

Floriëtte

trendcatching creations



COLLECTION 2024-2025

Introduction

This year, Floriette celebrates its 5th anniversary, a milestone we are very proud of. Last year, we added the beautiful label Plantophile to our collection, and this year it's finally time to include it in our catalog.

We are proud to present our new collection featuring the labels Wildflowers and Plantophile. For this collection, we explored the latest trends in colors, interiors, and lifestyle, creating products that seamlessly align with the upcoming seasons. We have also considered special occasions such as Valentine's Day and Mother's Day.

Both collections have unique products that are designed with care, love, and passion. Our qualified in-house florists hand-tie each bouquet, and some of our terrariums are put together with tweezers to ensure the highest quality and appearance.

We invite you to stay connected with us for updates on our activities, promotions, and upcoming trade shows.

And most importantly, we warmly welcome you to visit our new showroom in Maasdijk, The Netherlands. We look forward to sharing our passion and creations with you!

Mariette, Manouk
& Team Floriette

Discover our total collection in
our shop portal.floriette.nl



wildflowers
by floriette

Wildflowers by Floriette

The Wildflowers by Floriette collection is a dried flower assortment created by Mariëtte and Manouk. Our passion drives every part of the process, from selecting the best flowers to designing each bouquet with care. Our goal is to create something beautiful that brings joy, that makes you smile.

We work with our suppliers to select the best flowers for our products. Most of our dried flowers are 100% natural and grown by Dutch farmers in open fields. After harvesting, the flowers are dried using a special process that keeps their colours bright and their quality long-lasting.

We are dedicated to being eco-friendly and socially responsible. For example, our Wildflowers tags are made from paper created from agricultural waste. Every product is unique and hand-made by our skilled in-house florists.

Mono Bunches

Length ±50cm



Mono Mix - Natural
RT30-MONO-N



Mono Mix - Pink
RT30-MONO-P



Mono Mix - Yellow
RT30-MONO-Y



Mono Mix - Dutch
RT30-MONO-DT



Mono Mix - Orange
RT30-MONO-O



Mono Mix - Red
RT30-MONO-R



Mono Mix - Terra
RT30-MONO-TR



Mono Mix - Burgundy
RT30-MONO-BG



Mono Mix - Pink Pastel
RT30-MONO-LP



Mono Mix - Lilac
RT30-MONO-LC



Mono Mix - Light Yellow
RT30-MONO-LY



Mono Mix - Soft Lime
RT30-MONO-SL



Mono Mix - Peach
RT30-MONO-PH



Mono Mix - White
RT30-MONO-W

Market Bunches

Length ±50cm



Market More - Natural
MM20-N



Market More - Pink
MM20-P



Market More - Multi
MM20-M



Market More - Orange
MM20-O



Market More - Pink Lemonade
MM20-PL



Market More - Lavender Peach
MM20-LP



Market More - Sunny Delight
MM20-SD



Market More - Purple Dusk
MM20-PD



Market More - Harvest Sunset
MM20-HS



Market More - Frosted White
MM20-FW

Field Bouquets

Available in three sizes:
small 35cm, medium 50cm and large 60cm



Field Bouquet - Natural
FB30-L-N

Field Bouquet - Pink
FB30-L-P

Field Bouquet - Multi
FB30-L-M

Field Bouquet - Orange
FB30-L-O



Field Bouquet - Pink Lemonade
FB30-L-PL

Field Bouquet - Lavender Peach
FB30-L-LP

Field Bouquet - Sunny Delight
FB30-L-SD



Field Bouquet - Purple Dusk
FB30-L-PD

Field Bouquet - Harvest Sunset
FB30-L-HS

Field Bouquet - Frosted White
FB30-L-FW

Field Bouquet Exclusive

Available in two sizes:
medium 50cm and large 60cm



Exclusive Bouquet - White
FBE40-L-W



Exclusive Bouquet - Blush
FBE40-L-BL



Exclusive Bouquet - Floral Garden
FBE40-L-FG



Exclusive Bouquet - Sweet Caramel
FBE40-L-SC

Classic Bouquets

available in one size ±55cm



Classic Bouquet - Natural
CB30-XL-N



Classic Bouquet - Pink
CB30-XL-P



Classic Bouquet - Multi
CB30-XL-M



Classic Bouquet - Orange
CB30-XL-O



Classic Bouquet - Blush
CB30-XL-BL

Gift boxes



Message in a box Small 10cm - Multi
MSB50-S-M



Message in a box Large 15cm - Multi
MSB50-L-M



Flowers in letterbox 30cm - Natural
FLB50-N



Flowers in letterbox 30cm - Pink
FLB50-P



Flowers in letterbox 30cm - Multi
FLB50-M



Flowers in letterbox with vases 35cm -
Natural
FLBV50-N



Flowers in letterbox with vases 35cm -
Pink
FLBV50-P



Flowers in letterbox with vases 35cm -
Multi
FLBV50-M

Bouquets Silk Flowers

available in one size ±60cm



Bouquet Silk Flowers 5pcs - Sunshine
BS-5P-SS



Bouquet Silk Flowers 5pcs - Amber
BS-5P-AM



Bouquet Silk Flowers 5pcs- Elegance
BS-5P-EL



Bouquet Silk Flowers 5pcs - Delight
BS-5P-DL



Bouquet Silk Flowers 5pcs - Pastel
BS-5P-PS

Dried & Silk Flowers



Bouquet Dried&Silk - Peony Love
55cm
SF-FB30-PL



Bouquet Dried&Silk - Summer Party
55cm
SF-FB30-SP



Bouquet Dried&Silk - Bonbon
55cm
SF-FB30-BB



Flowers in Letterbox Dried&Silk 35cm -
Pink Love
SF-FLB50-PL



Flowers in Letterbox Dried&Silk 35cm -
Summer Party
SF-FLB50-SP



Flowers in Letterbox Dried&Silk 35cm -
Pastel Dream
SF-FLB50-PSD

Wreaths

Available in two sizes:
small 20cm and large 35cm



Wreath - Natural
WRH-NAT35



Wreath - Blush
WRH-BL35



Wreath - Multi
WRH-MUL35



Wreath - Bonbon
WRH-BON35



Wreath - Rosewood
WRH-RW35



Wreath - Terra
WRH-TERR35



Wreath - Eucalyptus Bordeaux
preserved
WRH-EUCB35



Wreath - Green Mix
WRH-GRM35



Wreath - Willow
WRH-WILL45

Creations



Wish Bottle Small 3x10cm -
Multi
WB70-S-M



Wish Bottle Medium 3x15cm -
Multi
WB70-M-M



Wish Bottle Small 3x10cm -
Blush
WB70-S-BL



Wish Bottle Medium 3x15cm -
Blush
WB70-M-BL



Brightness Vase 7x22cm - Multi
BV70-M



Brightness Vase 7x22cm - Blush
BV70-BL



Bell Jar 14x21cm - Multi
BJ70-M



Floral Tea Party 7x35cm -
Pastel
FTP70-PS



Floral Tea Party 7x35cm -
Terra
FTP70-TR

Dutch Design Collection

100% Dutch-made



Market More XL 50cm - Dutch
MM20-XL-DT



Flower Vase Delft Blue
DIY
FV70-DB



Letterbox DIY Tulip Vase 30cm - Delft Blue
**including flowers and manual*
FLB50-TV



Letterbox DIY Flower Block 35cm - Delft Blue
**including flowers manual*
FLB50-FB

Bunches



Rodanthe - Pink
DF-RODAN-PI



Spray Rose - Pink
DF-ROSES-PI



Ruscus - Pink
DF-RUS-PP



Delphinium - Pink
DF-DELPH-PI



Lagurus - Bleached
DF-LAG-BL



Gypsophila - Natural White
DF-GYP-NAT



Linum - Soft Lime
DF-LIN-SL



Eucalyptus Cinerea
DF-EUC-CIN



Achillea - Natural Yellow
DF-ACH-NAT



Phalaris - Light Yellow
DF-PHA-LY



Lagurus - Peach
DF-LAG-PH



Spray Rose - Peach
DF-ROSES-SP



Lagurus - Lilac
DF-LAG-LP



Spray Rose - Lilac
DF-ROSES-VL

To view full collection of
100+ items, visit our shop
portal.floriette.nl

Essentials

for a perfect presentation



Foldable bucket 8ltr
24x20cm
FDB80-WF-8L



Foldable bucket 10ltr
26x26cm
FDB80-WF-10L



Wooden base 1 - 5x5cm
WD80-1



Wooden base 3 - 5x15cm
WD80-3



Wildflowers Sleeve Small
26x35cm
SL80-S



Wildflowers Sleeve Medium
40x30cm
SL80-M



Wildflowers Sleeve Large
50x35cm
SL80-L

Wildflowers Sleeve Classic
50x44cm
SL80-XL

Wildflowers Ribbon 10M
WFR80-10M



Wooden Display Rack
80x25x95cm
WDR80-N



Plant deco



Succulent 6cm mix in Facepot Yannique
Small
PP0221



Succulent 8,5cm mix in Facepot Yannique
Medium
PP0222



Succulent 12cm mix in Facepot Yannique
Large
PP0223



Succulents 6cm in Renate pot
Small
PP0259



Succulents 8,5cm in Renate pot
Medium
PP0260



Cactus 6cm mix in facepot black
Small
PP0158



Cactus 8,5cm mix in facepot black
Medium
PP0159

Pots ONLY
also available.
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Plant deco



Succulent 10,5cm in Laluz pot mix
PP1008



Terrarium Terracotta
11,5x23cm
PP1012



Succulents 6cm mix in Seventies pot
PP0375



Succulent mix 8cm in Twister pot mix
PP1016



Succulent mix 11cm in Twister pot mix
PP1018

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Mix waterplants in tube
4x20cm
PP0130

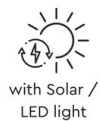


Mix waterplants in glass XL
12x35cm
PP0333

Terrariums



MINI terrarium Fittonia
9x12,5cm
PP0430



Terrarium Solar Small
8x15cm
PP0476



Terrarium Solar Medium
8x20cm
PP0477



Terrarium Cologne
19x19cm
PP1001



Terrarium Rotterdam
19x20cm
PP0125



Terrarium Montelimar
15x30cm
PP0277



Terrarium Monaco
12,5x21cm
PP0367



Terrarium London
12x26cm
PP1036



Terrarium Toulouse
16x18cm
PP0225

Terrariums



Terrarium Erlenmeyer - Small
10x12,5cm
PP1037



Terrarium Erlenmeyer - Medium
26x27cm
PP0428



Terrarium Erlenmeyer - Large
25x32cm
PP0429



Terrarium Fréjus
12x5x12cm
PP1000



Terrarium Cannes
26x26cm
PP1004



Terrarium Paris
39x36cm
PP0219



Terrarium Biarritz
15x15cm
PP1003



Terrarium Lille
20x20cm
PP0364



Terrarium Brussels
29x35cm
PP0208

Customized options

Are you looking for a specific design or unique options, a private label? We are happy to offer customized products or private labelling, tailored exclusively for you. Your own budget, design, packaging or label. Starting from only 200 pieces per product. For our dried flowers, as well as our plants and terrariums. For more information and our conditions, please mail to info@floriette.nl.

Your logo here



Logo on amaryllis



Logo on wood



Your own tag



Your logo here



Printed leaves



Your own design

