



JAC | BETTER DRIVE
MOTORS | BETTER LIFE

ABOUT US

We Are JAC

Since **1964** In Hefei

A Comprehensive Automobile Group Company

integrating engineering, manufacturing and sales of commercial vehicles,
passenger cars and power trains, covering also auto mobility and auto financing





Our Brand

Brand Vision

Better Drive

Better Life

Brand Mission

Deliver optimal mobility solution
and experience to our users and
contribute to a better world

Brand Idiosyncrasy

Wisdom Vitality

Enthusiasm Enterprising



Top 500

China Auto
Company

10 Million

Global Sales
Volume

No. 36

2023 BrandZ China's
Global Brand

43.6 Billion

Global Top 100 Most
Valuable Car Brands

Top 100

2023 Brand Finance's List
Of The World's Most
Valuable Car Brands

Over 130

Countries And Regions

Overseas Users

1 Million

历史印记

Brand History

1964.5.20

JAC Motors was established

1968.04

The first truck trial-production succeeded, filling the gap in Anhui automobile industry

1990.05

The first batch of JAC light-duty trucks export to Bolivia

1990.06

The first dedicated bus chassis in China was born

2001.08

JAC Motors went public in Shanghai Stock Exchange

2002.03

JAC "Refine" MPV officially rolled off production line, entering the passenger car segment

2003.10

JAC heavy-duty truck was born, establishing full-scale commercial vehicle product portfolio

2010.12

The first generation of electric car launched into market in batches

2016.04

Strategic cooperation framework agreement signed with NIO

2017.12

JAC Volkswagen Joint venture established

2018.12

Anhui Cummins Joint venture founded

2023.12

Intelligent NEV Cooperation Agreement signed with Huawei



Brand Honors

National Enterprise Technology
Center

2006

National Industrial Design
Center

2015

Enterprise For Exemption
For Export Inspection

2009

China Industry Award

2018

National Quality Award

2010

AutoVision China
Jury Nomination Award

2023

China Top 10 Engines
Award

2019

J7-Runner-Up Award in Altair's
"Lightweight Enabling
Technology"

2021

e-JS1-"Best Resale Value" Award
From KBB, Brazil

2021

E30X-Obtained NCAP five-star
safety certification

2023

RF8 MPV-Top 10 Car Body & Best Structure
Award in China

2023



Brand Honors

产业布局和业务架构

Industrial Layout and Business Architecture



Vehicles

Commercial vehicles



Passenger vehicles



Buses



Joint Ventures/Subsidiaries



Vietnam Joint venture
Hong Kong subsidiary

Uzbekistan subsidiary
Kazakhstan Joint Venture

LS subsidiary
Malaysia subsidiary

Core Components



Auto Finance



Public Travel



Education Industry-University- Research Cooperation



Hefei University of Technology



University of Science and Technology of China



Zhejiang University



Anhui Automobile Vocational and Technical College

研发创新

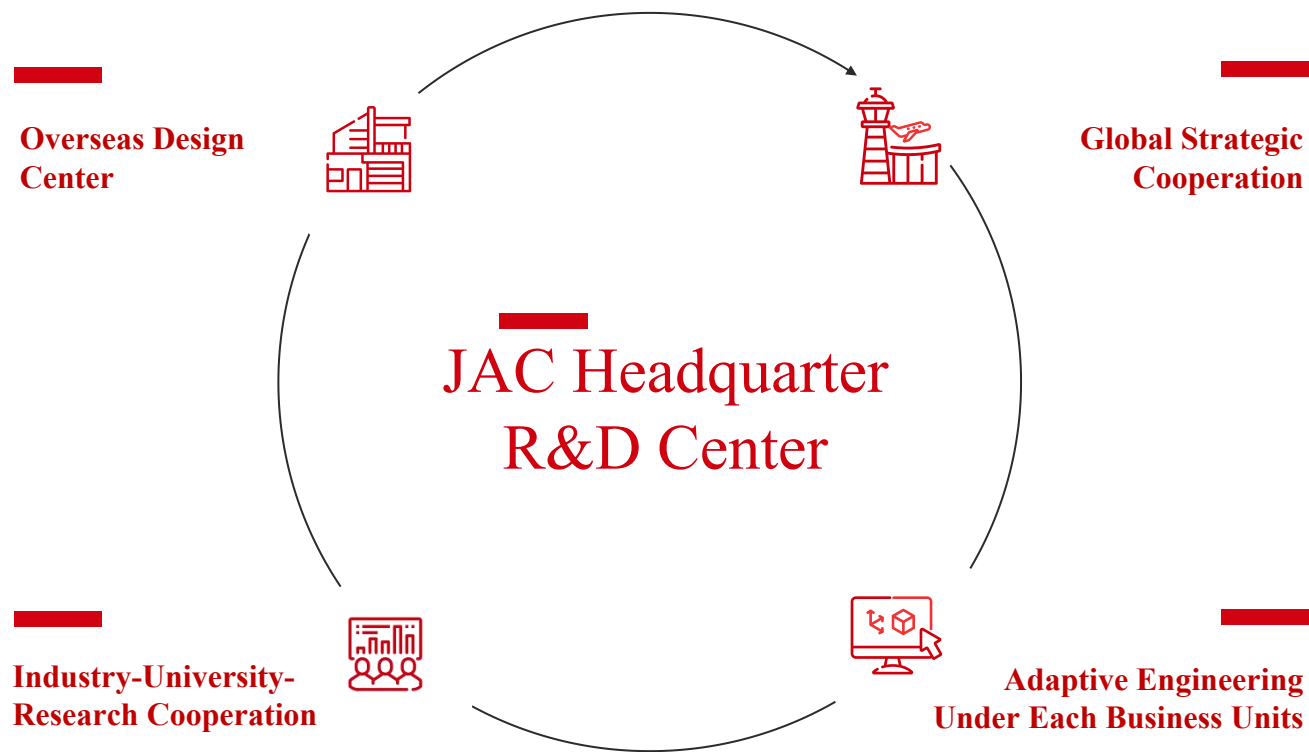
Independent R&D



- National level R&D Center, National Industrial Design Center, Overseas R&D Center
- Highly qualified R&D team with nearly **5,000** engineers, **39** skill-master-studios and **324** senior engineers
- **5%-8%** annual sales revenue investment on R&D with total investment over **\$300 mil.** in 2023

Our Team

R&D Org. Setup



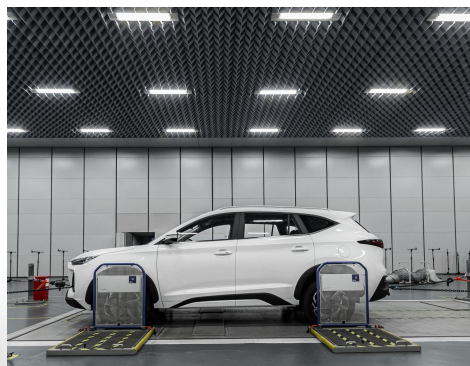
研发创新--先进试验室

R&D Innovation—Advanced Laboratory



Crash Test Laboratory

Full capacity to carry out passive safety tests according to national standard, C- NCAP, ECE, FMVSS, Euro NCAP, etc.



NVH Laboratory

International level labs including bilateral pass-through noise test chamber, semi-anechoic chamber, material acoustic performance chamber, etc.



EMC Laboratory

Electromagnetic compatibility test for vehicles and components, including 10-meter semi-radio waves dark chamber, semi-radio waves dark chamber, and shielding chambers.



Intelligent Connectivity Laboratory

The first Intelligent connectivity lab approved by CNAS in China.

乘用车智能技术平台

Passenger Vehicles Intelligent Technology Platform



DI Platform

Small And Medium Car
And SUV

DE Platform

Medium And Large Car
And SUV

DM Platform

MPV

ICE Platform

Medium And Large ICE
Vehicle Platform

Small ICE Vehicle
Platform

商用车智能技术平台一星链1号技术总台

Commercial Vehicle Intelligent Technology Platform

Four Major Power Train Technology Platforms
Ejecting New Development For Commercial Vehicle

01 BEV Platform



02 Hydrogen Platform



03 ICE Platform



04 Hybrid Platform



智能化技术

Intelligent Technology



Intelligent Networking



Commercial vehicles are commercializing ADAS technologies such as LDWS and AEBS

The RF8 is the first to use the HarmonyOS 4.0 system and the iFLYTEK Xinghuo cognitive model to build an open software ecosystem

Intelligent Driving



Launch L2+ products in batches
Level 3 and Level 4 highly automated driving capabilities have been built

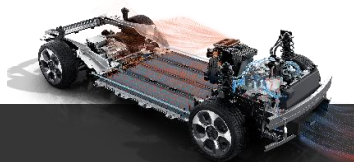
新能源技术：九代技术四代产品积累

New Energy Technology:

A Total Of **9** Generations Of Technology And **4** Generations Of Products Have Been Launched
Over **50** BEV Core Technologies, Accumulative Testing Mileage Over **43** Million Kilometers
719 Approved Patents, **268** Invention Patents, **141** International Technical Standard Applied
21 National&Industrial Standards Drafting&Advising



Honeycomb Battery



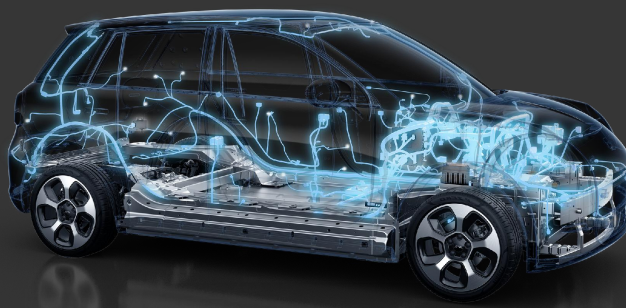
Thermal Management System



CTB Battery Body Integration

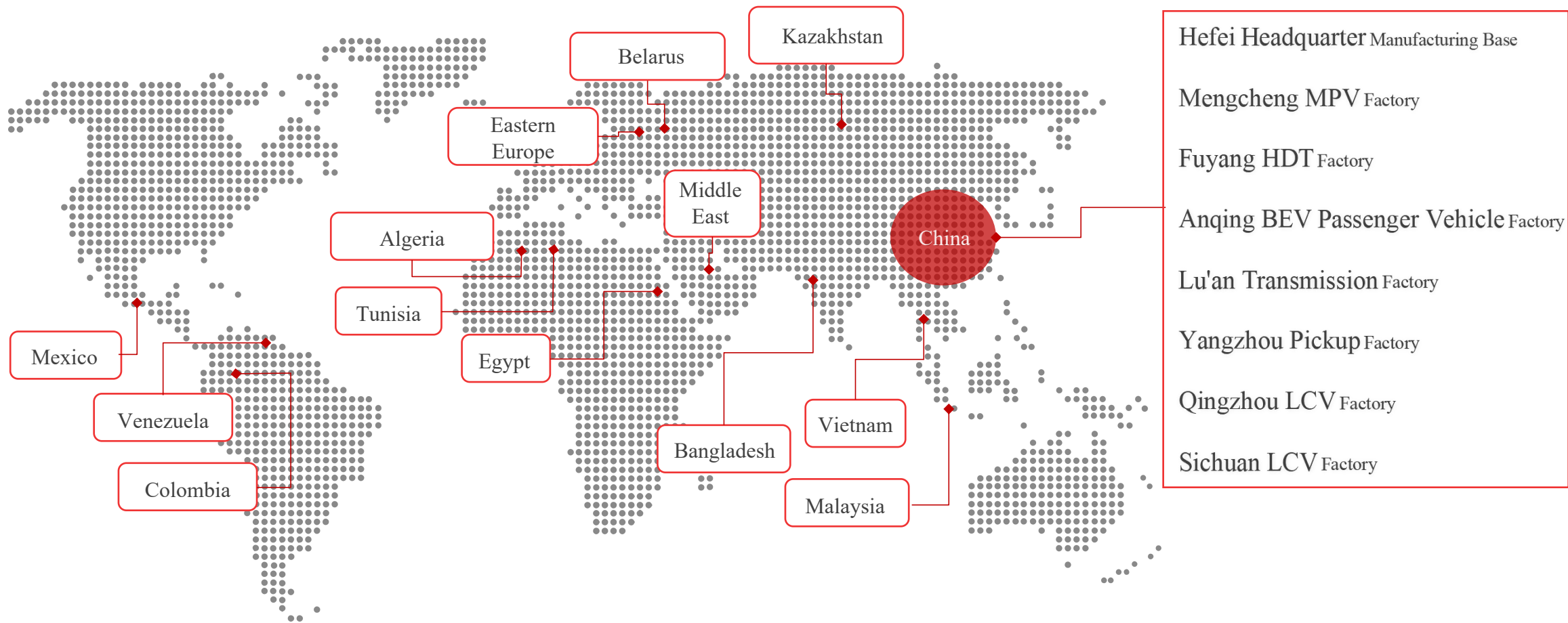


9-In-1 Electric Drive



整合全球资源 造世界车

Integrating Global Resources to Build Global Vehicles



27 Production Facilities Globally Including **19** Overseas KD Factories Localization Rate In Core Markets Over **65%**

High-End Commercial Vehicle Manufacturing Base

Covers An Area Over **2.6** Millions m²

Total Investment **\$760** Millions

Annual Production Capacity **200,000** Vehicles



Minute Factory



Dark Factory



Digital Factory



ABB Robots From Sweden



KUKA Robots From Germany



6000 Tonnage Stamping Machine



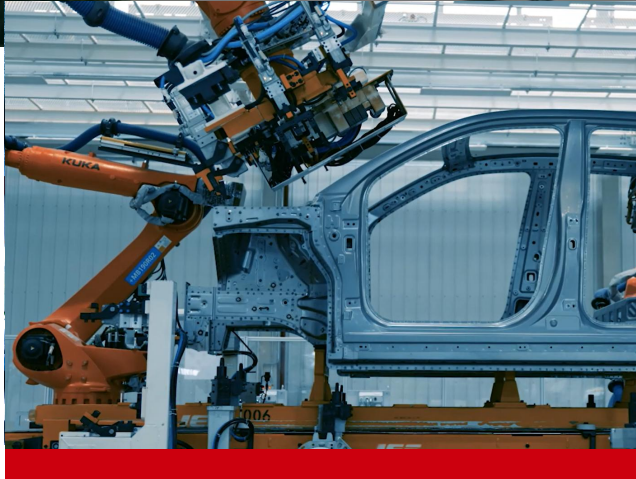
Auto Paint Spray Robots

High-End Intelligent New Energy Passenger Vehicle Manufacturing Base

Factory Covering Area Of **350,000** m²

Transparent, Green, Lean And Agile

Annual Production Capacity Of **300,000** Vehicles



质量为本

Quality Oriented

Extreme Environments Adaptability Test

Accumulative overseas testing
mileage over 2,558,000 km.

Germany VDA Quality Management System

International quality standard
integrating 12 functions

Three-Arc High-Ring Runway Testing Track

McConnell curve design, capable to carry
out reliability and durability test for all
product models



Product Line Overview



Complete Product Line

covering light-duty trucks, pickups, medium and heavy-duty trucks, passenger cars, multi-functional vehicles, buses and full range of new energy vehicles

Commercial Vehicles Product Line



Small Truck



Light-Duty Truck



Heavy-Duty Truck



Pickup



Van

JAC LDT Series



Diverse Application Scenarios

- Various cargo body refitting for different applications

Millions Of User Recognition

- Trusted and quality endorsement by over 1 million global users

Optimal TCO

- Superior performance
- Lower operational costs
- Higher reliability

JAC HDT Series



Complete Product Line

- Including Tractor, lorry truck, tipper and mixer

Multiple Power Train Options

- Covering diesel, CNG, new energy and other power trains

Diverse Drive Forms

- Full series platform design
- 4×2, 6×4, 8×4 and other propelling forms

JAC Pickup Series



Complete Product Portfolio

- Platforms covering commercial, semi-commercial and passenger use

Various Power Train Options

- Covering ICE, PHEV, REEV, pure electric and other power forms

Diverse Drive Forms

- 4×2 and 4×4 drive forms

JAC Mini Truck Series



Lighter Weight And Higher Flexibility

- Minimum wheelbase 2470mm
- With total height less than 2100mm
- Easy maneuvering in complex road conditions

Multiple Power Trains

- Covering diesel, gasoline, CNG, new energy and other power trains

Various Cabin Types

- Single cabin, double-cabin, LHD and RHD

JAC Van Series



Full Coverage For Various Scenarios

- Panel van, passenger van, chassis cabin van, construction van and special purpose van for different applications.

Multiple Wheelbase And Space Options

- Passenger van with 3 to 21 seating capacity
- Panel van with 7m³-18m³ loading space

Various Power Trains

- Covering gasoline, diesel, BEV, etc.

Passenger Vehicles
Product Line



JS8 PRO



JS6 PHEV



RF8



E30X



J7 PLUS

SUV产品系列

SUV Family

JS4

Fancy&Fashionable SUV born for young generations

Intelligent ADAS system onboard

A smarter and safer SUV for our users

JS6

First compact SUV built on the dedicated ICE platform

C-NCAP five-star safety certification

Equipped with ACC, AEB, LDW, ICA and other driving assistance systems

Comprehensive onboard Apps for more a more intelligent car





轿车产品系列

Sedan Family

J7

First sedan model after introduction of VDA management system from VW.

Quality assessment carried out according to the German VDA quality management system

Equipped with J-Link connectivity and security system

E30X

The first model from DI BEV platform

Equipped with core technologies including 9-in-1 driving motor, cellular battery, and CTB

First A0 class car with C-NCAP five-star crash test certification in China

MPV产品系列

MPV Family

Leading player in Chinese commercial MPV segment for many years

Deriving from MUSE architecture-first dedicated MPV architecture in China

Covering both business and family use with hybrid and pure electric power trains

Delivering optimal user experience for all scenarios



1200+

Overseas Sales
Network

1200+

Overseas Service
Network

132

Countries And
Regions Covered

Over 1 Mill. Units

Accumulative
Export

布局全球

Global Layout

No.1 Exporter In Medium And High-End LDT Segment

No.2 Exporter In VAN Segment

No.3 Exporter In Pickup Segment

An aerial photograph of Rio de Janeiro, Brazil, featuring the Christ the Redeemer statue on Corcovado Mountain in the foreground, the bay of Guanabara in the middle ground, and Sugarloaf Mountain (Pão de Açúcar) on the right. The background shows the city of Rio de Janeiro and distant mountain ranges under a cloudy sky. A semi-transparent dark blue overlay covers the entire image, with a vertical red line and two red dots running down the center.

Latin America

Cultivating And Achieving Leaping Development
Over 500,000 Market Ownership



Mexico

Pioneer of Chinese auto brands
Top 1 market share of electric passenger vehicle
5 out of 10 electric vehicles in Mexico are made by JAC



Chile

Accumulative export exceeding 50,000 vehicles
Raking No.1 Chinese Light truck for consecutive years
Top 1 Chinese HDT brand



Colombia

Top 1 Chinese pickup brand
Top 3 global light truck brand



Brazil

Delivering mobility solution for global fortune 500 enterprises
Top 1 global electric light truck brand



Peru

Top 1 Chinese commercial vehicle brand
Top 1 Chinese pickup brand
Top 2 Chinese SUV brand



Uruguay

Top 1 among global light truck brand



Ecuador

Top 1 Chinese commercial vehicle brand
Top 2 global commercial vehicle brand



Europe

Establishing Footholds For Future
Marching Towards The Global NEV Highland



Italy

Small SUV product sales volume making new breakthrough in the high-end market



Norway

Electric passenger vehicle have made new breakthrough
Creating a new brand image of high quality Chinese BEV



Spain

Electric light truck have reached cooperation with leading local enterprises and municipalities

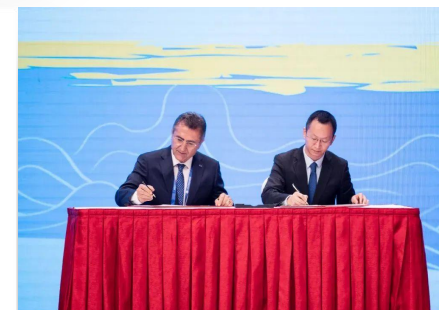
France

The N75EV electric light truck certified with WVTA approvals



Turkey

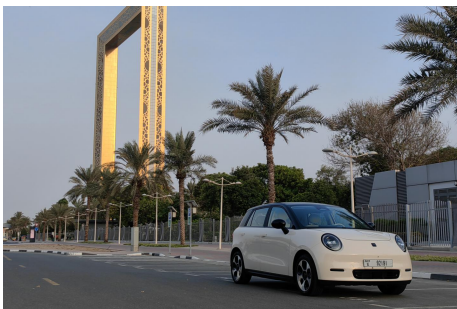
Strategic cooperation with strong local automotive industry player
Localized production for all product portfolios





Gulf-Africa

Exploring The Jungle And Optimize Our Operational Layout
JAC Presence Across The Whole Continent



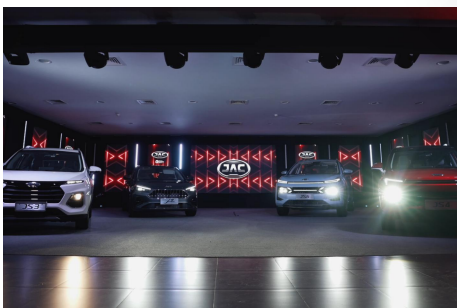
U . A . E

Star market in Gulf region
Top 2 Chinese passenger car brand



Saudi

Top 1 Chinese light truck brand



Qatar

Top 1 Chinese HDT brand



Oman

Top 3 Chinese brands with full series products

Egypt

Leading the trend in local auto market
TOP 3 Chinese brands



Algeria

Returning to the market with stronger presence
Top 1 global light truck brand with over 40% market share



South Africa

RHD pickup benchmark market with leading market share



Nigeria

Top 1 Chinese pickup brand



An aerial night view of a city skyline, likely Hong Kong, with numerous illuminated skyscrapers and a harbor filled with boats. A red vertical line runs down the center of the image, with a red dot at the top and another at the bottom.

Asia Pacific

Empowering the Region To Build Up New Vision

Establishing localized operation



Vietnam

Establishing joint venture
To build a localized operation base in
Southeast Asia
Top 1 Chinese light truck brand



Australia

High-end pickup and electric light
truck achieving market breakthrough



Singapore

High-end new energy vehicle market
breakthrough
Representative of China's new energy
commercial vehicle brand

Hong Kong, China

"King of Commercial Vehicles"
award from the local influential
media
Top 1 Chinese light truck brand



Thailand

Cooperation with local leading
industrial fleets
Realizing mass delivery of BEV pickup



Malaysia

Establishing JAC 100% owned
subsidiary company
Wide dealer network coverage in
local market



An aerial photograph of a dense urban skyline, featuring numerous skyscrapers and modern buildings. A prominent red vertical line runs down the center of the image, with two red dots positioned on it, one above and one below the main text area.

Europe Asia

Sailing Through The Wind And Shine In The Silk Road
Draw A New Picture Of Global Layout



LS

Leading overall market share
Ranking first in light truck segment
Localization of key components



Kazakhstan

The only Chinese brand having local
CKD factory
Top 2 global commercial vehicle
brand

Belarus

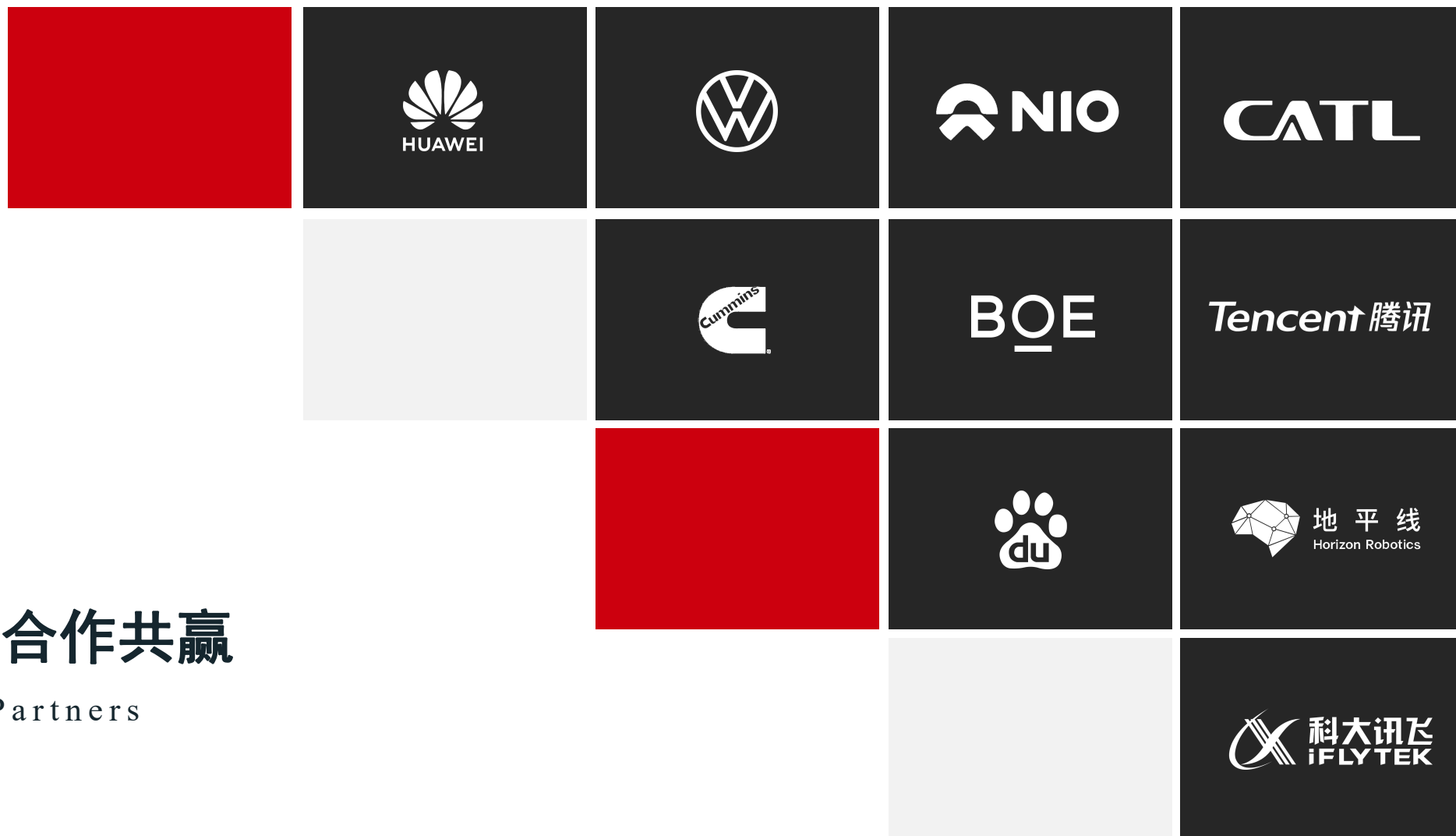
Local market leader in light
commercial vehicle segment



Uzbekistan

Establishing JAC 100% owned
subsidiary company
Local production of min truck
products
Local market leader among all brands





革新破局 合作共赢

Cooperative Partners

JAC
MOTORS



7 mass production models for cooperation with total
delivery nearly 460,000 units
Strategic cooperation on battery swapping business

JAC
MOTORS



Cooperation with Huawei's in luxury intelligent
BEV product engineering, manufacturing, sales and
service, based on Huawei intelligent vehicle solution

JAC
MOTORS



First Chinese new energy vehicle joint venture
with VW, deepening cooperation in
electrification, connectivity, driving assistance
and smart mobility.

JAC
MOTORS

CATL

Cooperation in power battery supply, battery
swap technology introduction, co-engineering
for new technologies and new products, and the
industrial chain carbon reduction

WE ARE JAC

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Anhui Cummins joint venture offering
competitive commercial vehicle power platform
solutions and carrying out extensive
cooperation in hydrogen fuel, hydrogen engine
and other fields.

WE ARE JAC

Prioritizing
Quality For
Lasting Market
Success



UAES



SONGZ

Honeywell



AISIN 爱信



CATL 宁德时代

WLY 万里扬

社会责任

Social Responsibility



Since 2013
“Hand In Hand” Refine Brand Charitable activities
"Shimmer Action" public welfare contributing to protection and healthcare for left-behind children



社会责任

Social Responsibility



Empowering charity overseas and shouldering enterprise social responsibility proactively

Accelerating The Transition To Green & Sustainable Energy

Accumulative mileage of new energy vehicles has reached **8 billion kilometers**

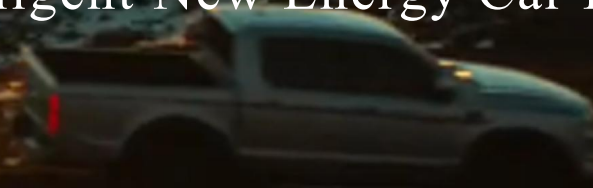
Reducing carbon emission through digital low-carbon and zero-carbon production

Opening up a new era with zero carbon emission and zero pollution



“百万辆 千亿级”


Strengthen And Expand Commercial Vehicle Business
Drawing Momentum To Empower Intelligent Car And Intelligent New Energy Car Development



Thank You

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