

# Your Ally

to Boost Your Sales and Margins



# Introduction

For more than **26 years**, GTS has **provided access** to international purchasing and **production subcontracting solutions**, to VSEs, SMEs, and large companies wishing **to develop their market**, **buy cheaper**, **create new products** and / or **expand their ranges**.

GTS is your privileged ally for developing and improving your products, as well as your ranges and your private label...

For more information: www.GTS-Log.fr

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## **Genesis Trading Services Pushes Back Borders For Its Customers**



Opening International

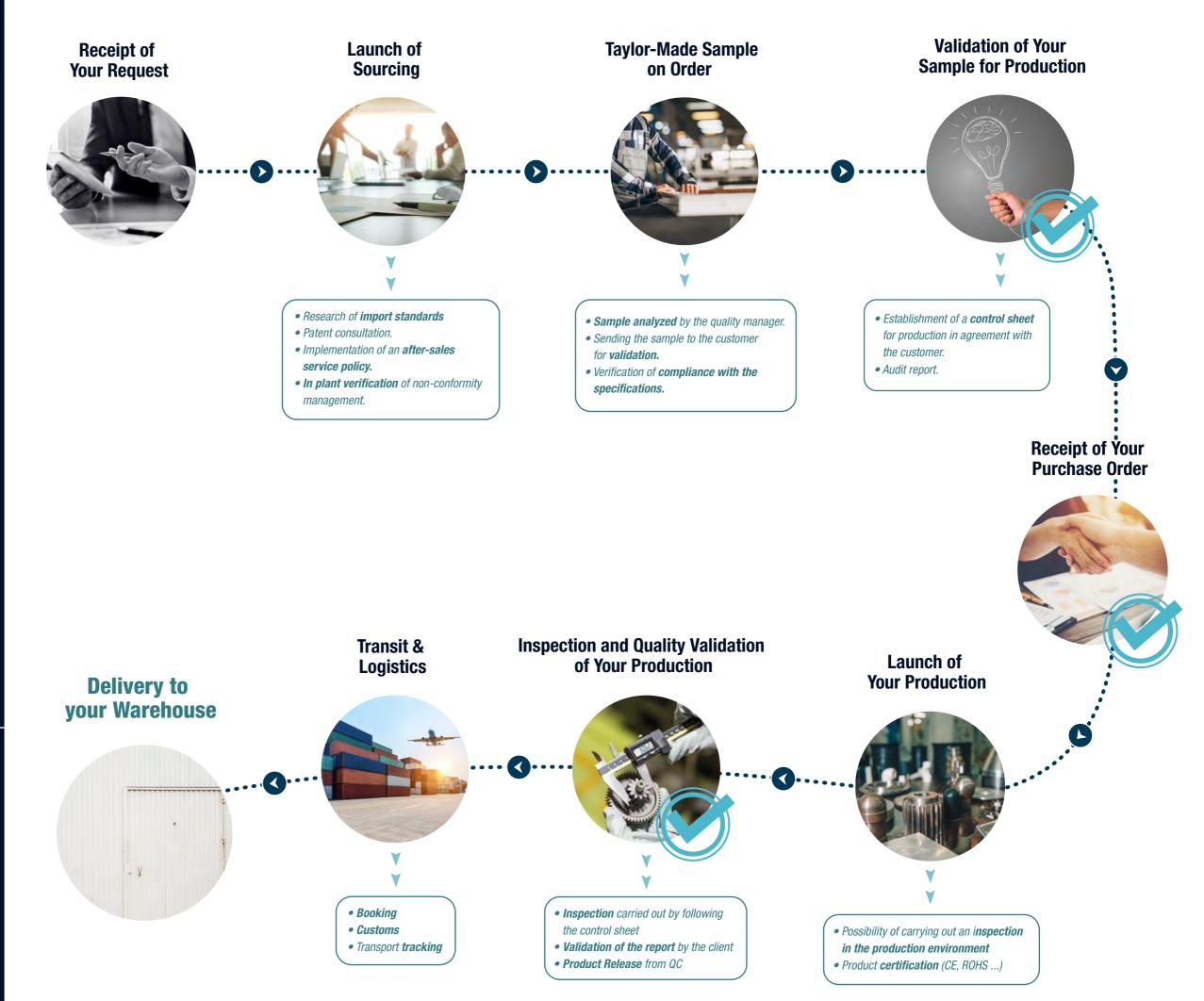
## A turnkey Service That Adapts To Your Needs

Entrust us with your project which, once completed, will be immediately ready to be marketed.

Our experts manage the entire supply chain right through to delivery to your warehouse.

Several steps are put in place to secure your project. Make your production completely transparent by validating each of them.







## We process your sourcing in 72 hours



#### **OUR JOB**

We are looking for the best suppliers and / or products to help you find a new source of supply.



#### **SPEED**

Within 72 hours, we will give you a price offer following the selection of partner suppliers, based on your sample and complete technical product specifications.



#### **EXPERTISE**

We put at your disposal an expert team of 25 multicultural buyers based in China, Ningbo, who will support you in your research and qualification of manufacturing plants.



#### **NEGOCIATION**

The establishment of our offices in China gives us negotiating power with the most privileged Chinese suppliers, by culture and language.



#### **SECURITY**

We work with factories certified by our audit teams.80% of our suppliers have integrated the CSR (Corporate Social Responsibility) social audit.



# The assurance of working with the factory that suits you



#### **OUR JOB**

We perform a full factory inspection, based on our supplier experience. Then, we provide a report, highlighting the compliance of the facilities, the factory policy, and compliance with applicable laws and standards.

These audits can be carried out according to international standards or internal directives of your company.



## **Key Points**

- Products on Catalog
- Creation of Products and/or Ranges
- **⊘** Improvement of Existing Products
- Securing Purchasing Potential

## **Key Points**

- Validation of Know-How
- Compliance of Installations
- **Organization**
- Production Capacity
- Management Policy



# **Quality Inspection**



## **Laboratory tests**

#### **OUR JOB**

Our experts in quality control, subcontracting and industrial purchasing travel throughout Asia within 48 hours.

80% of reports are returned the next day at the latest.



#### THE EYE OF AN IMPORTER

Our knowledge of industrial production brings a different perspective on your products. Detecting and resolving problems is an integral part of our priorities.



#### **SECURITY**

Certifications are carried out according to the most stringent international standards in force (ISO 9000). They are performed by laboratories accredited by the Chinese government.



#### A CONTINUOUS IMPROVEMENT

Our processes are constantly improving in order to optimize inspections and provide you with the most accurate reports.



## OUR JOB

Collaborate with 12 partner laboratories accredited by the Chinese government to provide you with reports and certificates of conformity that meet European import standards.



#### **OUR ENGAGEMENT**

**Import Compliance** 

Surround yourself with the best organizations to provide you with complete and accurate reports.



#### **OUR CERTIFICATION**

Establish in the name of your company each of the certificates required for your products.

## **Key Points**

- + 200 Local Inspectors
- Controls to International Standards
- Quality Report
- Standardized Sampling

## **Key Points**

- 12 Certified Partner Laboratories in China
- Study of Standards and Tests
  (For the importation of your products on European Soil)
- On European Soil, in Your Name



## **Transit & Logistics chain**

### **Direct Management of Your Flows**



#### **OUR JOB**

Manage all import, export, cross trade orders for all types of transport (sea, air and rail) from ASIA and around the world to the desired delivery site. Our logistics team ensures a permanent and tailor-made follow-up of all your orders from production to delivery.



#### **EXPERTISE**

Our logistics department is made up of international freight transport professionals. With their experience in customs and tax regulations, they also can support necessary procedures at your end (creation and registration of an EORI number for customs services). You receive the best advice for importing in complete security and serenity.



#### **SECURITY**

All your goods are FULLY RISK covered by a French freight forwarding police insurance. All our logistics suppliers are Authorized Economic Operators (AEO), meeting the latest ISO standards.



# **Product Marketing**

## Highlighting Your Products



#### **OUR JOB**

Our dedicated department carries out all the marketing materials necessary for your products.

#### Need a product visual?

We carry out photoshoots (on a simple background or in situation), usage and/or promotional videos, and other necessary media, allowing you to stand out from your competitors.

Highlighting your branded products, on your digital or physical points of sale is an essential link in your project.

## **Key Points**

- Managing Your Flows
- Preferential Rates
- Customs and Taxes Assistance
- Importing Your Products Safely

## **Key Points**

- Packaging
- **⊘** Visual identity
- Product video
- Photo shooting
- **Situation**

## **Some of Our Realisations**



## Up to 1.5 million

bottles manufactured per month for a large cosmetics group in France.



## 12 million pumps

for soap and hydroalcoholic gel manufactured for a major distributor in the medical field.

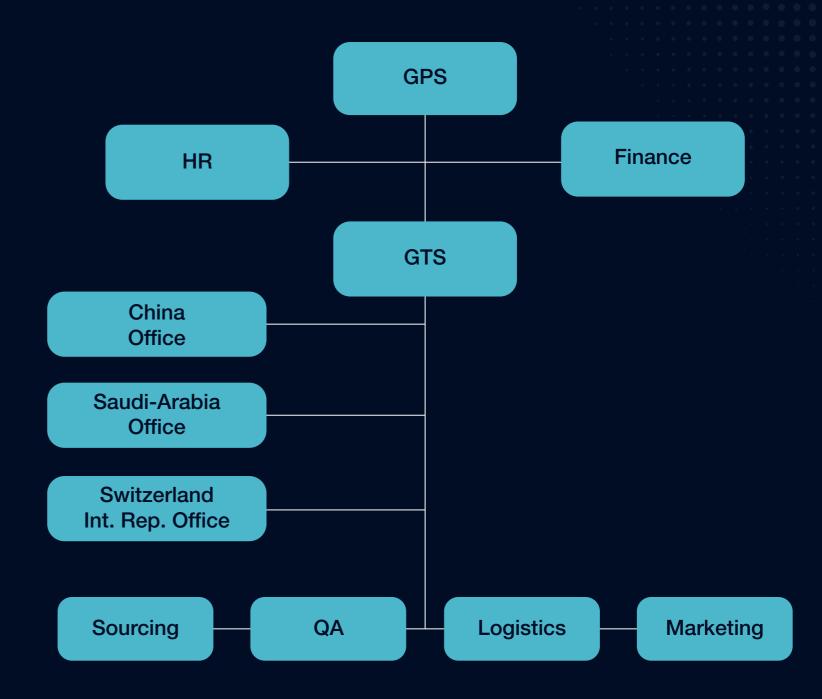




## **Creation of containers**

with **original shapes**, for the agricultural and wine sector.

## **Our Organisation**



At GTS, we operate worldwide to provide top-notch services to our clients.

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# YOUR PRIVILEGED ALLY TO BOOST YOUR SALES AND MARGINS

GENESIS TRADING SERVICES

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