

**MIRACULUM** is a Polish cosmetics company with a rich history dating back to 1924, when it was founded by Dr Leon Luster. The founder wanted to create the **miraculous** cosmetic products therefore he gave the company name **MIRACULUM**, being **the miracle** in the market since the XX century.

The company values tradition, but also strives for innovation and development. It is known for combining medical knowledge with a passion for cosmetology, which was evident already in its first products, such as face loose powders for which already in 1931 the company was awarded at the World Exhibition in Paris, winning the Grand Prix. **MIRACULUM** has a modern laboratory in Krakow, where cosmetic formulas are developed. It is focused on innovation and technical advancement, introducing to its products advanced and deeply supporting ingredients such as **Alfa-arbutin, Mel[o]stem™, Growth Factors EGF/FDF, Rose Stem Cells, Pentavitin, Hyaluronic Acid 5D** presented in newest **Anti-Pigmentation** and **EXO-SOME Regensis Clinic Effect** lines.

**EXO-SOME Regensis Clinic Effect line** bases on exosomes – the latest therapeutic discovery in aesthetic medicine, dermatology and cosmetology. These are microscopic vesicles derived from stem cells or other cellular sources and transport proteins and/or nucleic acids (DNA and RNA) to target cells, altering the behavior of recipient cells. In cosmetics exosomes are used for their regenerative and rejuvenating properties, contain various growth factors, proteins and lipids that can positively affect the skin. The Exosomes contain several highly advanced elements that strengthen skin regeneration, stimulate collagen production, support skin hydration, reduce inflammation and improve overall skin condition. **Rose Stem Cells** combat acne and imperfections as well as support a healthy skin microbiome. They contain growth factors, cytokines, proteins and lipids that play an essential role in skin regeneration. In vivo studies show deep hydration and nourishment, as well as visible skin tone evening and smoothing effects. **Growth Factors EGF / FDF** are proteins that stimulate the skin's repair processes, improve its structure, and support the production of collagen and elastin, which contributes to skin rejuvenation, wrinkle reduction, and enhanced elasticity. **Pentavitin, called the Artist of Hydration** is a 100% natural, plant-derived substance which provides deep, long-lasting hydration (up to 72 hours), while also helping to reduce itching, flaking, burning, and redness. **5D Hyaluronic Acid** is an advanced complex of five different forms of hyaluronic acid, each with varying molecular sizes and functions. With its highly advanced hydration and smoothing properties, deeply improves elasticity, structure and firmness of the skin. **EXO-SOME Regensis Clinic Effect line** effectively regenerates and renews the skin at the cellular level.

The line consists of 6 products: **Rejuvenating cream-booster day, Restoring cream-mask night, Eye contour sculpting serum, Skin Renewing Booster in Ampoule, Micellar essence for makeup removal and Revitalizing Face Cleansing Gel.**

**EXO-SOME Regensis Clinic Effect Skin Renewing Booster in Ampoule** is strongly regenerating treatment for dehydrated skin lacking radiance and elasticity. It provides:

- \* Regenerated skin at the cellular level
- \* Smoothed wrinkles and improved elasticity
- \* Strengthen skin's protective barrier

**BIOACTIVE EGZOSOMES:**

**Rose stem cells** - contain growth factors, cytokines, proteins and lipids to combat imperfections, acne

**EGF growth factors** - proteins that support the production of collagen and elastin

**5D Hyaluronic acid** - advanced complex of five different forms of hyaluronic acid, each with varying molecular sizes and functions. Deeply improves elasticity, structure and firmness of the skin

**Pentavitin (Artist of Hydration)** - 100% natural substance with hydration up to 72 hours, reduce itching or redness.

**Feel invited to test our MIRACULUM and JOKO products in Booth 6 – B34.**