



Let's get in touch!

Who we are and what we do



Serwo Group

Who we are and what we do

Strategic partner for wholesale and specialist trade!

The **Serwo Group** is a medium-sized family business with two business divisions at three locations in Germany.

Customers in **over 80 countries worldwide** rely on the breadth of our product range and benefit from our **global network** – let us convince you of our capabilities too!

In both areas - **automotive and packaging** - our solutions are geared to the highest requirements. The Serwo Group has been your cross-industry specialist for **more than 45 years** – for car dealership, workshop and paint shop products, as well as for the users of our high-quality packaging.

More than just a single product, our focus is on tailor-made solutions!

Exceeding our customers' expectations is our mission. Unser **Automotive Team** nutzt seine jahrzehntelange Erfahrung und sein globales Netzwerk, um unsere Kunden immer zeitnah, zuverlässig und flexibel zu betreuen.

We continuously refine our product ranges with **new ideas and technical innovations** and always develop our solutions for the respective application situation.

We also **improve and individualize** our products according to your specifications and wishes. In this way, we guarantee optimal suitability for everyday use, improve productivity and optimize your process.



EXPERIENCE & INNOVATIONS



ISO-CERTIFIED



GLOBAL NETWORK



Serwo Group

Distributor network



Strong distribution partners in wholesale and retail **in over 80 countries worldwide** rely on the extensive range of products we offer!



Mercedes-Benz





Serwo Group

Our products for your success



Vehicle protection solutions

With our car protection solutions, you can always keep a clean slate. We provide precise protection for all car parts that come into contact with your workshop: for both interior and exterior, for paint and leather, for fabric and plastic. This way, you protect your customer's interior and exterior values, leaving a spotless impression.



Paint shop supplies

Precision is key, especially when it comes to painting. Our extensive range of products for the painting industry ensures that only what needs to be colored gets colored. Our selection of various films, papers, and masking tape guarantee precise application. Thanks to our intelligent solutions, you'll even save time. We also provide you with the appropriate personal protective equipment, paint mixing accessories and items for pre- and post-treatment. All of this ensures that your customer relationships remain in top condition.



Tire trade supplies

The service makes the difference. Disposable tyre bags have become the norm for self-storage customers. That's where our durable quality and appropriate screw bags stand out. An efficient storage management system is necessary when customers entrust you with their tyre storage needs. Our storage labels and tags ensure clear and swift identification of tyres paired with the corresponding vehicle. This guarantees a perfect match and customer satisfaction upon departure from our premises.



Serwo Group

Our products for your success



Protective and hygiene products

Clean, Safe and Carefree! A clean vehicle upon pick-up is crucial. However, oil, grease, dust and tyre marks are unavoidable in the workshop. Despite this, you can still maintain a clean workspace, provided you always have the appropriate cleaning supplies at hand. And if something does get on the vehicle, various cloths can help you achieve spotless customer satisfaction.



Workshop equipment

You are passionate about your work, and we're passionate about optimizing your workflow. That's why we offer intelligent solutions tailored to your workshop's needs. With our help, you'll always have the tools you need at your fingertips, ensuring you work safely, efficiently, and with ease. In other words, you'll save time, money, and stress. This is not an empty promise but proven practice. High customer satisfaction is our hallmark. It's no surprise as we develop all products in close collaboration with our clients.



Workshop organization

Do you enjoy maintaining oversight? Then you will appreciate our solutions for your workshop planning. Our job folders and planning boards simplify the organization of your order processing. Additionally, we offer an efficient vehicle identification and key management system. You'll always have everything under control - and can focus on the essentials.



Serwo Group

Customizable products



Minimum order quantity
on request.



You are professionals, we make it visible!

We offer many of our products **with logo imprints**. By adding your name and symbol, you reinforce your **company's professional image** and not just on the entrance sign, but also on all work equipment.

Strengthen your customer relationships with the right promotional items. A small gesture with a big effect: You will remain in your customers' memory!

Do you have a request, idea, or need? Contact us and let's work together to make it happen.

Disposable + reusable
seat cover



Floor mat



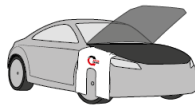
Kit-solution



Knee pad



Wing covers



Tyre bag



Paint preparation
cloth



2 in 1 creeper
and chair



Job sheet cover



Key tags



Trunk bag



Bags





Serwo Group

Locations

AUTOMOTIVE

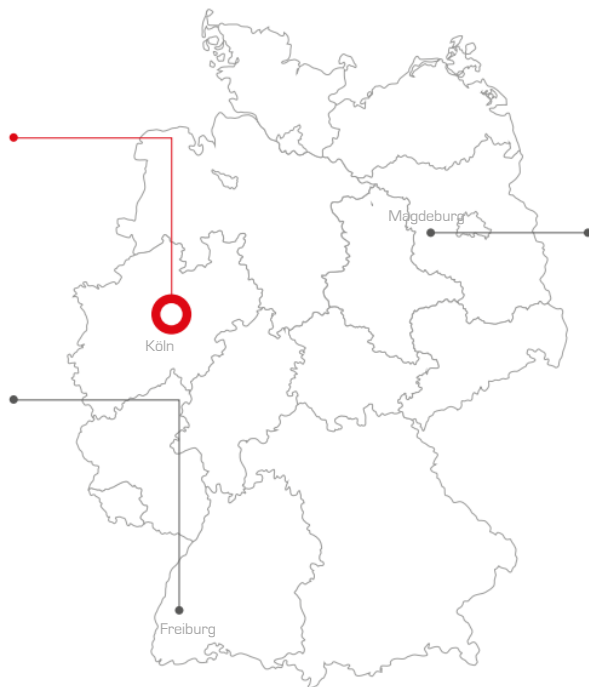
Leverkusen Head Office + Warehouse

Benzstraße 4-6
51381 Leverkusen

PACKAGING SÜD

Emmendingen Sales Office

Alfred-Walz-Straße 17
79312 Emmendingen



PACKAGING NORD

Egel Sales Office + Warehouse

Halberstädter Straße 19
39435 Egel

Follow us



Three strong
teams under
one roof!



Serwo Automotive

Presentation Sales Team

Michael Kremers
Account Manager



Jason Häseler
Area Sales Manager



Marija Vasiljevic
Customer Service



Thorsten Schlegel
General Management



Julia Pichura
Key Account Manager



Karin Stamm
Area Sales Manager



Sandra Salemons
Customer Service



Luca De Pasquale
Area Sales Manager



Ralf Schüller
Area Sales Manager



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Serwo Automotive

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**„We are here
for you!“**



Further Information

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Sparkasse Leverkusen:

IBAN: DE71 3755 1440 0100 0057 76 • BIC: WELA DE DLLE

Managing Directors

Martin Scherer, Christoph Dödtmann

Commercial register

Köln HRB 48355

General Terms and Conditions of Sale

www.serwo.eu

EC tax no.:

DE 123715483

Tax Nr.:

230/5745/0165



Tested quality!

Our high quality standards are crucial to our high level of customer satisfaction and customer loyalty. Our company is **ISO-certified** since 2009 as a visible sign of compliance with these standards.



Further Information

Print material

Our comprehensive **product catalog** and the additional leaflets give you an overview of our product portfolio.

DOWNLOAD



Online

Further detailed information and ways to contact us can of course also be found on our **website**:

SERWO.EU



Please also take a look at our **image film** :

IMAGE-FILM



