

KOAASHOW

The 21st Korea Auto Industry & Global TransporTech Show

16 - 18 OCTOBER, 2024 | KINTEX

Explore into the future of mobility

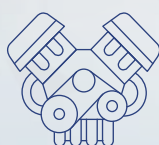
Hydrogen cars, EV, self-driving cars, various e-mobility, UAV, drones and more all-equipments for tomorrow's automotive transportation, all in one exhibition

Joint Exhibitions

2024 KOREA
METAL WEEK

2024 국제 공구 및 스마트 용접 자동화전
TOOL TECH + SMAHT WELDING AUTOMATION FAIR 2024

The present and future of the global
automotive and transport industry



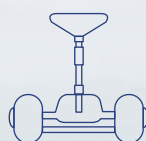
ICE/component



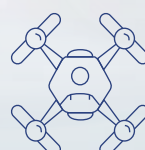
hydrogen/electronic



autonomous



PMV



drone



UAV

in global kotra

www.koaashow.com

Exhibition Overview



Dates | 16-18 October , 2024
Organizers |  
Venue | KINTEX 1

- The Automotive and Transpor Tech Show with the longest history in Korea held for the 21st consecutive year in 2024.
- Korea' leading B2B exhibition where visitors and foreign buyers come together.
- Co-hosted by AIN Global and KOTRA.
- Opportunities for participants to hold one-on-one B2B meetings with major car makers, global Tier 1/Tier 2 supplying companies, aftermarket component and accessory distribution companies.
- Partnering Korean electric · hydrogen · autonomous vehicle companies, IT conversion and mobility related technology companies and start-ups with foreign buyers and automotive specialized investors.
- Procurement seminars by global OEMs and conferences on future mobilities and innovative transport tech.
- Networking and partnering between automobile clusters and industrial/technical corporations.
- Provide an opportunity for technology advantage and global business for all transport and components including train, ship and aviation, etc.

Sponsorship

Type	Standard	Benefits
 DIAMOND	USD 15,000	3 booths + Sponsor Name Printing on the Badge Strap & Banner on website and GOLD Sponsor Benefits
 GOLD	USD 7,000	2 booths + Banner on website and SILVER Benefits
 SILVER	USD 5,000	1 booth + 1 Page Ad on Show Directory and Route Planner on Show Guide
 BRONZE	USD 3,000	SNS, E-Newsletter, Ads

* Please contact the "domestic@koaashow.com" for more detailed information about the sponsorship program.

Sectors of Exhibition

	Ppuri Industry	Casting, molding, plastic working, welding, surface preparation, heat treatment, etc
P A R T S & C O M P O N E N T S	Engine Parts	Cylinder block, cylinder head, crank case, oil pan, manifolds, gasket, cylinder liner, piston, piston ring, connecting rod, piston pin, crank shaft, camshaft, flywheel, engine valve and governer
	Drive Transmission and Steering Parts	Gear, wheel, steering shaft, piston rod, ball joint, socket and axle
	Suspension and Brake Parts	Spring, wheel/tire, shock absorber, rods/linkage, joint/bearing/bushing, frame, master cylinder, brake rotor (disc brake), brake Pad (disc brake), brake caliper (disc brake), ABS module, brake shoe (drum brake) and brake line
	Electrical Parts	Battery, alternator, wiring, fuse, relay, power window, power steering, headlight and other exterior lights, windshield wiper, defroster and starter
	Body and Chassis	Suspension system and steering system
	Commercial Vehicles	Commercial vehicles (buses and trucks) and heavy equipment
	Food Trucks and related facilities	Various trucks and related facilities such as food, beverages, and general
	Future Mobility	Drone, UAV, eco-friendly smart ship and components, hydrogen/ electric/autonomous vehicles, lidar unit, self-driving sensor, camera, battery, motors, inverter and charger
	MaaS	



VISITOR Profile

Future Mobility, IT Convergence
 Automotive Manufacturers
 Automotive Assemblers
 Production/Factory Managers
 Automotive Training Institutes
 Automotive OEMs
 Investors
 Purchasing
 Procurement
 Engineering / Designers
 Operation & Services
 IT developers
 Consultants
 Suppliers / Distributors
 Media & Association

EXHIBIT Profile

New Energy Vehicle Battery & Component Manufacturers
 Manufacturing & Production Machinery & Equipment
 Manufacturing & Assembly Solutions & Applications
 Navigation Systems
 Connectors/Cabin
 Design & Simulation
 Engine Parts
 Drive Transmission & Steering Parts
 Suspension & Brake Parts
 Body & Chassis
 Software & Equipment Providers
 System Providers
 Commercial Vehicles
 Auto Parts

Online Exhibition and Round-the-Clock Business Support

An online exhibition will be established on the KOAA · GTT SHOW website (www.koaashow.com) for round-the-clock business support.

Global Partnering B2B Meetings



Off/Online B2B Meetings

Date	During the exhibition
For whom	KOAA · GTT SHOW booth participants and foreign buyers
Content	Offline Buyers matched through prior arrangement
	Online Buyers unable to attend 'Offline B2B Meeting'

Conferences and Seminars

Various conferences and seminars conducted to : share insight into the present and future of the automobile industry, join the new global value chain, diversify customers, and provide opportunity for direct promotion to the participating companies.

* More details to be announced later



Cost of Participation

Space Only

USD 3,156/Booth (12m²)



Raw Space
(At least more than 2 booths=24m²)

Shell Scheme

USD 3,696/Booth (12m²)



Includes walls, carpet, fascia board, lights, tables, chairs, 1kW electricity and socket

Venue



HALL 1

금/속/산/업/대/전

**KOREA 2024
METAL WEEK**

HALL 2


Korea Auto Industry & Global TransporTech Show

HALL 3

2024 국제 공구 및 스마트 용접 자동화전
TOOL TECH + SMART WELDING AUTOMATION FAIR 2024



KINTEX

- ▶ Get off at Line 3
Daehwa Subway Station
- ▶ www.kintex.com

KOTRA is Korea's governmental trade and foreign investment promotion agency, which has 129 offices located in 84 countries around the world. KOTRA serves as a global business platform tailored to meet the needs and demands of foreign buyers, investors and Korean entrepreneurs alike.



AIN Global (Automotive Industry Globalization Foundation) is a non-profit foundation established to pursue the progress and globalization of Korea's promising automotive industry.

Application

www.koaashow.com > English > Exhibitors > Application

**Booth
Allocation**

Choose the available booth location remaining at the time of application.

SNS

Ainglobal koaa-gtt koaa_gtt_show koaa-gtt show

For Exhibition Inquiry

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