

Since 1994

AUTO MOTO RS was founded thirty years ago. We specialize in the sale and distribution of VIKA, DPA and Borsehung Germany OE parts for Volkswagen group car models, BMW and Mercedes vehicles.

We are in sight

We regularly participate in the world's leading trade fairs, where we represent the high quality and wide range of our product portfolio, while actively seeking new business partners.

We distribute all around the world

Our product range consists of more than 15,000+ items and we are constantly expanding it with hundreds of new items. We service 400+ customers in the European countries with whom we cooperate on the basis of a daily delivery schedule and many customers outside Europe.







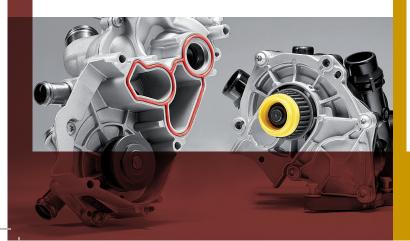
Products & Technologies

The vika brand provides functional parts spanning a wide variety of product types, including engine, intake, exhaust, cooling, gearbox, suspension, steering, transmission, braking, control, electronics, and electrical device.

The vika products have been certified in accordance with safety and quality standards for automotive parts in different countries and regions worldwide, including E-mark and EAC certificate.

vika STO-Technical Innovation

Based on research on quality issues of original parts, vika has designed and manufactured excellent products that are more reliable and durable than original parts. We call them STO (superior to OE) technical products.





Body parts and crash parts

There are more than 6,000 product varieties under this brand. Active and prospective responses are made constantly to emerging car models for demands in the aftermarket, and new high-grade products are introduced on a continuing basis.

All DPA lighting products have been certified with E-mark of EU.



Borsehung

Suitable for Volkswagen, Mercedes Benz, and BMW models.

Borsehung positioned itself as a top brand in the global after-sales market, providing professional component products and services for Volkswagen, Mercedes Benz, and BMW models.

Borsehung is a Germany-based professional automotive part supplier. It is constantly committed to serving the global after-sales market by offering competitive and diverse product lines at affordable prices.

The customers of Borsehung brand are distributed in 70 countries and regions around the world. Borsehung creates value for customers worldwide with its strong professional product capabilities.

