

Terrafirma

Serious 4x4 Accessories

Established in 2007 Terrafirma has become the most recognised accessory brand for Land Rovers in the world.

Terrafirma Serious 4x4 Accessories range is designed to satisfy the diverse requirements of Land Rover owners both on and off road by providing products that properly serve their purpose.

Terrafirma accessories are designed and produced to maximise the performance and capability of your vehicle, not only for recreational and competition off road but also for expedition, commercial and military applications too.

Quality, performance and value is at the heart of what we do. We strive to ensure that the quality of the accessory you receive meets or exceeds that of the vehicle you are fitting it to, we want Terrafirma owners to be proud of their purchase. Each Terrafirma product is designed and specified to enhance the performance of your Land Rover without compromise.



- EXPEDITION
- PERFORMANCE
- WHEELS
- INTERIOR STYLING
- LIGHTING
- BRAKING
- STEERING
- SUSPENSION
- EXTERIOR STYLING
- PROTECTION
- RECOVERY
- MERCHANDISE

45+ years

supporting the global 4x4 market – Workshops, Service Centres, Off- road Preparation specialists, Retailers, Wholesalers, Non-Governmental Organisations - all have benefited from our expertise, our quality driven mindset, our rapid order fulfilment and our experienced sales and despatch teams.

15,000

service, repair and accessory products for Land Rover, Jaguar and Pickup vehicles.

99.9%

1 warranty case for every 1000 products sold from Allmakes 4x4 Premium Range. Each of the products has met key performance benchmarks relating to sales, warranty rates, fitment history, shelf life and manufacturer performance.

200,000

square foot warehouse located centrally in the UK.

£30m

the combined value of service, repair and accessory products for Land Rover, Jaguar and Pickup vehicles that we stock.

150 countries

in which Allmakes have customers.

320

Certificates of Conformance issued for our Terrafirma 4x4 Accessories.

Allmakes PR2 4x4 Ltd
Tel: +44 (0) 1235 821122 Email: enquiries@allmakes.co.uk
188 Park Drive, Milton Park, Abingdon, Oxon, OX14 4SR, England

www.allmakes4x4.com



AllMakes4x4

Quality, Value and Performance

Worldwide Supplier of
Parts And Accessories for
Land Rover and Jaguar Vehicles

Allmakes 4x4 is the leading specialist wholesaler of quality parts for Land Rover and Jaguar vehicles. Based in the UK, being ISO9001 accredited, and with expertise in global distribution, Allmakes 4x4 is perfectly placed to deliver to businesses wherever they are in the world.

Allmakes 4x4 has aimed to deliver maximum value by offering OE, OEM and PR2 quality parts as a first choice ensuring Land Rover and Jaguar vehicles are maintained to the highest standards.

While our range contains a vast array of options to suit different budget and quality preferences, Allmakes is best known as an Original Equipment Specialist working alongside dozens of the worlds most recognised and respected brands.



PR2 AND PR2PRO ALLMAKES PREMIUM RANGE

PR 2

PR2
PRO

This strong association and handle on quality has allowed us to innovate from within our own range of products to offer PR2 and PR2PRO which acts as our own seal of quality, awarded to any OE, OEM or Aftermarket product that demonstrates equivalent quality to the genuine alternative.

Each product has earned its right to be included in our range by meeting key performance benchmarks relating to sales, warranty rates, fitment history, shelf-life and manufacturer performance.

We are happy to back this up with an extended warranty. All our PR2 and PR2PRO Aftermarket parts are covered by our PR2 warranty, guaranteeing them for 24 months, or 24,000 miles (38,000 km).

Our stock profile is constantly evolving and our coverage includes all Jaguar Land Rover vehicles, with particular emphasis on service and repair parts for vehicles built within the last 20 years.

We are also a supplier of popular lines for non-JLR based products. Our extended range offers multi-franchise spare parts from suppliers such as AMK, BWI, Wabco and Denso.

SO WHO DO WE SELL TO...

We have a number of different types of customer, ranging from small one-ramp operations to global wholesalers:

- ✓ Service and Repair Centres
- ✓ Retailers and Mail Order Companies
- ✓ Off-Road Specialists and Overland Outfitters
- ✓ Fleet and Hire Businesses
- ✓ Motor Factors and Wholesalers
- ✓ Charities and NGO's
- ✓ Emergency Services and Armed Forces



Portal Sales Platform
by **AllMakes4x4**

THE ONLINE WHOLESALE TRADING PORTAL FROM ALLMAKES 4X4 PSP

is designed to put customers in control by offering centralised and managed control of their users, purchases, paperwork and payments while also providing real-time access to efficient product searches and rich product information.

