

SENFA

INNOVATIVE COATING SOLUTIONS

OUR CSR COMMITMENTS

Economic development is no longer conceivable without environmental and social progress. Senfa is fully aware of the responsibility for his job as coater and has a leading role in contribute to building a development model that is more ecological and inclusive, and to enable the emergence of new of sustainable growth.

Thus, Senfa's ambition is based on four transversal axes which dictate the conduct of our business :

sustainable development, new technologies and innovation, the promotion of human rights, labor and safety, the environment, throughout the product life cycle and in the supply chain.



CONCRETE COMMITMENTS

In accordance with our corporate culture, we are committed to an eco-design approach.



RESPONSIBLE PURCHASING

- Development of responsible innovation
- Promotion of Human Rights, Labor and Safety
- Industry and Environmental Protection
- Commitment of our suppliers to a responsible purchasing charter
- Establishing long-term relationships with our suppliers
- Selection of French (majority) or European weavers
- European sourcing of our recycled yarns for our recycled polyester bases
- Involving our suppliers in more virtuous solutions by building long-term partnerships with local players
- Supply by land or sea only* (*excluding saflex)
- Consideration of the carbon footprint in the purchase of bases (EURO IV/ VI fleet, eco-driving training)
- Purchase of cardboard from a recycled channel



DEVELOPMENT OF RESPONSIBLE INNOVATION

- Integration of a product life cycle approach from R&D development
- Creation of new aqueous coatings by anticipating the evolution of the Reach regulations (without bromine without antimony, non-fluorinated, solvent-free)
- Development of chemical formulations that respect operator safety
- Desire to reduce the number of passages in coating line in order to limit the consumption of resources
- Evolution of all our SIGN products by integrating recycled bases in the medium term
- Selection of certifications from product development: OEKO-TEX®, A+...
- Realization of Eco-profiles of finished products for the SIGN and ARCHI ranges.
- Promoting recycling and upcycling



PROMOTION OF HUMAN RIGHTS, LABOR AND SECURITY

- Membership of the United Nations Global Compact since 2017 and declined through CSR objectives
- Encouragement of professional equality: 45% women and 55% men (2021)
- Acquisition of skills through a training program : 16 hours of training/person/year (2021)
- Implementation of a code of good conduct
- Formalization of a charter and guide to good use of mobile communication tools
- Encouraging internal promotion and recruiting employees from the local area
- Planning an integration process to facilitate the arrival of new employees
- Implementation of Discovery Days to discover the professions of each entity of the Chargeurs Group
- Development of the health and safety risk prevention system using the Bird principle
- Creation of a dedicated internal Health, Safety and Environment department
- Organization of an annual Safety Day at all Chargeurs sites
- Automation of workstations to improve working conditions (paste preparation, hoists and packaging)
- Development of regular internal communication initiatives



INDUSTRY & ENVIRONMENTAL PROTECTION

- Application of the legislation on classified installations for the protection of the environment
- Optimization of the use of energy
- Modification of our lighting thanks to LED systems in production areas and offices
- Reduction of electricity consumption through heat recovery from process installations
- Installation of an online deposit control tool on the coating lines to optimize raw material requirements
- Integration of a dedicated quality management structure to ensure product conformity
- Promoting recycling channels by selectively sorting the waste from our production flows
- Implementation of eco-pasture for the maintenance of our green spaces

