

Global growth K-Beauty partner

Commalax

From Korea to the world: Discover the best of K-beauty brands
your customers will love with Commalax.

Commalax

COMPANY PROFILE

**ABOUT
Commalax**

ABOUT

**WHY
Commalax**

WHY

**ORDER with
Commalax**

PROCESS

01

ABOUT Commalax

OUR MISSION

Beyond Beauty: Shaping the Future of KBeauty

We are a trusted distributor of Korea's leading skincare and make-up brands.

Our **mission** is to bridge Korean skincare excellence with global consumer needs by providing expert distribution, localized strategy, and market insights.

Specializing in:

- Global brand development
- Influencer & content marketing
- Cross-border sales & logistics

COMMALAX & FOUNDER

Company Overview

Established in:

- 2018: Philippines Corporation (I – JIN INTERNATIONAL INC) / 50 People
- 2020: Korea Corporation (COMMALAX INC) / 17 People
- 2022: Myanmar Corporation (I – JIN MYANMAR LIMITED) / 102 People

Founder's Background:

- NAVER Shopping, LINE Shopping Lead Developer
- 17 years of expertise in platform-based commerce
- Led LINE Shopping's global projects across Japan, Taiwan, and Thailand

Vision

- To become a brand growth partner connecting K-Beauty with global consumers

CEO



FOUNDER

정낙관 **DAVE JUNG**

ceo@commalax.co.kr

- 2019 ~ 2022/11 : LINE PLUS
(LINE shopping Development Leader)
- 2014 ~ 2019 : NAVER Corporation
(NAVER shopping Development Leader)
- 2009 ~ 2014 : NAVER Cloud Corp.
(NAVER PAY, NAVER shopping Development Leader)
- 2007 ~ 2009 : NAVER Corporation
(NAVER shopping Development)
- 2006~2007 : SK Magic Service
- 2001~2006 : Dacom (NowLG U+)

COUNTRY-SPECIFIC POSITIONING

Global mindset, local execution



Strategic Command Center

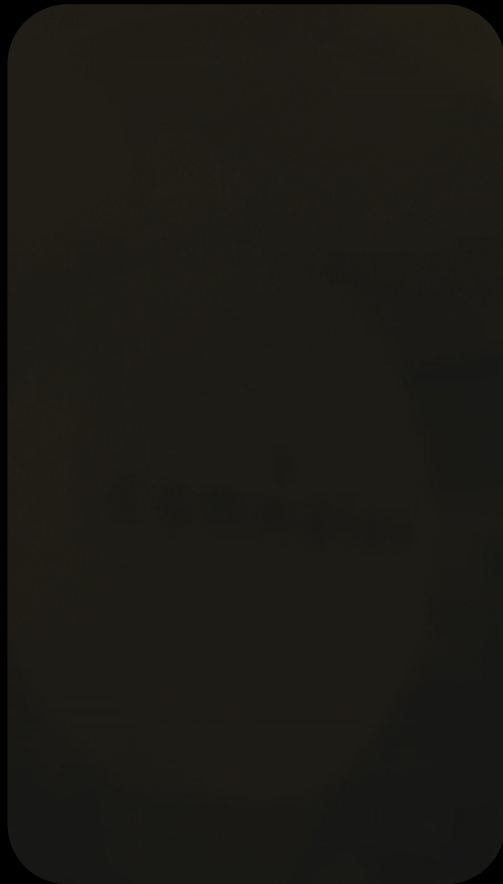
- Korea HQ

Local Activation Hubs

- Philippines
- Myanmar
- Cambodia
- Bangladesh
- Indonesia

COMMALAX IN MYANMAR

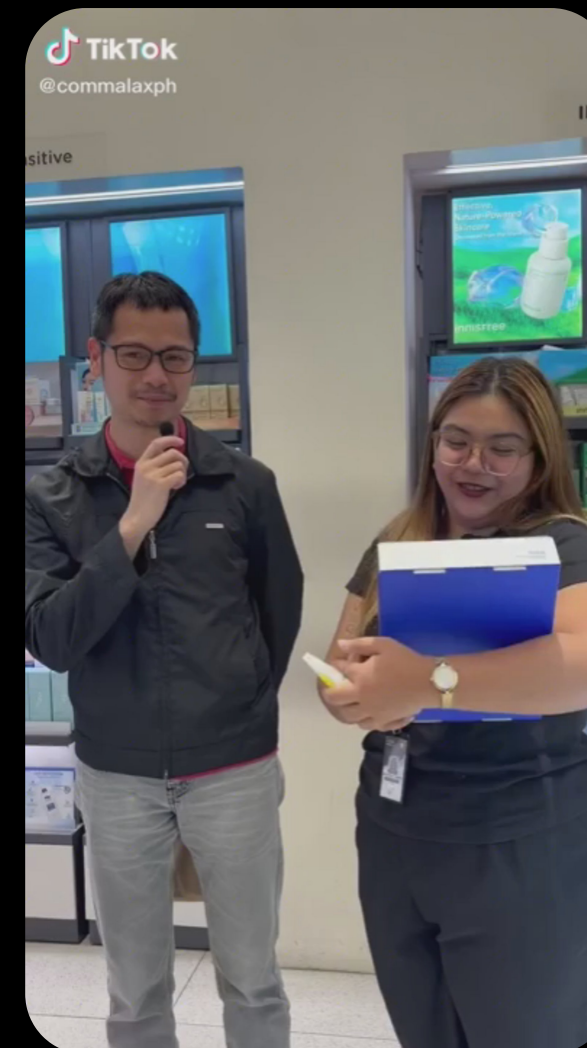
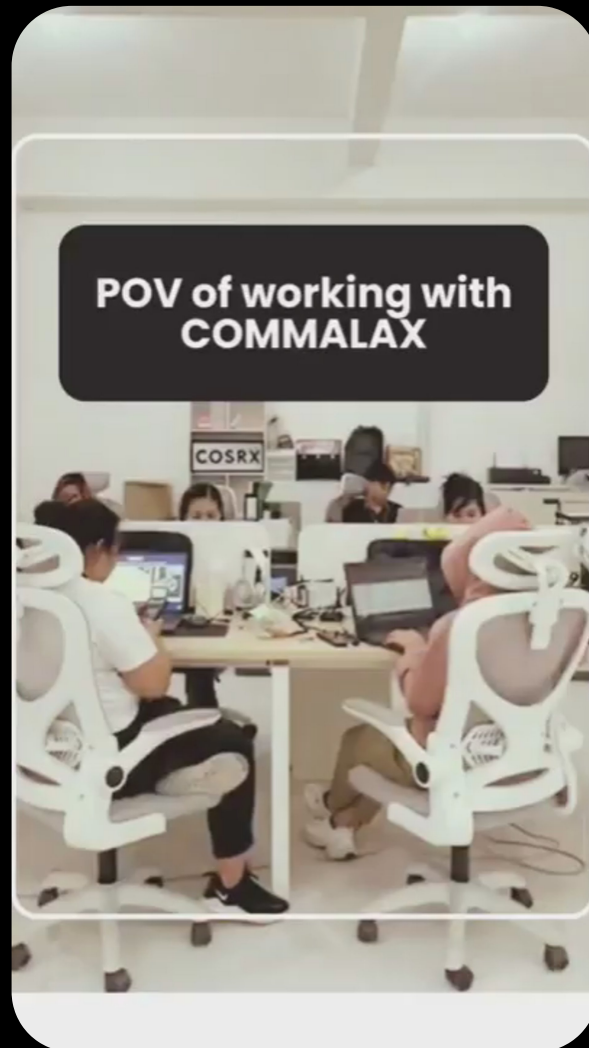
Successful Brand Partnerships and Campaigns in Myanmar



commalax



COMMALAX IN THE PHILIPPINES



From our Philippines Branch we are able to Supply our clients faster and securely. In addition to hosting events in SM and Watson's, and operating offline experience zones.

WE EXPORT GLOBALLY

Our Global partners are in:

Fiji, Dubai, Russia, Taiwan, Bangladesh,
Vietnam, Azerbaijan, Jordan, Ukraine,
Iraq, Iran, India, Indonesia, Kazakhstan,
Cambodia, Turkey, Philippines,
Australia and more.

02

WHY Commalax

AT COMMALAX

We put your Business' needs first

A strategic partner. We go beyond the simple goal of selling products, turning the trust between customers and brands into meaningful experiences.

01

Curated K-Beauty Portfolio

We partner with Korea's most in-demand and trusted beauty brands so you get access to fast-moving, high-potential products your customers already love.

02

Flexible MOQs & Tailored Offers

Whether you're just starting or scaling fast, we offer flexible MOQ and competitive pricing adapted to your business size and region.

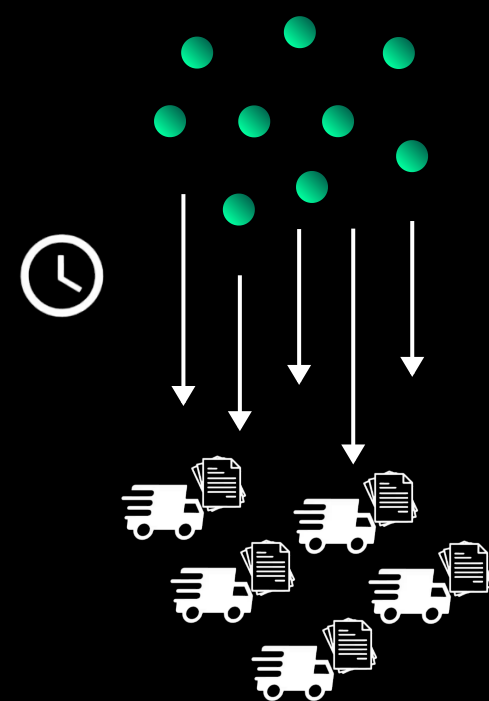
03

Exclusive Distribution & Authorization Support

Depending on the brand and market, we can negotiate exclusive distribution rights and provide Letter of Authorizations to qualified partners.

01 Curated K-Beauty Portfolio

We partner with Korea's most in-demand and trusted beauty brands so you get access to fast-moving, high-potential products your customers already love.



- Time-consuming negotiations with multiple brands
- Complex paperwork & fragmented supply chain

Without Commalax



- One stop → Access to Multiple Authentic Brand Sourcing
- Test new trends faster than your competitors
- Consolidated Shipment & reduced paperwork

With Commalax

02

Flexible MOQs & Tailored Offers

Whether you're just starting or scaling fast, we offer flexible MOQ and competitive pricing adapted to your business size and region.



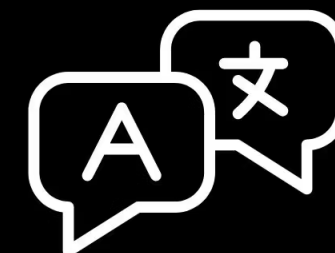
Custom Pricing and Flexible MOQs

We know every business is unique.
Test new trends, explore brands, and
scale at your own pace with customized
pricing and flexible order options.



Strategic guidance

Access expertise in K-Beauty market
entry, marketing strategy, compliance,
and certification support to accelerate
your business development.



Global Support

Receive support in your preferred
language: EN, FR, RU, BN, KM, MY, TL,
ES

03

Exclusive Distribution & Authorization Support

Depending on the brand and market, we can negotiate exclusive distribution rights and provide Letter of Authorizations to qualified partners.



Partnership & Stability

We prioritize stable, transparent partnerships built on trust. Our focus are long-term commitments for reliable growth partnering together.



**AUTHORIZED
DEALER**

Authorization & Legitimacy

Official Letters of Authorization build trust with retailers and regulatory bodies. We provide legal proof of distribution rights to support compliance and credibility.



Exclusivity & Protection

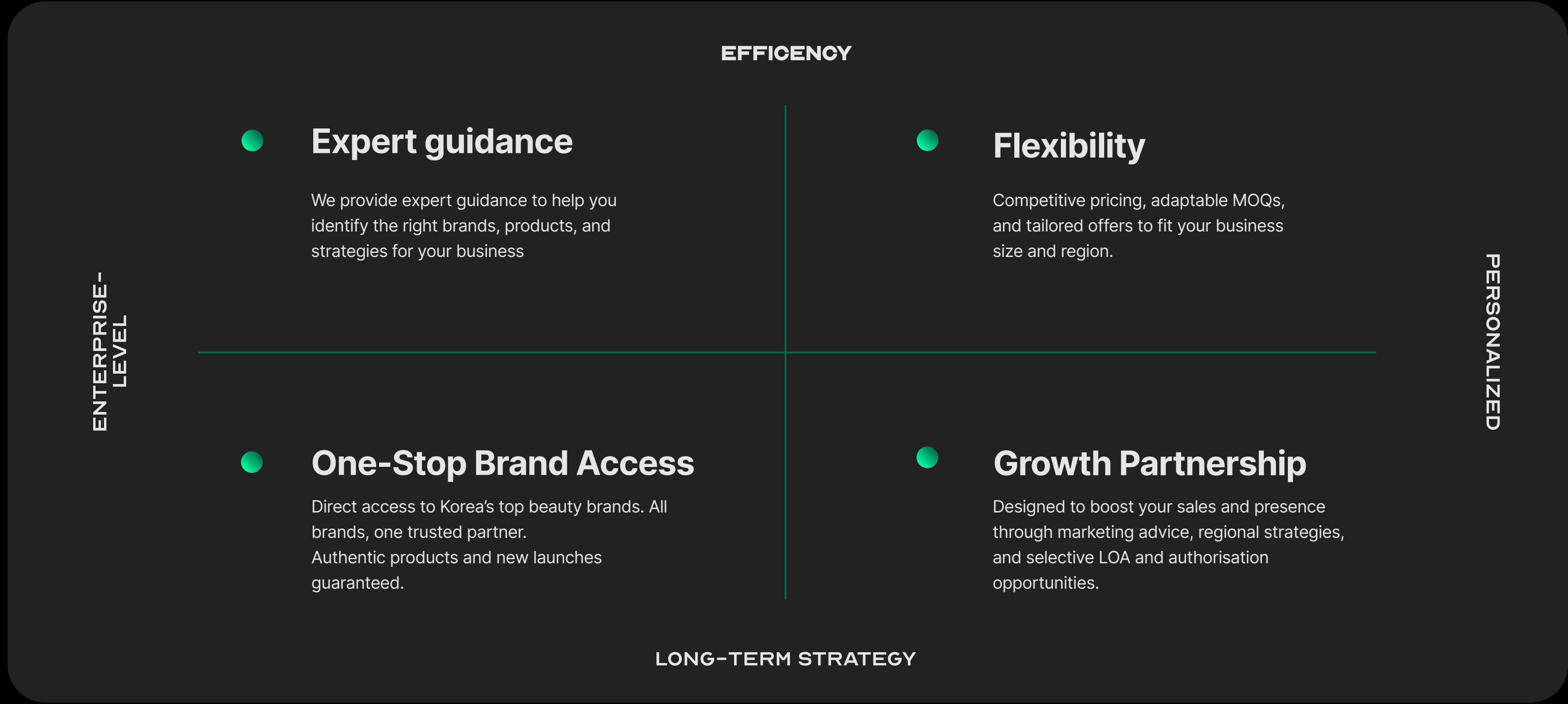
Exclusivity that strengthens your competitive advantage.

OUR BRAND PORTFOLIO

Your one-stop partner for authentic K-Beauty sourcing and growth support.



CORE STRENGTHS



03

ORDER with Commalax

EASY PARTNERSHIP INITIATION

1



Contact Us

Introduce your company and the brands you are interested in. Receive personalized expert guidance to help you identify the right brands, products, and strategies for your business.

2



Explore & Negotiate

Browse our portfolio, discuss terms, and finalize MOQs that will fit your company. We will send you a quotation in a timely manner.

3



Place your order

Confirm your order. We will contact your forwarding agent and handle the rest of the process.

LET'S GROW TOGETHER

In the global market, Commalax makes the difference.

Address

#1202~1203, 12F, ADong, 136, LS-ro, Dongan-gu,
Anyang-si, Gyeonggi-do, Republic of Korea

Contact

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BEYOND BEAUTY

Shaping the future of KBeauty

'Commalax' is derived from two words.

'Comma' signifies pause or rest, and 'lax' represents the last three letters of 'relax.'
It reflects our belief that beauty should be both intentional and calming.