



INNOVATIVE CLEANING PRODUCTS



CLEAR ABOUT CLEAN

CLEAR ABOUT CLEAN

“That’s how we at Americol started making hand cleaner. We’ve long since stopped selling motor oil. Now, we offer everything needed to clean and care for hands and surfaces from hand hygiene and skincare products to cleaning and disinfecting agents. And for every application, from light cleaning to heavy industry. We develop, produce, and distribute, both under our own name and for well-known brands.

It’s quite a shift from motor oil, but over the past 140 years, our family business has undergone many changes. The most recent one: becoming more sustainable. Nowadays, we understand that cleaning agents hardly differentiate between a dirty surface and the thriving nature around us. That’s why it’s no longer enough for our products to simply do what they’re supposed to do.

They must be user-friendly and safe. And they should smell good. But they also shouldn’t negatively impact the earth. In our lab, we’re hard at work on this. It’s not the first challenge we’ve faced.

Hey, I’m having a hard time getting your motor oil off my hands. Can you help me with that?

When you’ve been innovating and adapting to the changing world and customer needs for 140 years, you get pretty adept.

Being flexible and responsive to our customers’ needs is second nature to us. It was a question about oil stains that led us to start producing cleaning products. That really shows our commitment. We do a lot of research for our clients and love to share our knowledge. Because cleaning is a collective effort. Gentle on hands and surfaces, easy to handle, and increasingly kind to the earth: **Clear about clean.**”

OUR MILESTONES

Establishment
of
Americol

1879



Merger AWZ,
Chemicol and
Americol

1971



Moving from
The Hague and Delft
to Zaandam

1972



Celebrating
100 years
of existence

1979



Merger Pennzoil
and
Americol

1982





OUR MAJOR SECTORS

- Facility maintenance
- Industrial
- Automotive
- Transport
- Inland navigation and fishery
- Marine and offshore
- Hotels, cafés en restaurants
- Offices and commercial space
- Sport facilities



Americol
becomes a
family business

1994

Construction and
opening of
distribution warehouse

2012



Launch of
Smartmix
dosing system

2016



Hand cleaners
free from
microplastics

2018



Launch
JAWS

2024



PRODUCTS

The portfolio is based on our 5S program.



1

SPEED

Fast-acting cleaning products.
Tough on dirt; gentle on surfaces.

2

SIMPLE

Products that just work.
Packaging tailored to the applications.



3

SAFE

Safe transport, storage, and use.

4

SUSTAINABLE

Americol strives for maximum sustainability of
products, services, and processes.



5

SCENT

Products with delightful fragrances that
make you happy.

OUR SIGNATURE BRANDS

With our brand Americol, we're proud to be a trusted partner across various industries in the business market, providing professional, industrial cleaning solutions. We are excited to expand our expertise with the introduction of JAWS, our new brand that offers innovative and user-friendly cleaning products



CERTIFICATIONS

Explore our range of achieved certifications that affirm our dedication to quality and sustainability.



SERVICES

Americol develops, manufactures, and distributes skincare and hand hygiene products, cleaning products, and disinfectants.

Americol manages the entire production process and offers a wide range of formulations across various packaging lines. The company specializes in both flexible and efficient large-scale production (FMCG). Its services are complemented by specialized commercial and technical support.

1

DEVELOPMENT

As an independent manufacturer, Americol is quick to incorporate the newest technical trends in the industry. We develop innovative, customized solutions using these new market developments.



2

MANUFACTURING

Americol manages the complete production process and offers a full range of formulas available in various packaging formats. Our advanced production methods ensure a flexible manufacturing process.



3

DISTRIBUTION

As a full-service partner, Americol provides integrated logistics services, including warehousing, inventory management, national distribution and international transport.



ADDED VALUE

OUR OWN LABORATORY

Americol operates its own laboratory where new and innovative products are conceived. These products incorporate the most advanced technological, dermatological, ecological and cosmetic developments in the industry.

SUSTAINABILITY

Americol is committed to maximizing the sustainability of products and services. Every product we design goes through a rigorous process to ensure that it is as green as possible and safe for people and the planet.

STORAGE & DISTRIBUTION

Our distribution warehouse has a capacity for 3,000 pallet locations and is built in accordance with the PGS 15 requirements for fire, labor, and environmental safety. The warehouse is approved for unrestricted storage of cleaning products, disinfectants, maintenance products and chemicals.

CUSTOM SOLUTIONS

Developing and enhancing products, services, and processes is ingrained in the DNA of our family-owned business. Americol views tradition and experience as the foundation for innovation. Our past has taught us the importance of continually adapting, improving, and innovating.

PURCHASING AND INVENTORY MANAGEMENT

Americol purchases and manages the inventory in-house for all raw materials, packaging materials and labels, guaranteeing an efficient production process. Thanks to the diversity of formulas and market segments served, Americol is able to deliver various packaging lines and total product concepts.

SALES

Americol has made the strategic decision to sell its products exclusively through trading companies. These trading companies are responsible for import, storage, promotion, sales, and distribution, and they often operate through a professional dealer network. Dealers and distributors receive intensive support with product technical training.



SKIN CARE & HAND HYGIENE

View our
product range
online

In a world where facility maintenance demands are ever increasing, we understand the daily challenges you face from sustainability and cost management to health, safety, and compliance. Our aim is to offer more than just effective and eco-friendly products; we provide solutions that address these challenges head-on. This brochure features a selection of our specially designed products tailored to meet these critical needs.



PRE-WORK SKIN PROTECTION

- Hand Protect Lotion

WASHROOM HAND HYGIENE

- Foam Hand Soap Original
- Soft Soap Orange

AFTER-WORK SKIN CARE

- Hand Care lotion

HAND CLEANING & SKIN CARE

- Hand Cleaner Yellow Pro
- Hand Cleaner Yellow
- Hand Cleaner Special
- Hand Cleaner Orange
- Hand Cleaner Red
- Hand Wipes





KITCHEN HYGIENE

View our
product range
online

This line is specially developed to efficiently tackle grease, dirt, and food residue, ensuring powerful cleaning that's safe for all kitchen surfaces. Our products not only provide strong cleaning performance but are also crafted to reduce environmental impact. They're perfect for a range of hospitality environments, from busy restaurants and quaint cafes to large-scale kitchens in healthcare institutions.



KITCHEN CLEANING

- Kitchen Cleaner
- Kitchen Degreaser
- Kitchen Cleaner – Ecolabel
- Citro Cleaner
- Amewash

DISINFECTION

- Sanitizer 945
- Bleach Cleaner

DISHWASHING

- Dish Wash Machine Detergent
- Dishwashing Detergent
- Glassware Detergent
- Dishwashing Rinsing Agent

DESCALING

- Limescale Remover
- Descaler for Kitchen Appliances

OVEN/GRILL CLEANING

- Oven & Grill Foam Cleaner





FACILITY MAINTENANCE

View our
product range
online

In a world where the demands on facility maintenance are continually rising, we understand the daily challenges you face: from sustainability and cost management to health, safety, and regulations. Our goal is to provide you not just with products that are effective and environmentally friendly, but also those that help you meet these challenges. In this brochure, you will find a selection of our products specifically developed to meet these needs.



INTERIOR CLEANING

- All-Purpose Cleaner
- Interior Cleaner
- Interior Cleaner – Ecolabel
- Glass/Mirror Cleaner
- Glass & Interior Cleaner
- Super Cleaner

AIR FRESHENER

- Air Freshener

SANITARY & TOILET CLEANING

- Foaming Sanitary Cleaner
- Bathroom Cleaner
- Toilet Cleaning Gel
- Sanitary Cleaner
- Sanitary Cleaner – Ecolabel
- Limescale Remover
- Liquid Drain Cleaner

FLOOR CLEANING & MAINTENANCE

- Floor Cleaner
- Neutral Floor Cleaner Citrus
- Floor Cleaner – Ecolabel
- Unicol VLF®
- Floor Wax RTU
- Floor Wax Stripper
- Carpet Cleaner
- Defoamer





TRANSPORT CLEANING

View our
product range
online

Americol is dedicated to effectively cleaning cars and trucks, with a focus on removing road grime while protecting the paint's safety, color and shine. Our advanced cleaning products feature active foam that allows for longer contact time, perfect for thorough cleaning without damaging the finish. These products meet strict environmental regulations and do not disrupt the wastewater system, making them a safe choice for both employees and the environment.

PRE-WASH

- Insect Remover
- Wheel Clean Acid
- Wheel Clean Fast Acid
- Wheel Clean Extra
- High Pressure Wash

SHAMPOO

- Carshampoo
- Shampoo wax
- Shampoo wax Plus
- Car & Truckwash
- Truckwash HD
- Truck Cleaner Extra

DRYING & WAXING

- Hotwax





INDUSTRIAL CLEANING

View our
product range
online

From strictly adhering to safety and environmental regulations to efficiently and effectively cleaning complex machinery and facilities, every aspect demands precision and expertise. Our product lines are specifically designed to meet these challenges, ensuring maximum safety, regulatory compliance, and optimal operational efficiency.

NSF

ALKALINE PRODUCTS

- Amewash
- High Pressure Wash
- Unicol VLF®
- High Pressure Detergent
- Interein®
- Degreaser Special Pro
- Filter cleaner
/ Carbon remover

MILD PRODUCTS

- HS Cleaner
- Super Cleaner
- Power Cleaner
- Micro 2000 Shampoo
- Multirein®
- Multirein Extra
- Demi Water
- Defoamer

ACID PRODUCTS

- Amecid®
- Amefix®

DEGREASERS & SOLVENTS

- Antol 80
- Antol 24
- Antol Citrus®
- Electro Cleaner





INLAND NAVIGATION & FISHERY

View our
product range
online

Our powerful products are perfect for effectively cleaning fishing gear and inland waterway vessels, effortlessly removing salt buildup, algae, and other organic materials. This line is optimized for use in maritime and aquatic environments, delivering excellent results without harming surfaces or the environment. The products are designed to enhance cleaning efficiency and extend the lifespan of equipment, which is crucial for productivity in these industries.



ALKALINE PRODUCTS

- Ship Clean Power Extra
- High Pressure Wash
- Unicol VLF®
- High Pressure Detergent
- Ship Clean
- Degreaser Special Pro
- Filter cleaner / Carbon remover

MILD PRODUCTS

- HS Cleaner
- Super Cleaner
- Power Cleaner
- Multirein Extra
- Ship Shampoo
- Ship Shampoo Plus
- Multirein®
- Demi Water
- Defoamer

ACID PRODUCTS

- Amecid®
- Amefix®

DEGREASERS & SOLVENTS

- Antol 80
- Antol 24
- Antol Citrus®
- Electro Cleaner





MARINE & OFFSHORE

View our
product range
online

Discover our specialized range of marine and offshore cleaning products tailored for the demanding conditions of professional cleaning in harsh environments. We understand the challenges of marine cleaning, from tackling salt corrosion to managing oil residues and other stubborn stains.

Our products are engineered to offer high-performance cleaning power, ensuring effectiveness and safety in marine and offshore settings.



ALKALINE PRODUCTS

- Alkaline Liquid
- High Pressure Wash
- Enviro Clean Bio
- Filter cleaner / Carbon remover

MILD PRODUCTS

- Aqua Break
- Super Cleaner
- Multirein Extra
- Ships Detergent
- Air Cooler Cleaner HD
- Demi Water
- Defoamer
- HS Cleaner

ACID PRODUCTS

- Amecid®
- Amefix®

DEGREASERS & SOLVENTS

- Oil Spill Remover Solvent Based
- Tank Cleaner Oil & Grease Remover
- Antol Citrus®
- Electro Cleaner





DEGREASERS & SOLVENTS

View our
product range
online

These products are specially formulated for use in harsh industrial environments such as ship engine rooms and various other industrial sectors where extreme dirt is prevalent. They are particularly well-suited for industries like manufacturing and automotive, where tough contaminants such as grease and oil need to be effectively removed.

DEGREASERS & SOLVENTS

- Antol 80®
- Antol 75
- Antol 24

DEGREASERS & SOLVENTS

- Antol 65/DW
- Antol Citrus®

DEGREASERS & SOLVENTS

- Brake cleaner
- Electro cleaner



Less plastic, less CO2

Reuse your cleaning solution bottles with easy-to-use JAWS cartridges

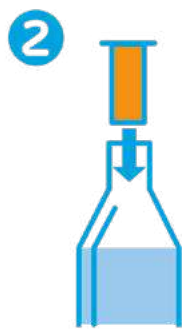
Create your own cleaning product with easy-to-use cartridges. The future of cleaning means using less plastic, and the future is today. The JAWS cleaning products in cartridges now make this possible. Good for the environment and your wallet!

JAWS cartridges contain super-concentrated Safer Choice-certified cleaning solutions that remove dirt without leaving residue, streaks, or haze.

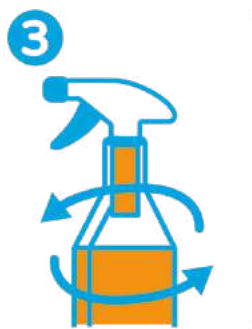
Fill and reuse JAWS bottles instead of buying a new one each time.



Fill the JAWS bottle with water



Insert the JAWS cartridge into the neck opening of the bottle



Twist the JAWS sprayer on the bottle and go!



QUALITY

JAWS cartridges contain super-concentrated Safer Choice Certified cleaning solutions to remove dirt without leaving residue, streaks or haze.



CONVENIENT

When your JAWS spray bottle is empty, you simply refill with water, reload a new cartridge and reuse. Always the right dosage! The robust JAWS packaging is designed to be reused.



SUSTAINABLE

Refill and reuse JAWS bottles instead of purchasing a new bottle every time. JAWS reduces single use plastic bottles and avoids unnecessary transport of bottled water. JAWS bottles are made from recycled plastic.



SAFE

There's no pouring, no spilling and no measuring like conventional refill bottles. Direct skin contact with the cleaning fluid is thus prevented. The cartridges are child-resistant certified.



CERTIFIED

JAWS products are Safer Choice Certified. Safe ingredients, without sacrificing quality or performance. The robust cartridges are child-resistant certified.



SPACE SAVING

The JAWS cartridges with concentrated cleaning agents take up less space during transport, on the shop shelf space, in your shopping bag and in your kitchen or utility cupboard.



CLEANING PRODUCTS

- Glass Cleaner
- Kitchen Cleaner
- All Purpose Cleaner
- Foaming Bathroom Cleaner
- Daily Shower Cleaner
- Granite Cleaner & Polish
- Citrus Balance Floor Cleaner

ACCESSORIES

- JAWS Portable Workstation
- JAWS Floor Mopping System

View our
product range
online





DEVELOPMENT  MANUFACTURING  DISTRIBUTION



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