



COMPANY PROFILE



INTRODUCTION

Rymax Lubricants is an independent lubricants marketer from the Netherlands, proudly building our company since 1986. Our mission is simple: to help both professionals and consumers extend the life of their equipment with top-quality products at competitive prices. Available worldwide, our products are distributed by the best partners.

With our ever-growing network, we tackle every challenge head-on, constantly improving for the future. We ensure our customers benefit from everything we learn, do, and develop.

In this brochure, you'll learn all about our company and see a selection of our products. If you'd like to know more, we invite you to contact our Commercial Director and one of the owners directly:

Mr. Erik Vermeer
erik@rymax-lubricants.com

SINCE 1986



“People who care about their equipment, ask for Rymax Lubricants.”



HISTORY

Founded in 1986 by Mr. Daan Vermeer, our company has stood at the forefront of modernizing industrial equipment and machinery in Africa. By offering tailored lubrication solutions that meet the local requirements, Rymax Lubricants has been able to steadily grow to all continents in the world. While our founding father is still an active advisor to us, the company is currently led by the second generation, the founder's son Mr. Erik Vermeer and his associate shareholders together with the management team that oversees the global business activities from the headquarters in The Netherlands. We are now presented in over 60 countries with a strong presence in Africa, Europe, Asia and South America. Lasting relationships spanning over decades show our commitment to shared growth and proves the right of our strategy to always find tailored solution per region, or even per customer, to meet local demand and built a flexible partnership on a strong foundation for many years.

PROMISE & AMBITION

Rymax Lubricants offers more than just high-quality lubricants. Rymax promises a product that you can count on. A product that helps to push machines to the limit. No matter the industry, the required application, or the type of user, Rymax offers the best solution.

When you enter the world of Rymax Lubricants, you will meet dedicated retailers, sellers, mechanics, and lubrication experts who are true petrolheads. Whether in business or in our private life, we will always be proud supporters of your team. Especially when it requires us to challenge ourselves, to step out of our comfort zone. Because that is when we will improve the most.

At Rymax Lubricants we share a common goal when it comes to doing our jobs: constantly challenging and improving ourselves. Because the moments we pushed ourselves the most are the ones we remember forever. Being open for change and improvement makes us more creative and broadens our horizon. But we don't stop here because we do not only want to improve ourselves, we want to help you improve as well. That is why we are offering tools, recourses, and support to those around us: from suppliers, to distributors and end-users.



“The Netherlands is known for its lubricants industry, which we are part of.”



SUPPORT

To help our distributing partners maintain healthy stock levels and quickly access replenishments and new products, our Logistical department is among the best in the industry. With years of experience and partnerships with top forwarding companies, import-export specialists, and legal and tax experts, we have a deep understanding of

local rules and regulations, key sea freight ports, and efficient product delivery methods. In addition to our leading logistics team, we also have product specialists on hand to assist with custom lubrication plans, product development, testing, and analysis. This ensures that we meet your specific needs with precision.

Rymax Lubricants stands as a powerful international brand, and we support our distributors in executing top-tier local marketing campaigns, backed by our skilled Marketing team. Our expertise is at your service because we believe transparency and collaboration pave the way to a sustainable and successful future.



PRODUCTION

Rymax Lubricants has developed its production possibilities professionally over the years. Today, we can source, blend, produce and pack every possible mainstream product. And with an increased focus on specialty products and niche segments in recent years, we are able to provide products such as Foodgrade lubricants, Windmill products, Cement Industry requirements and Sugarcane processing products. Through our different international production locations, we can be competitive in terms in price and flexible in terms of logistics, without compromising on quality. All products are designed and formulated in the Netherlands and produced by or under license of Rymax.



QUALITY

We are ISO 9001 certified. Our products always meet the international standards set out by OEM's, API and ACEA. A selection of our lubricant products even carries official approval. The standards for production, documentation and quality procedures in the Netherlands are amongst the strictest in the world. We see this as a USP for our company. This is also why we confidently provide a Warranty Program on our products and will always stand by the quality we promise.

SUSTAINABILITY

At Rymax Lubricants, extending the lifespan of equipment is just the beginning of our commitment to sustainability. Our Apollo ECO engine oils, with their low-viscosity properties, help lower emissions. Additionally, these products come in bottles made from 95% recycled plastics, and for every box sold, we plant a tree through the One Tree Planted Foundation.

With deep roots in Africa, we proudly give back to the communities there. Our partnership with the Adwuma Ye Charity foundation is making a difference in the lives of the underprivileged in Ghana.

We also focus on eco-friendly practices in our offices. Solar energy powers our operations, we use eco-friendly printers for our labels, and we encourage our staff to bike to work whenever possible.

At Rymax, these efforts are simply part of how we operate, contributing to a better world in modest but meaningful ways.



“Extending equipment lifetime is an act of sustainability. But we do much more”

RYMAX COMMUNITY & PARTNER PORTAL

From the Rymax Lubricants Headquarters in the Netherlands we oversee our global business activities in more than 60 countries. A network of distributing partners, production partners and logistical partners help us produce, ship, and sell our complete assortment to almost all continents. There is always a success story to share. To connect this global community and to facilitate learning, all partners have access to the Rymax Partner Portal. The Rymax Partner Portal is an online community where distributors connect and share with other partners and have access to knowledge, inspiration, and content.

On the Rymax Partner Portal, updates can be found about new sponsorships, attended fairs, or a retail outlet that received a Rymax makeover. Besides this, you can find and download various resources such as marketing tips, social media images, product catalogues, approvals, certificates, stock lists, promotional items and training material.

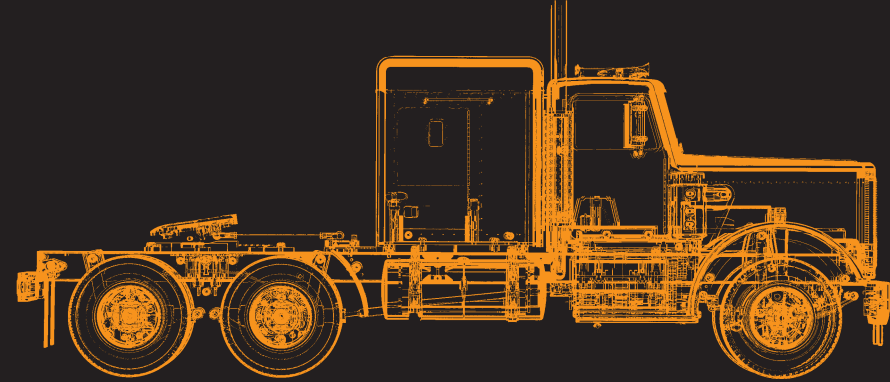


PRODUCT ASSORTMENT

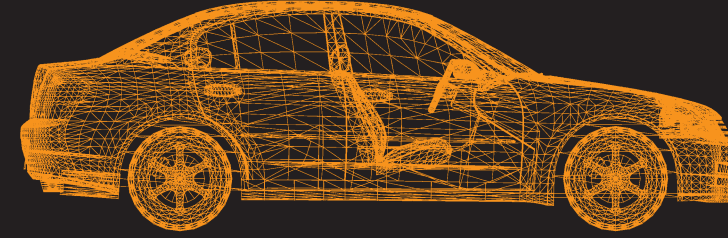
Want to know more about our products? Follow the QR links on the next page to browse our assortment. Can't find what you are looking for? Don't hesitate to contact us.



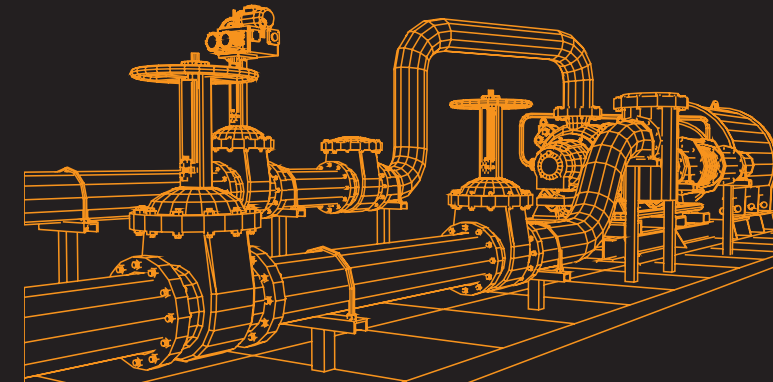
RYMAX LUBRICANTS > ROAD TRANSPORT



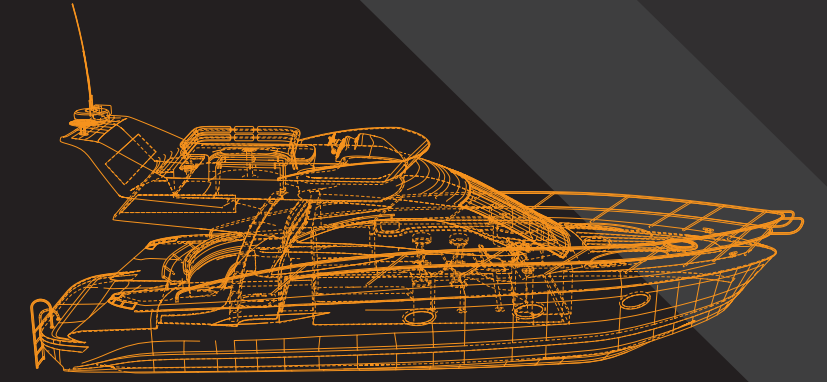
RYMAX LUBRICANTS > PASSENGER CAR



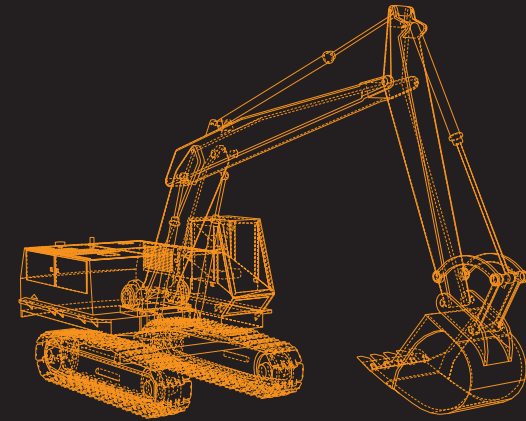
RYMAX LUBRICANTS > INDUSTRIAL



RYMAX LUBRICANTS > MARINE



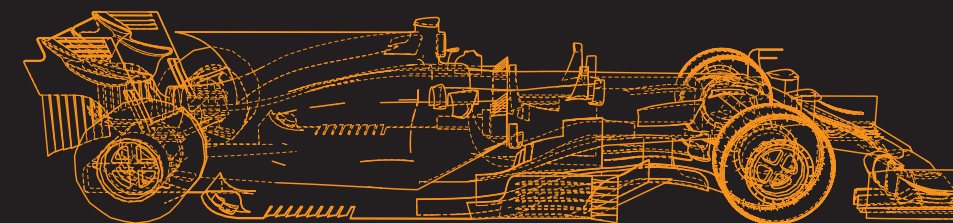
RYMAX LUBRICANTS > HEAVY DUTY



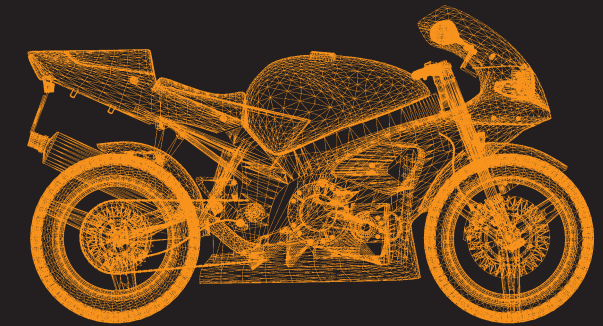
RYMAX LUBRICANTS > AGRICULTURAL



RYMAX LUBRICANTS > RACING



RYMAX LUBRICANTS > MOTORCYCLE



EVENTS & PARTNERSHIPS

Rymax Lubricants is an active partner and participant in several global motorsport events. As the main sponsor of the Morocco Desert Challenge in 2018 and 2019, Rymax had a very visible role in the second biggest rally-raid in the world and after 5 years of being a key-partner in Europe's biggest drift festival; Gatebil, we have now extended our partnership to co-ownership to bring Gatebil from Scandinavia to the European mainland! Together, we will organize Gatebil Meppen – Powered by Rymax in 2025 at the infamous racetrack of Meppen in Germany.

In recent years, Rymax Lubricants has presented itself to customers, suppliers and prospects in some of the world's biggest Trade-Shows: AutoMechanika Frankfurt, Erbil Autoshow, Filda Fair Angola, Oslo Motorshow , SEOGS Oil & Gas Summit Suriname, SEMA Show USA and Expomecanica Peru, to name a few.



TRUE PETROLHEADS

Rymax Lubricants has the honor to work with some of the worlds most dedicated petrolheads. These partnerships include sportsmen like Wesley Aaldering, who participated in Dakar, Pim Hendriksen who drives the International Dutch Championship for motorbikes, Timo Heuver, the champion in the Dutch MX Masters, and various drivers in the FIA FormulaD, like Norwegian drift talent Simen Olsen. These partnerships are a valuable source of input for our R&D department to see how products that must perform in the most extreme circumstances can find their way to the best products for your daily driver.



FUN FACTS



GATEBIL PRO GATEBIL AT MEPPEN, GERMANY > 2025

Rymax brings the worlds coolest car festival Gatebil to the European mainland by organizing Gatebil Meppen – Powered by Rymax in 2025

249 BRAKE HORSE POWER

The average Rymax colleague has 249 brake horse power, making us true petrolheads.



THE FIRST ECO PRODUCT INTRODUCED IS THE APOLLO **eco**

The bottle of the Rymax ECO products is made from 95% recycled plastic. Because no colour is added, the cans have their distinct grey colour.



FIVE DIFFERENT NATIONALITIES

At head office speaking 8 different languages



22+ YEARS

LILIAN VAN DER ROEST

Longest working employee.



ORANGE COLOR OF OUR BOTTLES

Resembles the national color of our country: The Netherlands.



RYMAX EXPERIENCE

Rymax took all it its distributors to the desert of Morocco to be part of the biggest rally event sponsored by Rymax



NEW PARTNERS 2023

In 2023 we have started with new distributors in Denmark, Romania, Palestina, Sierra Leone, French Guyana, La Reunion and The Philippines.



FULL COLOUR DRUM

Rymax Lubricants was one of the first in the industry to offer a full colour drum.

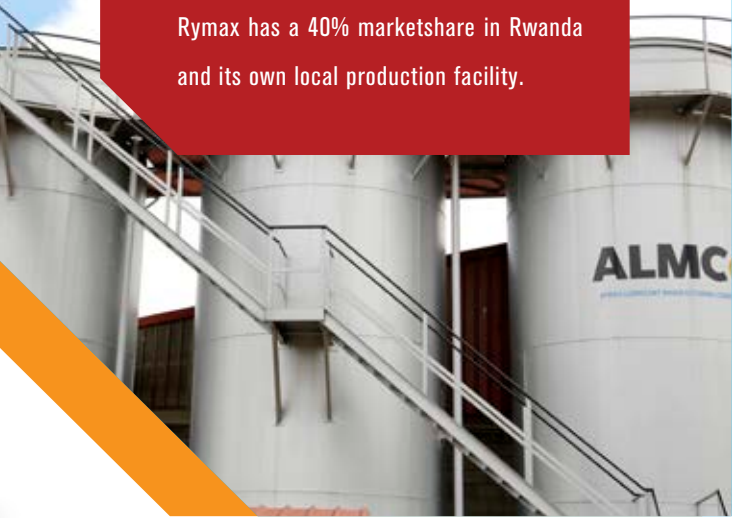


ENDUROX LD

BEST SOLD PRODUCT

PRODUCTION FACILITY

Rymax has a 40% marketshare in Rwanda and its own local production facility.



MEET OUR SHAREHOLDERS

Mr. Herman Peene, Mr. Erik Vermeer and Mr. Wouter Cuppen.





IMPROVE BY CHALLENGE.

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