# SPINNING A SUCCESS S T R Y





mmp filtration is more than a yarn spinning company. We spin perseverance and passion with an unwavering call of duty, innovation, trust and leadership. We love to put a new spin on everything to keep us a step ahead. Come take the next leap with us. Let's spin a success story together.





## **ABOUT GROUP** 67 Years of Legacy

One of the upcoming Business Groups of India, mmp stands for delivering value through pioneering innovation and paramount trust. Narrative of mmp began in 1954, when founder, Late Deokinandan Todi, established The Flagship Company of the Group: Manoharlal Mahabirprasad with a focus on manufacturing textile products.

Our destiny was tied with that of the nation and as India leapt into its future, we too extended our legacy. In 1993, we extended our family, by establishing The Technical Textile Division. Today the Group has come a long way with business interests across textiles, technical textiles and filtration products. We have been empowering industries, creating employment and delivering quality products. Having our presence across all major cities of India, we are one of the few Business Groups to introduce pivotal technologies across all our fields of operations.





## From The Desk of Executive Director

mmp is set out to carve its niche in making Futuristic Fabric for a sustainable and better world. We live by the ideology of 'Dream, Create, Produce' to bring about yarns that will

create a world of difference and elevate India ahead of the competition on global map. At mmp, technology, innovation and experience are integral not only to spinning new yarns, but also to spinning a roadmap for the future.

## Spinning Leadership in Yarn Manufacturing

Established in 2003, mmp filtration, a frontrunner in yarn manufacturing in India, caters to the fast changing and stringent demands of some of India's most premier textile weavers.

mmp filtration has a cutting-edge infrastructure in Ahmedabad, Gujarat with capabilities and technology to manufacture top-notch quality yarns offering desirable properties in customized variety of blends. Some of our yarns are High Permeable Irregular Slub Yarn, Core and Sheath Yarn, Melange Yarn, and Uni Colour Twisted Yarn.





## Spinning Ahead in Fashion & Textile World

mmp is passionate about ushering in a new era of textile and fashion world with an extensive portfolio of innovative, high-value and sustainable yarns.

Our reputation in fancy and novelty yarn manufacturing inspires us to always reinvent ourselves to create a competitive advantage. Strategic acumen, decisive management, and dedicated team spun into the common thread of continuous innovation and consistent quality is certain to herald our leaps that will introduce new dimensions for making modern day fabrics.

mmp filtration is the 1<sup>st</sup> - and at present the only - company to manufacture uniquely crafted High Permeable Bulky Yarn







## VISION

To change the dynamics of textile world by continuously identifying and implementing innovative potentials, and delivering products that enrich lifestyle and technical textiles with the focus on sustainable and inclusive growth.



## VALUES

#### WE ARE WHAT WE BELIEVE

- Respect for team, clients and environment
- Commitment to quality and innovation
- Striving for growth that permeates across value chain
- Implementing process and safety rules
- Adhering to ethics and code of conduct



### **Products That Spin Performance**

Our technology and manpower enable us to produce any customized yarn by meeting client specifications using any material including cotton, viscose, jute, wool, silk, chiffon, satin, linen, acrylic, polyester, nylon, rayon, lycra, aramid, PPS, UHMWPE. Our technical textile yarn is a hybrid yarn having sheath and core combination for special application.

**High Permeable Bulky Yarn** is made from natural and synthetic polymers with various remarkable blends. The yarn can be produced with and without core sheath combination.





**Twisted Yarn** is made by using excellent blends of a variety of fibres, and textured yarn.

**Irregular Slub Yarn,** which is irregular in length and diameter, gives beautiful outlook to the end product.



**Open End Melange Yarn** is in high demand to make new age fashion textile.





**Sheath & Core Spun Yarn** adds value to end use fabric with superior properties for technical textile application.

Sustainable Textile Yarn accentuates our Go Green drive under which we use a good portion of recycled fibers into our yarn, thus helping in reducing carbon footprint.





**Technical Textile** has high functional value in applications ranging from protection, safety, automobile parts, and many more.



## **Applications That Spin Innovations**

High performance characteristics of our yarns are suitable for making high-end and premium textile products across various applications. Quality, sustainability and newness of our yarns are the stepping stone for textile weavers to innovate exciting new fabrics with a completely new look and feel. With our yarns, we promise to stay one step ahead of the competition.

- Fashion Apparel
- Active Sports Wear
- Winter Wear
- Upholstery
- Home Furnishing
- Rugs & Carpets
- Tapestry
- Ropes
- Advanced Materials in Denim

- Technical Textile
- Safety Belts
- Safety Gloves
- Clutch Facing
- Brake Lining
- Asbestos Free Composite
  Friction Yarn
  - Woven Brake Blocks
- Filter Fabric







Active Sportswear







Safety Gloves

Carpet & Upholstery



Filter Fabric





## Benefits That Spin Value

Incredible, Innovative, Amazing High Permeable Bulky Yarn

#### **Properties Suitable for High Performance Fabrics**

High Permeable Bulky Yarn is flexible, breathable and functional. It impresses with its aesthetic and functional properties. It is lofty, lightweight, soft-to-touch and provides incredible warmth to weight ratio.

#### **Thermal Insulation Suitable for Cold Climate Textiles**

High Permeable Bulky Yarn provides exceptional thermal insulation properties to reduce evaporation of water from skin due to radiation, conduction and convection.

#### **Super Absorbency Suitable for Hot Climate Textiles**

Our yarn has super absorbent structure and absorbs moisture released from human body.

#### **Tactile Comfort for Fashion with Function**

It is designed keeping in mind thermal stress of the wearer, human body metabolic heat and weight of clothing in order to inspire a feeling of comfort and satisfaction.

#### **Polyester That Feels Like Cotton**

When you weave our produced Polyester Yarn into any form of textile material, it will give the feel of cotton to fabric with high comfort characteristics.

#### Asbestos Free Clutch and Brake Lining, Core Spun Yarn

For greater impregnation, highest burst strength, good permeability, stable friction, and higher durability.

## Strengths To Spin Success

#### **18 Years of Experience**

We lean on our experience to create breakthrough blends that ensure superior physical and mechanical properties of the fabric like strength, weight, texture, finish, fall, softness, lustre, elasticity, moisture absorption and air permeability.

#### **Peerless Ingenuity**

Excelled by leadership drive and years of research & development, we are equipped to collaborate with clients to conceptualize and develop exciting yarns from scratch that meet specifications for desired application, be it apparels, upholstery, tapestry, blankets, ropes, carpets, or technical textile applications such as filtration, safety gloves, safety apparel, brake lining and clutch facing.

#### **Unparalleled Quality**

Before any product is proposed for its use, we ensure its quality by having it tested in our lab and also by multiple independent laboratories. While the yarn is tested, we also weave yarn into fabrics for quality testing and only after the fabric aces all tests, the yarn is approved for commercialization.

#### State of the Art Infrastructure

We have centered our fully automated textile yarn production in Ahmedabad, Gujarat and invested in the latest technology where the machinery is re-engineered by our team. This gives a very unique advantage to manufacture specialized yarn for fashion, upholstery, and technical textile world.



#### **Tenacious Team**

Our team believes in taking the first initiative to deliver newness for the world of fabrics. This spirit is the binding force across manufacturing, sales, marketing and management teams. It is The Tenacity of the Team that keeps us ahead of the curve.

#### **Pan India Network**

mmp has a strong presence and supply chain network spread across India, which facilitates us to deliver our products to any location in minimum lead time. Extensive network also enables us to provide prompt service support.

#### **Sustainability**

At mmp, our goals are aligned with the preservation of environment by re-using the existing fibres and textiles, which allows us to reduce the need for newly manufactured fibres. This also saves water, energy, dyes and chemicals, which helps us to reduce carbon footprint.





MMP Filtration Pvt. Ltd. (Yarn Division) C3-602 Anushruti Tower, SG Road, Thaltej, Ahmedabad – 380059, Gujarat, India. +91 79 26858031, 9925601108 I hpyarn-ahmd@mmpfilter.in I www.mmpglobal.in