

2023



SHICHUANG
OPTICS FILM.

THE WORLD IS CREATED BY YOU

GUARDED BY US

ZHEJIANG SHICHUANG OPTICS
FILM MANUFACTURING CO., LTD.

CATALOGUE

THE WORLD IS CREATED BY YOU
AND GUARDED BY US

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BOP





Company Introductions

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BY US.

01



OUR INTRODUCTIONS

PROFILES

- Zhejiang Shichuang Optics Film Manufacturing Co., Ltd. was established in 2011. It is located in Haiyan Economic Development Zone, Zhejiang Province.
- Our product has been exported to 68 countries and has obtained more than 10 million users, we are proud that our products are well recognized by the global market.
- Top tier R&D & production line, strategic partnership with four major global academy institute, 6 high-end intelligent production line, earned 5 certificates and countless patents.



GLOBALIZED

68+ Countries and regions.



HIGH-INTELLIGENCE

6 High-End Production Line.



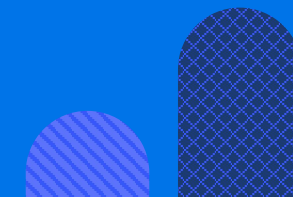
RECOGNIZED

Served 10 million users worldwide.

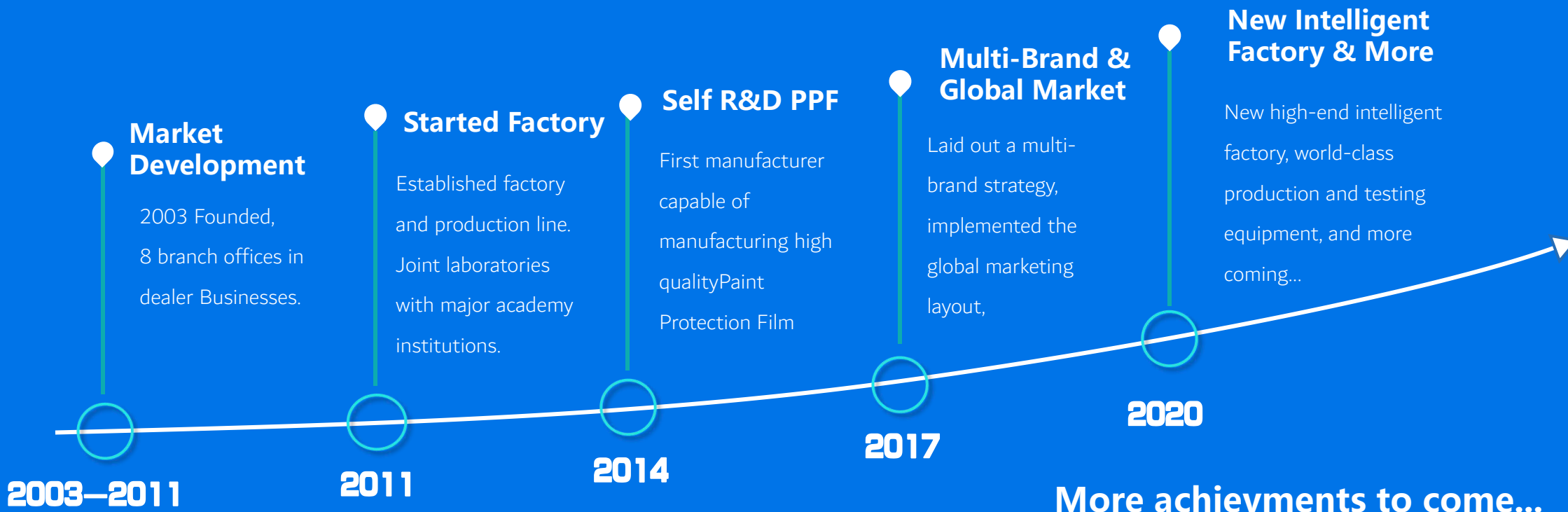


CERTIFICATED

5 Certificates and countless patents



OUR MILESTONES





OUR CERTIFICATES



China National High-tech Enterprise.

In 2017, Shichuang won the title of China National High-tech Enterprise.



International Window Film Association

2020 Shichuang becomes member of the international Window Film Association.



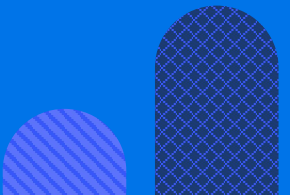
SGS ISO9001, ITAF 16949

From 2018 to 2023, Shichuang has passed SGS ISO9001 and IATF 16949 for five consecutive years.



EU REACH CERTIFICATION

2021 Shichuang passed the EU REACH certification.



OUR HONORS

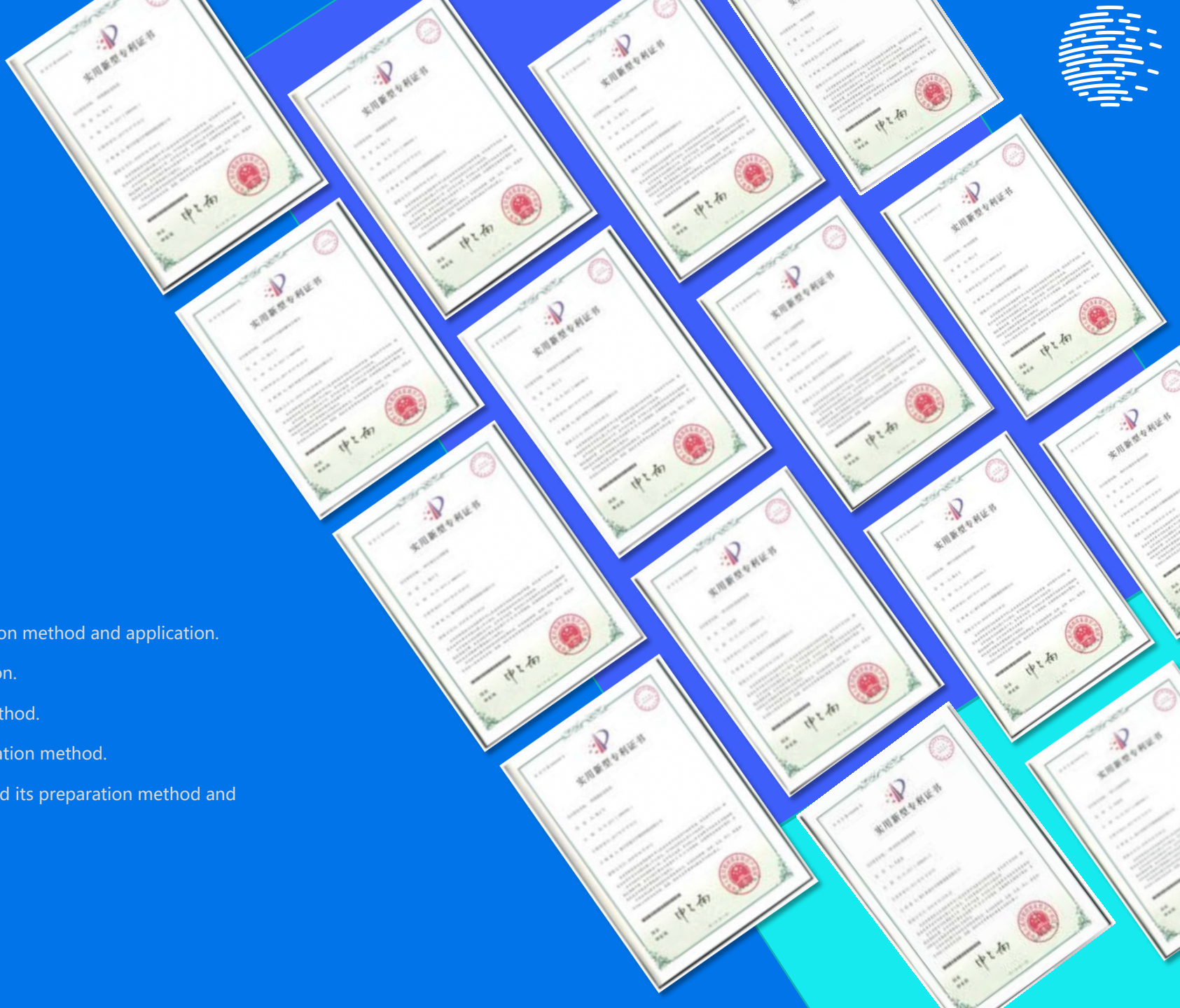


PATENTS EARNED
35+

Some Samples

- Self-healing polyurethane heat insulation film and its preparation method and application.
- Paint protection film and its preparation method and application.
- Fully anti-ultraviolet automobile film and its manufacturing method.
- Self-healing elastomer protection film with pattern and preparation method.
- Self-healing thermoplastic polyurethane heat insulation film and its preparation method and application.
- A coating composition and its preparation method.

[MORE](#)





OUR PRODUCTS



Paint Protection Film



Paint Protection Film is a new type of high-performance environmental protection film. Widely used in the car beauty and maintenance industry, isolate the car paint surface from the air, protect the paint surface, delay the aging of car paint, improve the brightness of the paint surface,

Window Film



Heat rejection window film is made of multi-layer ultra thin high-transparency polyester film, produced with magnetron sputtering technology, widely used in automotive windows, architectural windows etc, capable of heat rejection, energy saving, anti-ultraviolet, privacy protection, safety and explosion-proof etc.





PRODUCTION PLANT



HIGH-TECH PRODUCTION LINE

Shichuang self-owned factory is located in Haiyan Economic Development Zone, Jiaxing, Zhejiang, China. It is also a strategic enterprise cultivated by the Zhejiang Provincial Government.



Dimension of
10,000 SQMs



6 Intelligent
production line



Thousand-level
dust-free workshop



Integrated
R&D center



GLOBAL BUSINESS



68 +

Shichuang products are sold in 68+ countries and regions around the world.



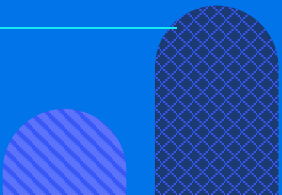
6000 +

Shichuang has 6000+ cooperative dealers worldwide.



10,000,000+

The total number of car owners served worldwide exceeds 10 million.





OUR BRANDS

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BY US.

02

BRAND STORY

WE KNOW PPF

Born in 2019, as the flagship product for the overseas high-end market, GSWF boasts both exceptional standards and a diverse range of colorful color schemes. In just three short years, with nearly a million units installed, 80% are luxury cars, earning it the reputation of being the "exclusive car wrap for hyper autos."



GUARDIAN OF YOUR STYLE

Emerging in 2017, serving as PPF pioneer, with a commitment to "raising the bar for every meter of PPF" and a strong emphasis on quality control. Now, BOP is actively exploring opportunities in overseas markets, aiming to provide top-quality and affordable car wraps to car enthusiasts all around the world.



TWO GLOBAL BRANDS

Two PPF Brands in the global market, cares for every car.

// We offer the **BEST PPF**, and the **BEST VALUE PPF**.

GSWF

WE KNOW PPF

- 38 PPF options and more coming.
- 68 Countries and increasing.
- Top 5 Global PPF brands.



SALES TRAJECTORY

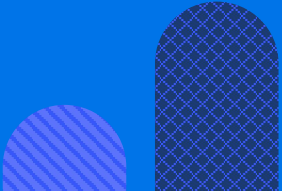


+78%

Expected Sales Growth

Anticipated annual growth of at least 78% over the upcoming three-year period.

Average annual sales growth of 96%.





GSWF EXHIBITIONS

WE KNOW PPF

- SEMA SHOW LAS-VEGAS
- TAPA THAILAND
- INTERAUTO MOSCOW
- EQUIP AUTO LYON
- AUTOMECHANIKA DUBAI
- AUTOMECHANIKA SHANGHAI

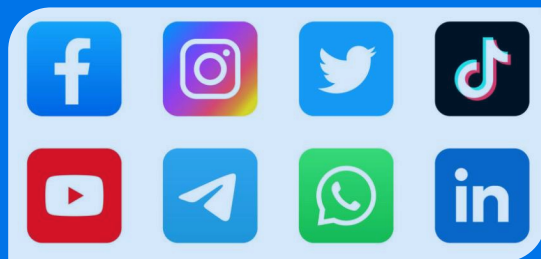
GSWF In Every Major Industry Exhibitions and Conventions.



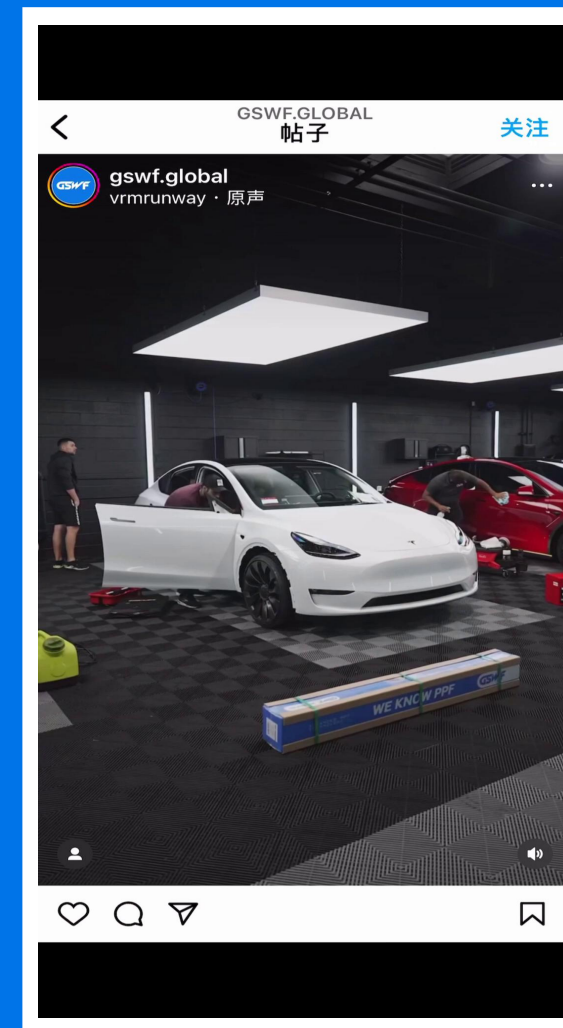
GSWF

WE KNOW PPF

SOCIAL
PROMOTIONS



GSWF ON IG



GSWF INSTALLATION



MARKET SAYS

- **Top 1** PPF brand in China.
- **0** quality problems received up to date.
- **No.1** PPF brand on Douyin (Tiktok).
- **5,000+** Shops in China.





DISTRIBUTOR SAYS

Most favored brands by distributors in China.

More than **10 Distributors convention** holded in China. BOP provide the **best product, brand assets, services** and any backups for our distributors.

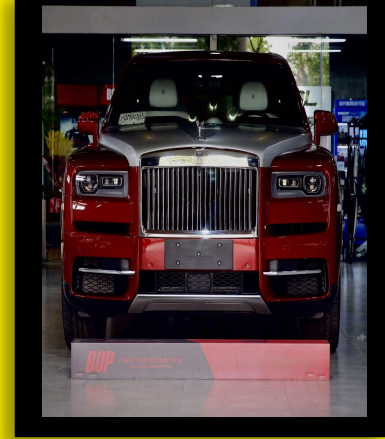
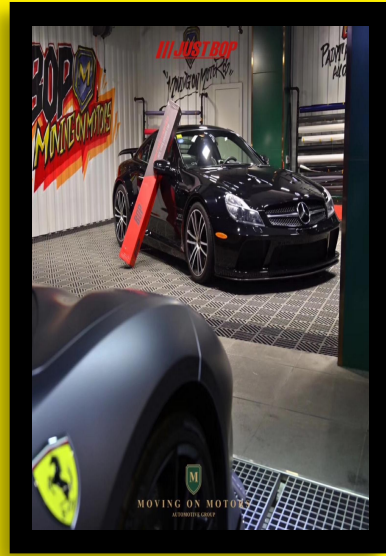
LOVE

TRUST





Cases





Online Promos:

- Honest Review Videos
- Tutorial Videos
- Intro Videos





THANK YOU

CONTACT US



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