



Registration No. 199701009342 (424838-D)

FORGING 360°
NAVIGATING
THE BEST

### **OUR VISION**

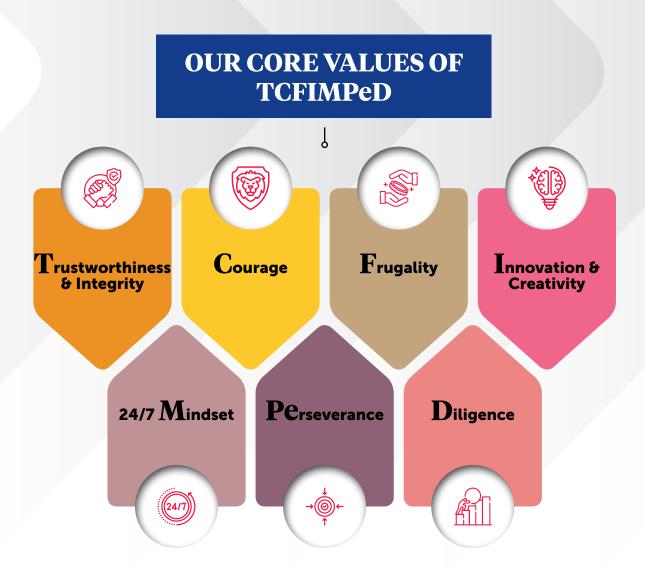
J

A Globally Preferred Innovative Mobility Solutions Provider.

### **OUR MISSION**

ļ

- Cultivate a Sustainable Team-Oriented Culture Involving Employees Through Leadership and Accountability.
- Value Creation Through Operational Excellence, Innovation and Exemplary Customer Service.



#### **BUSINESS DIVISIONS**



### SUSPENSION DIVISION

- Leaf Springs
- Parabolic Springs
- Shock Absorbers
- Coil Springs
- Coilovers
- U-Bolts
- Gas Springs



### INTERIOR AND PLASTICS DIVISION

- Public Transportation Seating Systems such as bus/coach seats, train/locomotive seats
- Automotive Seats
- Plastic Parts for both interior and exterior parts
- Extrusion Parts such as roof drips
- Interior Trims such as headlinings, door panels and carpets
- Safety Belts



# ELECTRICAL AND HEAT EXCHANGE DIVISION

- Starter Motors
- Alternators
- Wiper Systems
- Distributors
- Engine Management Systems
- Throttle Bodies
- Air-Conditioning Systems
- Condensers
- Evaporators
- Compressors
- Radiators
- Internet of Things product and device



### MARKETING DIVISION

- Local Replacement Market
- Export Market
  - ASEAN Market
  - Rest of the World



#### INDONESIA DIVISION

- Indonesia operations
- Joint ventures
- Associate



# ALL OTHER SEGMENTS

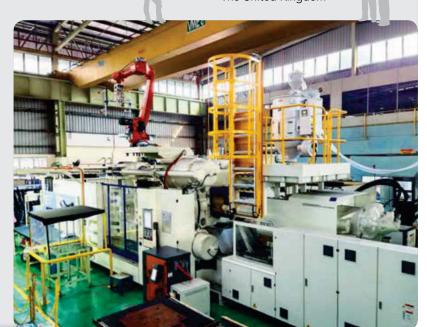
- The United States of America
- Vietnam
- Australia
- The Netherlands
- Thailand
- Myanmar
- India
- The United Kingdom



# NON-REPORTABLE SEGMENT, MALAYSIA

- Research and Development
- Investment Properties
- Management Services
- Casting, machining and assembly of aluminium parts





### **Recognition & Achievement**







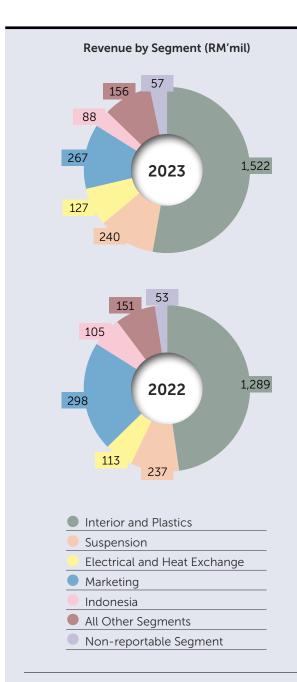
- 1 Malaysia Smart Factory 4.0 Innovation Award
  - by Selangor Human Resource
     Development Centre (SHRDC)
- 2 Selangor Maritime Gateway Environmental Ambassadors
  - by Selangor Maritime Gateway (SMG)
- 3 National Occupational Health and Safety Award 2022
  - by Department of Occupational Safety and Health and National Council for Occupational Safety and Health
- 4 Good Activity Award in All Fuji QC Circle Convention
  - by Fujiseat Co. Ltd.

- 5 Certificate of Achievement (Proton Top Focus Suppliers Development Program 2023)
  - by Proton
- 6 Appreciation Award (Proton Supplier ICC Convention CY2023)
  - by Proton
- 7 Best PPCSB Supplier Award
  - by Proton Part Center Sdn Bhd (PPCSB)
- 8 Supplier Appreciation Award 2023
  - by Mercedes Benz Malaysia





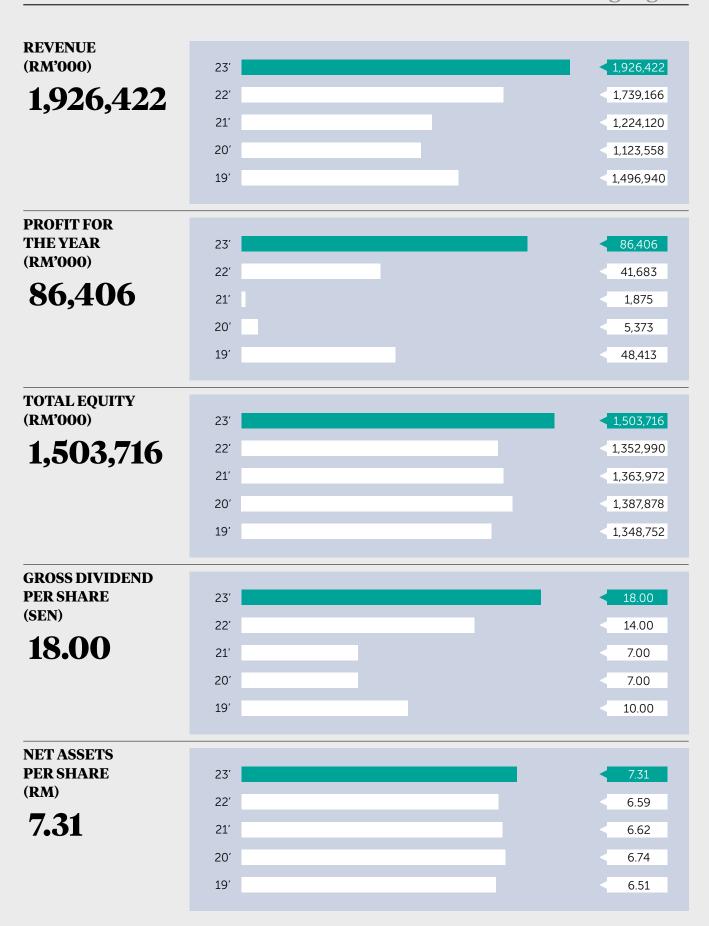
#### FINANCIAL HIGHLIGHTS AND INSIGHTS



- For FY2023, the Group's revenue experienced significant growth of RM187.2 million or 10.8% to a record high of RM1,926.4 million, compared to FY2022 of RM1,739.2 million. Led by its Interior and Plastics Division, which benefitted from the increased offtake from Original Equipment Manufacturer ("OEM") customers, and coupled with new orders secured during the year, a significant part of this growth can be attributed to the realisation of residual backorder bookings derived from the sales tax exemption period in FY2022 as well as new model launched.
- Demand from export customers was subdued in the first half of 2023 due to extensive inventory and the uncertainty fuelled economic outlook that was intensified by simmering geopolitical tensions. Although conditions improved marginally in the second half of 2023, revenue for the business arm of the Group (i.e., the Marketing Division) sustained a decrease of 10.2% in revenue or RM30.4 million to RM267.4 million from RM297.8 million a year ago.
- Revenue from the Indonesia Division of the Group fell by 16.6% or RM17.4 million to RM87.5 million from RM104.9 million in 2022 due to the stagnation of domestic demand as uncertainties over the Indonesian general election in February 2024 loomed, coupled with the scarcity of certain material sizes which affected production and sales volumes in the first half of 2023.
- In line with the increase in revenue and augmented by higher share of profits from our joint ventures and associates, the Group's Profit Before Tax ("PBT") surged to RM108.3 million, compared to RM54.1 million in FY2022.







Visit our website for more information. www.apm.com.my

Or contact us at apmah@apm.com.my

### APM AUTOMOTIVE HOLDINGS BERHAD

Registration No. 199701009342 (424838-D)

Lot 600, Pandamaran Industrial Estate Locked Bag No. 218 42009 Port Klang Selangor Darul Ehsan, Malaysia

Tel : (603) 3161 8888 Fax : (603) 3161 8833 Scan the QR codes to follow us on our social media.





