



## Press briefing

OE suspension technology for the aftermarket – peak performance for any automobile and any road

### **BILSTEIN at Automechanika 2024: premium products for the perfect driving experience**

Essen, July 9<sup>th</sup> 2024 – BILSTEIN stands for perfect vehicle dynamics, optimum driving experience and technical excellence in suspension technology. The global player will be demonstrating this once again this year at the largest international trade fair for the automotive aftermarket, Automechanika Frankfurt 2024, from 10 to 14 September 2024. With its modern-look stand (Hall 4/ Stand C11), BILSTEIN will be demonstrating its technological leadership: visitors to the fair will be able to obtain all-round information and inspiration from BILSTEIN on the subject of chassis technology. And independent workshop professionals will also find the right solutions in the comprehensive product portfolio – for every car and every road

#### **OE competence for workshops**

The company's many years of development expertise flow 100 per cent into BILSTEIN's standard replacement products, which are installed daily in the workshop and restore the original driving experience from day one. This is why BILSTEIN is focussing on its classic standard products such as the highly proven B4 and B6 shock absorbers and the B4 air suspension module at Automechanika.

BILSTEIN's experience as an experienced development partner for premium car brands guarantees reliable quality and customer satisfaction. All BILSTEIN shock absorbers for the aftermarket are produced in the same factories as the OE shock absorbers, undergo the toughest test procedures, are certified according to the strict requirements of car manufacturers and ensure trouble-free installation.

Independent workshops can therefore guarantee their customers the same premium quality as with an OE shock absorber. The continuous expansion of the BILSTEIN product range for future mobility concepts and a global service also ensure that independent workshops are equipped to meet the highest customer demands.

#### **Trade fair highlight "B8"**

A special highlight at the stand will be the BILSTEIN B8 TerraSport - a shock absorber specially developed for compact crossover utility vehicles (CUVs). With this additional ground clearance, even rough terrain in the outback can be safely cruised, while everyday driving behaviour on the roads is improved at the same time. The patented degressive valve adjustment reacts immediately to changing surface conditions and adjusts the suspension setting to keep the wheels in optimum contact with the ground. The patented degressive valve adjustment responds immediately to changing surface conditions and adjusts the suspension setting accordingly so that the wheels maintain optimum contact with the ground. The B8 TerraSport is a prime example of how BILSTEIN uses its global expertise and innovative strength to perfect damping technologies based on specific customer needs.\*

BILSTEIN at the Automechanika 2024: visit us in hall 4/ booth C11.

\*An expert opinion is required for Germany, which is not currently planned.

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### About BILSTEIN

BILSTEIN is part of thyssenkrupp AG and has its headquarters in Ennepetal, Germany. The company develops and produces chassis, shock absorbers and springs for cars and vans and is one of the world's largest suppliers with an annual production of around 13 million shock absorbers. BILSTEIN is a technology leader and a global player with more than 4,100 employees at nine locations in six countries – including the UK, the USA, Romania, China and Mexico.

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Caption: BILSTEIN stands for perfect driving dynamics, optimum driving feel and technical excellence in suspension technology.



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