10+ YEARS OF DIGITAL COLOR DEVELOPMENT

Revolutionizing the Approval Process

ASAP was developed to streamline the traditional color approval process. High levels of administration and data management take up too much time in the already tight development calendar, and there is a need for solid statistics for objective evaluation and supplier benchmarking.

ASAP connects all supply chain partners: vendors, agents, garment makers, dyehouses, button, zipper, and lace suppliers, and more. Create requests and assign them to supply chain partners in an instant. No more spreadsheets or email attachments - all communication and submissions are managed in one place.

Anyone with internet access can work in ASAP. Transparent communication in real-time adds speed and accuracy to your color development processes.

By digitizing lab-dips and samples, natific clients save an average of 2-4 weeks of development lead time, all while generating powerful statistics! For those fibers unable to be evaluated digitally, ASAP has an image upload function to manage those as well.

KEY BENEFITS

AUTOMATION AND CONTINUOUS COLOR PROCESS IMPROVEMENT

CONNECT TO EVERYONE IN YOUR SUPPLY CHAIN
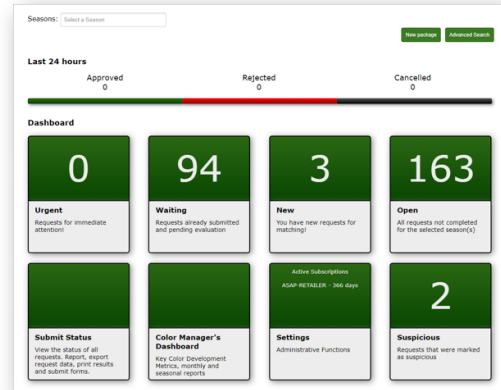
DEVELOP AND MANAGE PRINTS & PATTERNS

SAVE WEEKS OF DEVELOPMENT TIME

natific
COLOR.SIMPLIFIED.

Powerful, User-Friendly Technology

ASAP is a professional solution made for professionals. It is a secure cloud-based solution that creates an efficient workflow while safely storing and protecting your data.
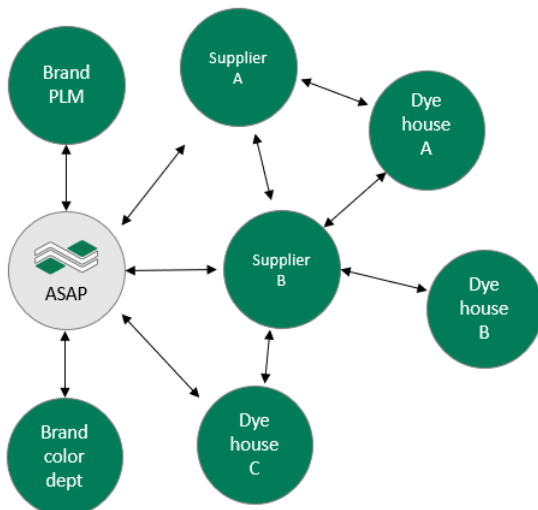
Since communication between supplier and brand takes place inside the system, you won't miss any updates. You can easily track pending lab dips, see who took action and minimize manually approved lab dips through instant online approvals.

PLM Integration

Getting your desired color right is the most important part of the equation, and our PLM/ERP system integration is a major benefit as well. Intelligent system integration is one of the biggest convenience factors of the ASAP system: users at both ends do not need to manually enter administrative data. The details are automatically extracted from the system and applied to requests and submits. Your team is free to do what they do best - assess colors, analyze data, and make strategic decisions.

Suppliers will receive color development requests through their individual ASAP accounts, accompanied by an email notification. All submissions are uploaded digitally into ASAP or marked as created in ASAP and sent by courier (if a visual process is required). The PLM / ERP system will receive information once the brand colorist or product manager approves the final color in ASAP. C O L O R . S I M P L I F I E D .

Contact us to learn about more key functions and take a look inside the system!

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