



Invest Monterrey is a non-profit Economic Development Corporation created by the local community (government + private sector + universities) to support, free of charge, multinational companies doing business in Monterrey.

Expanding operations in Mexico?

LET US BE YOUR PARTNER!

**Business-concierge services
for multinational companies.**

- Softlandig
- Procurement
- Market Analysis
- Site Selection
- Trade Missions
- Recruitment

in @ X f y / InvestMonterrey

www.investmonterrey.com info@investmonterrey.com



Monterrey *at a glance*

NUEVO LEON | MEXICO



Most productive and highly skilled workforce in Mexico.



Monterrey is the 2nd largest city in Mexico:



5.8 million inhabitants

Monterrey is the **educational hub** of Mexico.

and is among the most bilingual cities in the country and Latin America.

+1,000 Master and PhD graduates per year

+8,000 Engineers graduated per year

Best ranked business schools and MBA programs in Latin America



Largest engineering school in Mexico

+246 technical schools

+150 universities



MONTERREY
NUEVO LEON

200 km
south of the
USA border



+300
Daily flights



+40
Destinations
In Mexico and
around the world

Colombia
Port of Entry

Fastest border
crossing from
Mexico to the USA

Economy

Mexico's largest
recipient of Foreign
Direct Investment*



\$19,800
USD GDP

per capita, 73.7%
higher than the
national average

GDP: \$96.7 Billion USD

10.26
Billion USD
in 2021 - 2023
Period

*After Mexico City

3th state with the **highest**
exports in Mexico in 2023

10% of Mexico's manufacturing exports
are from Monterrey (\$55.8 billion USD, 2023)

Leader Industry
4.0 in Mexico

Monterrey created the most
jobs in Mexico during 2023:

+75,300 Jobs

*After Mexico City



Monterrey is the city with the most
industrial parks in the country:

+180

Industrial Parks

+4,000 foreign-capitalized companies

TESLA amazon KIA SIEMENS CATERPILLAR

LEGO ★ Heineken DAIMLER NAVISTAR AcuityBrands.

Kawasaki Infosys Hisense HERSHEY'S Whirlpool CORPORATION