

DAC_{SRL}

ACCESSORIES



CAR



BIKE



MOTORBIKE

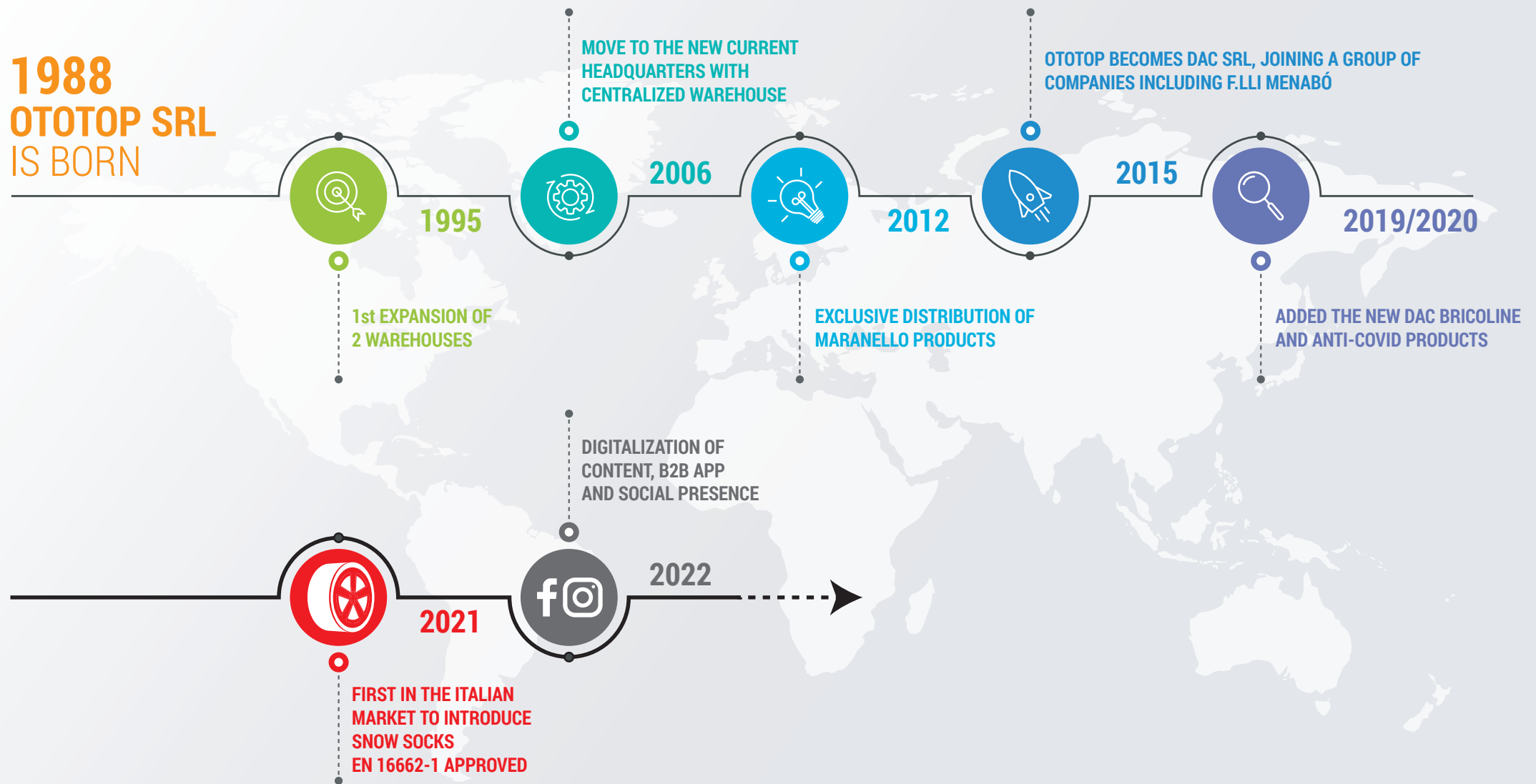


OUTDOOR
ACTIVITY



COMPANY PROFILE

1988
OTOTOP SRL
IS BORN



The knowhow gained by the company, which has been active for over 30 years in the car, bike, motorcycle and spare parts accessories field, has allowed the creation of an important range of products suitable for every type of market.

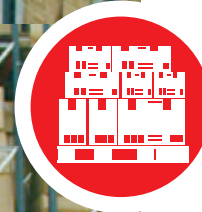
STRUCTURE



NEW CENTRALIZED WAREHOUSE
AND PRODUCT SHOWROOM.
TOTAL AREA OF 14,000 SQUARE METERS



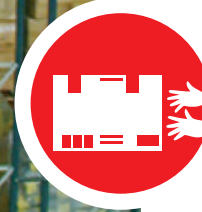
UP TO 9.000 STOCKED PALLETS



GOODS READY FOR DELIVERY



QUICK ORDER PREPARATION



DROP SHIPPING



A

CAR ACCESSORIES



B

CARRIER



C

BIKE AND MOTORBIKE ACCESSORIES



D

BRICO AND DO IT YOURSELF

DAC currently offers more than 3500 products. This program is constantly evolving and developing thanks to new products of our production and many others that are made in collaboration with our European production network. The import from the Far East completes our huge offer.

BRICO and DO IT YOURSELF: With this selection of products, DAC srl wants to make available to its commercial partners, both Italian and foreign, an important collection of products aimed at a very large target of customers, including those who only occasionally engage in do-it-yourself jobs. The collected program is the result of constant research based on three main directives: product quality, price competitiveness and respect for the environment. The high distribution service and the experienced high turnover for sale complete the offer.

**HUGE SELECTION
OF PRODUCTS**

**INNOVATIVE
AND EXCLUSIVE
PRODUCTS
FROM FAR EAST**



Ototop brand has more than 30 years of experience in the car accessories field. Owned by DAC srl, today it guarantees reliability as a commercial partner and avant-garde as a product.



Maranello is the birthplace of Ferrari and its legend. Like Ferrari, the Maranello line aims to rise above the average, with a selection of products of great quality, appeal, design and packaging. DAC srl is also the only worldwide licensee of the Maranello brand.



Complete line of cleaning chemicals, required in various countries for their quality. The brand, owned by DAC srl, offers a line of products entirely produced in Italy. The formulated, tested and approved by DAC srl, are a guarantee of a high commercial turnover thanks to the loyalty they are able to generate in the customer.



Product line for moving, do-it-yourself, miscellaneous DIY and garage. Recently introduced to meet the needs of customers.

Line of products aimed at personal and corporate protection from the COVID-19 virus.



Menabo is a leading brand in Europe in the car carrier sector. DAC srl is the distributor of this brand, which today is synonymous with safety and quality thanks to the numerous certifications and approvals obtained. Menabo is also an innovative brand, which anticipates the times and paves the way for new business.



Additives for the treatment, care and maintenance of petrol, diesel and LPG engines. Performance and quality guaranteed by a market leader.



Tasotti's French essences are the basis of a line of car air fresheners produced entirely in Europe, of which DAC srl is the exclusive distributor.



A series of exceptional products, an internationally recognized brand, the original unblocker / lubricant and the best that the market can offer and that DAC srl has chosen to distribute.



Designed for the latest generation Euro 6 diesel engines, AdBlue is a special additive that serves to reduce harmful emissions of nitrogen oxides (NOx).



Einhell is the largest international company for the production of hand, electric, battery-operated and petrol-engine tools for use in the home and in the professional sector. The German brand has always been synonymous with professionalism, technology, efficiency and reliability.

FIRST IN THE ITALIAN MARKET TO INTRODUCE SNOW SOCKS EN 16662-1 APPROVED

ACTIVE SERIES

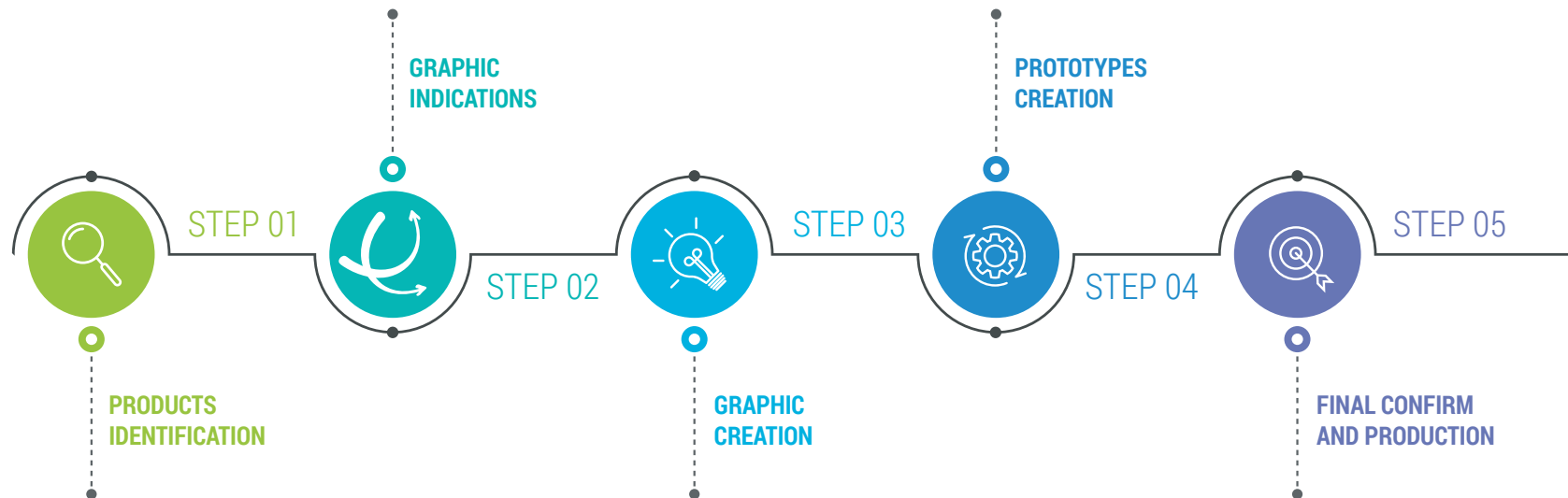
SUPER X





CUSTOMER NEEDS IN THE CENTER OF THE WHOLE PROCESS

A significant part of our business has always come from: **PRIVATE LABEL**. Our internal graphic studio creates the graphics of our packaging and those of our customers, following their development up to the creation of catalogs and other sales supports.



Our products are distributed thanks to a professional and differentiated sales network, which covers the entire Italian territory. We are also present on the foreign market by distributing our products on all continents.



Our products are available in various commercial realities: from large hypermarkets to small shops. Our assortment can satisfy the needs of any type of customer.



SHOPS



SUPERMARKETS



PETROL STATION



HARDWARE AND BRICO SHOPS

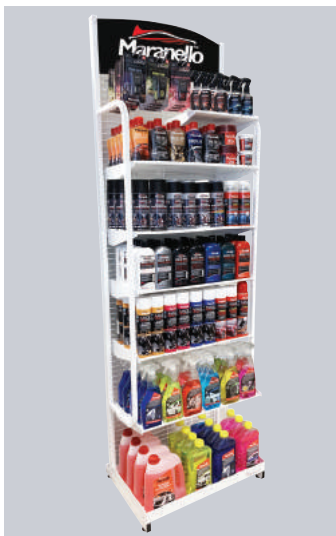


SPARE PARTS DEALER



E-COMMERCE

- We organize promotions by offering seasonal and non-pallet products that facilitate promotions, display and sale.
- We create customized display layouts for each customer based on their spaces and needs in order to better optimize the sales spaces and ensure high shelf rotation.
- Drop Shipping - Shipment of product to the consumer directly managed by our warehouse.



WEB & SOCIAL



SCAN

www.dacsrl.net

DAC srl has also completed the new website precisely to allow you to view the entire offer better and more quickly, with technical data sheets for each product and free consultation files to respond in real time to most customer needs. Blogs and newsletters allow a continuous update on news with insights and many useful information. In addition, a dedicated business area offers the presentation of many services such as Drop Shipping and the creation of exhibition layouts to optimize space and have a high turnover of products in the stores.

THANK YOU



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