## WOMEN AUTOMOTIVE NETWORK

## Shape Your Future with Women Automotive Network:

Driving Diversity, Fostering Inclusivity and Inspiring Change

## Why Women Automotive Network? Imagine a world where every women in the Automotive industry has the support and resources she needs to thrive. That's what Women Automotive Network is all about. We're a dedicated global platform empowering women professionals through: - Conferences and events - Personalised mentoring and support groups - Invaluable resources

# Aligning your brand with progress

Learn how partnering with Women Automotive Network not only amplifies your DE&I efforts but also strategically positions your brand within a network of industry leaders and innovators.

### Benefits tailored to your objectives

Engage with Women Automotive Network to unlock unique benefits, tailored to elevate your brand's commitment to diversity and forge meaningful industry connections.

#### Redefine industry leadership

Whether you're an OEM shaping the market, a supplier in the industry, a C-suite visionary, or a talent catalyst, your partnership with Women Automotive Network isn't just a commitment—it's a bold statement. Here, you don't just join the conversation; you set the agenda, drive diversity, ignite innovation, and shape the future of the automotive world. Partner with Women Automotive Network, where your influence crafts the next chapter of industry excellence.

## CEOs, C-Suite Executives, and Heads of Marketing & Sales:

Partner with us to not just amplify your voice but to set the agenda for the industry's future. At Women Automotive Network, your leadership and insights catalyse transformative conversations, shaping a more diverse and dynamic automotive landscape. Your sponsorship or presence on our speaking platform isn't just visibility—it's a powerful statement of your commitment to driving inclusive excellence and innovation.

## Recruitment Agencies, Heads of HR, Talent, and Diversity & Inclusion:

By partnering with us, you gain unparalleled access to a network of professionals passionate about shaping the future of the automotive industry. Leverage this unique platform to showcase your commitment to diversity, connect with top talent, and enhance your strategic recruitment initiatives. At Women Automotive Network, your organisation becomes a key player in fostering a more inclusive and innovative industry.

#### For OEM'S

Showcase your D&I leadership on Women Automotive Network's platform, directly impacting an engaged community. Share your success, influence the industry narrative, and inspire change.

#### For supply chain OEM'S

Access Women Automotive Network's exclusive networking, connecting with top industry decision-makers. It's more than networking; it's about forging strategic partnerships and enhancing your market presence.



















## Promote your DE&I leadership

Join the Women Automotive Network platform to highlight your commitment to diversity, attracting and retaining female talent, and leading by example in the industry.

## Network with Your Target Audience

Women Automotive Network events are a prime opportunity to meet and engage with key decision-makers, opening doors to potential partnerships and business opportunities.



### **Our 2024 Events**

What to expect

350+
IN-PERSON
ATTENDEES

500+
ONLINE
ATTENDEES

250+
COMPANIES
REPRESENTED

30+
SPEAKERS





450+
IN-PERSON
ATTENDEES

700+
ONLINE
ATTENDEES

250+
COMPANIES
REPRESENTED

30+
SPEAKERS

## **Our Sponsorship Packages**



Ideal for companies
looking to show support
and gain visibility, the
Bronze Package offers
logo placement on the
event page and
networking opportunities
through in-person and
online event passes.

#### **SILVER**

The Silver Package enhances your visibility with additional branding opportunities and allows you to contribute knowledge through hosting a workshop.

#### **GOLD**

Gold sponsors enjoy increased exposure and the opportunity to engage with the audience through panel discussions, complemented by a broader reach with more event passes.

#### **PLATINUM**

Platinum sponsors receive prime visibility with special stage designs, a speaking slot, and mentorship passes, positioning your brand as a leader in industry innovation and D&I.

#### DIAMOND

Our most exclusive tier, offering maximum brand exposure, the opportunity for a keynote speech, and unique engagement through a live leadership interview, establishing your company at the pinnacle of industry support for D&I.

The cost associated with each sponsorship package is for a 12-months period.



Choose the sponsorship package that aligns with your strategic goals and join us in driving diversity and innovation in the automotive industry.

Let's collaborate to shape the future.

## We asked our partners..

Why did you choose to become a Women Automotive Network partner?

VOLKSWAGEN GROUP UNITED KINGDOM

#### VOLKSWAGEN GROUP

The Women Automotive Network supports a broad network of women at an international level which increases our outreach for networking, learning and exchange as well as offering us an active role in supporting the career development of women at all levels.



#### **NXP**

We are a proud a partner of the Women Automotive Network, sharing a common vision of empowering women in the automotive sector and helping foster inclusion and inspire change.

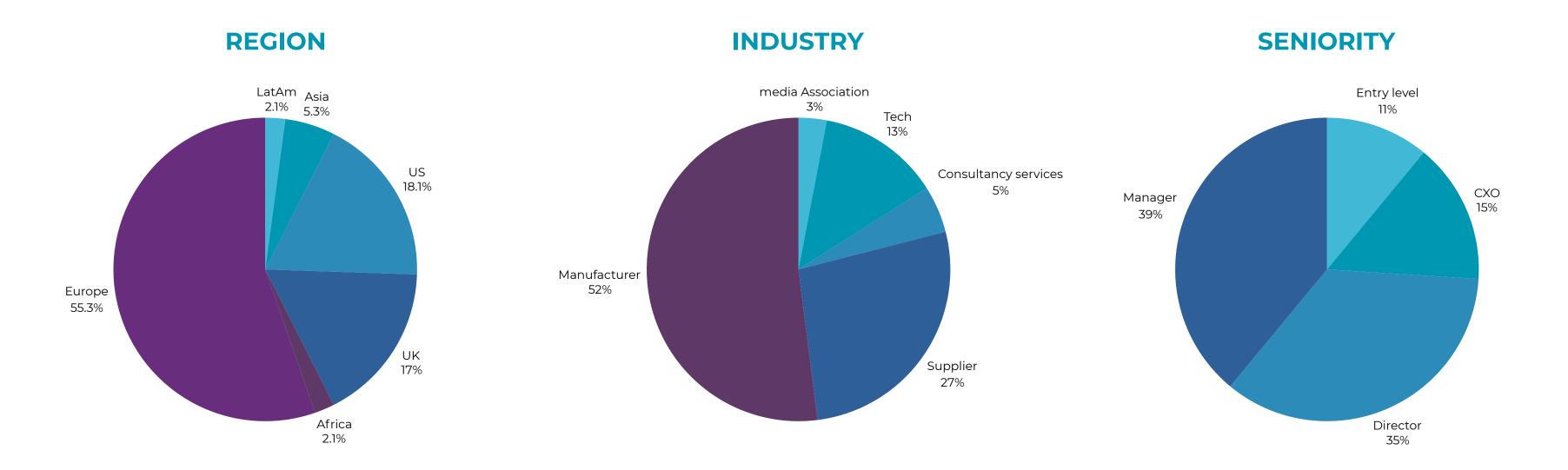


**BOSCH** 

#### Bosch

At Bosch, we value the diversity of mindsets, experiences, and lifestyles of our employees. Diversity is therefore anchored as one of our values in the "We are Bosch" mission statement. The strengthening of female talents is a cornerstone of our entrepreneurial success. Our partnership underlines our commitment to bringing more women into leadership positions.

## Who are we? Our member breakdown



Organisations which value the diversity of their people, and which seek to ensure that everyone feels included, tend to be better work, and in turn, serve their customers more successfully.

- Avanci

### **About 2023**

A breakdown

**34,000+**NETWORK REACH

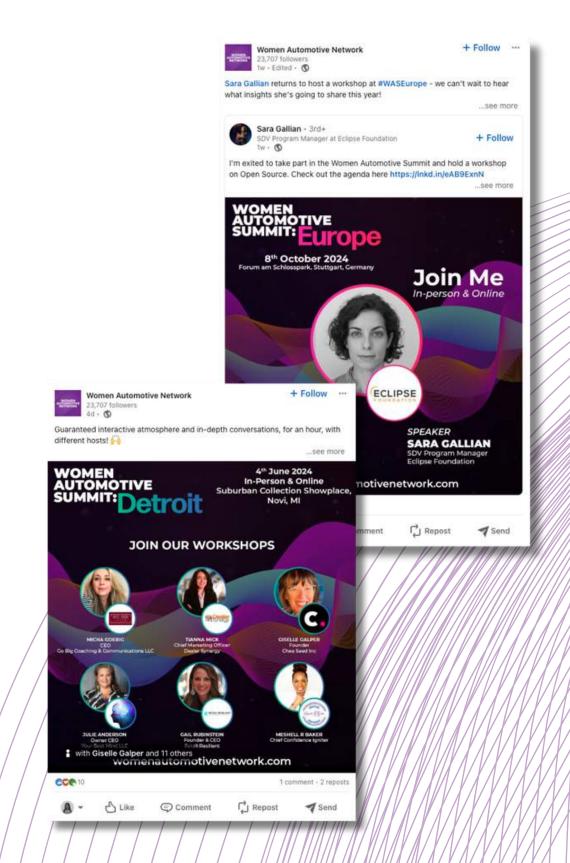
1,700,00+
LINKEDIN IMPRESSIONS

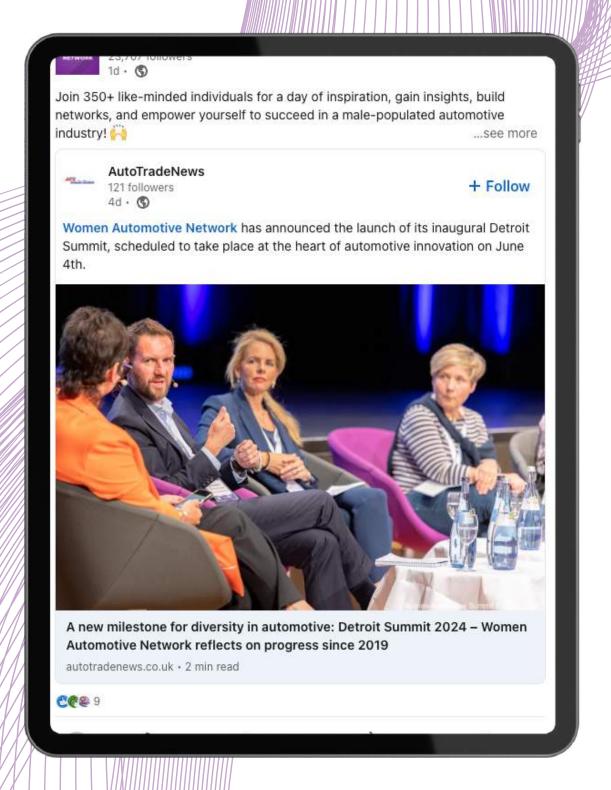
4,800+

**EVENT ATTENDEES** 

345+

MENTORSHIP MATCHES





Partner with Women Automotive Network to drive diversity, foster inclusivity and inspire change in the Automotive sector

### CONTACT







