

Automotive Industry



Mexico is the 4th largest exporter of vehicles in the world



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AUTOMOTIVE INDUSTRY

In Monterrey

The world's major automotive companies have production facilities in Mexico, positioning the country as one of the most attractive destinations for this industry.

Mexico is the fourth largest vehicle exporter in the world, with assembly facilities from companies like KIA, Volkswagen, GM, Fiat, Ford, Nissan, Honda, Toyota, Mazda, Audi, Mercedes-Benz, BMW, and Hyundai.

Mexico's 3 automotive OEM assembly facilities are supported by hundreds of Tier 1, Tier 2 and Tier 3 suppliers from all around the world, like Brembo, Continental, Denso, and Joyson.



AUTOMOTIVE INDUSTRY

in Mexico

4%

of Mexico's GDP

90%

of Mexico's production is exported

20.5%

of Mexico's manufacturing GDP

7th

largest vehicle producer worldwide

3.3M

vehicles produced annually

880K

direct jobs in Mexico

26

automotive R&D and design centers

4th

largest exporter of vehicles worldwide.

Currency: US Dollars

AUTOMOTIVE INDUSTRY

in Monterrey

Monterrey hosts some of the most important international automotive companies such as KIA, Daimler, Polaris, Navistar and Hyundai which end up strengthening the region's status as the top Mexican automotive supplier base. The city has lately become the most attractive destination in Mexico for the development and manufacture of technologically advanced components for electric and autonomous vehicles. Monterrey offers the most productive workforce in Mexico for the Automotive Industry.

Employs more than
100,000
people

280+
automotive companies

32%
of the total Manufacturing
Industry in Monterrey

11%
of the national
auto parts production



TOP
exporting industry in Monterrey

TOP
industry in Foreign Direct
Investment

OEMs Tier 1



DAIMLER

NAVISTAR

POLARIS

Kawasaki

CFMOTO

* TESLA

FOREIGN:

DENSO

BRIDGESTONE

MAGNA



brembo



LOCAL:



KATCON



Metalsa



The CLAUT is a non-profit business organization that works under the Triple-Helix Model (Universities + Companies + Government) with more than 120 members. Its main objective is to foster the competitiveness and development of the automotive industry in the region.

*Announced in 2023.
Expected start of operations: 2026