

IFFA 2025

CEO Letter

As the CEO of QUPAQ, it is my great pleasure to welcome you at IFFA 2025!

At QUPAQ, we have a profound belief in the power of innovation and the potential of human ingenuity and collaboration. Our commitment to excellence and our pursuit of the right solutions have positioned us at the forefront of our industry.

IFFA is more than just an event for us; it is an opportunity to share our vision, celebrate our achievements, and forge new partnerships. We are excited to present our latest innovations, which showcase our dedication to develop solutions that enhance efficiency and reliability across the food production and packing industry. In short, we understand that production sites hold individual needs, which is why the focus of the QUPAQ booth at IFFA is going to be: "Any Food in Any Tray."

We invite you to explore our exhibition booth, engage with our team of experts, and discover the smart technologies and solutions we have developed. We are eager to discuss your production needs and show you why QUPAQ is the trusted partner for packaging automation.

Thank you for your continued support and interest in QUPAQ. We look forward to an inspiring and productive time together at IFFA.

Warm regards,

Christian Bols
CEO, QUPAQ

