

# TOP COVER EGYPT

**COMPANY PROFILE** 

Top Cover the epitome of excellence in car covers and accessories manufacturing. With unwavering commitment to professionalism, we bring you the best quality products that guarantee ultimate protection for your beloved vehicle.

TOP COVER







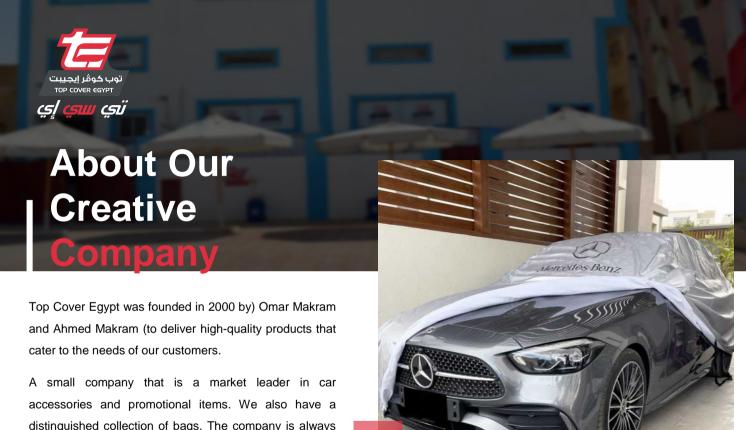






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A small company that is a market leader in car accessories and promotional items. We also have a distinguished collection of bags. The company is always keen to adhere to social responsibility by supporting social initiatives and organizations. It is also always keen on preserving the environment, and this is shown through the industrial materials that we use. We always strive to be environmentally friendly.



#### **Our Vision**

We strive to be a leading company in our field by meeting the needs of local, regional, and global markets with products that cater to our current and potential customers. This is achieved by providing products that meet the required needs and deliver positive value to both customers and the company.

#### **Our Goals**

is to maintain our leadership in the local market and grow to the global market by achieving the needs of our customers as well as exceeding their expectations because we have a strong set of professional ethics, scientific and practical studies, and strong relationships with our customers and suppliers through continuous development.

#### **Our Mission**

We believe that success is achieved through building strong and sustainable relationships with our valued customers. We consistently work on developing, designing, and innovating everything that contributes to well-being in order to meet the needs of the largest number of our customers.



# Meet Our Leaders

#### **Ahmed Makram**

CEO & founder of Top Cover Egypt

We aim to become one of the leading companies' manufactories of advertising car cover for locally regionally and globally cars companies

We intend to achieve this aim by providing a variety of specialized car cover that fill the needs of each client providing products make customers closely that well allows more satisfaction and also we will provide a high level of awareness and perception of our products through carefully targeted marketing research for car cover in EGYPT and Middle East by surveying about 2000 client



# Meet Our Leaders



#### **Omar Makram**

Marketing and Sales Manager of Top Cover Egypt

Working in the field of car accessories is characterized

By constant innovation and rapid development cause it is related to the original industry " car industry" which is creative in design and innovation to achieve all the luxury to satisfy the needs of the largest number of customers.

All the make us work to be fast-evolving and more effort in creativity and innovation in order to stay the best



### **Technology And Innovations**

We believe in the important role of technology in all its forms in the field of business management

Therefore, the company supports and promotes this concept in various ways and in different situations and stages, such as using it in analyzing and saving data and communicating between employees within the company.

We also make sure to be present on social media sites to effectively communicate with our customers and showcase our products, such as our Facebook page and our website.

Moreover, we make extensive use of technology in the manufacturing process at different stages, such as printing, sewing, cutting, packaging and labeling. We are always keen to have the latest and best machines that serve our goal of manufacturing high-quality products, as the company adopts the concept of smart manufacturing.

The company supports all intellectual innovations and we have the ability to create new and innovative products that support our customers' needs and solve their problems.



# Company Main Products And Services

- Covers Market.
- Promotional Materials Market.
- Bags Market.

## **Covers Market**

The car and vehicle accessories market is the first market in which the company worked, and we have always been keen on diversity and innovation from the beginning to create a special product for the customer, which adds professionalism in addition to experience to the company, and wherever the problem or need is, we will be happy to meet it through our different products in this market.



**Golf Car** 



Motorcycle



General



**Specialized** 



**Bike** 











Balata Cover Washing Cover Maintenance kit

**Sun Sheds** 

## **Promotional Materials**

### Market

We are working on producing a range of promotional materials for various advertisers.

Our creative team works closely with clients to understand their marketing goals and develop customized solutions.

From attractive flags and beach furniture to promotional apparel, accessories and corporate gifts,

We offer comprehensive products that help businesses enhance their brand visibility and interact effectively with their target audience.











**Umbrellas** 

Sea mattress

**Flags** 

Chair

Circular Pouf

# **Bags Market**

We operate in a variety of shapes and sizes in the luggage market to meet the needs of diverse and different customers in different situations



Emergency Kit



Shopping Bag



Car Cover Bag



**Back Bag** 



Car Cover Celia bags



Sea Bag



**Hand Bag** 



**Cross Bag** 









# **Our Happy Clients**



Oynamics
German Auto Sieves































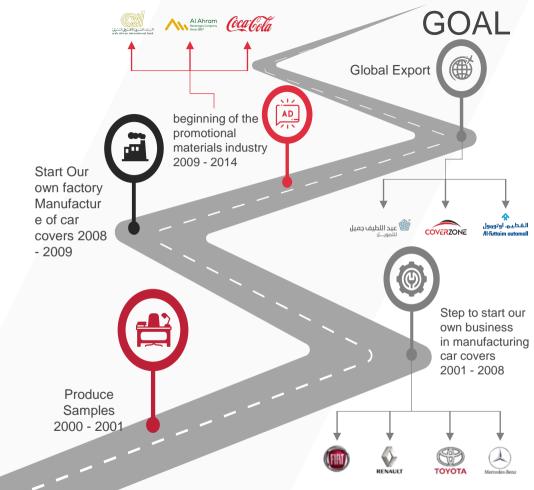


**START** 

# A small step to a **big future**

Researching

and learn 1998 - 2000



# Thank You

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