



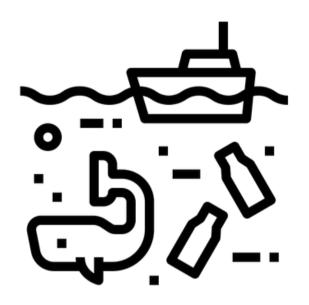


## scraper

## Arctic

#### **Recycle - Reuse - Rethink**

## Did you know?



15% reach the coast

#### Over 100 million tons of plastic waste circulate in the oceans and about 10 million are added annually.

## 70% are on the depth sea

## Fishing net pollution



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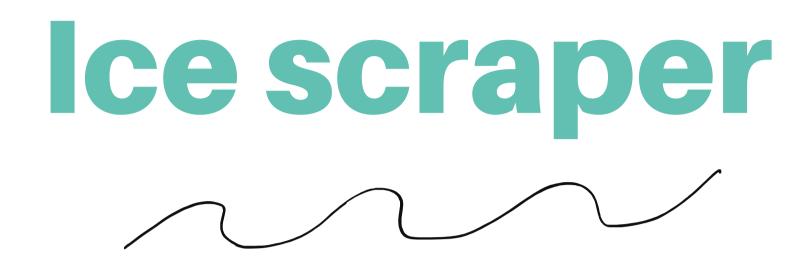


### ... it's the equivalent of 14 222 222 222 ice scrapers !

# What if we can find a solution today?







At BILLAT, we revalue marine litter by producing an entirely designed ice scraper with fishing nets recycled from the deep ocean.

The aim of this eco-responsible approach is to contribute to the preservation of our planet by encouraging the circular economy, and to demonstrate that plastic is not an ultimate waste but a recyclable material.



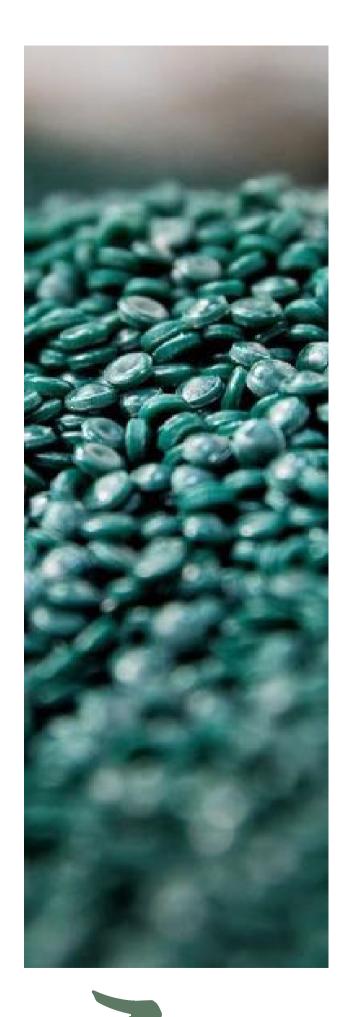


#### Made in France

100% recycled - 100% recyclable









The basic material is made using fibres from the maritime industry such as fishing nets.

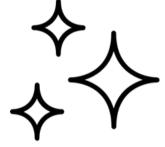
These fishing nets are provided, classified and fractionated into different types of plastics and colours. Once sorted, the material is shredded, washed, separated and finally dried.

Finally, plastic is recomposed and extruded into a brand new raw material called pellets.

## How does it work?







Collect

maritime waste

Clean cut, separate, dry



Recycle for a second life



#### Use it over and over





## Transform

#### in green plastics



plastic

Our Arctic range is growing!

We don't want to stop there our ecoresponsible approach. Discover our ice scraper Eclair and our 2 seasons squeegee.





## **Nordic Arctic Ice Scraper** 100% recycled and recyclable

## **Eclair Arctic ice-scraper** 100% recycléed and recyclable





## 2 saisons squeegee 100% recycled et recyclable

## Available in shelf ready box







## Or in stackable boxes





LET'S DO SOMETHING TOGETHER TODAY FOR TOMORROW

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#### a company brand of





