## CATALOGUING

Crucial to any parts supplier is the quality of the cataloguing, therefore we are 100% committed to ensuring that our data is leading in terms of coverage. With a comprehensive range of over 40,000 references, it is vital to be able to accurately link them to the correct application. This is why the company invests heavily in ensuring that the research and data mapping is carried out to a consistently high standard and is recognised by the Premier Data Supplier accreditation from TecDoc.

A dedicated team of cataloguing specialists work daily to ensure that the vehicle data is maintained, and that all necessary information required to accurately identify the product is easily viewable, so that distributors can confidently supply our products, minimising the need for sending out multiple parts.

To further aid the efficient identification of many product groups, we have added technical layout drawings and 360° imagery, which has reduced the look-up time significantly. Plus, registered distributors also have access to other key feaures, such as stock availability, pricing, online ordering and access to our marketing and returns portals.

All products can be identified clearly in our leading online catalogue, WebCat. Plus we are a certified supplier to MAM AutoCat and a premier data supplier to TecDoc.



Borg & Beck is a brand of First Line Ltd



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## **BORG & BECK**

Borg & Beck is an established world-wide supplier of premium guality automotive components to the aftermarket, with over 100 years' history of engineering excellence and OE heritage.

Starting life back in 1903 and being the first to patent the sliding clutch, Borg & Beck has been a trusted brand by some of the world's largest vehicle manufacturers, in fact there was a time when Borg & Beck Clutches were originally fitted to almost every single British-made vehicle.

In 2006, the Borg & Beck brand was purchased by First Line Ltd, who have invested heavily in new product development to bring the range up to date and increase the product portfolio. Today, the brand is a vital part of the company's global growth ambitions and now offers a portfolio of over 40,000 references across 60+ product lines and is available globally to the world's aftermarket.



www.borgandbeck.com



A brand with over 100 years' of engineering excellence and OE heritage

DEPTH OF RANGE Parts for modern and classic

cars, LCV, and truck



PRFMIUM Products from an ISO-acredited company

AWARD-WINNING Industry leading in the aftermarket

