

****EMBARGOED UNTIL 09:00 SATURDAY 3rd MAY 2025****

Introducing VH Devro: Linking together two trusted brands in sausage casing

Van Hessen and Devro are proud to announce the launch of VH Devro, their new customer and market facing brand which brings together the strength, heritage and global reputation of the two industry leaders.

Combining decades of global experience, VH Devro brings together the natural casing expertise of Van Hessen with Devro's rich history in collagen casing and gel to offer customers an integrated range of solutions.

VH Devro will serve as the unified commercial team for customer engagement and service, linking together quality, future focused innovation and reliability across a comprehensive product portfolio of natural casings, collagen casings, and gels.

"With the launch of VH Devro, we are uniting two of the most respected global brands in sausage casing. We are uniquely positioned to deliver value to our customers by linking together our local knowledge with global reach, reliability with high quality supply and our expertise in productivity and consumer appeal. Through VH Devro, we are proud to offer a great range of solutions that meet the evolving needs of our customers and markets worldwide."

Harald van Boxtel, CEO SARIA Food & Pharma

Through this commercial integration, VH Devro strengthens its ability to meet the evolving needs of global markets, delivering value through enhanced productivity, ease of doing business, a unified product portfolio, and future focused innovation.

With the tagline 'Linking everything together' VH Devro encapsulates the spirit of partnership that defines its relationship with customers. It reflects the integration of two respected brands, the breadth of VH Devro's product offering, and the essential role casings play in the production of sausages – you can't link sausages without casings!

For more information, please contact

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About VH Devro

VH Devro is the customer-facing brand of Van Hessen and Devro, two globally recognized leaders in the production of natural casings, collagen casings and gels, serving customers in over 110 locations worldwide.

Focused on quality, reliability and innovation, VH Devro links together decades of expertise and global supply chain strength to deliver industry-leading casing solutions that create value and respond to the evolving needs of customers.

SARIA Food & Pharma comprises the Business Units Van Hessen, Devro and Bioiberica.