



WERNERFELT



Wernerfelt  
Takes Pride

The merger between Nishat Mills and Wernerfelt is not just a union of two companies; it's the fusion of their strengths, resources, and visions.

Both companies are diligently working towards a future that promises a multitude of benefits for their customers, partners, and the industry as a whole.

Newsletter - October 2023

# EXCITING MERGER

## Nishat Mills and Wernerfelt

We are thrilled to bring you exciting news from the world of textiles and manufacturing! In a significant move that promises to reshape the landscape of the industry, Nishat Mills and Wernerfelt have officially merged, forming a powerful alliance that combines decades of experience and expertise.

in its ability to deliver fabrics that offer the perfect blend of comfort, protection, and unmatched quality





This partnership marks an exciting new chapter in Wernerfelt's 90 years of existence as we move toward wider opportunities in distribution and innovation in production.

We do so with complete trust and confidence in Nishat's continued commitment to our brand's vision and quality control.

**Lars Lauridsen**  
CEO of Wernerfelt

This collaboration heralds a new phase in the evolution of Nishat Group.

We hope to support the future growth of Wernerfelt and are excited to welcome them into the Nishat family.

**Umer Mansha**  
CEO of Nishat Mills



Wernerfelt, a name synonymous with specialized textile manufacturing, boasts a remarkable legacy that spans over 90 years.

The company has established itself as a trusted supplier of high-quality fabrics, particularly for personal protection and workwear.

What sets Wernerfelt apart is its unwavering commitment to research and development, innovation, and sustainability, which has earned it a strong foothold in the European market.

### Expanding Product Portfolio

With Nishat Mills' extensive manufacturing expertise and impeccable compliance standards, Wernerfelt is excited to introduce new categories and products to their portfolio. This expansion will not only cater to a broader range of customer needs but will also reinforce their commitment to delivering sustainable and innovative solutions.

### National and International Growth

Nishat Mills, a powerhouse in its own right, brings a wealth of capabilities to this merger. Beyond complementing existing product lines with a more sustainable and efficient supply chain, Nishat Mills is poised to grow its portfolio and logistic networks further. This expansion will leverage Nishat Mills' existing national and international channels, opening up new avenues for both companies to explore.

### Elevating Production and Logistics

Wernerfelt's well-established production and logistics channels are set to receive a significant boost through this merger. The collaboration aims to enhance efficiency and productivity, ensuring that customers receive their orders faster and with the utmost traceability. It will elevate the overall customer experience and satisfaction.

In essence, the merger between Nishat Mills and Wernerfelt marks the beginning of an exciting journey towards a more dynamic, innovative, and sustainable future for the textile industry. The combined expertise, resources, and commitment to excellence of these two industry giants promise to deliver unparalleled value to customers and stakeholders alike.