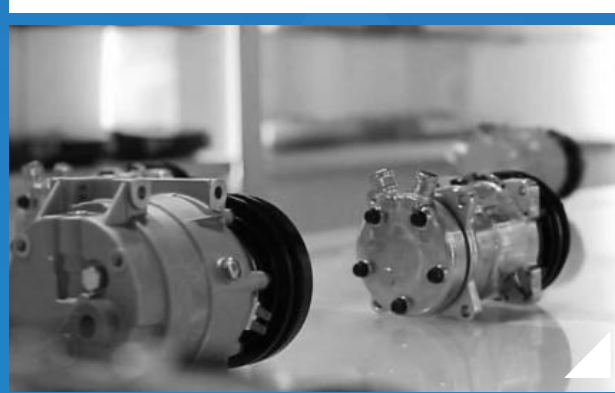




Ningbo Anchor Auto Parts Co., Ltd



# 2024 Anchor profile

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YOU'VE REACHED CALM WATERS - IT'S TIME TO ANCHOR!

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# 01

## COMPANY HISTORY

we have been focused on auto air conditioning since 2002, and has good reputation in South America, Japan, Europe and North America for the outstanding customer service.



ANCHOR GROUP

2002



FOUNDED

65+



EMPLOYEES

7+



LANGUAGES

7+



EXHIBITIONS/YEAR

50000+



PRODUCT MODELS

55000+



OUR CUSTOMER

107



CLIENT COUNTRY

98%



REPEAT BUSINESS



# ■ ■ ■ ABOUT US



## ■ **Employees:**

We have an a tentious sales team and experienced technical team of 8 Engineers ,include 1 foreign engineer and 1 senior engineer. With a professional R & D team and a variety of inventions, patents, and exclusive products, our company's market advantage is obvious.

## ■ **Languages:**

Our expert salesteam with rich market experience and multi language skills: English, Japanese, Spanish, Portuguese, Russian, etc.

## ■ **Exhibitions / year:**

We participate in average 6-7 trade shows at home and abroad in South America, North America, Europe, Asia etc.

## ■ **Repeat Business:**

With trustful quality and service, clients that chose anchor quickly become repeat customers. And we continue to offer high quality products and service to return your trust.

# ANCHOR MILESTONES TIMELINE



**2002**  
Foundation  
of HK Anchor

**2007**  
Foundation of  
Ningbo Anchor Co.  
Ltd

**2006**  
Brand ACTECmax  
with Argentine  
partner

**2012**  
Foundation of  
Ningbo AC Techno  
logy

**2008**  
We started to  
participate in domestic  
& worldwide  
Professional Trade  
shows

**2016**  
Foundation of  
Ningbo Wise Pick  
Imp.&exp. Co.,  
Ltd.

**2013-2014**  
2013 new performance  
management system  
2014 Consult Export  
Marketing Strategy

**2021**  
Foundation of  
ANCHOR GROUP.

**2020**  
Foundation of cool parts  
company  
Foundation of c Ningbo  
TopPro InfoTech Co., Ltd.

**2022**  
To be continue...



# ■ ■ ■ ABOUT OUR BRAND

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## Vision

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We wish to build successful relations with our partners and be their FIRST CHOICE Supplier!



## Mission

---

To provide an integrated AUTO Resource built on the values of integrity in manufacturing, professional customers service, and innovation in technology.



## Values

---

1. Believe in values of integration
2. Provide professional & efficient service
3. Keep innovative



02

# BRAND STORY

we have been focused on auto air conditioning since 2002, and has good reputation in South America, Japan, Europe and North America for the outstanding customer service.

## ■ ■ ■ ABOUT OUR BRAND

The logo for ACTECmax features the word "ACTEC" in a bold, blue, serif font, followed by "max" in a red, italicized, sans-serif font. A registered trademark symbol (®) is positioned to the upper right of the "max" text.The logo for WISEPICK consists of the word "WISEPICK" in a bold, black, sans-serif font. The "W" is stylized with two slanted vertical bars.

With a growing reputation for auto air-conditioning items now nearing par with the great company behind it for all the same great reasons, ACTECmax & WISEPICK symbolizes top-flight convenience, reliability, service, and overall value. Nothing behind ACTECmax & WISEPICK is by accident, but rather a deliberate outgrowth of the personal habits, hiring practices, and management techniques of the executive leadership behind the scenes. Those who know ACTECmax & WISEPICK have come to expect guarantees honored, questions answered, and problems solved.

By providing “one-stop” supply for practically any auto AC part, testing device or tool you may need and giving you great support before, during and after sales, ACTECmax & WISEPICK makes your purchasing easy. That great help includes knowledge of your language, market, and business culture. For a decade we have been selling throughout the Americas, Europe, and Asia and our staff therefore speak not only English and Mandarin but Spanish, Portuguese, German, Russian, and Japanese.

Whether you're a wholesale distributor, repair shop, or retail consumer we welcome you to experience ACTECmax & WISEPICK. We don't just aim, we hit the target for MAX technology, actually applied in the field. Discover for yourself that these bold claims are in fact merely quiet confidence, expressed with measured optimism, behind a friendly smile. These are the values the ACTECmax & WISEPICK name has come to represent in the minds and hearts of clients the world over, and you're sure to agree once we're given the chance to prove ourselves yet again. Welcome!

# ■ ■ ■ ABOUT OUR TEAM

**ANCHOR sales team offers multi-language support, including English, Spanish, Russian, Portuguese, Japanese, etc.**

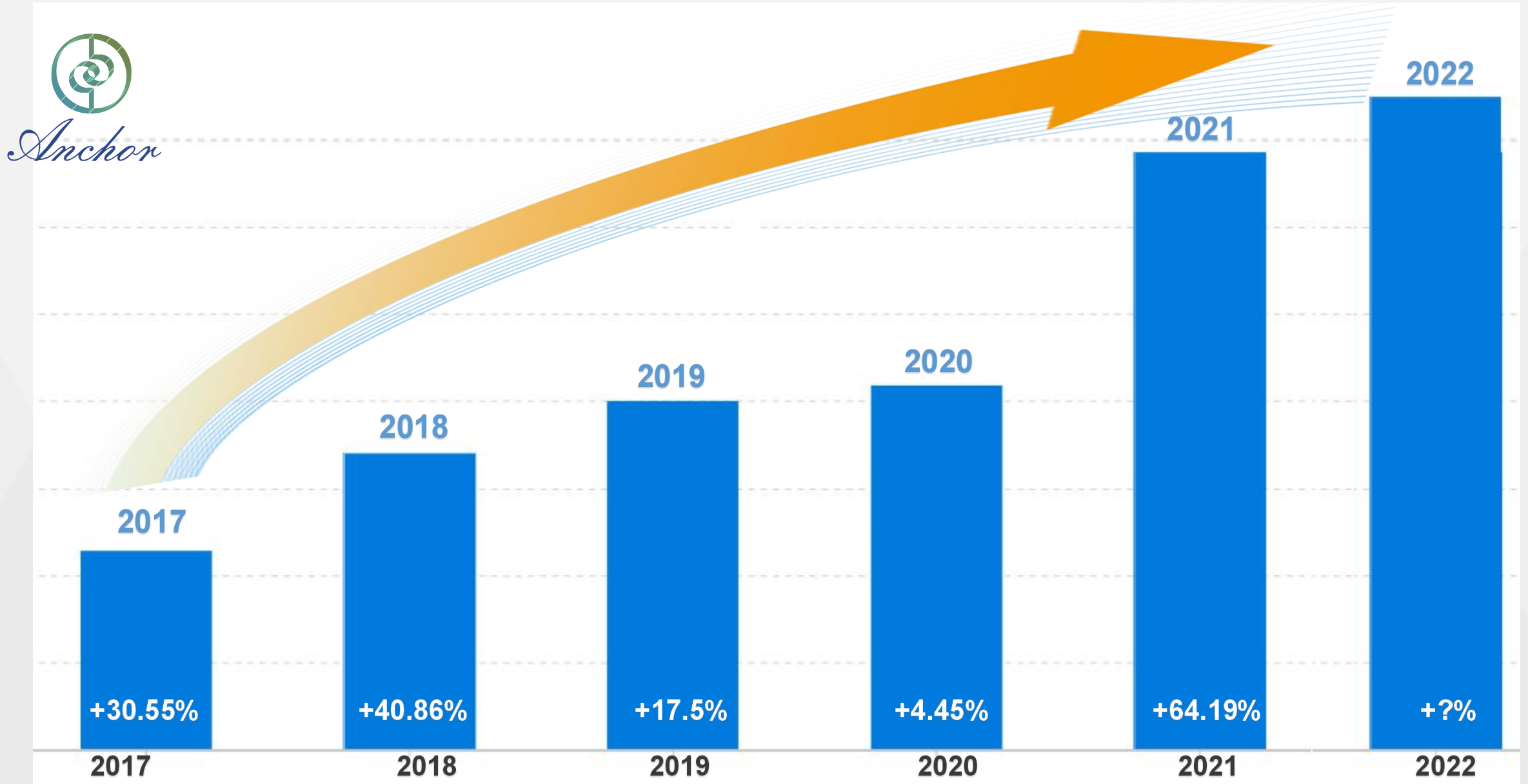
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- With equal passion I have sought knowledge. I have wished to understand the hearts of men. I have wished to know why the stars shine. And I have tried to apprehend the Pythagorean power by which number holds sway above the flux. A little of this, but not much, I have achieved.
- They also can solve any kinds of problem within 24 hours, so please feel free to contact us if you have any questions about the products, payment, delivery time and any technique problems.



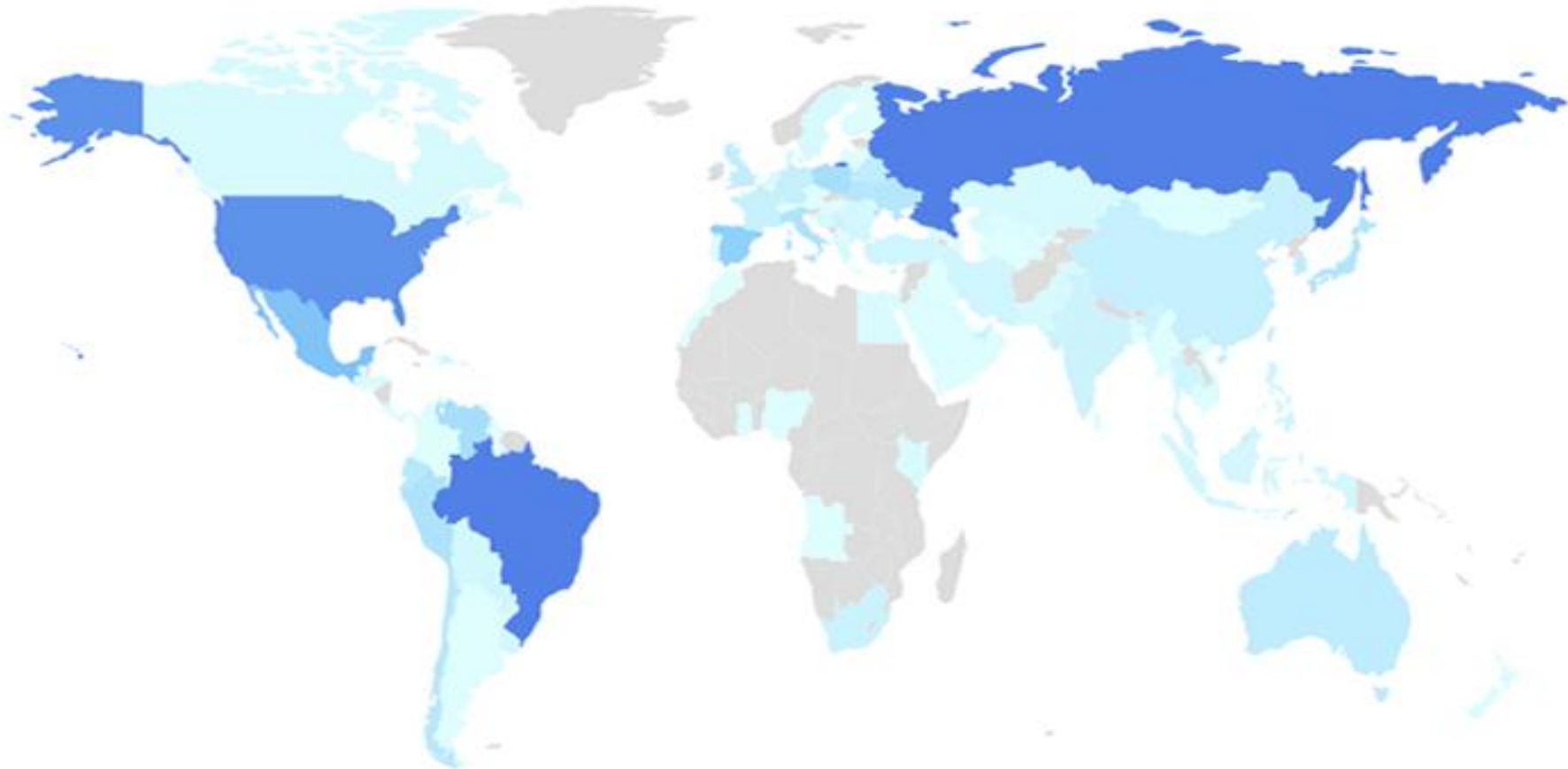
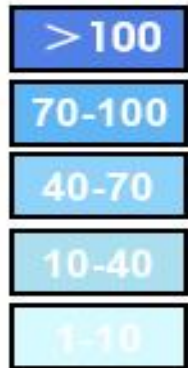


## ANCHOR SALES GROWTH FROM 2017- 2022





## ■ ■ ■ Geography of our Customers



# OUR ADVANTAGE

**We are a professional auto A/C parts supplier with more than 20 years' experience**

Our company focuses on the middle and high-end market, and has good reputation in Japan, Europe and North America for the outstanding customer service.

With ISO9001, TS16949 and TUV certification and stable quality, we gain the high trust from customers.





# OUR ADVANTAGE

With a professional R & D team and a variety of inventions, patents, and exclusive products, our company's market advantage is obvious

We can be your one-stop AC parts service supplier and offer OEM/ODM and other personalized services



# ■ ■ ■ OUR ADVANTAGE

**We participate in different international exhibitions worldwide and keep a close relationship with customers.**

We have a team of expert salesmen with rich market experience and multi-language skills. We frequently receive systematic training from professional consulting organizations and keep a sustainable growing of group skills



# Q&A

we have been focused on auto air conditioning since 2002, and has good reputation in South America, Japan, Europe and North America for the outstanding customer service.

# 03



## CUSTOMER



How is quality ensured?

## BUSINESS MANAGER

All our processes strictly adhere to ISO-9001 procedures. And we have a one year quality warrant from BL issue date. If the product does not work property as described, and the problem is proven to be at our fault, we will provide exchange services for the same specific item .

*Anchor*



## CUSTOMER



Do you make customer's auto  
AC parts?

## BUSINESS MANAGER

Yes, you can send us samples and we can develop the new models especially for you. First we will ask you to send us your sample or technical drawing, and then we will work together with our technical team to work out our drawing based on the production conditions that we have. As soon as you confirm our drawing, we' ll make the prototype sample for you to confirm. And then after you confirm

*Anchor*





## CUSTOMER



**What is your Minimum Order Quality?**

## BUSINESS MANAGER

Different products have different MOQ. For most items, the MOQ is 50 or 100pcs each, But we keep regular stock of the popular products. For example for universal models such as 5h 7h compressores, universal fans and small accessories we always keep stock.

*Anchor*



## CUSTOMER



What about delivery time?

## BUSINESS MANAGER

If we have stock of the item you need, we can send goods to you within 1 week after deposit or 100% payment into our bank account. If we don't have stock, the time to make each product is different. Generally, it takes about 30 working days.

*Anchor*



## CUSTOMER



**Question: What is the warranty procedure of your company?**

## BUSINESS MANAGER

Answer: First of all, we offer 1 year of warranty for all the products that we have sold. Once encountered the quality issue, the client can send immediately a mail with info of the model of the product, the batch of the product, the description of product problem, photo or video that can demonstrate where or what the product problem is...etc. Then we will check the problem based on the information provided by the client, and if turned out the problem caused by the quality of the product, we will proceed the warranty immediately, the way of compensation includes but not limits to: reproduction of the correct model and delivery, the refund, assist customers to replace parts and pay related repair costs....etc

*Anchor*

**Q&A**

## CUSTOMER



**What is the minimum purchase amount or minimum purchase quantity of your product?**

## BUSINESS MANAGER

Answer: We do not have the requirement of minimum purchase amount. But we do have requirement of MOQ, and the MOQ varies according to the products.

*Anchor*

For example:

Compressor: 4-8 Pcs/Model

Clutch: 5-10 Pcs/model

Control Valve: 1-5 Pcs/Model

Condenser/Evaporator: 50 Pcs/Model

Expansion Valve: 30-50 Pcs/Model

A/C Fan: 50 Pcs/Model

Blower Motor: 24-48 Pcs/Model

.....

ETC

But since for some of products we will prepare the stock, so if the model that you want we do have stock, then you can purchase whatever quantity that you prefer. And we are also open to the sample/trial order, if we have the stock or sample of the products that you want, we can close the order with even the quantity of 1 piece.



## ■ ■ ■ AFTER SALES

# AFTER SALES SERVICE OF THE COMPANY

- ▶ For each order, we offer One-to-one full follow-up, and we keep stable stuff, so you can always get reliable service and , quick response from the sales representative. And all the product have one-year warranty. Because of our comprehensive advantages, our repeated business exceeds 95%. We always believe that from the perspective of customers, we grow together with our clients to build a successful business. We visit clients frequently to understand customer after-sales needs.



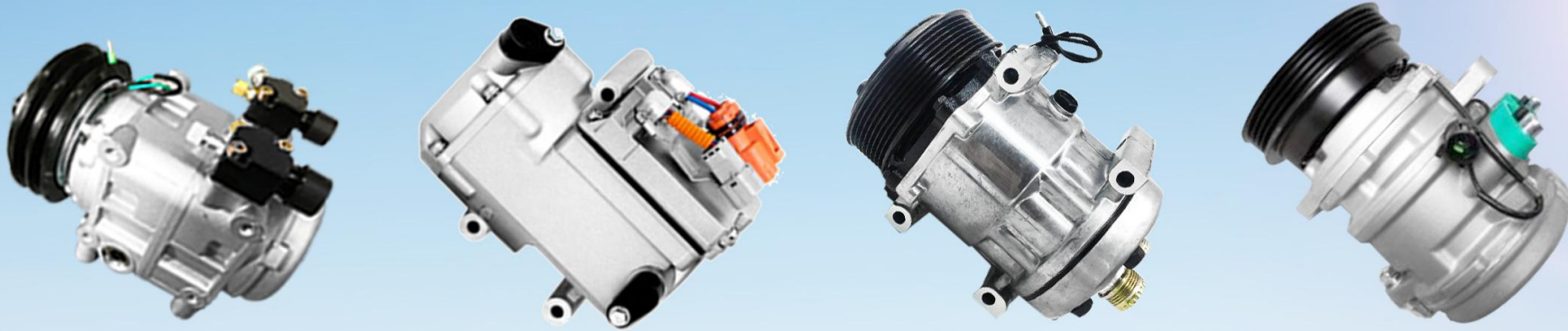


04

# OUR MAIN PRODUCTS

we have been focused on auto air conditioning since 2002, and has good reputation in South America, Japan, Europe and North America for the outstanding customer service.

# OUR MAIN PRODUCTS



● 100% durability test

● Sanden technology

● OEM quality level

● ISO/TS16949 certified

## AC.100 Compressor and its Advantages



- 1.Focus on research and development, with ingenious design, strict production process, and the highly qualified&managed team.
- 2.Have more than 20 years'experience of the exportation of automotive air-conditioning compressors.
- 3.The compressors can support the cars of a lot of well-known brands.
- 4.Have the certification of International Auto Supplier Quality System ISO/TS16949.
- 5.Adopt the world's most advanced manufacturing technology (Denso technology).
- 6.Reliable product quality and good durability.
- 7.Use the Imported bearings and frozen oil according to customer demand.
- 8.Some internal accessories of clutch and compressor can be matched with OEM items.
- 9.Fully test by the online running machine to ensure the perfect match of the casing, piston, mechanical parts and electronic control valve.
- 10.Dust-free design of assembly workshop.
- 11.Each batch of products will be tested by high speed and high pressure durability test to ensure product quality.



# OUR MAIN PRODUCTS



## AC.104 Control valves and its Advantages



1. Have the advanced automatic production line and dust-free workshop.
2. All parts are made of 100% new material with high quality.
3. Have passed and implemented the certification ISO9001: 2015&IATF 16949,TUV quality control system.
4. Capable and experienced engineers and imported equipment can ensure that all the new products can meet customer needs.
5. Complete series of product, en total around 800 models.
6. Short delivery time.
7. Have imported many advanced production and testing machines to ensure that the product is tested completely before leaving the warehouse. Adjust the parameters through the machine automatically at first, and test through the manual testing platform, then retest through the manual testing platform after 24 hours.

# OUR MAIN PRODUCTS



● 2000+ models available

● low MOQ request

● high match with OEM models

## AC.106 Clutch and its Advantages



1. Have introduced the advanced production flow-line equipment from German, with advanced production technology, scientific management system and complete testing technology and perfect after-sales service.
2. Passed the certification of ISO/TS16949: 2009, ISO9001: 2001 quality management system and ISO14000 environmental system.
3. Complete series of products, around 2000 models.
4. The products can support and match a lot of original compressors.
5. Capable of running the compressor durability test.

# ■ ■ ■ OUR MAIN PRODUCTS

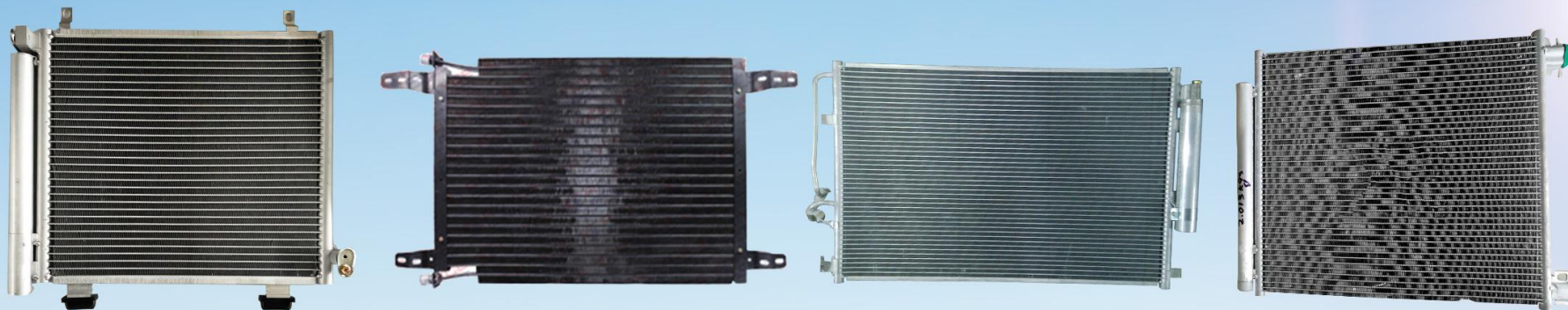


## AC.109 Bearings and its Advantages



1. Adopt advanced technology and production testing equipment.
2. Produce the products and manage the production according to ISO9001: 2000 standards.
3. Multi-brand sales
4. Adopt the scientific management of the ISO9001 quality system, the quality control of modern technology, the strict requirements of the quality of all employees, and the 100% double inspection of the key processes, to ensure the quality stability of the bearing and the reliability of the users.
5. Different quality levels, such as neutral brand quality, ACTECMAX quality, TAIDE quality, etc
6. Capable of running a lot of tests, according to the test results, the production accuracy level reaches standard P0, noise level reaches standard Z3, radial clearance reaches standard C3, also we will perform the flexibility and appearance test.

# OUR MAIN PRODUCTS



- 5000+ models and keep launching new ones
- Different quality level available

- High efficiency heat exchange
- Durable material

## AC.114 condenser and its advantages



1. Passed ISO/TS16949:2009 international quality management system certification
2. Have products of different quality levels: OEM quality and mid-market after-sales quality, which can meet the needs of various customers in various markets.
3. Keep up with the market trend of the sales of automobiles and the updating of the products, and continuously improve and launch new products.  
The production process is comprehensively inspected to ensure that the product has the advantages of non-corrosion, high pressure resistance, large overflow, high efficiency, good effect, accurate size, and long service life.
4. Currently there are nearly 5,000 varieties of automotive air-conditioning evaporators/condensers on sale, and the specifications and applicable models are very complete.
5. We will do the waterproof test before the delivery to make sure the quality.



# OUR MAIN PRODUCTS



## AC.115 evaporator and its advantages



1. The production equipment is very complete and advanced: two self-designed nitrogen-protected tunnel brazing production lines with international advanced level; one automatic multi-functional low-emission ultrasonic cleaning production line; four evaporator/condenser assembly lines and automatic nitrogen pressure maintaining controller; Five closed double electric pressure machines; two continuous progressive stamping dies with domestic advanced level; automatic flat tube straightening machine, automatic header forming machine; various wave height automatic fin rolling machines and product assembly stations of various specifications ; Various types of pipe forming machines and automatic pipe bending equipment; various types of punching machines.
2. High-precision leak detection equipment
3. OE quality
4. Monthly production capacity is more than 50000 pcs
5. We do the high-precision leak detection before the shipment to make sure the quality.

# OUR MAIN PRODUCTS



- Full range of models with 7000+ types
- Different IP levels available

- Excellent durability & low noise
- Short Lead time

## AC.117 fan blower and its advantages



1. Good quality, full range of motors and fans, there are more than 7000 types of products.
2. All products will undergo the quality inspection before leaving the factory.  
For example, we have balance test, voltage and current test for the fans, then for the blowers, we have noise test, etc.
3. The number of new products developed every year is around 200-300 pcs.
4. Long service life. It can work in 2000 hours at normal temperature; the durability of the fan motor is not less than 2000h, and the change in fan speed and current consumption after the test shall not exceed 10% of the test value before the test.
5. Various waterproof grades. Different models have different waterproof grades to meet the clients' request.

# OUR MAIN PRODUCTS



## AC.161 Parking Cooler and its advantages



1. Intelligent frequency conversion, non-destructive installation
2. Use electricity instead of oil, and the parking cooler can work during the parking. No need to prepare an additional battery, no need to refit the engine, our parking cooler can be installed and used on the original vehicle.
3. Safe and environmentally friendly: without the emission of carbon monoxide, and can improve engine power during the driving.
4. Suitable for heavy trucks, light trucks, RVs, construction vehicles, excavators, refitted vehicles, electric vehicles and other vehicles.
5. Automatic power-off system to protect the battery: intelligent main control board, with an adjustable low-voltage protection system, to ensure that the battery will not run out and protect the service life of the battery.



# OUR MAIN PRODUCTS



- 3000+ models and keep launching new ones
- fuel consumption reducing

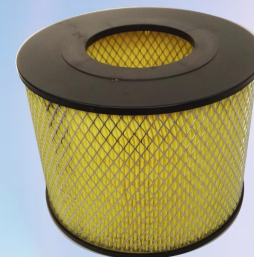
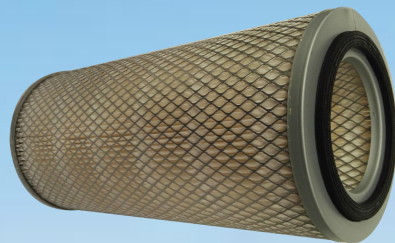
- drawing with detailed parameters

## AC.119 expansion valve and its advantages



1. Full range of expansion valve, there are more than 3000 types of products
2. Reduce fuel consumption, solve the sweltering heat, and improve the power.
3. Provide drawing with detailed parameters and information for double confirmation
4. Use the highest quality materials and technologies in the industry to ensure that the quality of the product is reliable
5. We do the high-precision detection before the shipment to make sure the quality.
6. Keep developing new models

# ■ ■ ■ OUR MAIN PRODUCTS



- 3000+ models and keep launching new ones
- Structure improved, reduce carbon and dust

- Customized acceptable

## AC.123 filter and its advantages



1. Full range of air filters, there are more than 3000 types of products
2. Customized according to the original car specifications, size standards
3. Improve the structure, large breathable amount, reduce carbon and dust accumulation.
4. Can accommodate a large amount of dust and play a good filtering effect
5. The folds are uniform and tight
6. Special filter element, high-quality workmanship

# OUR MAIN PRODUCTS



## AC.135 tools and its advantages



1. With thousands of different use tools, it is convenient for you to meet all your necessities during the air conditioning repairing work
2. We do the high-precision detection before the shipment to make sure the quality.
3. Adopt advanced technology and production testing equipment.
4. Keep improving quality and developing new models each year
5. Reliable product quality and good durability, hardly receive aftersales problem



# OUR MAIN PRODUCTS



## AC.134 Refrigerants and Their Advantages



1. Offer a wide range of refrigerants of CFC and HCFC, R134a, R404a, R407c, R410a, R22 etc.
2. Produce the products and manage the production according to ISO9001: 2000 standards.
3. Safe package and shipment
4. Strict quality testing for every lote.
5. Various packing for customers' choice, can, cylinder, drum, tank, ISO tank etc.
6. High purity High quality, the purity can reach 99.9%

# ■ ■ ■ OUR MAIN PRODUCTS



- Good high temperature and chemical stability
- Low hygroscopicity (tendency to absorb moisture)
- excellent viscosity index (VI)
- Excellent compressive and anti-wear properties

## AC.603 lubricant and its advantages



1. Passed ISO/TS16949:2009 international quality management system certification
2. Have products of different quality levels: OEM quality
3. A variety of packaging for customers to choose from to meet the needs of repair shops, wholesalers, retailers.
4. Good high temperature and chemical stability, excellent viscosity index (VI) Extend compressor life by ensuring efficient operation in extreme temperatures.
5. Low hygroscopicity (tendency to absorb moisture), providing additional protection against corrosion.
6. Excellent compressive and anti-wear properties Improves fluid life to prevent thermal or oxidative deterioration.
7. We will do the waterproof test before the delivery to make sure the quality.

# ■ ■ ■ OUR MAIN PRODUCTS



● Suitable for trucks, vans etc



● design as per needs



● 1 year warranty

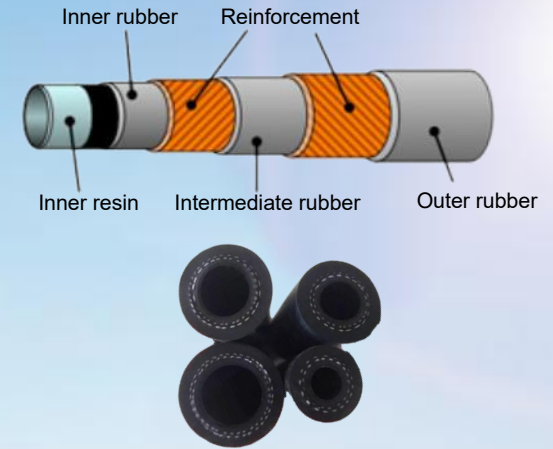
## AC.133 transport refrigeration unit and its advantages



1. The professional technical team can design suitable models according to local temperature, volume size, etc., saving space and energy.
2. One year warranty
3. Perfect installation guidance and after-sales service
4. Perfect packaging to ensure that customers receive the goods in good condition.
5. Suitable for a variety of models, such as trucks, vans etc.



# OUR MAIN PRODUCTS



- Galaxy brand and aftermarket brands
- Both A/C and refrigeration hoses available.

- Good quality, no leakage



## AC.121 AC rubber hose

1. Original GALAXY and neutral hose both available.
2. One year warranty
3. 50m or 100m packing, Easy to cut and reduce waste.
4. Perfect packaging to ensure that customers receive the goods in good condition.
5. Suitable for a variety of models, such as trucks, vans, refrigeration cars etc.

# ■ ■ ■ OUR MAIN PRODUCTS



## AC.118 Receiver Drier and its advantages



1. Full range of receiver drier, there are more than 3000 types of products
2. Have different materials: aluminum and iron products for guests to choose
3. We provide drawing with detailed parameters and information for double confirmation
4. Strong water absorption, good dry oil resistance, improve the cooling efficiency
5. Dimensions accurate and easy to install
6. OE production line with superior quality



05

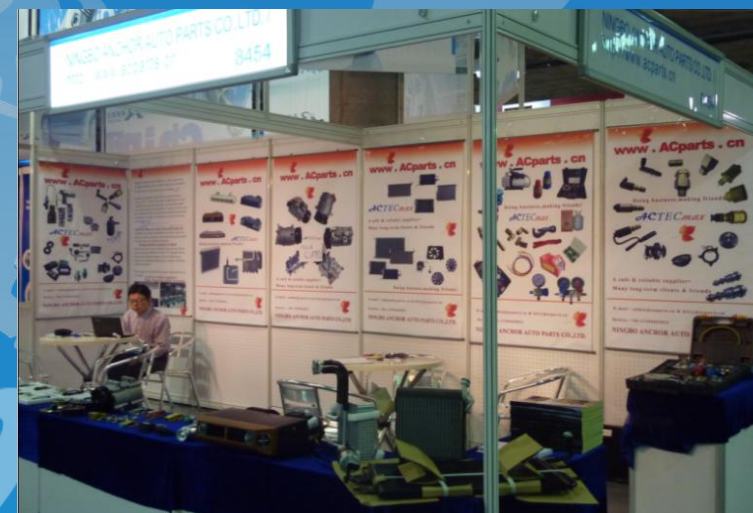
## OUR COMPANY TIME

we have been focused on auto air conditioning since 2002, and has good reputation in South America, Japan, Europe and North America for the outstanding customer service.





# 2010/2011/Before 2010



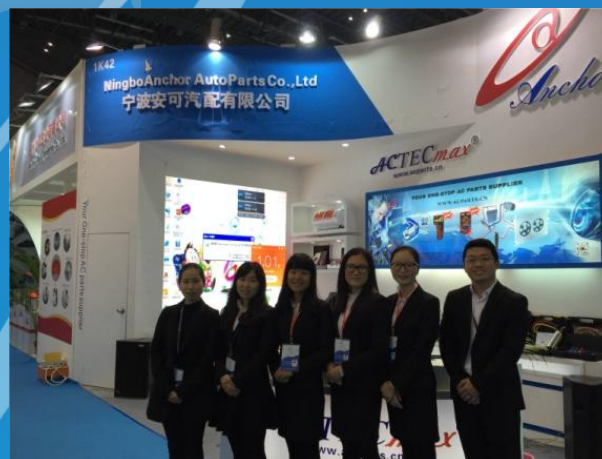
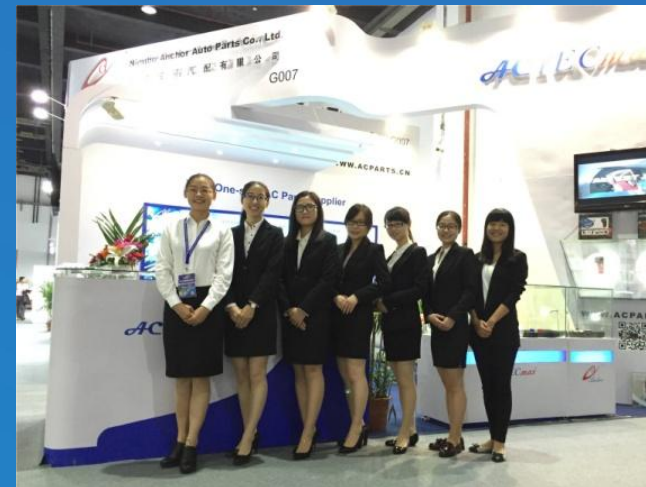




# EXHIBITIONS



We participate in different international exhibitions worldwide and keep a close relationship with customers.







2012/2013







# 2014

## 2014

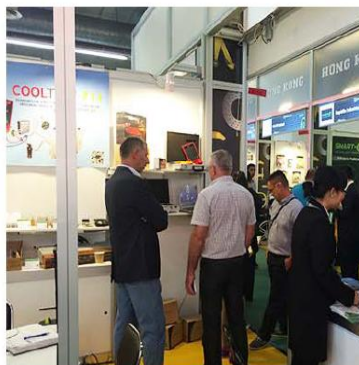
### 1. AUTOMEC PESADOS & COMERCIAIS

April 1 to 5, 2014  
Anhembi Park Exhibition Hall, São Paulo, Brazil.  
Booth No. : L701



### 2. AUTOMECHANIKA FRANKFURT

Date: 2014-9-15 ~ 20, Hall 9.1, Booth A68



### 3. AAPEX

Date: 2014-11-4~11-6  
Las Vegas SANDS EXPO  
Exhibition Centre  
Booth No.: 18046



Anchor



# ■ ■ ■ 2015 Anchor is everywhere...

## 1. AUTOMECH

Tempo: 7 - 11 de Abril de 2015  
Pavilhão: Pavilhão de  
Exposições do Anhembi  
Endereço: Av. Olavo Fontoura,  
1.209 - Santana | São Paulo -  
SP | CEP 02012-021  
Booth NO.: O599



## 2. AUTOPROMOTEC

May 20 to 24, 2015  
Address: Bologna Exhibition  
Centre Via della Fiera,  
20 - 40127, Bologna, Italy  
BOOTH: 18H7



## 3. PAACE AUTOMECHANIA MEXICO



■■■ 2016



2016.2 MACS USA

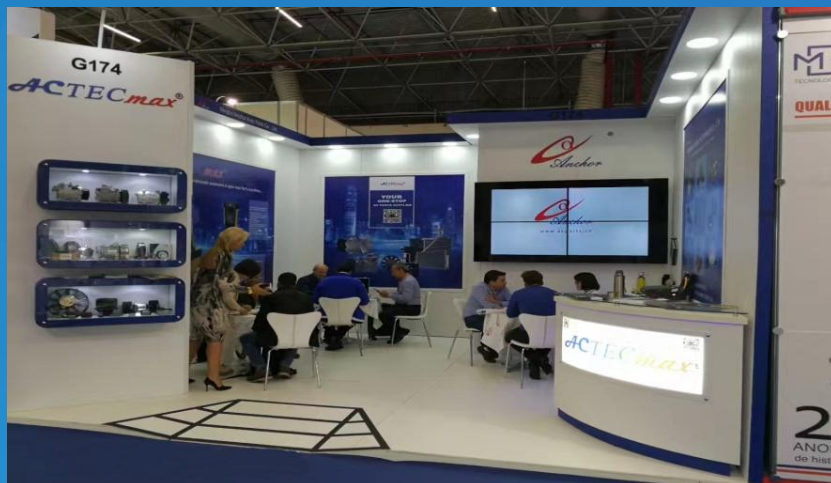
2016.6 Latinauto PANAMA



2016.9 Automechanika Frankfurt



■■■ 2017



2017 BRIZAL AUTOMECH



2017 CHICAGO FRANKFURT



2017 MOSCOW FRANKFURT



■■■ 2018



2018 Mexico AUTOMECH



2018.9 Automechanika Frankfurt

## 2018 CHINA FRANKFURT



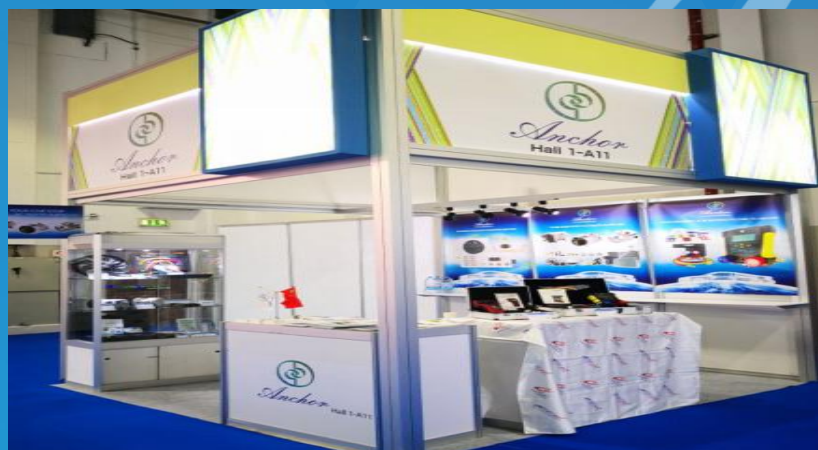
■ ■ ■ 2019



2019.4 AUTOMECH BRASIL



2019.3 USA MACS



2019.6 Automechanika Dubai



## ■ ■ ■ Looking forward to the future



Event	Year
HK Anchor	2002
ACTECmax bran creation	2006
Ningbo Anchor	2007
Trade show	2009
Ningbo AC Technology	2012
New performance system	2013
Consult Export marking strategy	2014
Minor language group established	2015
Ningbo Wisepick	2016
Exceed the challenge goal	2018
Procurement team consultation	2019
Ningbo Cool Auto	2020
Anchor group	2021





# Anchor Team Building

Meet the better self







# Anchor 2021 Travel







# Anchor 2022 Travel







Anchor 20th Anniversary





# Thank you for watching

YOU'VE REACHED CALM WATERS - IT'S TIME TO ANCHOR!

[www.acparts.cn](http://www.acparts.cn)

