Machinery for the industrial washing of carpets

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•*History*:

•Catinet is a company that has been in the carpet cleaning business for over 30 years. During this time, it has earned a strong reputation in the industry for delivering high-quality services and an unwavering commitment to customer satisfaction. However, like all companies, Catinet faced challenges in a constantly evolving market.

## •Transformation:

•A year ago, Catinet made a bold and strategic decision to transform into Catinet Innovation. This transition marked the beginning of a new era for the company, which sought to revitalize its focus and presence in the carpet cleaning market. Catinet Innovation promotes itself as a young and dynamic company, committed to taking carpet cleaning to new levels of efficiency and quality.

CATINET INNOVATION SL. NIF.B72952724 Registro Mercantil de Barcelona Tom 48615 Folio 163 Hoja B590049, Inscripción 1. •Change of Focus:

•Catinet Innovation's change of focus was on adopting innovative technologies to improve its carpet cleaning services. The company recognizes the importance of staying at the forefront in an increasingly competitive market. To achieve this, Catinet Innovation embarked on an ambitious mission to renew all of its carpet cleaning machines and systems.

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•Investment in Technology: •During the last year, Catinet Innovation made a significant investment in the acquisition of state-of-the-art equipment. These machines have a new carpet cleaning system that uses advanced technology to ensure a deeper, faster and more efficient cleaning. The company also committed to training its staff in the use of these new machines and cleaning techniques.

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•The focus on innovation has paid off for Catinet Innovation. The company has seen an increase in customer satisfaction, increased operational efficiency, and growing demand for its carpet cleaning services. Additionally, its brand image has been revitalized, attracting a younger, technology-conscious audience.

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•Catinet Innovation is in a strong position to continue growing and expanding its presence in the carpet cleaning market. Its commitment to innovation and quality distinguishes it as a leading company in its sector and a role model for other companies in the process of transformation.





## • Conclusion:

•Catinet's transformation from a 30-year-old company to Catinet Innovation, a young company with an innovative approach to carpet cleaning, demonstrates the company's ability to adapt and strategic vision. This new phase promises a bright and opportunity-filled future for Catinet Innovation as it continues to lead the way in the carpet cleaning industry.