



METROZ ESSENCES SPA

WWW.METROZESSENCES.COM

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ABOUT US

Metroz Essences SpA has upheld its tradition of tailor-made flavour creation for the food industry since the 1950s. From our facility near Milan, we support clients around the world.

With a dedicated R&D team specialised in meat products, we develop innovative, high-performance flavour solutions tailored to diverse applications – from traditional preparations to modern processing methods – always combining technological expertise with authentic taste.

MISSION



We develop tailor-made flavouring solutions, blending Italian craftsmanship with modern innovation to meet the diverse needs of the global meat industry.

VISION

OUR WHY can be defined as:

Our Meat Division is our contribution to exceptional meat products that satisfy consumers and set new standards in taste and quality worldwide.



HISTORY

1950s

The "Nicola Briguglio Company" was founded and started producing extracts, with a focus on specialised extraction techniques.

1960s

In the 1960s, our company was rebranded as "Raboud Metroz," marking the birth of the Metroz brand. Over the years, we shifted our focus to the extraction of aromatic ingredients from spices using solvents.

1980s

Metroz Essences constructed 2,700 square feet of new research and development laboratories, dedicated to advancing applications for food products.

In 1988, we registered BIOAROMA® as an official trademark – a milestone that highlighted our expertise in natural flavour solutions.



1990s

In the 1990s, Metroz Essences began producing specialized flavours for applications in meat, chocolate, and flavour enhancers.

How does Metroz look today?

We are a small, international team with a flat organizational structure, as we believe this is the most effective way to work. Today, Metroz produces flavours for a wide range of sectors within the food and beverage industry worldwide. Our Meat Division specializes in crafting distinctive flavour solutions for meat products.

OUR BRAND & CORE VALUES

Delivering high-quality meat experiences through tailor-made B2B flavour solutions, combining Italian craftsmanship, state-of-the-art technology, and global collaboration.

Commitment to Consumer Safety and Health

Compliance with Regulations

Use of High-Quality Raw Materials

Tailor-Made Flavouring Solutions

Hygiene & Food Safety Standards

Innovation & Continuous Improvement

Italian Heritage & Global Reach

Collaboration & Excellence

Reliable Technical Support & Customer Confidentiality

PRODUCT OVERVIEW

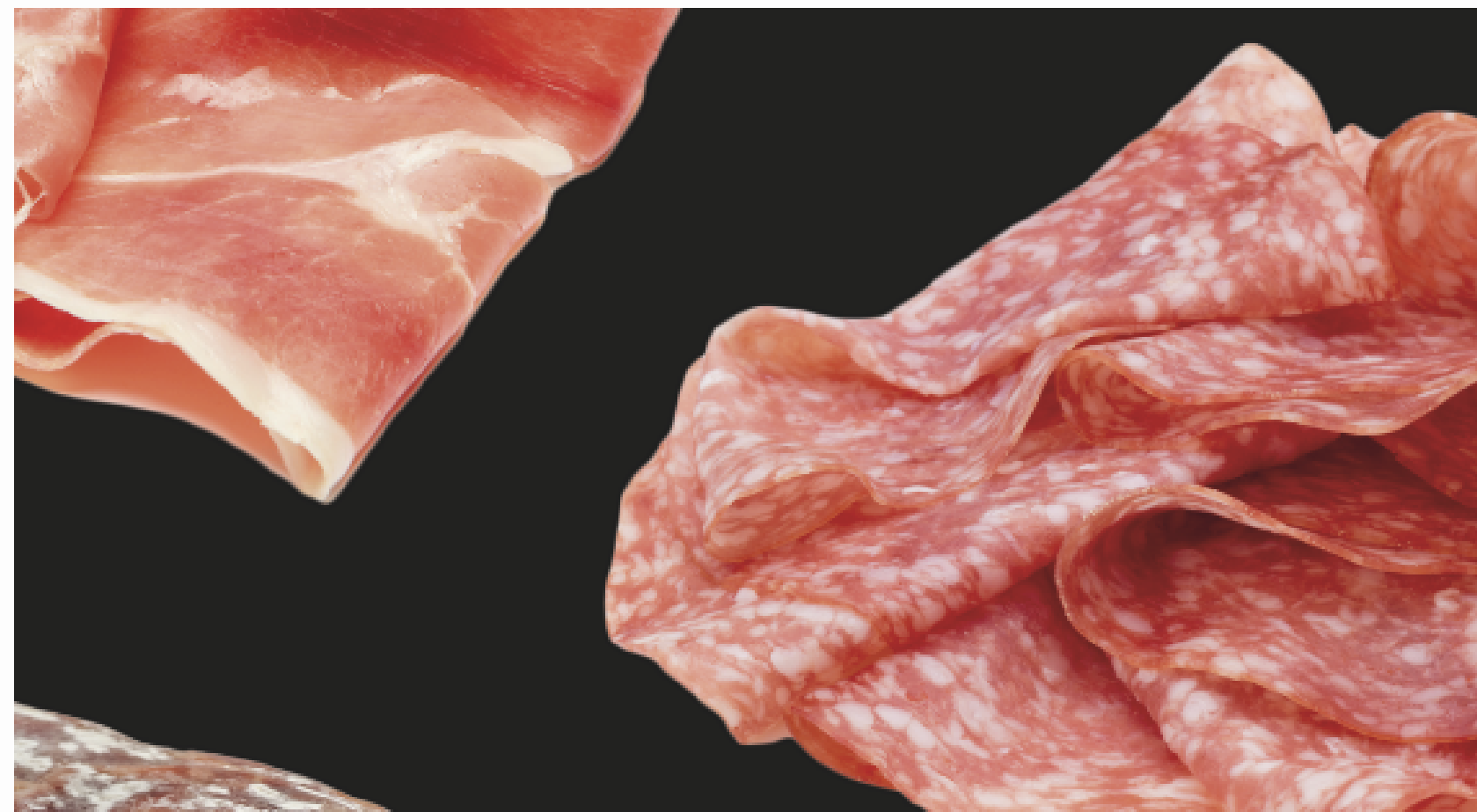


01 ULTRA CLEAN LABEL & NATURAL FLAVOURINGS FOR MEAT PRODUCTS

02 FLAVOURINGS FOR COOKED MEAT PRODUCTS



03



FLAVOURINGS FOR FERMENTED
MEAT PRODUCTS



04 BREADING SOLUTIONS FOR BAKED
AND FRIED PRODUCTS

05 FLAVOURINGS FOR GRILLED AND
ROASTED MEAT PRODUCTS

06



SMOKE NO SMOKE™ | SMOKE
FLAVOURINGS FOR MEAT PRODUCTS



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