



#### HEAD OFFICE AND MANUFACTURING PLANT

#### Angers, France

DECORATIVE INTERIOR LIGHTING

#### wall lights

reading lights table lamps floor lamps ceiling lights pendant lights lighting mirrors

#### WEB SITE

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### Our organisation



HOËL accelerates the growth of brands and their autonomy, fertilising and bringing together all the energies creating value.



# Brossier Saderne is a company belonging to the RIVALEN group, a collective of French manufacturers set up to develop the excellent know-how of men and women, brands and companies.

RIVALEN was born from our conviction that industry today needs to reinvent itself to meet the challenges we face in terms of climate change and relocation. In order to set ourselves a goal in this direction, our collective became a mission-driven company in 2022 with the following raison d'être:

« We believe that local knowledge, the know-how and the values shared by our collective of manufacturers are the strength that will sustain their performance over the long term. As such, we design and manufacture objects designed to decorate or furnish living spaces, making quality and sustainability the core values of our industry. »

To fulfil our mission, we have defined three statutory objectives. They will enable us to guide our strategic business choices over the coming years and to realize our commitments:



The companies that become part of our group are fully committed to our convictions and values, and are supported by the RIVALEN group in achieving these objectives. Their expertise enables them to offer practical, economical and sustainable solutions to help people live better by reducing their own environmental impact.



# **BROSSIER SADERNE**

#### INTRODUCTION

Brossier Saderne has been manufacturing decorative in lightings since 1987 in its factory in Angers, France. Brossie derne's know-how as a manufacturer and strong creative input backed up by an in-house design office and a network of four hur partners, giving it access to a wide range of materials and man turing techniques.

Mainly supplying the hotel industry working with interior archi decorators and designers, the brand is recognised for its abi offer bespoke lighting solutions, bringing together a tradition proach with industrial capacity. Each project is the result of a ful collaboration between the talented architects, our design technicians, and the customer.

Brossier Saderne also offers a wide range of lighting fixtures its catalogue, which are always fully adaptable to suit each lig project.

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	IN THE RIVALEN GROUP SINCE
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ighting	www.brossier-saderne.com
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#### A singular know-how

Among its most remarkable projects, the manufacture lights up luxury palaces, tourism resorts and hotels, restaurants and cruise ships from all over the world. Thanks to the expertise gained over the years, it has been able to develop and confirm the brand's unique know-how.

With specific departments, from the design office to the workshops, the lighting manufacturer masters every stage in creating, designing and manufacturing lighting fixtures.



FABRICATION, ÉDITION CRÉATION ANGERS



7

# The workshops, a wealth of know-how

Brossier Saderne's workshops in Maine et Loire are renowned for theirmodernandtraditionalskills, enabling them to work with all types of materials including glass, marble, alabaster, brass, aluminium, wood, ceramics, textiles and leather....





#### An experienced design office

By facing up to the requirements of bespoke design and manufacture, the Angers-based company has been able to achieve a unique level of expertise in 3D modelling and printing, photometric studies, and electrical and thermal design, in order to offer you a range of high-quality, high-performance and long-lasting lighting fixtures.

The aim of this collection of lighting fixtures is to bring you innovative designs that are both contemporary and timeless, functional and decorative, to bring out the best lighting in any interior.





MANUFACTURE CRÉATIVE DE LUMINAIRES 1987 FRANCE

Artisanal techniques for mounting lampshades in surprising materials such as stained glass, passementerie, crystal or even hemp are regularly applied.





# Innovation & Sustainability

Brossier Saderne is keen to offer more innovative and sustainable lighting fixtures and studies the environmental impact of its creations.

For several years now, the company has been favouring lowenergy LED lighting, selecting quality materials with low environmental impact and implementing new technologies to increase the durability of its fixtures.

## An ambitious CSR approach

As a member of the RIVALEN group, which became a mission-drive company in April 2022, Brossier Saderne has defined the priorities and challenges for its CSR approach in 2023.

A short, medium and long-term action plan has been drawn up, with the aim of implementing a CSR approach based on robust key performance indicators.

The first carbon footprint study was conducted in 2023, and a purchasing analysis will be carried out in 2024 in order to implement an eco-purchasing approach.



A carbon footprint is an essential step towards progress and towards reducing the greenhouse gas emissions which are warming our climate.

TURNOVER

**8 Millions** 

of which 30% export

9

8

# Reducing the environmental impact of lighting fixtures

Today, the Anjou-based company is committed to ecodesign its lighting fixtures to reduce their environmental impact, in particular through «Cradle To Cradle» design projects.

In its creation process, it also measure the life cycle of its luminaires in order to increase their sustainability.





Raw materials

Sorting-End of life

# Brossier Saderne in a few figures...



INDUSTRIAL PLANT

1 Angers, FR

# An action plan based on 4 key areas and 12 challenges







**SHOWROOM & SALES OFFICE** 

1 Paris, FR





## **BROSSIER SADERNE**

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