ sold in 30 days

\$17.55

iHerb

K-Beauty Sunscreen #1



APLB
GLUTATHIONE NIACINAMIDE
SUNSCREEN



iHerb

Search all of iHerb

Supplements Sports Bath Beauty Grocery Home Baby Pets Brands A-Z Health Topics

Specials

Categories > Bath & Personal Care > Sunscreen > K-Beauty Sunscreen

K-Beauty Sunscreen

Available items only

1 - 48 of 52 results

Brands

Search brands

Top brands

iHerb Brands (1)

SKIN 1004 (3)

SOME BY MI (1)

Idealove (1)

Heimish (1)

+ 28 more

SPF

16-30 (5)

31-70 (47)



APLB, Glutathione Niacinamide, Sunscreen, SPF 50+ PA +++, 1.35 fl oz (40 ml)

★★★★★ 621

1K+ sold in 30 days

\$11.90



ISNTREE, Hyaluronic Acid Daily Sun Gel, SPF 30, 1.69 fl oz (50 ml)

★★★★★ 492

1K+ sold in 30 days

\$15.00



Round Lab, Birch Juice Moist UV Lock Sunscreen, SPF 45, (50 ml)

★★★★★ 459

1K+ sold in 30 days

\$28.00

Product Ratings On Online Platforms [iHerb]

iHerb

Toner Pads #5



APLB
GLUTATHIONE NIACINAMIDE
TONER PADS



iHerb

Search all of iHerb

Supplements Sports Bath Beauty Grocery Home Baby Pets Brands A-Z Health Topics

☐ Available items only

Price

- ☐ \$5 - \$10 (3)
- ☐ \$10 - \$20 (28)
- ☐ \$20 - \$50 (27)
- ☐ \$50+ (1)

Weight

- ☐ 0 - 0.2 lb (2)
- ☐ 0.2 - 0.4 lb (2)
- ☐ 0.4 - 0.6 lb (13)
- ☐ 0.6 - 0.8 lb (32)
- ☐ 0.8 - 1 lb (7)
- ☐ 1 - 2 lb (3)

+ 6 more

Special offers

- ☐ Special! (5)

iHerb Exclusive, Everyday Beauty, Anniversary Collection, 8 Piece Set

★★★★★ 9
1K+ sold in 30 days
\$10.70 \$15.07
29% off

Celimax, Pore + Dark Spot Brightening Pad, 40 Pads, 3.38 fl oz (100 ml)

★★★★★ 320
500+ sold in 30 days
\$22.00

Medicube, Exosome Cica C Pad, 100 Pads, 5.07 fl oz (150 ml)

★★★★★ 63
400+ sold in 30 days
\$18.78

APLB, Glutathione Niacinamide, Toner Pad, 60 Pads, 3.38 fl oz (100 ml)

★★★★★ 130
300+ sold in 30 days
\$9.80

Abib, Heartleaf Spot Pad, 80 Pads, 5.07 fl oz (150 ml)

Special!

★★★★★ 829
300+ sold in 30 days
\$12.46 \$17.55

SKIN1004, Madagascar Cer Quick Calming Pad, 70 Pads, 5.07 fl oz (150 ml)

★★★★★ 195
400+ sold in 30 days
\$19.00

iHerb

K-Beauty Toner Pads #5



APLB
GLUTATHIONE NIACINAMIDE
TONER PADS



iHerb

Search all of iHerb

Supplements Sports Bath Beauty Grocery Home Baby Pets Brands A-Z Health Topics

☐ Available items only

Price

- ☐ \$5 - \$10 (2)
- ☐ \$10 - \$20 (25)
- ☐ \$20 - \$50 (23)

Weight

- ☐ 0 - 0.2 lb (1)
- ☐ 0.2 - 0.4 lb (1)
- ☐ 0.4 - 0.6 lb (10)
- ☐ 0.6 - 0.8 lb (28)
- ☐ 0.8 - 1 lb (7)
- ☐ 1 - 2 lb (3)

+ 6 more

Special offers

- ☐ Special! (5)

★★★★★ 9
1K+ sold in 30 days
\$10.70 \$15.07
29% off

★★★★★ 320
500+ sold in 30 days
\$22.00

★★★★★ 63
400+ sold in 30 days
\$18.78

APLB, Glutathione Niacinamide, Toner Pad, 60 Pads, 3.38 fl oz (100 ml)

★★★★★ 110
300+ sold in 30 days
\$9.80

Abib, Heartleaf Spot Pad, 80 Pads, 5.07 fl oz (150 ml)

Special!

★★★★★ 829
300+ sold in 30 days
\$12.46 \$17.55
29% off

Biodance, Collagen Pad, 60 Pads, 5.07 fl oz (150 ml)

★★★★★ 49
300+ sold in 30 days
\$26.00

Product Ratings On Online Platforms [iHerb]

iHerb



K-Beauty Bath & Soap #1

APLB
GLUTATHIONE NIACINAMIDE
BODY WASH



iHerb

Search all of iHerb

Supplements Sports Bath Beauty Grocery Home Baby Pets Brands A-Z Health Topics

Categories > Bath & Personal Care > Bath & Shower > K-Beauty Bath & Soap

K-Beauty Bath & Soap

☐ Available items only

1 - 48 of 50 results

Price

- ☐ \$0 - \$5 (10)
- ☐ \$5 - \$10 (3)
- ☐ \$10 - \$20 (28)
- ☐ \$20 - \$50 (9)

Weight

- ☐ 0 - 0.2 lb (11)
- ☐ 0.2 - 0.4 lb (6)
- ☐ 0.6 - 0.8 lb (2)
- ☐ 0.8 - 1 lb (9)
- ☐ 1 - 2 lb (19)
- ☐ 2 - 4 lb (3)



APLB, Glutathione Niacinamide, Body Wash, 10.14 fl oz (300 ml)

★★★★★ 429

1K+ sold in 30 days

\$12.90



SOME BY MI, AHA, BHA, PHA 30 Days Miracle Acne Clear Body Cleanser, 14.10 oz (400 g)

★★★★★ 7,831

2K+ sold in 30 days

\$17.70



Beauty of Joseon, Low pH and Body Cleansing Bar Soap, 100 ml

★★★★★ 450

\$10.00

iHerb



K-Beauty Face Mist #2

APLB
GLUTATHIONE NIACINAMIDE
MIST ESSENCE



iHerb

Search all of iHerb

Supplements Sports Bath Beauty Grocery Home Baby Pets Brands A-Z Health Topics

Categories > Beauty > Face Moisturizers & Creams > K-Beauty Face Mist

K-Beauty Face Mist

☐ Available items only

1 - 18 of 18 results

Price

- ☐ \$10 - \$20 (11)
- ☐ \$20 - \$50 (7)

Weight

- ☐ 0.2 - 0.4 lb (11)
- ☐ 0.4 - 0.6 lb (6)
- ☐ 0.6 - 0.8 lb (1)

Autoship & Save

☐ Eligible items only (12)



Medicube, PDRN Pink Glutathione Serum Mist, 3.38 fl oz (100 ml)

★★★★★ 106

1K+ sold in 30 days



APLB, Glutathione Niacinamide, Mist Essence, 3.55 fl oz (105 ml)

★★★★★ 211

300+ sold in 30 days



Celimax, Noni Mist

★★★★★ 251

100+ sold in 30 days

Recent APLB Product Rankings On STYLEVANA

STYLEVANA

[Most Ranked Products]

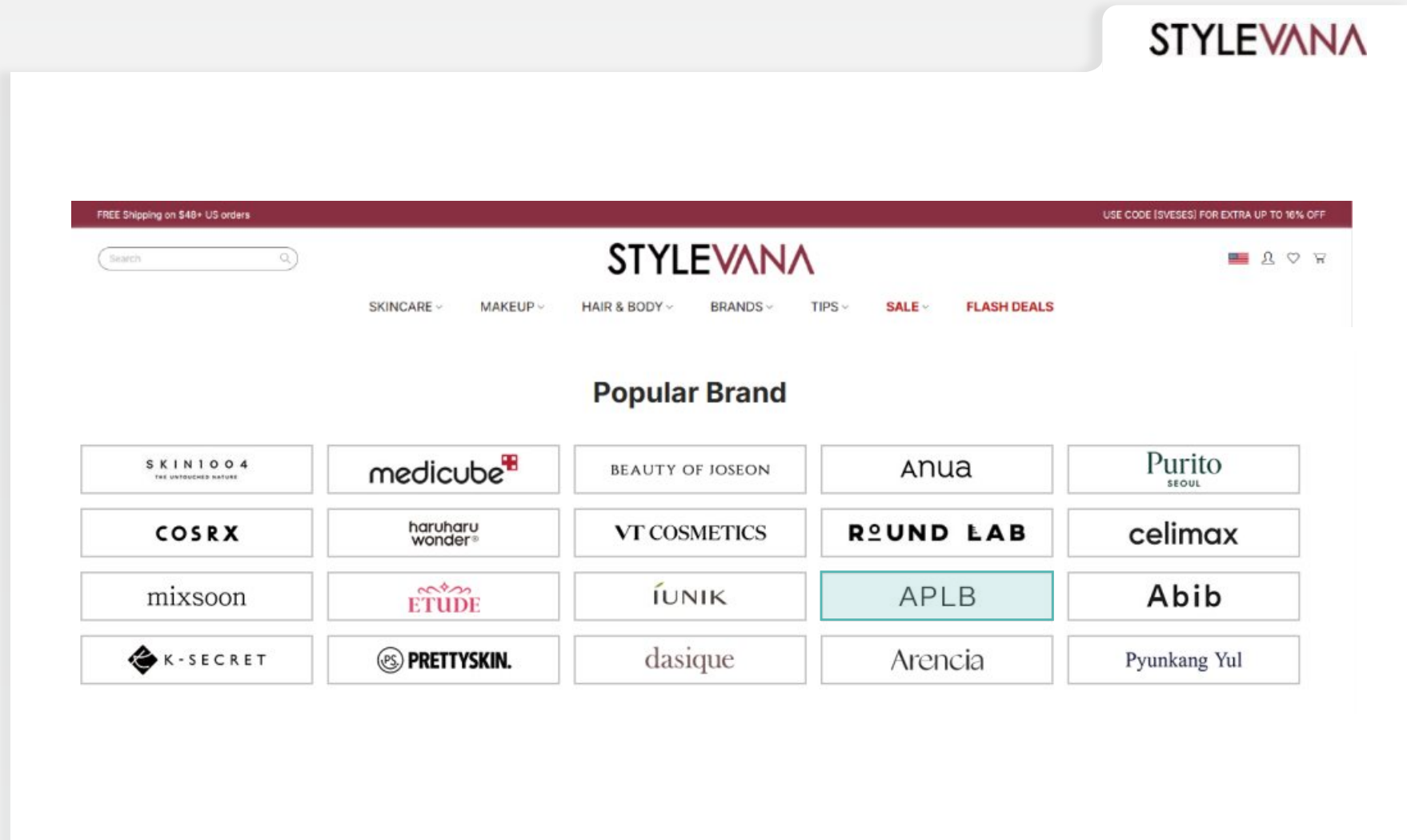
GLUTATHIONE NIACINAMIDE BODY LOTION

GLUTATHIONE NIACINAMIDE BODY WASH

GLUTATHIONE NIACINAMIDE SHEET MASK

Product Ratings On Online Platforms [STYLEVANA]

APLB is one of the top 20 best-selling brands on STYLEVANA



Product Ratings On Online Platforms [STYLEVANA]

STYLEVANA



Body Lotion Rank #1, #3

APLB
GLUTATHIONE NIACINAMIDE
BODY LOTION



SEARCH RESULTS FOR 'BODY LOTION'

50 Item(s) | 72 | SORT BY POPULARITY



APLB - Glutathione Niacinamide
Body Lotion - 300ml

★★★★★ (48)
\$10.29
\$15.99



SOME BY MI - AHA-BHA-PHA
Miracle Calming Body Lotion -
200ml

\$13.10
\$18.79



APLB - Glutathione Niacinamide
Body Wash - 300ml (1ea) +
Glutathione Niacinamide Body
Lotion - 300ml (1ea) Set

★★★★★ (18)
\$18.29
\$31.49

STYLEVANA



Body Wash Rank #1, #2

APLB
GLUTATHIONE NIACINAMIDE
BODY WASH



SEARCH RESULTS FOR 'BODY WASH'

71 Item(s) | 72 | SORT BY POPULARITY



APLB - Glutathione Niacinamide
Body Wash - 300ml

★★★★★ (29)
\$10.09
\$15.99



APLB - Glutathione Niacinamide
Body Wash - 300ml (1ea) +
Glutathione Niacinamide Body
Lotion - 300ml (1ea) Set

★★★★★ (11)
\$18.29
\$31.49



ILLIYOON - Fresh Moisture Body
Wash - 500ml

\$13.99
\$43.59

Product Ratings On Online Platforms [STYLEVANA]

STYLEVANA

Sheet Mask Rank #1

APLB
GLUTATHIONE NIACINAMIDE
SHEET MASK



SEARCH RESULTS FOR 'SHEET MASK'

1 - 12 of 380 Items | 12 | SORT BY POPULARITY



APLB - Glutathione Niacinamide
Sheet Mask - 25ml

★★★★★ (22)
\$0.98
\$1.64



Round Lab - 1025 Dokdo Water
Gel Mask Sheet - 30ml

\$2.25
\$4.50



SKIN1004 - Madagascar Centella
Watergel Sheet Ampoule Mask
25ml*5ea - 5pcs

★★★★★ (15)
\$8.69
\$11.99

A majority of APLB's products
hold a High Rating Mark

STYLEVANA

STYLEVANA

SKINCARE MAKEUP HAIR & BODY BRANDS SALE TIPS FLASH DEALS

Home > Search results for 'aplb'

SHOP BY

SEARCH RESULTS FOR 'APLB'

1 - 12 of 187 Items | SORT BY POPULARITY

- CATEGORY
 - Skincare
 - Hair & Body
 - Brands
 - Value Sets
 - Stylevana Value Set
 - JULY 14
 - Best Deal SALE
 - Best Sellers
 - In-Stock
 - Crucially-Free & Vegan
 - VANA Award 2023
 - SV Influencers
 - Contests Assistants / Cica
 - Collagen
 - Glossing
 - Wax
 - Saltcycle acid
 - Good Mucin
 - Niacinamide
 - Anti-aging / Wrinkles
 - Dryness / Hydration
 - Oiliness / Radiance
 - Irritation / Calming
 - Oil Control / Pores
 - Combination Skin
 - Dry Skin
 - Normal Skin
 - City Skin
 - Sensitive Skin
 - Market Hot Prices
 - Prevention
 - All Weekend Deals
 - CA Weekend Deals
 - Skincare Highlight
 - Hair & Body Highlight



APLB - Glutathione Niacinamide
Body Lotion - 300ml

★★★★★ (34)
\$9.84
\$16.40



APLB - Glutathione Niacinamide
Sheet Mask - 25ml

★★★★★ (110)
\$9.98
\$16.40



APLB - Retinol Vitamin C Vitamin E
Ampoule Serum - 40ml

★★★★★ (18)
\$9.80
\$16.40



APLB - Glutathione Niacinamide
Body Wash - 300ml

★★★★★ (30)
\$9.84
\$16.40



APLB - Glutathione Niacinamide
Sheet Mask - 25ml (10pcs) Set

★★★★★ (110)
\$8.99
\$16.40



APLB - Glutathione Niacinamide
Facial Cream - 50ml

★★★★★ (21)
\$9.84
\$16.40



APLB - Glutathione Niacinamide
Body Wash - 300ml



APLB - Glutathione Niacinamide
Body Wash - 300ml



APLB - Glutathione Niacinamide
Body Wash - 300ml

- SKIN CONCERN
 - Anti-aging / Wrinkles
 - Dryness / Hydration
 - Oiliness / Radiance
 - Irritation / Calming
 - Oil Control / Pores
- SKIN TYPE
- INGREDIENT
- BRAND NAME
- PRICE

Recent APLB Product Rankings On Amazon



[Most Ranked Products]

GLUTATHIONE NIACINAMIDE BODY LOTION

GLUTATHIONE NIACINAMIDE BODY WASH

Product Ratings On Online Platforms [Amazon]

amazon

Korean Body Lotion Rank #2



APLB
GLUTATHIONE NIACINAMIDE
BODY LOTION



Results

Check each product page for other buying options.

 DERMA B Daily Moisture Body Lotion, Non-Greasy Long-Lasting Moisturizer for Dry & Sensitive Skin with Olive... 13.5 Fl Oz (Pack of 1) ★★★★☆ 190 900+ bought multiple times \$15.85 (\$1.17/Fl Oz) \$14.26 with Subscribe & Save discount Save 20% with coupon FREE delivery Sat, Feb 15 on \$35 of items shipped by Amazon Or Prime members get FREE delivery Tomorrow, Feb 11 Add to cart	 APLB LIPO GLUTA NIAC CEN™ 12.5% Body Lotion 10.14 FL.OZ./Korean Skincare, Long... 10.14 Fl Oz (Pack of 1) ★★★★☆ 143 1K+ bought multiple times \$15.40 (\$1.52/Fl Oz) \$14.63 with Subscribe & Save discount FREE delivery Sat, Feb 15 on \$35 of items shipped by Amazon Or Prime members get FREE delivery Tomorrow, Feb 11 Add to cart	 Biljoyon Body Lotion Ceramide Ato Lightweight Moisturizer for Dry & Sensitive Skin, Barrier Repair for Fa... 2.5 Fl Oz (Pack of 1) Options: 3 sizes ★★★★☆ 1,123 4K+ bought multiple times \$9.99 (\$4.34/Fl Oz) List: \$44.99 \$9.49 with Subscribe & Save discount Save 5% on 2 select item(s) FREE delivery Sat, Feb 15 on \$35 of items shipped by Amazon Or Prime members get FREE delivery Thu, Feb 15 Arrives before Valentine's Day Add to cart	 TIAM TIAM Anti-Blemish Body Lotion, Body Acne Treatment, bacte... 6.76 Fl Oz (Pack of 1) ★★★★☆ 110 100+ bought multiple times \$18.90 (\$2.80/Fl Oz) \$17.55 with Subscribe & Save discount Save 10% with coupon FREE delivery Sat, Feb 15 on \$35 of items shipped by Amazon Add to cart
--	---	---	--

amazon

Korean Body Wash Rank #4



APLB
GLUTATHIONE NIACINAMIDE
BODY WASH



results

Check each product page for other buying options. Price and other details may vary based on product size and color.

 SOME BY MI AHA BHA PHA 30 Days Miracle Acne Clear Body Cleanser - 13.5Oz, 400ml - Mild Exfoliating... 14.1 Ounce (Pack of 1) ★★★★☆ 861 3K+ bought multiple times \$18.00 (\$1.28/Ounce) List: \$25.00 \$16.20 with Subscribe & Save discount FREE delivery Sat, Feb 15 on \$35 of items shipped by Amazon Or Prime members get FREE delivery Tomorrow, Feb 11 Add to cart	 medicube Red Acne Body Wash 14.52 Fl.oz Low pH and Hydrating Cleanser with Salicylic Acid, Lactic... 14.1 Ounce (Pack of 1) ★★★★☆ 429 2K+ bought multiple times \$19.80 (\$1.40/Ounce) List: \$29.80 \$18.81 with Subscribe & Save discount FREE delivery Sun, Feb 16 on \$35 of items shipped by Amazon Add to cart	 Lacvert Body Scrub ECO BEYOND (Lemon, 10.1fl oz) - Exfoliating Body Wash & Shower Gel, Korean Skin C... 10.14 FL.OZ./Korean Skincare, Gent... 10.14 Fl Oz (Pack of 1) ★★★★☆ 147 \$17.59 (\$1.58/Fl Oz) \$16.71 with Subscribe & Save discount Save 40% with coupon FREE delivery Sat, Feb 15 on \$35 of items shipped by Amazon Or Prime members get FREE delivery Thu, Feb 13 Add to cart	 APLB Glutathione Niacinamide Body Wash LIPO GLUTA NIAC CEN™ 5.3% Body Wash 10.14 FL.OZ./Korean Skincare, Gent... 10.14 Fl Oz (Pack of 1) ★★★★☆ 135 900+ bought multiple times \$13.30 (\$1.30/Fl Oz) Typical: \$14.99 \$12.54 with Subscribe & Save discount FREE delivery Sat, Feb 15 on \$35 of items shipped by Amazon Or Prime members get FREE delivery Tomorrow, Feb 11 Add to cart
---	--	--	--

Product Ratings On Online Platforms [Amazon]

Most APLB products are seeing a rapid increase in ratings



Results

Click each product page for other buying options.

 APLB Glutathione Niacinamide Body Lotion LIPO GLUTA NIAC CEN™ 12.5% 10.14 FL.OZ/Korean Skincare... 10.14 Fl Oz (Pack of 1) ★★★★☆ - 236 16+ bought in past month \$13.95 (\$13.95/Fl Oz) \$13.21 with Subscribe & Save discount FREE delivery Sat, Jun 29 on \$35 of items shipped by Amazon Or fastest delivery Tue, Jun 25 Add to cart	 APLB Glutathione Niacinamide Body Wash LIPO GLUTA NIAC CEN™ 5.3% 10.14 FL.OZ/Korean Skincare, Gent... 10.14 Fl Oz (Pack of 1) ★★★★☆ - 118 600+ bought in past month \$12.95 (\$12.95/Fl Oz) \$12.26 with Subscribe & Save discount FREE delivery Sat, Jun 29 on \$35 of items shipped by Amazon Or fastest delivery Tue, Jun 25 Add to cart	 APLB Glutathione Niacinamide Facial Cream LIPO GLUTA NIAC CEN™ 24.8% 1.86 FL.OZ/Korean Skincare... 1.86 Fl Oz (Pack of 1) ★★★★☆ - 133 500+ bought in past month \$14.95 (\$14.95/Fl Oz) \$14.16 with Subscribe & Save discount FREE delivery Sat, Jun 29 on \$35 of items shipped by Amazon Or fastest delivery Tue, Jun 25 Add to cart	 APLB Glutathione Niacinamide Ampoule Serum LIPO GLUTA NIAC CEN™ 31.3% 1.35 FL.OZ/Korean Skincare... 1.35 Fl Oz (Pack of 1) ★★★★☆ - 103 400+ bought in past month \$13.95 (\$13.95/Fl Oz) \$13.21 with Subscribe & Save discount FREE delivery Sat, Jun 29 on \$35 of items shipped by Amazon Or fastest delivery Tue, Jun 25 Add to cart	 APLB Retinol Vitamin C Vitamin E Facial Cream RETINOL VITA CEN™ 21.6% 1.86 FL.OZ/Korean Skincare, Deep... 1.86 Fl Oz (Pack of 1) ★★★★☆ - 96 50+ bought in past month \$14.95 (\$14.95/Fl Oz) \$14.16 with Subscribe & Save discount FREE delivery on \$35 shipped by Amazon Add to cart
 APLB Glutathione Niacinamide Facial Cleanser LIPO GLUTA NIAC CEN™ 8.6% 2.71 FL.OZ/Korean Skincare... 2.71 Fl Oz (Pack of 1) ★★★★☆ - 44 10+ bought in past month \$11.95 (\$11.95/Fl Oz) \$11.11 with Subscribe & Save discount FREE delivery on \$35 shipped by Amazon Add to cart	 APLB Collagen EGF Peptide Ampoule Serum COLLAGEN PEPT CEN™ 35.9% 1.35 FL.OZ/Korean Skincare... 1.35 Fl Oz (Pack of 1) ★★★★☆ - 34 \$13.95 (\$13.95/Fl Oz) \$13.21 with Subscribe & Save discount FREE delivery Sat, Jun 29 on \$35 of items shipped by Amazon Or fastest delivery Wed, Jun 26 Add to cart	 APLB AHA BHA PHA Centella Ampoule Serum AHA BHA PHA CEN™ 32.3% 1.35 FL.OZ/Korean Skincare... 1.35 Fl Oz (Pack of 1) ★★★★☆ - 26 \$13.95 (\$13.95/Fl Oz) \$13.21 with Subscribe & Save discount FREE delivery Sat, Jun 29 on \$35 of items shipped by Amazon Or fastest delivery Wed, Jun 26 Add to cart	 APLB Glutathione Niacinamide Eye Cream LIPO GLUTA NIAC CEN™ 27.4% 0.68 FL.OZ/Korean Skincare, Eye cream... 0.68 Fl Oz (Pack of 1) ★★★★☆ - 41 \$13.95 (\$13.95/Fl Oz) \$13.21 with Subscribe & Save discount FREE delivery Sat, Jun 29 on \$35 of items shipped by Amazon Or fastest delivery Wed, Jun 26 Add to cart	 APLB Collagen EGF Peptide Facial Cream COLLAGEN PEPT CEN™ 29.4% 1.86 FL.OZ/Korean Skincare, Elasticity... 1.86 Fl Oz (Pack of 1) ★★★★☆ - 35 \$14.95 (\$14.95/Fl Oz) \$14.16 with Subscribe & Save discount FREE delivery Sat, Jun 29 on \$35 of items shipped by Amazon Or fastest delivery Wed, Jun 26 Add to cart
 APLB Glutathione Niacinamide Serum LIPO GLUTA NIAC CEN™ 31.3% 1.35 FL.OZ/Korean Skincare... 1.35 Fl Oz (Pack of 1) ★★★★☆ - 103 400+ bought in past month \$13.95 (\$13.95/Fl Oz) \$13.21 with Subscribe & Save discount FREE delivery Sat, Jun 29 on \$35 of items shipped by Amazon Or fastest delivery Tue, Jun 25 Add to cart	 APLB Glutathione Niacinamide Ampoule LIPO GLUTA NIAC CEN™ 31.3% 1.35 FL.OZ/Korean Skincare... 1.35 Fl Oz (Pack of 1) ★★★★☆ - 103 400+ bought in past month \$13.95 (\$13.95/Fl Oz) \$13.21 with Subscribe & Save discount FREE delivery Sat, Jun 29 on \$35 of items shipped by Amazon Or fastest delivery Tue, Jun 25 Add to cart	 APLB Glutathione Niacinamide Cream LIPO GLUTA NIAC CEN™ 24.8% 1.86 FL.OZ/Korean Skincare... 1.86 Fl Oz (Pack of 1) ★★★★☆ - 133 500+ bought in past month \$14.95 (\$14.95/Fl Oz) \$14.16 with Subscribe & Save discount FREE delivery Sat, Jun 29 on \$35 of items shipped by Amazon Or fastest delivery Tue, Jun 25 Add to cart	 APLB Glutathione Niacinamide Eye Cream LIPO GLUTA NIAC CEN™ 27.4% 0.68 FL.OZ/Korean Skincare, Eye cream... 0.68 Fl Oz (Pack of 1) ★★★★☆ - 41 \$13.95 (\$13.95/Fl Oz) \$13.21 with Subscribe & Save discount FREE delivery Sat, Jun 29 on \$35 of items shipped by Amazon Or fastest delivery Wed, Jun 26 Add to cart	 APLB Retinol Vitamin C Vitamin E Facial Cream RETINOL VITA CEN™ 21.6% 1.86 FL.OZ/Korean Skincare, Deep... 1.86 Fl Oz (Pack of 1) ★★★★☆ - 96 50+ bought in past month \$14.95 (\$14.95/Fl Oz) \$14.16 with Subscribe & Save discount FREE delivery on \$35 shipped by Amazon Add to cart

Customer Choice Analysis

Order statistics indicate that many customers tend to purchase multiple products from the same product line together.

The product detail pages highlight how using multiple products together enhances effectiveness, encouraging customers to buy products from the same line as a set.



Customer Characteristics in Choosing APLB

Example of an Amazon order

*The majority of customers purchase multiple products from the same product line at the same time

111-0362899-2853079
Buyer name:
CATENA
Fulfillment method: Amazon
Sales channel: Amazon.com
Seller order ID: 111-0362899-2853079



APLB Glutathione Niacinamide Ampoule Serum | LIPO GLUTA NIAC CENTM 31.3% 1.35 FL.OZ/Korean Skincare, Long lasting moisturizing, Improve skin elasticity
ASIN: **BOC2P4LLXX**
SKU: 0I-UNCM-PK55
Quantity Shipped: 1
Item subtotal: \$12.51

Expedited



APLB Glutathione Niacinamide Facial Cream | LIPO GLUTA NIAC CENTM 24.8% 1.86 FL.OZ/Korean Skincare, Deep hydration, Niacinamide, Improve skin elasticity
ASIN: **BOC2P3N6Z3**
SKU: F4-XEHR-KCK3
Quantity Shipped: 1
Item subtotal: \$13.41



APLB Glutathione Niacinamide Body Wash | LIPO GLUTA NIAC CENTM 5.3% 10.14 FL.OZ/Korean Skincare, Gentle ingredients for the safety of your skin, Long
ASIN: **BOC8SK9LH9**
SKU: RS-L45C-MCB1
Quantity Shipped: 1
Item subtotal: \$12.90



APLB Glutathione Niacinamide Facial Cleanser | LIPO GLUTA NIAC CENTM 8.6% 2.71 FL.OZ/Korean Skincare, Cares for Tighten Pores & Sebun, Long lasting no
ASIN: **BOC8SVJ1T2**
SKU: I2-KOAB-W98T
Quantity Shipped: 1
Item subtotal: \$11.90



APLB Glutathione Niacinamide Eye Cream | LIPO GLUTA NIAC CENTM 27.4% 0.68 FL.OZ/Korean Skincare, Eye cream for dark circles and puffiness, Improve elasticity
ASIN: **BOC8SSL49V**
SKU: 78-O1OZ-UAB6
Quantity Shipped: 1
Item subtotal: \$13.90



APLB Glutathione Niacinamide Facial Toner | LIPO GLUTA NIAC CENTM 15.2% 5.41 FL.OZ/Korean Skincare, Replenishing Moisture, Revitalize for Gentle and
ASIN: **BOC2PJ3K3D**
SKU: 1B-INRA-OT68
Quantity Shipped: 1
Item subtotal: \$10.72



APLB Glutathione Niacinamide Body Lotion | LIPO GLUTA NIAC CENTM 12.5% 10.14 FL.OZ/Korean Skincare, Long lasting hydration, Revitalize for gentle and
ASIN: **BOC8SPVHQY**
SKU: Q4-YPLW-CWJF
Quantity Shipped: 1
Item subtotal: \$13.90



APLB Glutathione Niacinamide Mist Essence | LIPO GLUTA NIAC CENTM 22.6% 3.55 FL.OZ/Korean Skincare, Replenishing moisture, Revitalize for gentle and
ASIN: **BOC2PHB3X1**
SKU: CY-SWSC-2GVV
Quantity Shipped: 1
Item subtotal: \$10.71

113-7430461-7507455
Fulfillment method: Amazon
Sales channel: Amazon.com
Seller order ID: 113-7430461-7507455



APLB Glutathione Niacinamide Body Wash | LIPO GLUTA NIAC CENTM 5.3% 10.14 FL.OZ/Korean Skincare, Gentle ingredients for the safety of your skin, Long
ASIN: **BOC8SK9LH9**
SKU: RS-L45C-MCB1
Quantity Shipped: 1
Item subtotal: \$12.90



APLB Glutathione Niacinamide Body Lotion | LIPO GLUTA NIAC CENTM 12.5% 10.14 FL.OZ/Korean Skincare, Long lasting hydration, Revitalize for gentle and
ASIN: **BOC8SPVHQY**
SKU: Q4-YPLW-CWJF
Quantity Shipped: 1
Item subtotal: \$13.90



APLB Glutathione Niacinamide Eye Cream | LIPO GLUTA NIAC CENTM 27.4% 0.68 FL.OZ/Korean Skincare, Eye cream for dark circles and puffiness, Improve elasticity
ASIN: **BOC8SSL49V**
SKU: 78-O1OZ-UAB6
Item subtotal: \$13.90



APLB Glutathione Niacinamide Facial Cream | LIPO GLUTA NIAC CENTM 24.8% 1.86 FL.OZ/Korean Skincare, Deep hydration, Niacinamide, Improve skin elasticity
ASIN: **BOC2P3N6Z3**
SKU: F4-XEHR-KCK3
Quantity Shipped: 1
Item subtotal: \$14.90



APLB Glutathione Niacinamide Ampoule Serum | LIPO GLUTA NIAC CENTM 31.3% 1.35 FL.OZ/Korean Skincare, Long lasting moisturizing, Improve skin elasticity
ASIN: **BOC2P4LLXX**
SKU: 0I-UNCM-PK55
Quantity Shipped: 1
Item subtotal: \$13.90



APLB Glutathione Niacinamide Facial Toner | LIPO GLUTA NIAC CENTM 15.2% 5.41 FL.OZ/Korean Skincare, Replenishing Moisture, Revitalize for Gentle and
ASIN: **BOC2PJ3K3D**
SKU: 1B-INRA-OT68
Quantity Shipped: 1
Item subtotal: \$11.90

Customer Characteristics in Choosing APLB

Example of an Shopee order

*The majority of customers purchase multiple products from the same product line at the same time

iceiangail01

	APLB Glutathione Niacinamide Sunscreen 40ml 3in1 Sun protect, Nutrition, Oil control	x1	P4,305	Completed
[8809874682761]			Credit / Debit Card	Rate buyer by 04/05/2024 (Fri)
	APLB Glutathione Niacinamide Eye Cream 20ml Brighten and tighten under eye skin	x2		
[8809874682754]				
	APLB Glutathione Niacinamide Facial Cream 55ml Jelly-like cream texture for brighter skin	x1		
[8809874682686]				
	APLB Glutathione Niacinamide Beauty Tablet 500mg (30 Tablets per bottle) Beauty from inside	x4		
[8809874682587]				

froicruz

	APLB Glutathione Niacinamide Sunscreen 40ml 3in1 Sun protect, Nutrition, Oil control	x1	P3,574	Completed
[8809874682761]			Online / Offline Payment	Rate buyer by 04/12/2024 (Fri)
	APLB COLLAGEN EGF PEPTIDE MIST ESSENCE 105ml Unlock Your Youthful Skin	x1		
[8809874683294]				
	APLB Glutathione Niacinamide Body Wash 300ml Mild formula for bright and clean body skin	x1		
[8809874682736]				
	APLB Glutathione Niacinamide Facial Cleanser 80ml Microbubble foam formula for bright skin	x1		
[8809874682723]				
	APLB Glutathione Niacinamide Beauty Tablet 500mg (30 Tablets per bottle) Beauty from inside	x1		
[8809874682587]				
	APLB COLLAGEN EGF PEPTIDE FACIAL CREAM 55ml Unlock Your Youthful Skin	x1		
[8809874683195]				

zyleihan

	APLB Glutathione Niacinamide Facial Cleanser 80ml	x2	P2,525	Completed
[8809874682723]			Cash on Delivery	Rate buyer by 04/08/2024 (Mon)
	APLB Glutathione Niacinamide Ampoule Serum 40ml	x1		
[8809874682679]				
	APLB Glutathione Niacinamide Facial Toner 160ml	x2		
[8809874682709]				

nang_ngamka

	APLB Glutathione Niacinamide Beauty Tablet 500mg (30 Tablets per bottle) Beauty from inside	x1	B1,369	Completed
[8809874682587]			SPayLater	Rate buyer by 06/04/2024
	APLB Glutathione Niacinamide Facial Cream 55ml Jelly-like cream texture for brighter skin	x1		
[8809874682686]				
	APLB Glutathione Niacinamide Ampoule Serum 40ml Glutathione Niacinamide Ampoule Serum Bright skin, bright skin	x1		
[8809874682679]				
	APLB Glutathione Niacinamide Body Lotion 300ml Glutathione Niacinamide Body Lotion Bright skin, bright skin	x1		
[8809874682747]				

Customer Characteristics in Choosing APLB

Example of an Rakuten order

*The majority of customers purchase multiple products from the same product line at the same time

送付先1

商品情報 ●	ポイント 倍率	お届け目 安	送料	代引 手数料	単価 ● (税込) (税別)	税 率	個数	金額 (税込)
【APLB公式】グルタチオン ナシアシナミド ボディーローション 300ml Glutathione Niacinamide body lotion 300ml エイブルビー スキンケア ボディーケア 韓国コスメ 韓国ブランド化粧品 正規品 美容液 乾燥肌 (8809874682747) ご購入分析	10倍	4日以内に 国際発送,20 日以内にお 届け予定	別	別	1,192円 -	0%	1	1,192円
【APLB公式】グルタチオン ナシアシナミド ビューティー タブレット 15g 30錠 Glutathione Niacinamide beauty tablet 15g エイブルビー スキンケア 飲むサプリ 飲む美容液 韓国コ スメ 韓国ブランド化粧品 正規品 美容液 乾燥肌 ご購入分析	10倍	4日以内に 国際発送,20 日以内にお 届け予定	別	別	1,342円 -	0%	1	1,342円
【APLB公式】グルタチオン ナシアシナミド アンブルセラ ム 40ml Glutathione Niacinamide ampoule serum 40ml エイ ブルビー スキンケア 韓国コスメ 韓国ブランド化粧品 正規品 美容液 乾燥肌 (8809874682679) ご購入分析	10倍	4日以内に 国際発送,20 日以内にお 届け予定	別	別	1,272円 -	0%	1	1,272円
【APLB公式】グルタチオン ナシアシナミド フェイシャル クリーム 55ml Glutathione Niacinamide facial cream 55ml エイ ブルビー スキンケア 韓国コスメ 韓国ブランド化粧品 正規 品 美容液 乾燥肌 (8809874682686) ご購入分析	10倍	4日以内に 国際発送,20 日以内にお 届け予定	別	別	1,352円 -	0%	1	1,352円
のし：不要					商品小計	-		5,158円
					送料	10%		0円
					合計金額 ●	-		5,158円
					代引手数料	10%		0円

送付先1

商品情報 ●	ポイント 倍率	お届け目 安	送料	代引 手数料	単価 ● (税込) (税別)	税 率	個数	金額 (税込)
【APLB公式】グルタチオン ナシアシナミド ボディーローション 300ml Glutathione Niacinamide body lotion 300ml エイブルビー スキンケア ボディーケア 韓国コスメ 韓国ブランド化粧品 正規品 美容液 乾燥肌 (8809874682747) ご購入分析	10倍		別	別	1,490円 -	0%	1	1,490円
【APLB公式】グルタチオン ナシアシナミド フェイシャル トナー 160ml Glutathione Niacinamide Toner 160ml エイブル ビー スキンケア 韓国コスメ 韓国ブランド化粧品 正規品 美 容液 乾燥肌 (8809874682709) ご購入分析	1倍	4日以内に 国際発送,20 日以内にお 届け予定	別	別	1,390円 -	0%	1	1,390円
【APLB公式】グルタチオン ナシアシナミド アンブルセラ ム 40ml Glutathione Niacinamide ampoule serum 40ml エイ ブルビー スキンケア 韓国コスメ 韓国ブランド化粧品 正規品 美容液 乾燥肌 (8809874682679) ご購入分析	1倍	4日以内に 国際発送,20 日以内にお 届け予定	別	別	1,590円 -	0%	1	1,590円
【APLB公式】グルタチオン ナシアシナミド フェイシャル クリーム 55ml Glutathione Niacinamide facial cream 55ml エイ ブルビー スキンケア 韓国コスメ 韓国ブランド化粧品 正規 品 美容液 乾燥肌 (8809874682686) ご購入分析	1倍	4日以内に 国際発送,20 日以内にお 届け予定	別	別	1,690円 -	0%	1	1,690円
のし：不要					商品小計	-		6,160円
					送料	10%		0円
					合計金額 ●	-		6,160円
					代引手数料	10%		0円

APLB Brand Competitiveness

1. Timely Trend Adaptation

- Continuously developing and launching products with relevant ingredients, considering rapidly changing market preferences.
- As of February 1, 2025, we offer a diverse range of 121 products across various categories

2. Clinical Trials & Proven Effectiveness

- 11 clinical studies have been conducted, demonstrating the effectiveness of APLB products
- Research driven advertising enhances consumer interest and strengthens brand engagement

3. Competitive Pricing & FOC (Free of Charge) Support

- More competitive purchase prices compared to other brands
- Providing ongoing FOC support to partners

4. Optimized Size & Weight for Export

- Reducing product weight and size by developing innovative packaging designs
- APLB's packaging is lighter than competitors', optimizing shipping efficiency

5. Influencer Marketing & Digital Presence

- Maintaining a steady flow of content on YouTube, Instagram, and TikTok to meet demand
- The company personally manages advertising placements worldwide

6. Development and production of food supplements in the form of tablets

- Joint use provides differentiation and synergy with skin care cosmetics
 - *Increased efficiency from use



Support from APLB

APLB
www.aplb.com

1. Continuous Influencer Marketing

- APLB actively collaborates with social media influencers worldwide to promote our products.
- Influencer promotional materials include direct purchase links to the partner company's platform.

2. FOC Support for Marketing Events

- We provide FOC support for core products and sample distribution.

3. Proprietary Advertising on Facebook, YouTube, and Instagram

- Clicking on an active advertisement link redirects users to the partner company's platform or online store.

4. Active Marketing Support to Boost Sales on Partner Platforms

- APLB actively participates in our partners' marketing activities.
- We are committed to providing ongoing support to enhance sales performance within partner platforms.



APLB

Mild ingredients with the best results