



Your Solution. One Platform. Multi-brand In-Vehicle Data

From Connected Cars To Connected Business

Our Image Film

CARUSO, exactly written like the famous Italian singer and the talented, professional NBA basketball player. With one big difference: Our passion is car data. Our platform provides access to harmonized data for major brands and vehicle manufacturers in Europe. We are honored to say that we cover more than 60% of the connected car park in Germany.

[Watch Video](#)

One Place to Easily Consume Harmonized Car Data

 **CARUSO**
dataplace



Business to Business Dataplace

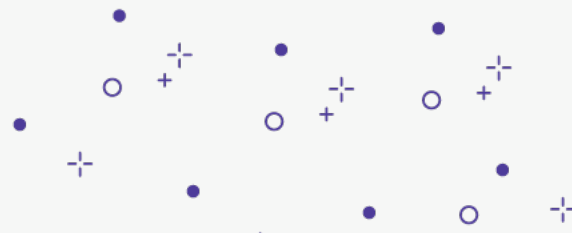


End Users

Data Consumers



Neutral Platform

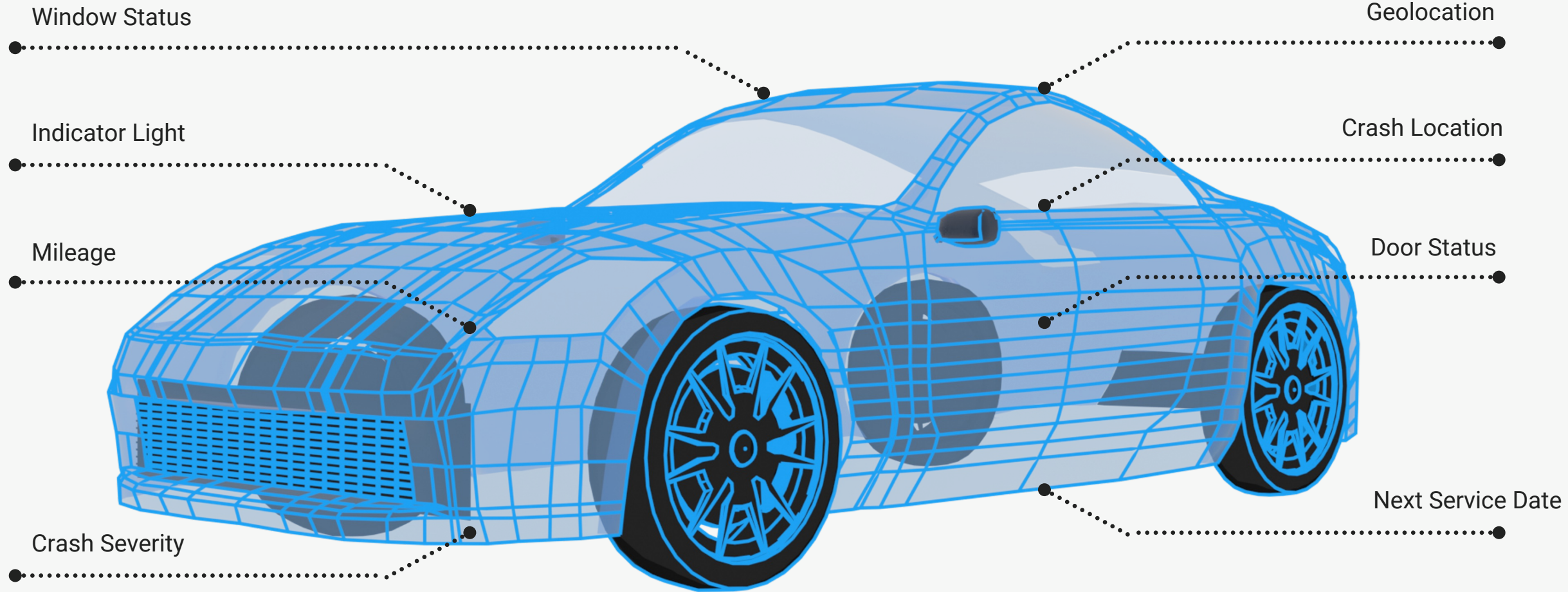


Data Providers



Example Connected Car Data

WBAJN31000Bxxxxxx



CARUSO in a Nutshell

>250 M

Data Points delivered per
Month in 2023

277

Standardized
Data Items

>20

Countries

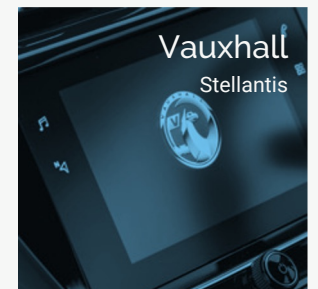
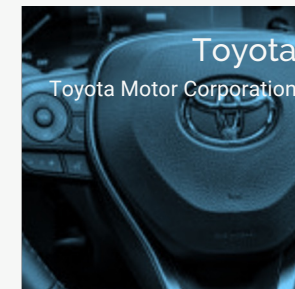
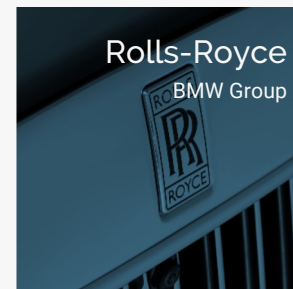
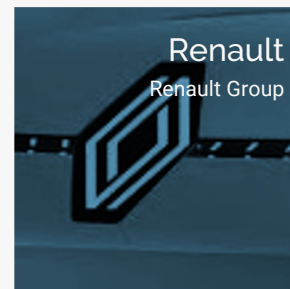
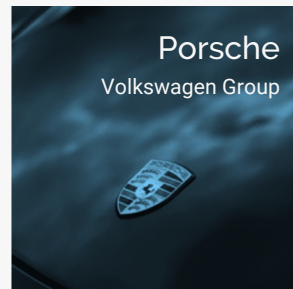
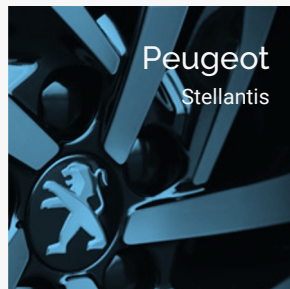
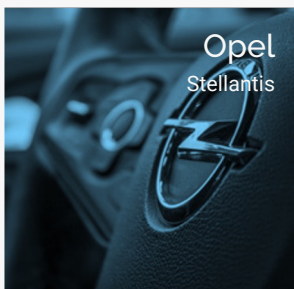
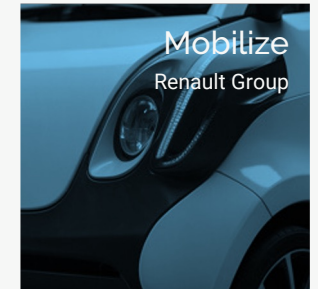
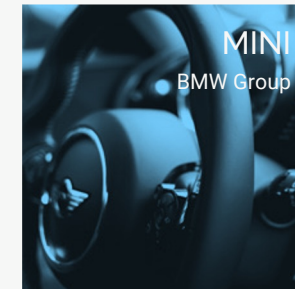
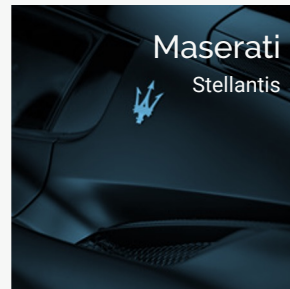
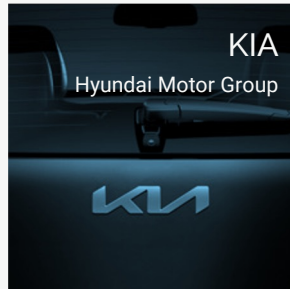
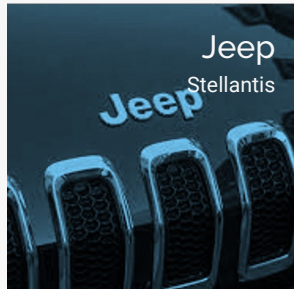
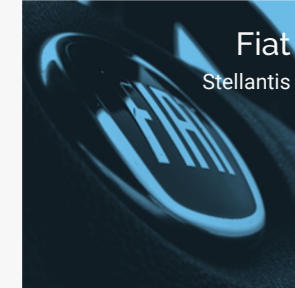
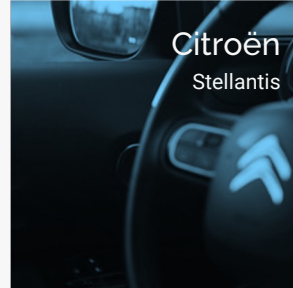
21

OEMs Available
via our Platform

55 M

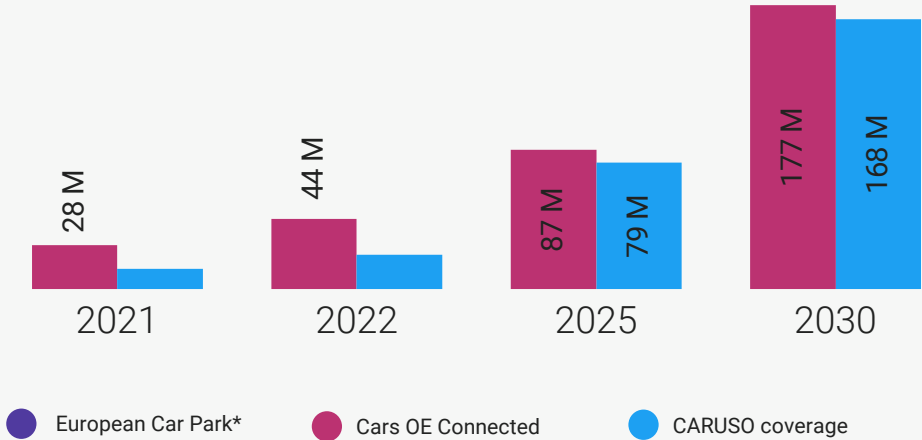
Connected Cars in EU in 2024

Accessible OEMs via CARUSO



Constantly Growing Number of Connected Vehicles

Our Market



- 30% By 2025, 30% of the passenger car park will be equipped with OE native telematic hardware.
- 50% By 2030 50% of all passenger cars will be connected.
- 85% In 2030 more than 85% of these connected cars will be accessible through CARUSO, based on current progress with OEM agreements.

Different Ways of Connection



Extended Vehicle

Vehicle is equipped with a Telematic Control Unit (TCU) integrating an embedded onboard hardware and software system, connecting the car to the cloud.

This modem controls communication to and from the vehicle.

Technology used by
CARUSO
dataplace



Android auto/ Apple car play

These platforms run on the user's phone, projecting the user experience to the vehicle's infotainment system over a USB connection. Some OEMs (e.g. Polstar) also run Android Automotive as an operating system directly on the in-vehicle hardware.



eCall

eCall was made mandatory in all new cars sold within the EU as of April 2018. The system will automatically dial 112 in the event of a serious accident, and wirelessly send airbag deployment, impact sensor information and geolocation to local emergency agencies.



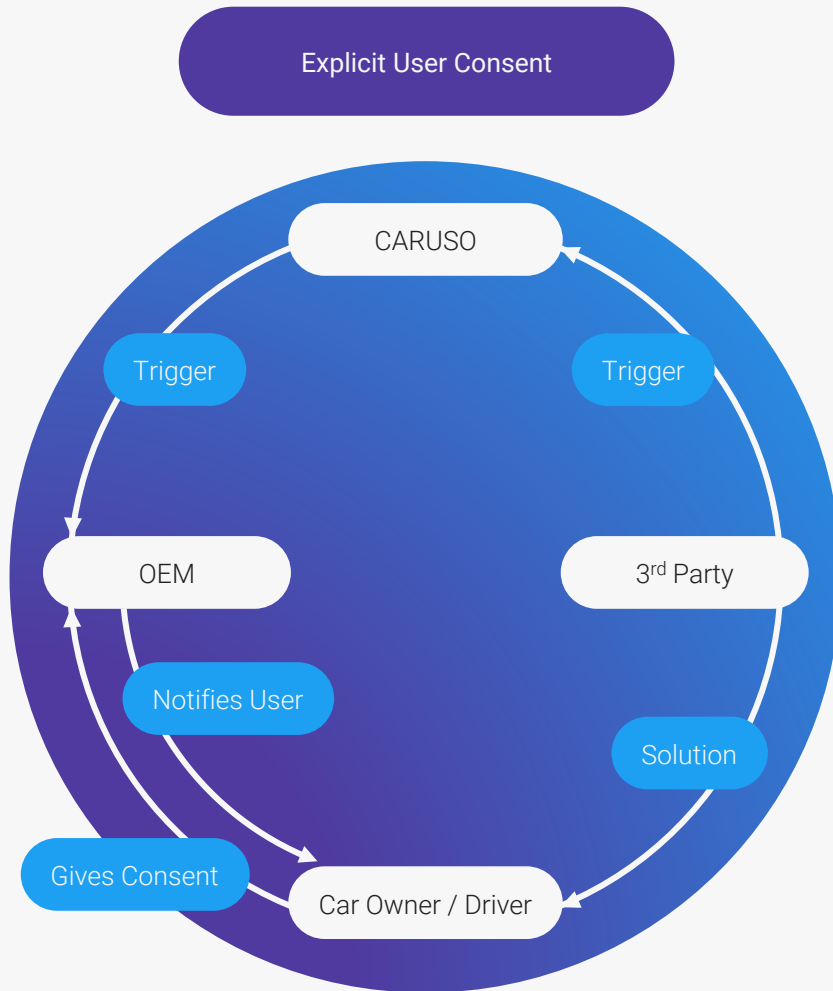
Dongles

Retrofit devices can be plugged into the OBD port (dongle) or installed in the engine compartment (black box) in order to collect data. The data is transmitted through an integrated SIM card or via Bluetooth through the driver's mobile phone.

In partnership with
Continental

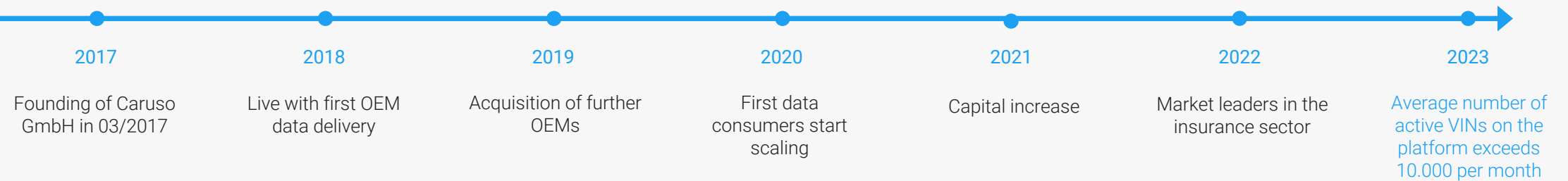
Lawful 100% GDPR compliant data delivery

Full Control of Data Sharing



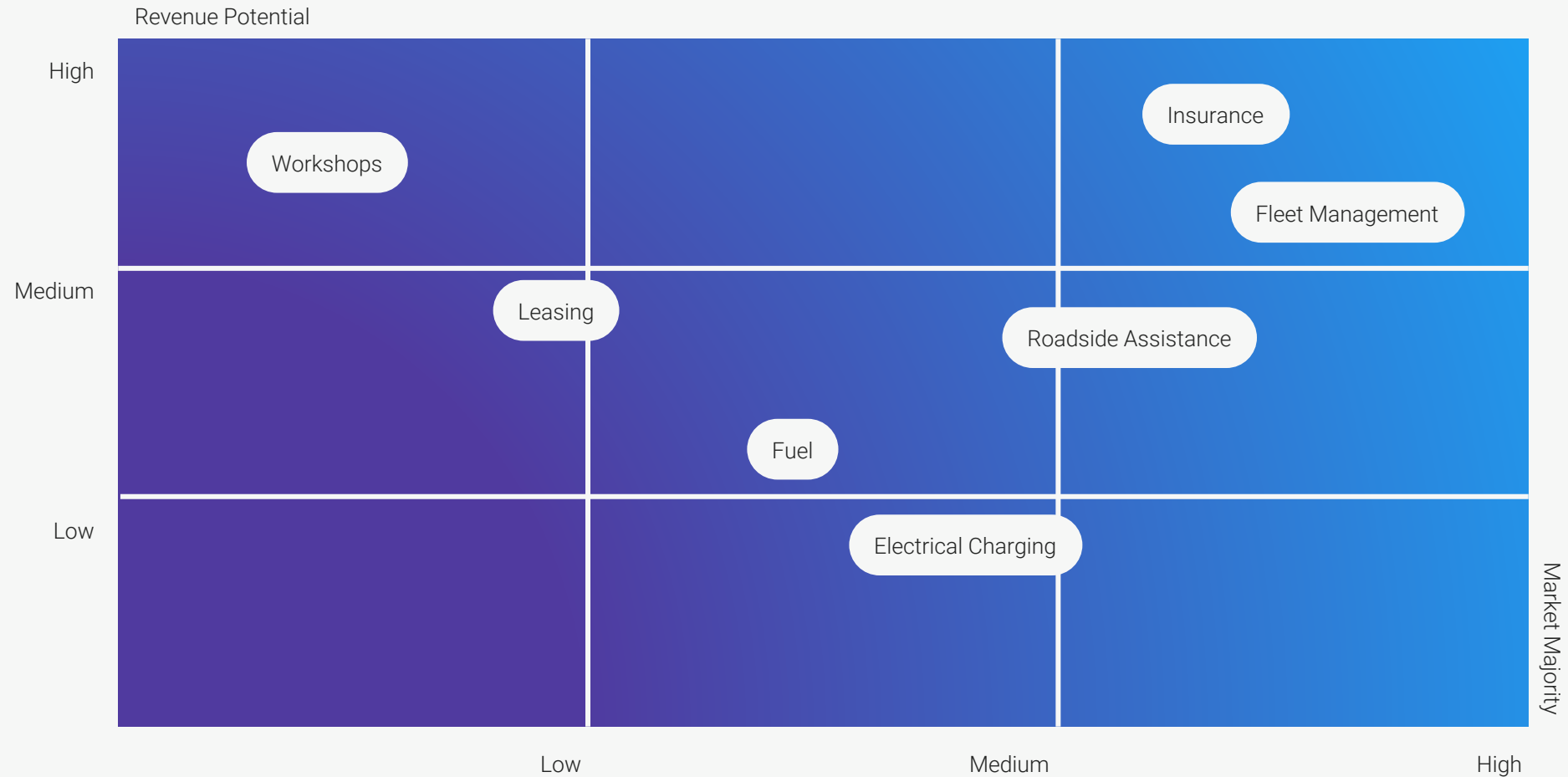
About Us

Neutral, Fair & Non-Discriminatory





Maturity of the Different Verticals



Stolen Vehicle Case

CARUSO brings more security into the everyday life of our clients.

Whether it's an emergency case such as a stolen car or common fraud cases, connected car data helps you minimize the damage.

With connected car data, you can locate a vehicle and start its recovery process.

[See Post](#)



Success Story with Argos

Vehicle Located

The **vehicle is located** at Marseille's harbor on the 15th of November 2022.

Vehicle Identified

An ARGOS investigator manages to get **onboard the ship** and identifies the stolen vehicle despite a fake VIN sticker.

Ship Sails

The **ship leaves** the harbor for Algiers (Algeria).

Police Informed

While the ship is crossing the Mediterranean sea, ARGOS **informs the French police** authorities, who send a "requisition request" to the ship and inform their counterparts in Algiers.

Thief Gets Arrested

In Algiers's harbor, the stolen vehicle's driver is **arrested** by the local police.

Stolen Vehicle Recovered

2 weeks later the **ship returns to Marseille** with the stolen vehicle that was sized by the French authorities.



Real-Time Data Sharing

CARUSO and Ford joined forces to demonstrate how real-time car data sharing works. Check out the video produced by Ford and experience how third-party apps like HelpMyCar are able to receive in-vehicle data in real-time

With that, drivers can be guided and supported by the roadside assistance app of their choice in a multitude of different situations.

[Watch Video](#)



Real-Time Data Sharing

Success Story with OBI+

OBI+ is a Danish company with a highly tech-influenced background who offers end-to-end solutions thanks to their connected car services platform. They offer services to small and medium-sized enterprises among many other clients.

OBI+ shared with us some main pain points their clients were struggling with at that time and how they could improve them with CARUSO data.

[Watch Video](#)



What Our Partners Say About Us

We are always excited to hear the voices of our customers and partners. 🍷

Thanks to Matthias Knirsch from Bosch, Maximilian Drentschew from Continental, Aliya Lam from MAHLE, Henning Kaess from ATR International AG, Sören Jucikas from Zurich Insurance Gruppe Deutschland and Jan Bambas from Schaeffler / Schaeffler Automotive Aftermarket for sharing with us a bit of their valuable time despite having a tight schedule that day!

[Watch Video](#)



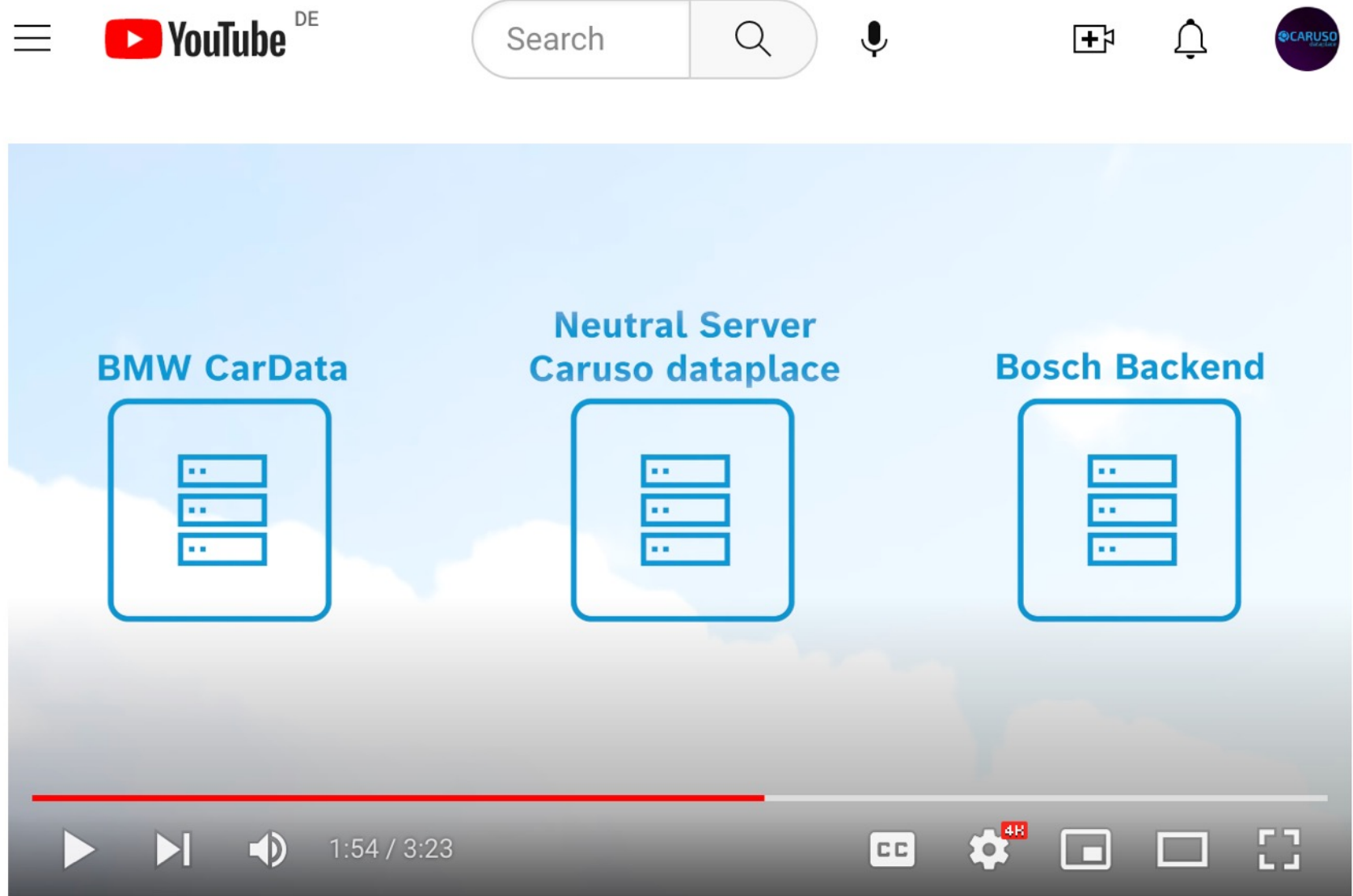
Why we work with CARUSO

First Notification of Service Need

Bosch und BMW are working together on a proof of concept for First Notification of Service Need for the independent aftermarket.

Bosch published a video which explains nicely what the proof of concept is about and the outcome of this great collaboration.

[Watch Video](#)



EN | First notification of service need in the independent aftermarket

Unlisted



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Our Achievements



TISAX Certificate

2023



Zurich Innovation
Champion

2022



German Mobility
Award

2021



Automechanika
Innovation Award

2018

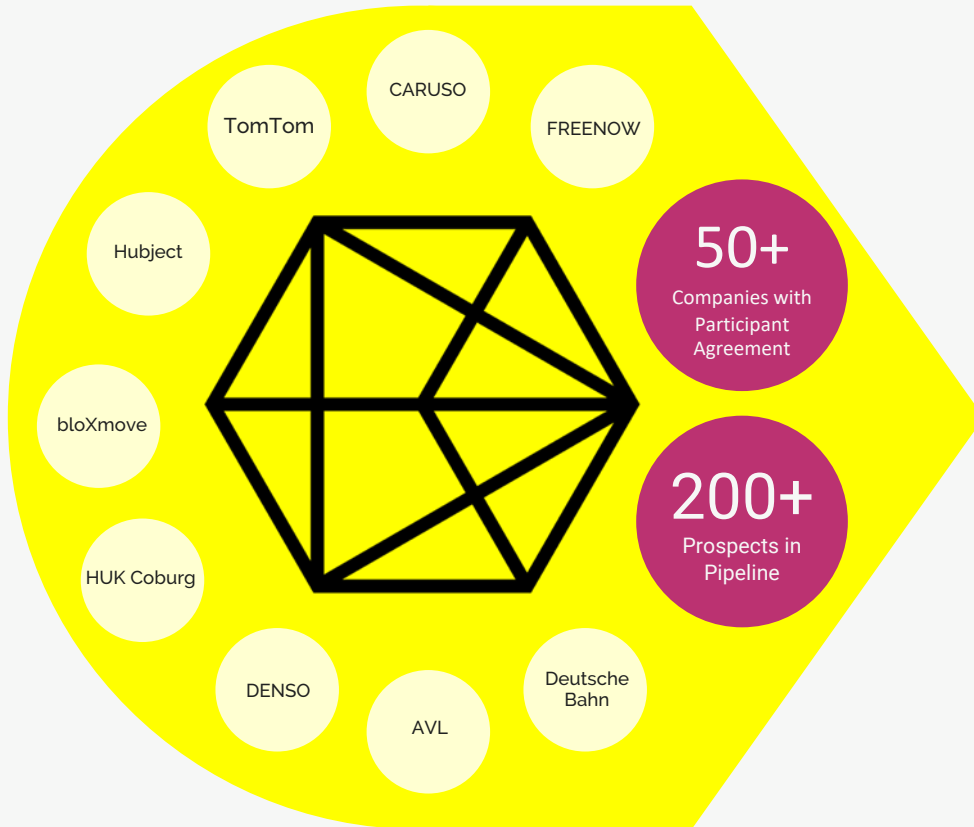


Innovation Award
IT

2018

Active Member of the Mobility Data Space

<https://mobility-dataspace.eu/>



„We have made a start in Germany with the Mobility Data Space. Let's link it with whole of Europe.“

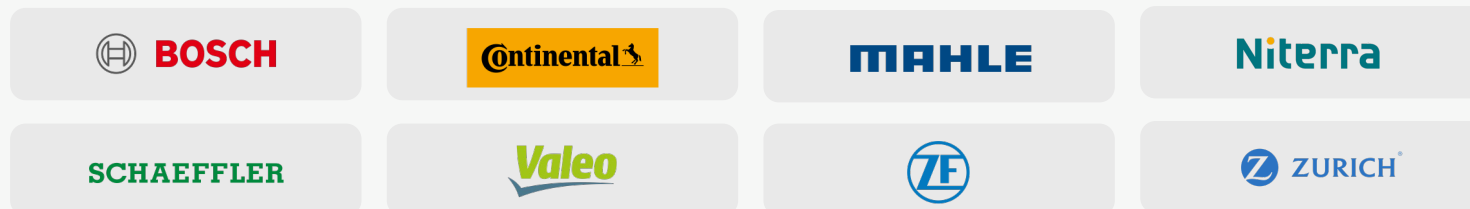
Chancellor Olaf Scholz, Speech on European policy, Prague 29. August 2022

Shareholders

Strong network, supported by leading companies from the IAM industry.
Strong bound to TecAlliance as initial investor & main shareholder.



Some of Our Partners



Thanks!