

Danish innovation meets the global meat processing industry at IFFA 2025

14 Danish exhibitors join the Pavilion of Denmark at IFFA to showcase their most innovative solutions and expand their business opportunities.

When IFFA 2025 gathers the most important stakeholders and companies in the meat and alternative protein processing industry, 14 Danish companies will join Pavilion of Denmark, showcasing their solutions to existing and potential new business partners.

IFFA is the leading event in this industry. For the Danish exhibitors this is a significant opportunity to meet existing and new business partners and gain new insights into the industry.

"At the Pavilion of Denmark, we have first-time exhibitors as well as companies who have been to IFFA before. The Danish exhibitors bring a wide range of solutions to the meat and alternative protein processing industry from packing and processing to cleaning, and the visitors can expect to see some highly innovative products and solutions at Pavilion of Denmark," says Sandra Ladefoged, Head of Food Tech at Danish Export Association who organize the Pavilion of Denmark.

From eggs to meat and plant-based ingredients

SANOVO TECHNOLOGY PROCESS, a first-time exhibitor at IFFA, is part of the SANOVO TECHNOLOGY GROUP, the leading global player in the egg handling and processing. The company is expanding their business into the food ingredients and proteins processing market.

SANOVO TECHNOLOGY PROCESS provides complete powder production facilities and versatile processing solutions, specializing in spray drying and advanced pasteurization technology and equipment. These technologies are directly transferable to the meat and alternative protein processing industries, where they can add value by gently processing liquid ingredients, such as the process of upcycling a liquid raw products into a valuable powder ingredients. This expansion is a natural next step for SANOVO.

"It takes a lot of expertise to handle eggs, as they are a perishable product. We bring our extensive knowledge and skills to new ingredient segments and applications. At IFFA we look forward to increasing visibility of SANOVO and meeting potential new business partners," says Thomas Heide Jørgensen, Business Development Manager at SANOVO TECHNOLOGY PROCESS.

Mesh and netting for your every need

Another exhibitor, who is very well accustomed with the meat processing industry and with IFFA, is EXPO-NET. The company manufactures plastic mesh and netting for many different areas of application, such as nets for meat packaging, transportation and filling of sausage skins and smokehouse nets.

EXPO-NET is certified to meet the highest industry standards and ensures hygiene and traceability in the production.

"IFFA is always a great place to be to meet up with stakeholders and discover what's going on in the industry. We're always looking to expand our business relations and this event is one of the most important places to showcase our products and solutions to existing as well as potential new business partners," says Lars Klinkby, managing director at EXPO-NET.

A clean take on the industry

Food processing is also about keeping things clean, and if visitors to IFFA are looking for state of the art cleaning solutions, it's worth paying a visit to FBK at Pavilion of Denmark. The company develops and manufactures a wide range of products for professional, industrial cleaning. FBK already have a global

market position with more than 90 distributors world wide and the company are looking forward to meeting new customers and business partners and showcasing their unique and world-leading color-coded cleaning systems.

“As a global player, it is essential for us to attend the trade fairs that create the most value - and IFFA is one of them. We continuously evaluate which events are most beneficial for both FBK and our wide network of distributors. When we participate in an international trade fair, we represent not only our own company, but also our distributors who work every day to spread FBK's solutions in their markets. Our presence at IFFA supports this mutual relationship, both strengthening our brand globally and giving our partners a stronger platform to develop their business,” says Ulrik Jespersen, marketing and creative coordinator at FBK.

Exhibitor list

Pavilion of Denmark is located in hall 9.1.

Accuratech ApS – Hall 9.1 | F44B

Alumichem A/S – Hall 9.1 | F44C

Denico Food Ingredients ApS – Hall 9.1 | F46

Eilersen Electric Digital Systems A/S – Hall 9.1 | G45

EXPO-NET Danmark A/S – Hall 9.1 | G43

FBK - Fyens Børste- & Kostefabrik ApS – Hall 9.1 | F42

Foamico ApS – Hall 9.1 | G47

Gripwiq ApS – Hall 9.1 | F44D

JIMCO A/S – Hall 9.1 | F50

NIRAS A/S – Hall 9.1 | F44A

Sanovo Technology Process A/S – Hall 9.1 | G49

ScanBelt A/S – Hall 9.1 | F48

Sika Footwear A/S – Hall 9.1 | G41

SSH Stainless A/S – Hall 9.1 | G51