



OPTITEX

WHO WE ARE

Optitex is the leading global provider of integrated 2D/3D product development software solutions for the fashion and apparel, transportation interiors and furniture markets. With three decades of experience and 8,000 companies representing over 30,000 installations worldwide, Optitex delivers a comprehensive range of tools that assist and accelerate the product development process.

Optitex's software solutions help reduce returns through meticulous fit analysis, enhance sustainability using our accuracy-focused 2D-3D programs, and assure operational excellence with our advanced nesting tools, a rich tech pack, production support and 3D collaboration platform.

The end result of the combination of these tools is the enabling of brands, retailers and manufacturers to design digitally and produce accurately, accelerate time-to-market and deliver high-quality products, on demand and on budget.



APPAREL



TRANSPORTATION



FURNITURE

OUR PRODUCTS

3DDI

Make full use of Optitex with this Adobe Illustrator Plugin

3DDI is Optitex's tool that enables users to instantly view their designs in 3D, using files directly from Adobe Illustrator. With this program, users will be able to view styles side-by-side, and use Optitex's high-quality rendering and easily adjustable 3D lighting. Using our portal, there's a wide range of fabric textures, accessories and trims in order for usage.

O/CLOUD

Collaboration Hub for streamlined workflow

O/Cloud allows for efficient management of the product development process. Within the program, users can share 3D assets and related tech data to everyone in a single organization, using one location for everything from blocks, fit analysis, comments to presentation boards. Users can also make use of the O/Cloud Asset Portal, an ever-updated resource which provides access to a wealth of new Optitex 3D assets.

PDS

Intuitive product development tool

Optitex Pattern Design Software (PDS) offers an expansive range of tools and functionality needed to create and modify digital patterns. With a smart and flexible integrated 2D/3D platform, PDS is compatible with most hardware and software formats.

The easy-to-use program includes an extensive variety of tools for tech designers such as sizing, static and in-motion fit analysis, photorealistic rendering and animation for marketing purposes and much more.

MARKER

Streamline your workflow with this fabric nesting tool

Marker optimizes fabric usage through nesting. Compatible with most plotters and cutters, this tool streamlines your workflow, boosting productivity and sustainability through saving the amount of fabric used and cutting down on needless waste.

WHY OPTITEX

- Interoperable 2D/3D portfolio
- Intuitive product development tools
- Open to leading major standard software or hardware formats
- Automatic nesting for accurate costing and sustainability
- Flexible, user-friendly patternmaking and nesting tools
- Seamless collaboration tools across the entire supply chain
- Functional grading to achieve full production-ready digital patterns

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www.optitex.com

