

**REAL WORLD
PERFORMANCE.**



Brand Overview

Filters

Braking

Steering & Suspension

Hubs & Bearings

Water Pumps

Batteries

Lubricants



Comline Global Headquarters,
Bedford, UK

REAL WORLD PERFORMANCE



Welcome to Comline

Comline is an independent British brand making waves across the European automotive industry with a philosophy based on Real World Performance. Distinctively wrapped in our blue and yellow livery, each Comline product follows a simple recipe - performance you can trust, with the added edge of affordability. This ethos has seen Comline become the choice of distributors, technicians, and motorists in over 50 countries worldwide.

Confidence inspiring performance and reliability is complemented by high product availability. Four dedicated distribution hubs based in the UK, Ireland, Spain and Greece consistently operate at 95%+ availability. Comline headquarters based in Bedford, UK, comprises over 6,500m2 of modern high-bay warehousing, where state-of-the-art AutoStore™ automated storage and retrieval systems (ASRS) help service the growing global demand for Comline products.

In support of the brand, Comline delivers high-quality parts data through a TecDoc-powered eCatalogue. Dynamic multichannel marketing is also fuelling Comline growth. Partnerships with influencer's and targeted social campaigns in key markets are driving the brands presence and popularity right across Europe.

Join our growing community by following
Comline across social media.



Comline Ireland

"I sell a wide variety of Comline products and have many fitted to my own car and my wife's car. So I can back up the quality of the products as I use them myself."

Callum, Comline Customer (United Kingdom)

Comline Global Headquarters

Comline Ibérica

"We have worked together with Comline for over 10 years and have seen the brand evolve and become a real player in the spare parts market. Our customers highly appreciate Comline's value-for-money parts. They are extremely satisfied with Comline's wide product range and Comline has proved its reliability, winning our clients trust in Estonia."

Jaan, Comline Customer (Estonia)

"We are delighted with Comline. The brand, its high-quality and the value-for-money product range. Our customers are very impressed with the product offering and Comline's service is excellent."

Konrad, Comline Customer (Poland)

"Choosing Comline has provided us a brand which offers quality and value-for-money both for our business and for our customers. Comline is an exciting brand to be working with, it provides numerous opportunities and it's growing fast in our marketplace."

Nemanja, Comline Customer (Montenegro)

Comline Hellas

Comline is proud to be listed as a Premier Data Supplier.

PREMIER TecDoc® DATA SUPPLIER



Why COMLINE?

The Comline mission is to deliver high-quality, affordable vehicle parts to aftermarket customers. This mission sits at the core of the Comline brand and underpins everything that we do.

"We firmly believe that Comline provides distributors, motor factors, retailers and garages with a truly first class proposition; one which delivers reliable, sustainable and profitable results."

Miten Parikh, Group Commercial Director



AutoStore™ robots picking orders at Comline HQ



PRODUCT QUALITY

With Comline, quality is paramount. Our aim is to provide reliability and consistency across the range and this ethos has helped establish Comline as a brand that is trusted time-after-time by customers around the world.



EXPERTISE

With over 30 years of aftermarket expertise, Comline is backed by a team of experienced industry professionals with in-depth market know-how and a proven track record for meeting the needs of our customers.



COMPREHENSIVE RANGE

Comline offers a diverse range of automotive replacement products, spanning over 9000 part numbers. Our comprehensive range is designed to enable aftermarket businesses to profit from key revenue streams. So, from filters and braking to batteries and lubricants, the Comline range is tailored to the needs of the aftermarket and built for your business.



EASE OF FITMENT

Comline combines comprehensive OE-benchmarking and total control of product specification to deliver a hassle-free, first time fit for the technician.



AFFORDABILITY

Comline was founded on the principle of delivering quality parts that make a healthy profit margin for distributors, factors, retailers and garages alike. Today, every one of over 9000 parts is developed and sourced to reflect a philosophy of quality and genuine affordability.



MANUFACTURING

Central to our quality credentials is world-class manufacturing. Comline carefully selects its manufacturing partners and conducts regular audits to ensure quality standards are met and maintained.



BRAND STRENGTH

With sustained business growth and an increasing emphasis on marketing and promotional activity, the distinctive blue and yellow of the Comline brand is becoming widely recognised and sought after in markets across the globe.



TESTING

Performance and testing plays a pivotal role in Comline quality. Comline parts are subjected to thorough testing during the manufacturing process and further in-house checks within the Comline Quality Lab.



CUSTOMER SERVICE

Customer service is at the heart of our business. With a highly-experienced, dedicated and friendly team of professionals on board, we make fulfilling your needs our number one priority.



FAST-PACED DEVELOPMENT

An ongoing commitment to product development keeps the Comline range firmly in-tune with the needs of the aftermarket. Development simply never stops and our fast-paced programme sees Comline early to market with the very latest product references.



WARRANTY

For complete peace of mind, all Comline products are supplied with a highly competitive warranty, with many product ranges benefiting from a 3-year (36,000 miles / 60 kilometres) warranty offer. Comline guarantees its customers complete satisfaction.



LOGISTICS

With four distribution hubs situated in prime locations across the UK, Spain, Greece and Republic of Ireland, Comline operates a highly efficient logistics operation to support customers across the aftermarket.



DATA PROWESS

Finding the right Comline part couldn't be simpler! Comprehensive interactive cataloguing via www.comline.uk.com is complemented by strong partnerships with leading European automotive part data providers. Comline is a TecDoc Premier Data Supplier (PDS).



INNOVATION

Comline continues to innovate to stay at the forefront of the aftermarket. This is exemplified in our global HQ which harnesses the power of a robot-based AutoStore™ automated storage and retrieval system for super-fast picking and distribution - see above image.



MARKETING SUPPORT

From column inches and advertisements, branded merchandise and clothing, to tailored promotions and incentives, Comline executes an array of marketing activity in support of its brand, products and network of customers.

My COMLINE
MARKETING PORTAL

For more information please contact your appointed distributor, Comline Representative or email:
marketing@comline.uk.com

Filtration



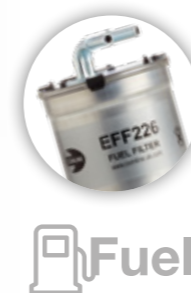
FIRST FOR FILTERS

- **Over 30 years of filter pedigree**, with millions sold worldwide each year. Comline's comprehensive range encompasses **1900+ references** available in: Air, Oil, Fuel and Cabin/Activated Carbon options.
- All makes coverage for all popular European, Japanese and Korean models. The Comline filter range is available for a variety of **passenger cars and light commercial applications**.
- Performance and specification benchmarking makes Comline **a genuine OE alternative**. All Comline filters are manufactured in market-leading production facilities using high-calibre components including premium rubber seals and 'super strength' internal tubes.
- Cataloguing available via **MAM Autocat**, **TecDoc** and the Comline website means there's a comprehensive portfolio of data behind every Comline filter.



Air Filter Features

- Superior filtration and dirt protection
- High-grade paper media delivers outstanding air flow
- Premium quality Polyurethane (PU), Polypropylene (PP) or steel frames
- Quality tested for better engine performance



Fuel Filter Features

- Extensive quality testing ensures high performance
- Designed for 'fit and forget' peace of mind
- Robust, high-quality materials for strong and sustainable filtration
- Double-layer paper media is utilised on selected applications to guarantee performance
- Tested to SAE (Society of Automotive Engineers) standard



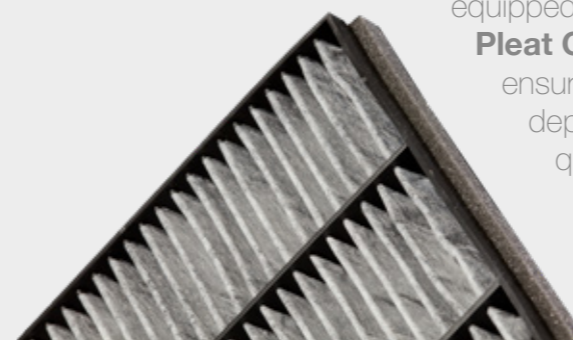
Oil Filter Features

- Carefully selected media provides high dust holding capacity
- Optimum media surface area with Precision Pleat Geometry (PPG) for consistent filtration
- Phosphated canister treatment protects against corrosion
- Anti-drain valves abolish dry starts

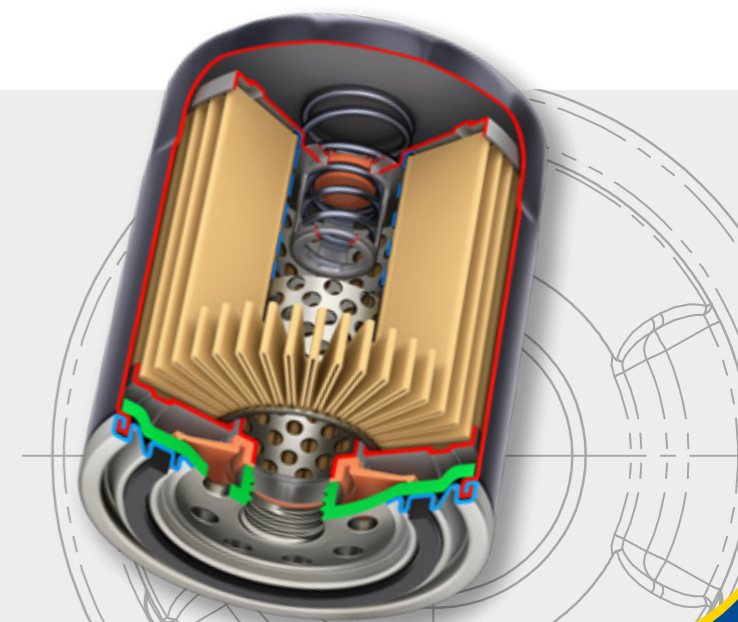


Cabin & Activated Carbon Filter Features

- Protects the driver and passengers from unpleasant odours and harmful gases
- Designed for maximum efficiency to capture dirt and bacteria
- Factory tested, QC passed and delivered installation ready
- The addition of activated carbon molecules to selected references adds an extra layer of protection



- Comline's premium-quality media is sourced from leading producers. To ensure maximum efficiency and reliability, each Comline filter comes equipped with **Precision Pleat Geometry (PPG)**, ensuring uniformity of depth, spacing and quantity of pleats.



Braking

R90^{PLUS}

**COPPER
FREE**

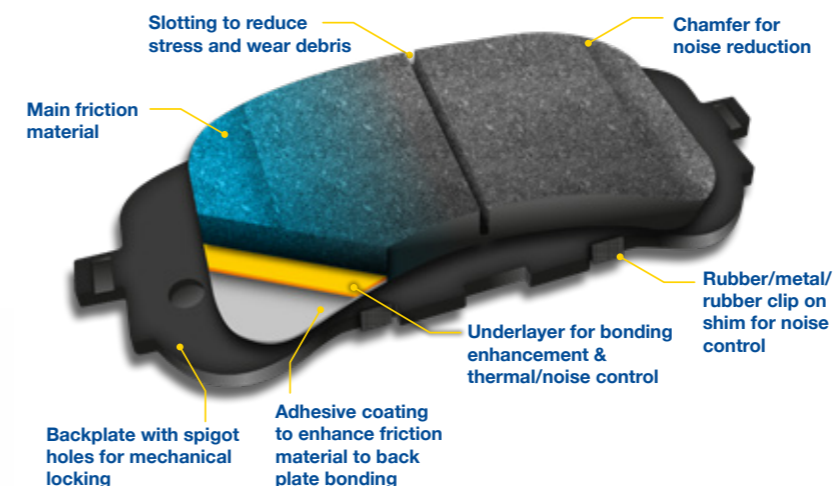


Comline brake pads, discs and calipers cover all popular passenger cars and light-commercial vehicles.



The Comline **Braking Range**

- **Manufactured in Comline's own production facility** enabling complete control of raw material selection, specifications and testing processes.
- **RMR (Rubber-Metal-Rubber)** backing shims feature on over 500 popular Comline references to reduce noise and eliminate squeal.
- All pads are certified under **ECE R90 regulations** which stipulate that a pad must be within +/- 15% of the OE equivalent in a series of performance tests.
- Comline brake pad testing goes beyond R90 requirements with our **additional 'R90+' tests**, this includes hot shear, wear, and noise testing as a more demanding measure of performance.
- Disc raw materials are chosen for durability and tensile strength and are precisely manufactured using **state-of-the-art CNC milling machines**.
- Our anti-corrosion coating means brake discs are **fitment-ready** right out of the box.



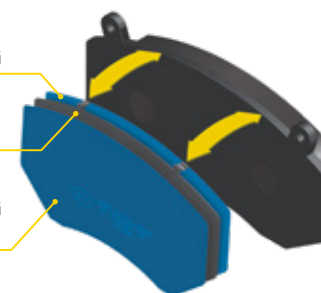
RMR Shim

Insulates noise of the pad backing plate within the caliper.

RUBBER COATING

METAL BASE

RUBBER COATING (textured)



Precision Machined

Each Comline brake disc is precisely developed, tested and manufactured to ensure consistent, reliable braking performance.

- ✓ Hardness tested
- ✓ Tensile Strength Checks
- ✓ 100% Dynamic Balance Checks

A specialised anti-corrosion coating is applied to Comline's range of coated brake discs. This protective layer ensures a premium, life-long appearance behind the alloy wheel.



- The Comline range comprises **over 1400 brake discs**, 1000+ of our most popular references are available coated, and in excess of 20 references feature an integrated ABS sensor & bearing.
- Coated brake discs undergo a **9-stage process** to apply a specialised anti-corrosion coating, ensuring a premium, life-long appearance.
- Brake discs are **extensively tested** both at the factory and within the Comline Quality Lab.
- Comline calipers are all new units (**zero remanufacturing / surcharge**)
- Precisely manufactured from cast iron or lightweight aluminium.
- Includes electronic park brake applications.
- As standard all calipers in the Comline range come with a **2-year warranty (40,000-mile 65,000-KM)**

Steering & Suspension



Control Arms

Suspension and track control arms include bushes and are available with or without the corresponding ball joint. Manufactured from various metals including steel, cast iron and aluminium.



Stabiliser Links

Manufactured in steel, plastic and aluminium, Comline utilise only high-quality components to deliver stabiliser links that guarantee performance and impressive torque force tolerance.



Tie Rods & Tie Rod Ends

Our extensive range of Comline tie rods (axial joints) and tie rod ends are manufactured from high-quality, heat-treated materials to deliver balance, strength and longevity.



Ball Joints

Comline ball joints are built to last with components that are rigorously tested for performance and durability, offering superb static and dynamic load bearing capabilities.



Suspension Bushes

Comline's range of rubber-to-metal bushes provide high-calibre performance. Premium quality materials ensure OE-quality fitment while state-of-the art bonding techniques guarantee reliability and performance mile-after-mile.



Suspension Kits

For some of the most popular applications, Comline provides complete Suspension Kits enabling all the required parts to be ordered in a complete package.



Top Strut & Stabiliser Mounts

Comline top strut and stabiliser mounts are meticulously designed with high-quality materials to ensure the perfect link between chassis and shock absorber.

Brand and batch coded for traceability and Quality Assurance



- High-quality steering and suspension components with **margin-enhancing** value-for-money puts you in total control of your business.
- Comline is firmly established in steering and suspension with a **rapidly-expanding range** that features the market's most popular numbers at its core. We supply the parts that you really need with value-for-money that will take your business to the next level.

- Comline has forged strong relationships with leading European manufacturers and our steering & suspension parts are **precisely crafted** in their state-of-the-art production facilities.
- To underline the confidence we have in Comline product, all steering and suspension parts are supplied with a **3-year (36,000 miles / 60,000 kilometres) warranty**.

- In this safety critical category Comline leaves nothing to chance and subjects its steering & suspension range to **exhaustive testing**. You can have absolute confidence in Comline steering & suspension, knowing that the product has been tested to its limits for guaranteed real world performance. Testing includes:

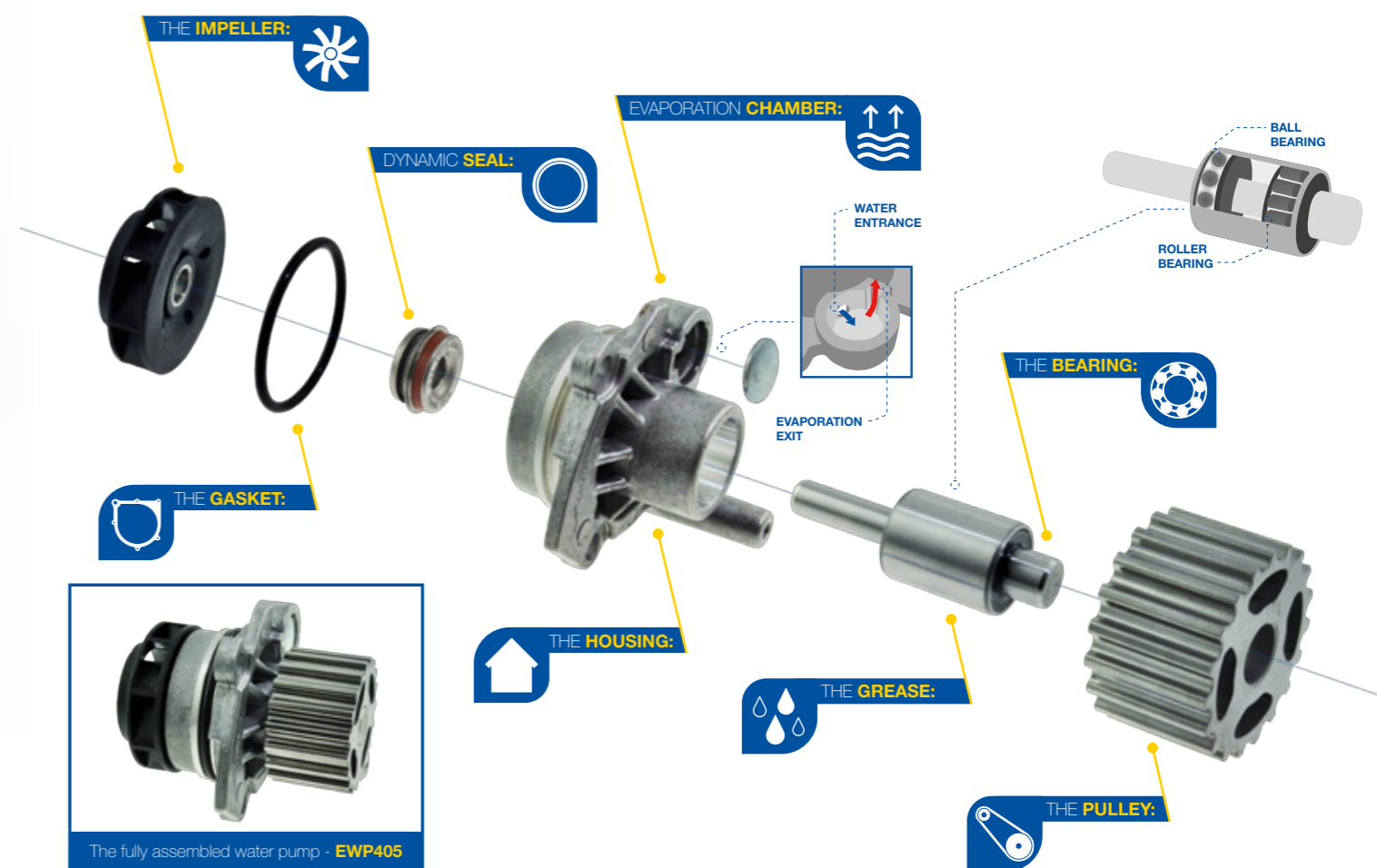
- Full tension
- Compression & hardness
- Salt spray testing
- Life performance
- Welding penetration
- Mud testing



Water Pumps



Inject new life into your business with Comline Water Pumps



- An extensive range of **over 350** high-quality and value-for-money water pump references covering all European Japanese and Korean applications.
- Comline water pumps are meticulously benchmarked against **OE specifications** to ensure performance and fitment for the specific application.
- Each Comline pump is **batch and date stamped** for total traceability.
- Comline water pumps undergo a series of **manufacturing and validation tests** to ensure performance and reliability. Testing occurs during three main development stages – prototype design, product & process validation, and production.
- All Comline water pumps are **warranted** to be free from manufacturing and material defects for a period of 36 months or 36,000 miles (60,000 km) from fitment.

- **IMPELLER:** Maintains continuous coolant flow and pressure within the pump.
- **GASKET:** Ensures a secure connection between the pump and the engine.
- **DYNAMIC SEAL:** Stops cooling liquid leaking towards the bearing and out of the pump.
- **HOUSING:** Connects to the engine and supports all other components.
- **EVAPORATION CHAMBER:** Detects the onset of any minor leaks.
- **BEARING:** Pumps feature either double row (ball-on-ball) or ball-and-roller bearings.
- **GREASE:** All bearings are pre-lubricated with Super 'N' high grade sealing grease.
- **PULLEY:** Drives the impeller to turn and pump coolant from the water pump.

Hubs & Bearings



- Precision manufactured with **premium quality raw materials**, Comline offers an in-depth range of hub assembly and wheel bearing kits developed for all popular European, Japanese and Korean applications.
- Designed to **deliver smooth, trouble-free operation** and equally smooth results for aftermarket businesses.
- The Comline range **encompasses a wide range of bearing styles** from simple, two piece, 'Generation 0' designs to a more complex second and third generation variants.
- Each Comline part number is **delivered as a complete kit** containing all relevant accessories for added simplicity and ease of fitment.

Generation 0



- Single row ball (driven wheels) or taper roller bearing (non-driven wheels)
- Traditional, two-piece bearings, less prevalent on modern vehicles
- Laborious installation as manual pre-load, lubrication and sealing is required
- Complex mounting process compared to other product generations

Generation 1



- Double-row ball (driven wheels) or taper roller bearing (non-driven wheels)
- Cartridge style design comprised of a complete inner and outer race, balls or rollers, cage and seal
- Lifetime seal and pre-lubrication with factory set pre-load

Generation 2



- Bearing with integrated hub for wheel and disc attachment or flange for stub axle fixing
- Double-row ball or taper roller bearings
- Lifetime seal and pre-lubrication with factory set pre-load
- Integration of ABS sensors on selected applications

Generation 3



- Dual-flange design with integrated hub for wheel and disc attachment and secondary flange for suspension fixing
- Double-row ball or taper roller bearings
- Lifetime seal and pre-lubrication with factory set pre-load
- Integrated ABS sensors on selected applications
- Lightweight, compact characteristics make Generation 3 designs increasingly popular with vehicle manufacturers

- **Extensive tests are undertaken** to ensure the performance of all hubs and bearings throughout the range. This vigorous testing means that every part number launched to market meets the demands of modern motoring. Such testing includes:

- **Material analysis**
- **Dimension testing**
- **Metallographic analysis**

- **ABS signal detection**
- **Bolt tensile testing**
- **Fatigue life testing**



Batteries

Lubricants



65 Battery

Part numbers in range

6	Classic
24	Plus
10	Premium
4	AGM
3	EFB
10	Heavy Duty
8	Leisure & Marine



POWER UP with **COMLINE** Batteries

- Comline's range of batteries are designed to **support the latest vehicle technologies**, including Start-Stop and energy recuperation.
- Across passenger cars, commercial vehicles, mobile, marine and leisure applications, Comline offers a comprehensive battery solution and is primed to cater for the future of the **European, Japanese & Korean vehicle parc**.
- Sourced in Europe from one of the world's **leading battery manufacturers**.
- High CCA (Cold Crank Amperage) ratings ensure **excellent performance** across a range of temperatures from extreme cold to extreme heat.
- Terminal connections manufactured from **corrosion resistant** materials to prevent leakage and ensure clean contact.
- Battery cases formed from high-quality plastics that offer **excellent thermal stability**, protection and durability.
- All Comline batteries are delivered with optimal charge and feature a **'state of charge' indicator (excluding Classic range)**.
- Comline batteries are supplied with a **2-year warranty** covering workmanship or materials.



Product	Available Sizes
Motor Oil	1L, 4L, 5L, 20L
Gear Oil	1L
Transmission Fluid	1L
Brake Fluid	250ml, 500ml

A range of high quality lubricants covering European, Japanese & Korean engine types

- A **high specification range** of lubricants from Comline; one of the fastest growing automotive brands in Europe!
- Grades available for all popular European, Japanese and Korean engine types, including **OW20 for hybrid vehicles and 5W20 Eco for Ford EcoBoost engines**.
- Blended to **precise specifications and strict tolerances** in world-class, European refineries.
- Includes **synthetic and semi-synthetic** motor oils across a range of viscosities.
- Competitively priced** to deliver genuine value-for-money.

Experience more with
COMLINE

“Comline is much more than quality replacement parts and genuine value for money. We are investing heavily in our fast-growing brand and providing diverse marketing support to our factor and distributor customers. This focused support is helping customers across the continent develop a highly profitable Comline business.”

- Leigh Davies, Marketing & Communications General Manager

CONNECT with Comline via social media on Facebook, Instagram, X, LinkedIn or YouTube and join our growing brand following.

OPPORTUNITIES for Comline customers to promote their business are plentiful. Our marketing team are able to deliver bespoke and tailored activity aimed at engaging the market-place with the Comline brand.

MERCHANDISE remains a staple for the automotive aftermarket and Comline has everything from branded clothing to simple pens, mugs and keyrings.

LITERATURE plays an important role in Comline's communication and our range of products is supported by an in-depth literature portfolio which can be adapted, translated or customised to the needs of our customers.

INFORMATION is a vital part of Comline's marketing mix, from cataloguing data held on our website, MAM Autocat+ or TecAlliance, to customer e-news bulletins, social media and magazine articles.

NEWs stories are regularly published at www.comline.uk.com and issued to trade media to keep the market-place fully informed on all things Comline.

EVENTS form a crucial part of Comline marketing activity. Large-scale presence at the likes of Automechanika as well as local trade shows, whilst also supporting customers in running specific Comline events, trips and visits.



**Comline Auto Parts Ltd**

Unit 4A/4B Bedford Commercial Park
Swallow Way, Bedfordshire
MK43 9ST, United Kingdom

T +44 1582 578 888

Comline Ireland Ltd

Unit 12, Monaghan Business Park, Clones Road
Monaghan, H18 CC43, Ireland

T +353 47 81311

Comline Ibérica S.L.

Avda. de las Palmeras
8-Nave 2 Polig. Ind. La Sendilla
28350 Ciempozuelos, Madrid, España

T +34 916 846 044

Comline Hellas S.A.

Agias Annis 74
Egaleo 122 41, Greece

T +30 210 3474607

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