



ALTERTOOL
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COMPANY INTRODUCTION

ZHEJIANG ALTERTOOL TECHNOLOGY INCORPORATED

Professional Manufacturer of Automobile and motorcycle maintenance tools

Contents

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2. Core Team
3. Major Products
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01

Company Introduction

About us
Vision/Mission/Values/Talent Concept
Market Layout



About Us

Zhejiang ALTERTOOL Technology Incorporated committed to manufacture hydraulic bottle jack, floor jack and many kinds of garage tools, it also supply of a variety of automotive repair tools and automotive products enterprises where located in Jiaxing, Zhejiang.

After nearly 20 years, ALTERTOOL has provided products to over 30 internationally renowned brands. We have provided various services and technical supported for over 40 countries and regions.

We have certified the ISO9001 and some products meet the quality standards of CE / GS or ANSI/ASM.

The product quality is very stable, reducing you a lot of after-sales risk. We can provide one-stop after-sales repair tools procurement platform service, which can greatly help you save energy and time to purchase a complete variety of auto repair tools.

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Vision/Mission/Values/Talent Concept



VISION

In three years, we will OEM for 50 famous brands worldwide, support and cultivate 180 dealers and 300 e-commerce sellers.



MISSION

ALTERTOOL's stakeholders will benefit from the continuous introduction of innovative products that gain user trust and satisfaction.



VALUES

All survival is due to value, all development is due to value



TALENT CONCEPT

Eclectic, give full play to create an open enterprise talent environment

Market Layout

OEM for more than 30 famous brands in the world.

There are nearly 110 dealers in nearly 30 countries and regions on every continent in the world

Provide auto maintenance tools and auto supplies for 210 e-commerce sellers





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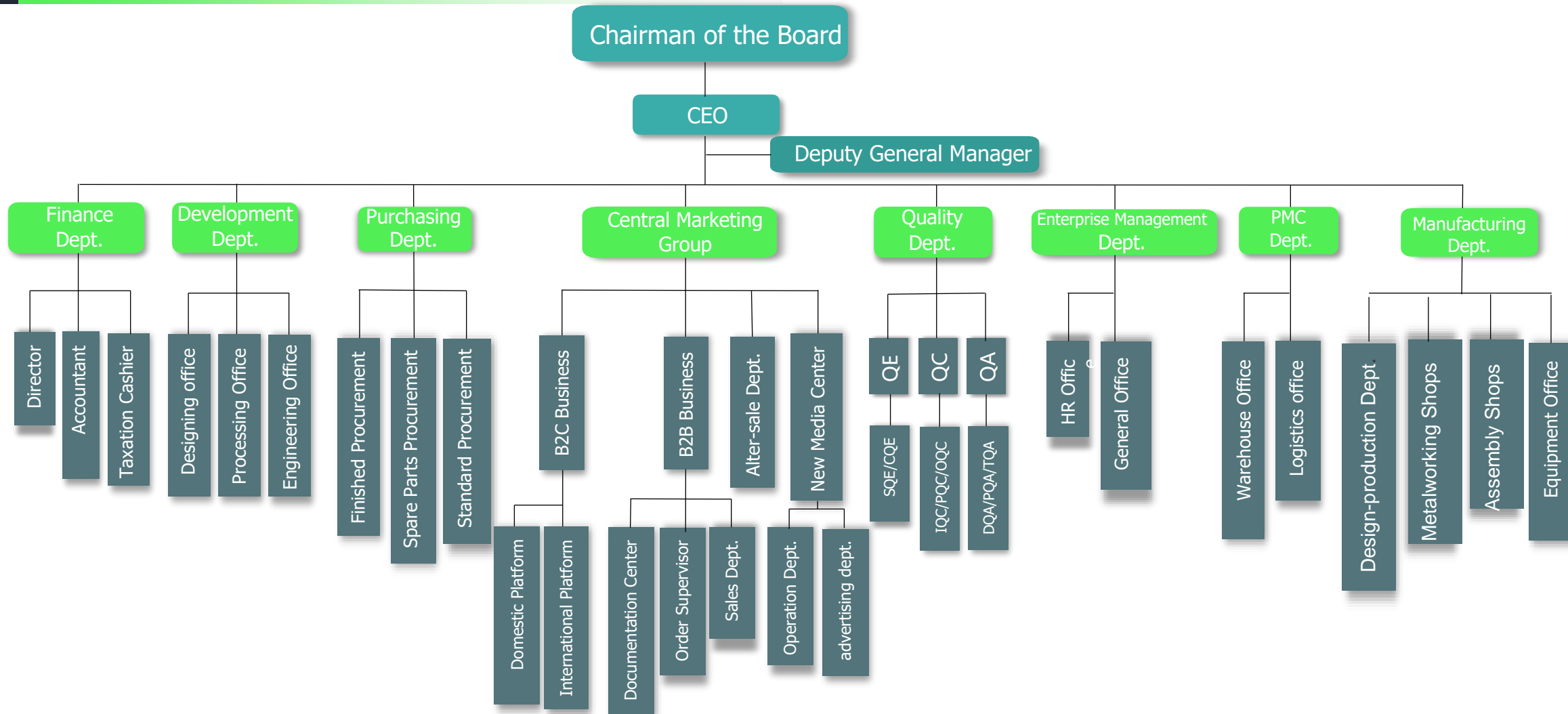
02

Core Teams

Organizational Structure
Founder Introduction/
Core team/Team introduction
Team style



Organizational Structure

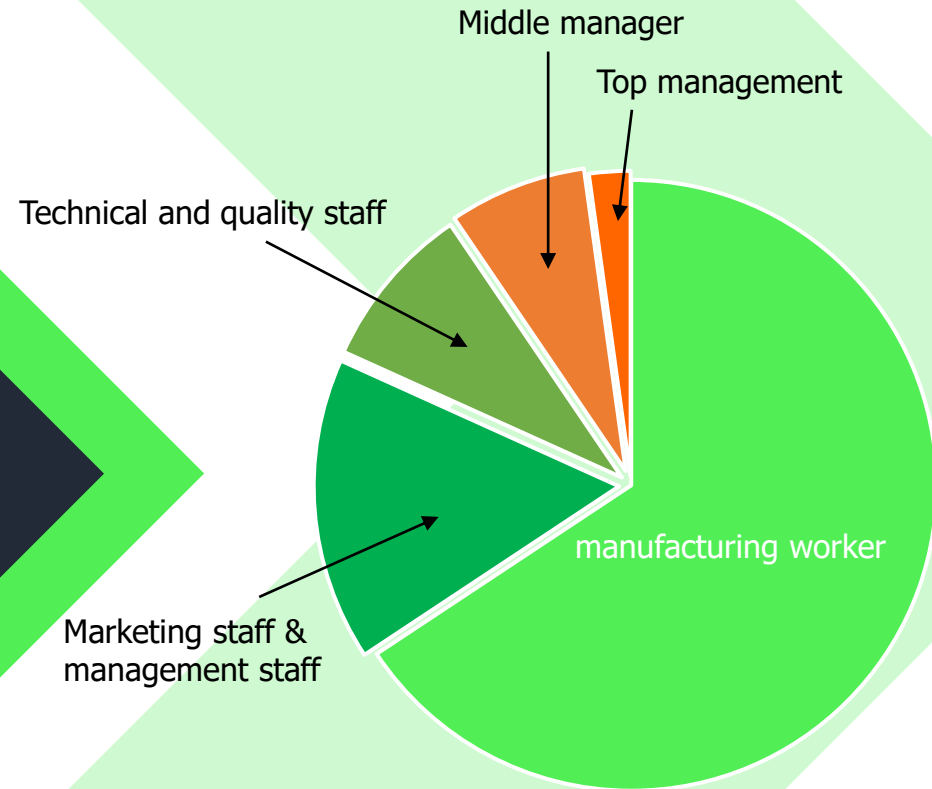


Staff Structure



Company production staff accounted for nearly 70%

Technical and quality control personnel accounted for nearly 15%



Founder Introduction



- * Graduated from Wuhan University of Technology
- * Master of International Trade
- * Marketing Director of Eleads Technology (Jiaxing) Incorporated
- * of Suzhou Welldomore Precision Technology Co., LTD.
- * CEO of Zhejiang Altertool Technology Incorporated
- * Visiting Professor, Jiaxing College, Tongji University
- * Shareholder of Suzhou Welldomore Precision Technology Co., LTD
- * Shareholder of Eleads Technology (Jiaxing) Incorporated
- * Worked in the field of automobile and motorcycle maintenance tools over ten years, and she's proficient in international market analysis and client collaboration and customer cooperation.
- * Good at enterprise management, marketing management, product market strategy analysis, brand operation and channel layout.
- * Good at Social media communication



Founder Introduction



- * Bachelor of Business Administration from Nanjing University
- * Master of Mechanical and Electrical Engineering, Southeast University, Nanjing
- * MBA from Patten University, USA
- * Senior Engineer in mechanical Engineering
- * Created nearly 20 national patents in China
- * Nearly 20 scientific papers were published in different publications
- * Chairman of Suzhou Welldomore Precision Technology Co., LTD.
- * Chairman of Eleads Technology (Jiaxing) Incorporated
- * Chief engineer of Zhejiang Altertool Technology Incorporated
- * Visiting Professor, Jiaxing College, Tongji University
- * Has served as technical director, deputy general manager and general manager of several listed companies.
- * Good at mechanical and electrical engineering design, production line automation research and development, as well as enterprise management and strategic operation.

Core Team



Marketing Team

The general manager personally leads the team. Among the marketing team members, there are 3 with more than 15 years of marketing experience and 12 with more than 5 years of marketing experience.



Production Team

The production team is the backbone of the company. The team members are composed of experienced personnel who are good at production planning, site management, material management, team management and so on. The average working experience is more than 7 years.



R&D Team

The R&D team is the driving force of the company's product innovation. The team members are led by senior engineers, including 11 mechanical engineers and 5 electrical engineers, with an average of more than 8.5 years of R&D experience in the field of automotive tools.



Quality Team

Quality team has always been the cornerstone of the company, the team is composed of QA/QC/QE personnel, with an average of 4.5 years of work experience in quality positions, they provide the company's products from pre-sale to after-sales guarantee



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03

Main Products

Product catalog
Jack/car lift/tire wheel tools/
Engineer tools/sheet tool/
Motorcycle and bike tools/
Other garage tools

Product catalog



JACK

JACK

Bottle jack, Floor jack, Scissor jack, Jack stands, Air jack, Transmission jack, Go jack, Portable power jack set, Trailer Jack, Ratchet jack, Farm jack,



MOTORCYCLE TOOLS

MOTORCYCLE & BIKE TOOLS

Motorcycle lift table, Motorcycle jack, Motorcycle lifting stands, Motorcycle dolly, Wheel chock, Wheel balancer, Support stand



CART TRAILER

Lifting cart

Lifting table cart, Hand pallet truck, Forklift, Stacker, Pallet Truck



TIRE WHEEL TOOLS

TIRE WHEEL TOOLS

Air compressor, Tire changers, Vulcanizer, Wheel balancer, Tire spreader, Wrenches, Inflator pump, wheel boss, Tire repair tools



CAR LIFT

CAR LIFT

Single post Lift, 2 post lift, 4 post lift, Portable car lift, Scissor lift, Parking lift



GARAGE TOOLS

GARAGE REPAIR TOOLS

Chassis repair tools, Sheet metal tools, Engine tools, Winch, Hoist, Ramp, Power tools



GARAGE EQUIPMENT

GARAGE EQUIPMENT

Shop press/Oil drain/Parts washer/ Sandblaster/Aire compressor/Other garage tools

JACK



BOTTLE JACK

BOTTLE JACK

Bottle jack, Air Bottle Jack, Double Ram Jack Screw Jack, Electric bottle jack,...etc.



FLOOR JACK

FLOOR JACK

Hydraulic Floor Jack, Air Floor Jack, Long Reach or Chassis Floor, Aluminum Floor Jack, ...etc.



JACK STAND

JACK STAND

Jack stand, Jack stand with lock, High profile jack stand



SCISSOR JACK

SCISSOR JACK

Scissor Jack, Electric scissor jack/set



TRANSMISSION JACK

TRANSMISSION JACK

Transmission Jack



Go Jack/Car Doll

GO JACK/CAR DOLLY

Go Jack/Car Dolly



AIR JACK

AIR Ballon JACK

Air Ballon Jack

CAR LIFT & CART TRAILER



SINGLE POST CAR LIFT



TWO POST CAR LIFT



FOUR POST CAR LIFT

SINGLE POST CAR LIFT

Single Post Car Lift

TWO POST CAR LIFT

Two Post Car Lift

FOUR POST CAR LIFT

Four Post Car Lift



SCISSOR CAR LIFT



PORTABLE CAR LIFT



LIFTING TABLE CART



PALLET TRUCK

SCISSOR CAR LIFT

scissor car lift

PORTABLE CAR LIFT

Portable Car Lift/ Mini Tilting Lift

LIFTING TABLE CART

Lifting Table Cart

PALLET TRUCK

Pallet truck/ Trailer Jack/ Platform Hand
Truck/ Forklift Jack

MOTORCYCLE & BIKE TOOLS



MOTORCYCLE LIFT TABLE

MOTORCYCLE LIFT TABLE

Motorcycle Lift Table



MOTORCYCLE LIFT

MOTORCYCLE LIFT

Motorcycle lift



Motorcycle lifting jack

MOTORCYCLE LIFTING JACK

Motorcycle Lifting Jack



WHEEL CHOCK

MOTORCYCLE WHEEL CHOCK

Motorcycle Wheel Chock



SUPPORT STAND

MOTORCYCLE SUPPORT STAND

Motorcycle Support Stand



Motorcycle Balancer

MOTORCYCLE BALANCER

Motorcycle Balancer



MOTORCYCLE DOLLY

MOTORCYCLE DOLLY

Motorcycle Dolly

GARAGE REPAIR TOOLS



SHEET METAL TOOLS

SHEET METAL TOOLS

English Wheel / Planish Hammer/
Shrinker and Stretcher/ Shear Machine/
Bending Machine/ Movable Frame
Straightener



Chassis Repair Tool

CHASSIS REPAIR TOOL

Spring Compressor, Car creeper &
Roller Seat/ Body Frame Repair
Tools, Pullers



ENGINE TOOLS

ENGINE TOOLS

Engine Crane/ Engine Leveler /
Engine Stand/



Winch Hoist Ramp

WINCH HOIST RAMP

Winch/ Chain Hoist/ Cable Puller/
Aluminum/Steel/Rubble Ramp/ Ladder



Tools Hardware ToolBox

TOOLS HARDWARE TOOLBOX

Hardware Tools Set/ Wrench/ Aluminum Box/
Cabinet/Chest/Service Cart/Tool Storage/



Car Paint Beauty Tools

CAR PAINT BEAUTY TOOLS

Paint Tools/ Polishing Machine/ Waxing
Machine/ Sander/ Rotating Painting Rack



POWER TOOLS

POWER TOOLS

Drill Set/ Angle Grinder Set/ Hammer Drill
Set/ Chain Saw/ Reciprocating Saw/ Pipe
Threading Machine

GARAGE EQUIPMENT



SHOP PRESS

SHOP PRESS

Hydraulic Shop Press, capable to provide many kinds of Customized shop press



OIL DRAINER

OIL DRAINER

Oil Drainer/ Oil Collecting Machine/ Plastic Drainer Tank/ Low Profile Oil Drainer/ Pneumatic Waste Oil Extractor



PARTS WASHER

PARTS WASHER

Parts Washer



SANDBLASTER

SANDBLASTER

Sandblaster, big capacity can be packed by mail package



AIR COMPRESSOR

AIR COMPRESSOR

Air compressor



Diagnosis instrument

Vehicle Fault Diagnosis Instrument



Other Garage Tools

Other Garage Tools

Log Splitter/ Pipe Bender/ Pipe Threading Machine/ Generator/ Hydraulic Cylinder



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04

Company Environment

Factory environment
Office environment





Factory Environment





Factory Environment



Factory Environment



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PRODUCTION WORKSHOP

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Factory Environment





Office Environment

Add: Nanhu direct Jiaxing City
Zhejiang Province





05

Channel Layout

Online platform
World exhibitions
Our partner

Online Platform



WORLD EXHIBITIONS WE ATTENDED



CANTON FAIR
Guangzhou

automechanika
FRANKFURT

Automechanika
Frankfurt

autopromotec
Motors, fluids, fasteners, more

AUTOPROMOTEC
Bologna, Italy

AUTOSPORT
INTERNATIONAL

Automechanika
Birmingham

Iran Int'l. Auto
Parts Exhibition

Automechanika
Dubai

AUTOMECHANIKA
JOHANNESBURG

APEX/SEMA
Las Vegas, USA

AUTOMECA

automechanika
DUBAI

automechanika
SOUTH AFRICA



OR PARTNER





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06

Our Advantages

- * Factory Direct Supply
- * Standard quality control
- * Recommend hot products frequently
- * Supply from stock
- * Different quality level to meet different requests
- * Standard quality control, Worry-free of after-sales
- * One-stop automotive/motorcycle tools & equipments



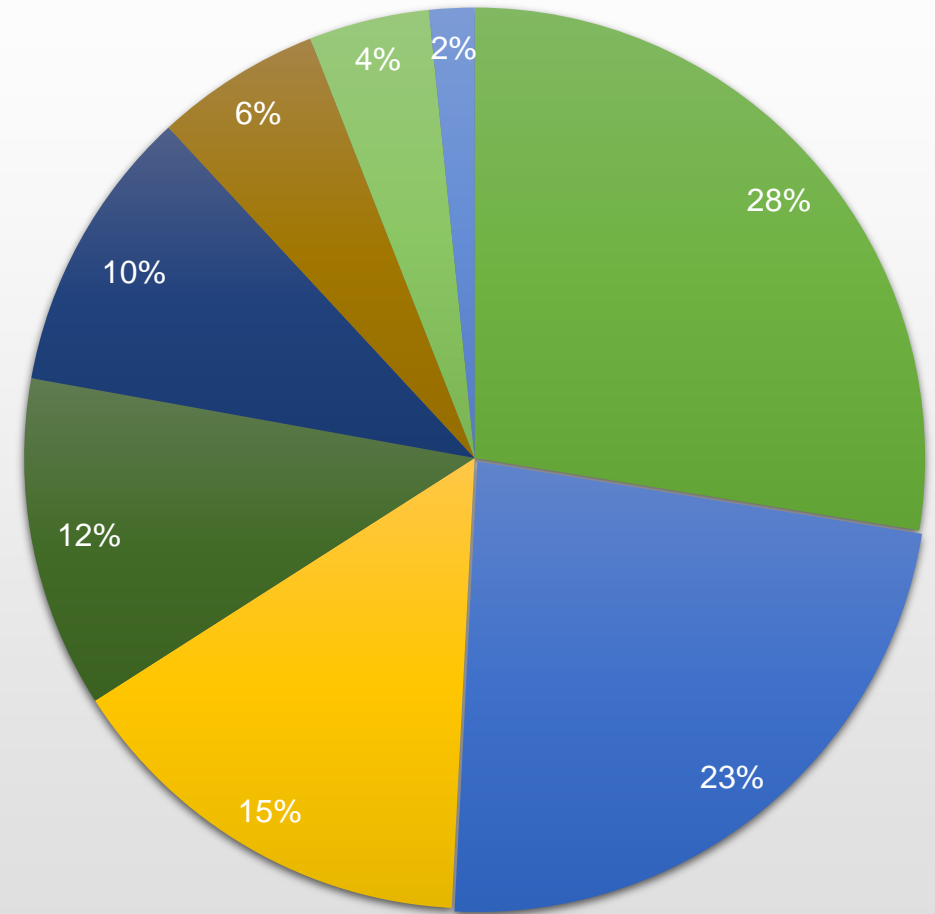
SOURCE FACTORY DIRECT SUPPLY

- * The source factory of auto tools and motorcycle tools in China
- * Professional services in:
 - Cost-effective products
 - Saving marketing costs
 - Fast delivery
 - Good policy of after-sales guarantee
 - Rich products portfolio(photo&videos) to save customers' time.



PRODUCT DISTRIBUTION AREA

- * Rich OEM experience for nearly 30 famous world brands.
- * Support nearly 210 e-commerce customers to grow steadily.
- * Share the latest product analysis from different market
- * Providing objective analysis of the product market
- * Recommend the hot sales, provide valuable information are our additional value service.



Europe North America South America
Southeast Asia Southeast Asia Middle East
Japan or Korea Others

System certification and product certification



- * Our company has passed ISO9001 certification over 10 years
- * A number of products have passed ISO9001, TUV/CE, ANSI/ASME, R&TTE, FCC, TUV, ROHS and other international certification.
- * Capable to provide accurate customized ODM service in short time

Warehousing and Logistics

Supply from stock: some items can be ready in 3 days.
Providing combined shipment services for small buyers..

Convenient transportation: One hour to Shanghai or Ningbo ports.

Worry-free After-sales

- * Professional after-sales team
- * Regular customer visiting



- * Regular live streaming
- * Professional product knowledge training



- * Products provides 1 year warranty.
- * New products to be published by multiple social media platforms frequently.

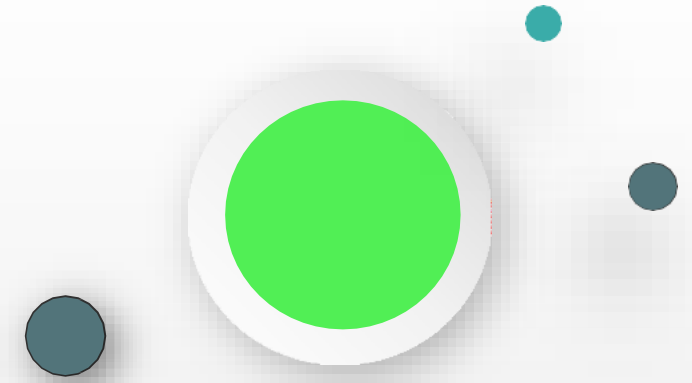


CIF, FOB, DDP, DDU,...etc.
Easy and convenient transportation to save your time and energy.





Contact Us



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THANKS