

2023 Impact highlights

MADE51 brings beautiful, refugee-made products that merge contemporary design with traditional skills to a global market.

MADE51 is a global livelihoods initiative established by UNHCR in 2018 and delivered in collaboration with the World Fair Trade Organization and a network of Strategic Partners. The following data illustrate the impact MADE51 had in 2023.

Enhancing livelihoods & self-reliance

3,321*

refugee & host
community artisans
earned income

13,990

Children benefitted from
increased family income
(estimate)

94%

women

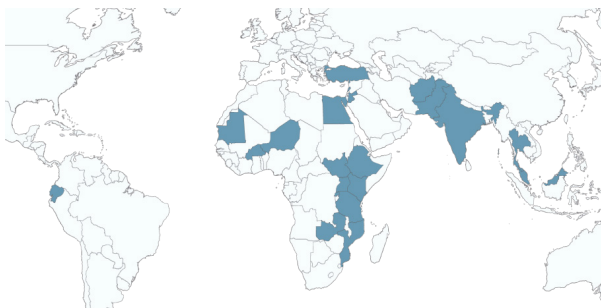
\$558,000

earned by refugee and host
community artisans

*In 2023, half of the social enterprise partners reported a decline in the number of refugee artisans, mainly due to resettlement and repatriation.



(c) Oshana



Facilitating a global model

23

countries fully engaged

17

countries of origin
represented



Creating market access

20

marketing and sales events

\$719,300

in sales of MADE51 products through MADE51 commercial activities

38

retailers and companies purchased MADE51 products for retail or corporate gifting

\$752,400

in sales of refugee-made products through LSEs' marketing channels

Strengthening network engagement

55

UNHCR staff joined the MADE51 Community of Practice

10

MADE51 Artisans became members of the Speakers group

31

Local social enterprise (LSE) representatives participated in a global workshop hosted by the LSE Council in Cairo

Focusing on skills & heritage

84

refugee artisan groups, each with unique skills

1,168

refugees & host community artisans trained by partners in artisanal techniques, product design, building stronger groups, production management, and individual financial literacy

Ecosystem partners

7

partners offering in-kind support and market access

1

lead implementing partner: World Fair Trade Organization

38

Local partners (35 social enterprises, 3 agents)



(c) Yadawee

Retailer collaboration spotlight

MADE51 partnered with The Container Store to design an exclusive 12 Days of Christmas Ornament Collection that was sold online and in their stores across the U.S. The custom ornaments were crafted by talented refugees in eight countries, including a group of Sudanese refugees in Egypt who used traditional techniques to create a beaded drum.

