

CRYOVAC®

BRAND FOOD PACKAGING

Recycle-Ready* Barrier Display Films

Ultra-thin, EVOH barrier, anti-fog, shrink, overwrap films with modified atmosphere which are perfect fit for circular economy's demands.

BENEFITS***



Package optimization

- At least 60% plastic weight reduction in comparison to thick laminates or thermoforming materials. Plastic reduction can also be achieved moving from tray to trayless system or if you use alternative plastic-free trays.



Brand Experience

- Give your product a premium look with shrink pack, gloss, and transparent clarity
- Improve your consumers' experience with your product with the easy opening feature
- Communicate better with your consumers through printable film and perfect label adhesion even on difficult product surfaces



Operational Efficiency

- 120 ppm on state-of-the-art HFFS equipment



Product integrity

- Protect your product across all value chains with high abuse film, leak-proof closure and hermetic sealing. Deliver convenience with easy opening.



Recycle-Ready*

CHALLENGE

Retailers' sustainability pledges are a big test for food producers' packaging materials. It is quite hard to find good solutions that reduce plastic use, ensure desired shelf-life and are recycle-ready*.

SOLUTION

New range of CRYOVAC® recycle-ready* barrier display films are not only light and thin materials that do not compromise on shelf-life but also may contain recycled content.**

*This EVOH-containing film can be recycled in polyethylene (PE) recycling streams. Degree of recyclability of the final package depends on the scope and availability of appropriate local recycling facilities.

** Recycled content from mass balance approach, certified by ISCC plus. Implementation timing and quantity depend on resin availability.

*** Based on thermoforming pack composed of a 90 micron top and 275 micron bottom.

Recycle-Ready* Barrier Display Films



SUSTAINABILITY

- Compatible with chemical recycling
- Certified “compatible for PE film recycling stream” by Cyclos
- Compliant with OPRL guidelines (UK)
- Aligned with CEFLEX and COTREP recycling guidelines.



MATERIAL

CRYOVAC Brand Recycle-Ready Barrier Display Films are 95% PE-based and demonstrates compatibility with the LDPE recycling stream.

Food-grade, soft plastic packaging with EVOH barrier. The films give you the possibility to pack without trays or using a broad range of tray shapes and types on one line. The films are pasteurizable and microwaveable.

EQUIPMENT

Material runs successfully on a wide range of HFFS systems.

APPLICATION

Fresh red meat, poultry, fish, cheese and ready meals.

